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UNF Transportation and Logistics Society

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TLS Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

SPRING 2010 GRADUATE SURVEY

Executive Board Spring 10

President—Toby Robin

Vice President—Ben Richards

Treasurer—Kyle Groothius

Directors:

Social—Cole Norton

Marketing—Lindsey Scarazzo

Asst. Marketing—Mandy Yoder

Recruitment—Joseph Finnigan

Asst. Recruitment—Claudia Gorham

Newsletter Editors:

Darline Bernheimer

Robert Garcia



*Join us for the
next meeting of
the semester!*

*TLS Elections
2010-2011*

April 14 @ 9PM

42/1020

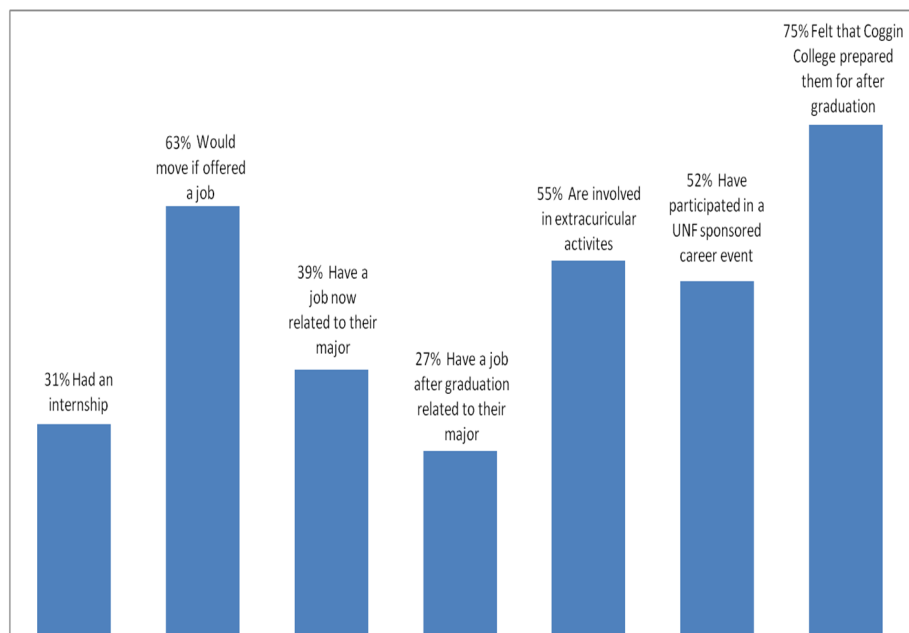
By: Rose Mueller

After hearing so much about the difficult economy, graduating students may feel uneasy when searching for a job. Many employers are looking for a perfect combination of a college degree and previous job experience. The [Coggin College of Business](#) offers numerous opportunities for students to expand their education, practical experience and professional network through a variety of programs. The [Coggin Career Management Center STAR program](#), [Career Wings](#), professional luncheons, facility tours, panel discussions, T&L Career Day, internships, and our own career advisement team all contribute to the success of Coggin students.

In a news release on March 5th 2010, the [US Department of Labor](#) compared the 10.5% national unemployment rate of high school graduates to students with a Bachelor's degree or higher at only 5% in February 2010. According to the [Bureau of Labor Statistics](#), the Jacksonville area has a current overall unemployment rate of 11.3%.

A recent [TLS](#) poll of 125 graduating seniors discovered that the economy is not as bleak as it seems with 58% of graduating business students currently employed in their field of study or promised a position upon graduation. For our up and coming graduates who have not yet found a job it is never too early (or too late) to refine your skills and start building a professional network! We encourage students to take advantage of all that the Coggin College of Business and the [T&L Flagship Program](#) has to offer.

See the results of the TLS survey below.



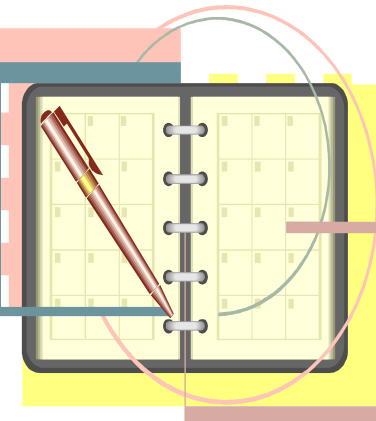
EDITORS' CORRECTIONS AND RETRACTIONS

Last month, our front page article featured tips for public speaking. Please note that the bullet points came from the following [Toastmasters](#) articles:

- ["10 Biggest Public Speaking Mistakes"](#)
- ["10 Tips for Public Speaking"](#)

Become a member of TLS today!

For more information contact:
Lynn Brown: lynn.brown@unf.edu
Toby Robin: robm0034@unf.edu



Interested in helping out with the newsletter?!

Contact Robert Garcia and Darline Bernheimer
tlsnewsletter@yahoo.com

TLS Voted UNF's Club of the year for 2003, 2008, 2009



IN THE KNOW: TLS TOURS

By: Matthew Bullard

Wondering how all that "stuff" you are learning in class relates to the real world? TLS has the inside track into local businesses. On our most recent tour, TLS members got a first hand look at the operations of [Mitsui OSK Lines' TraPac](#) terminal. [TraPac](#) uses automated systems and telemetrics to minimize costs and human involvement on the yard. We all know that there is a plethora of different job titles out there for people in the Transportation and Logistics field. So what's your niche? The tours may give you the answer you are looking for. On March, 26th the [Propeller Club Port of Jacksonville](#) sponsored the Big Sea Day Tour. This tour is an exclusive look at [Jaxport](#) in action from several different viewpoints, including a [Crowley](#) tug and the upper deck of a [Horizon Lines](#) ship. You may find yourself interviewing for some of the same firms that TLS visits. Differentiate yourself from other applicants with invaluable information that you can't get from any website, with the tours coordinated by [TLS](#).

IMPORTANT SPRING DATES

April 14 TLS Meeting and Elections 9:00PM - 10:00PM
April 15-18 UNF Logistics & Supply Chain Management Case Competition
April 16-17 [Relay for Life](#), UNF Amphitheater
April 23 T & L Flagship Spring Banquet, 6:00PM - 8:00PM, UNF University Center, Free for students.
 RSVP Lynn.Brown@unf.edu by April 16

PROFESSIONAL SPOTLIGHT: AMERICAN SOCIETY OF TRANSPORTATION AND LOGISTICS

[AST&L](#) is a professional organization founded in 1946 by a group of industry leaders to insure a high level of professionalism and promote continuing education in the field of Transportation & Logistics. AST&L administers and awards the CTL Program (Certified in Transportation & Logistics). Because of the strength of the undergraduate curriculum, the [University of North Florida](#) is one of only 27 universities nationwide that offers its graduates CTL certification upon graduation. Be sure to apply for your CTL certification within 6 months of graduating. The CTL in your signature line is a great differentiator and will give you a competitive edge.

AMERICAN SOCIETY OF TRANSPORTATION AND LOGISTICS®, INC.



Serving the Transportation Logistics Industry for 60 years!

GET TO KNOW: DARLINE BERNHEIMER



I am the co-editor of the TLS Newsletter. I am a Senior and will be graduating this April. I began at UNF as a Management major. One day a TLS recruiter came into one of my classes and began to discuss the T&L Program. I was convinced and added T&L on as a double major. I love to help out with TLS and try to make an effort to participate in every meeting and event because TLS really does offer great opportunities to students in the T&L program. Currently, I am working at [Stein Mart](#) Corporate headquarters as Supply Chain Performance Coordinator. Stein Mart just implemented their own supply chain network and I am very excited to see their supply chain from its infancy and forward.