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# in side unf

OCTOBER 2002



# Coke and UNF form partnership

NF students and the campus in general will benefit from the recently signed agreement with the Florida Coca-Cola Bottling Company to be the sole beverage provider at the University.

The contract, which has a value of about \$3.3 million, provides a guaranteed minimum of \$105,000 per year for 10 years for merit scholarships. It also provides for guaranteed minimum commissions of \$110,000 per year for a decade. This is in addition to an up-front payment of \$250,000 to the University.

Other aspects of the agreement include \$90,000 in cash or \$90,000 worth of scoreboards, \$50,000 for naming a University Center room and \$25,000 annually for promotional giveaway items for UNF events. In addition, a UNF student will be hired by the Florida CocaCola Bottling Company to serve as a liaison between the local Jacksonville CocaCola branch and the students.

With the exception of the scholarship funds, most of the remaining income from the agreement will be used in the University concession accounts, which are used by many departments throughout campus. Coca-Cola will also donate 400 cases of beverages each year.

"We are very proud of this partnership and we appreciate the opportunity to be of

**Continued on page 15** 

### **UNF** prepares for 30<sup>th</sup> anniversary

PUBLISHED FOR THE UNIVERSITY COMMUNITY

weeklong series of events culminating in a keynote address by a noted educator will mark the 30th anniversary celebration at UNE.

The observance begins Wednesday, Oct. 2 in a ceremony featuring Dr. Thomas Carpenter, the first president of UNF. Carpenter supervised the hiring of the charter faculty and staff as well as the construction of the first buildings on campus. He was UNF's president from 1969 to 1980. Carpenter will address faculty, staff and students at 10 a.m. on the University Green.

On Thursday, Oct. 3, the Hayt Golf Learning Center will be officially dedicated.

The \$2 million Center, which is located on a 38-acre parcel on the southeast part of campus adjacent to J. Turner Butler Boulevard, features a driving range, three regulation

distance golf holes and an 8,000 square-foot educational facility. The facility is available for use by UNF students, faculty, staff and the general public. The ceremony, which begins at 10 a.m., will feature the benefactors for the center, John and Gerri Hayt for whom the center is named.

On Friday, Oct. 4, the annual University convocation will begin at 11 a.m. with a "State of the University" address by Interim President Dr. David Kline. A picnic on the University Green will follow.

Also on Friday, Viktor Chernomyrdin, the Russian ambassador to the Ukraine, will speak at 3 p.m. in the Stein Auditorium of the College of Business Administration. This will be his first public appearance since participating in the summit between President George Bush and Russian President Vladimir Putin at the White House earlier in the week.

Basketball fans will enjoy Saturday's event, a

scrimmage by the Orlando Magic at 6:30 p.m. in the UNF Arena. The Magic scrimmage will culminate a weeklong training camp at UNF. Admission is free for the event.

On Sunday, Oct. 6, anniversary events include a concert and a football game. Music Department Chair Dr. Gary Smart and Aida Ribero will perform a two-piano recital at 3 p.m. in the Fine Arts Center's Small

Recital Hall. Admission is free.

At the same time, football fans will gather for UNF Day at the Jaguars game. A tailgate party will begin at 2 p.m. and continue until the 4 p.m. game time. The party will be at Tallyrand near the Alltel Stadium. To purchase tickets, which include admission to the game against the Philadelphia Eagles, call the UNF Alumni Association at 620-4723.

See calendar of events, p. 15, and related stories, p.11

#### what's inside

Years of Excellence

1972-2002



**10** Compass Bank endows scholarship.

**16** Faculty and staff Annual Fund begins in November.

### awards & honors

### Lipkin receives math service award

r. Leonard Lipkin received the Mathematical Association of America's Distinguished Service award for the Florida Section this year.

The 600 members cited the founding faculty member and former chair of the Department of Mathematics and Statistics from 1984-1992 for his service to the field of mathematics through scholarly papers,

"In the last 15 years numerous presentaeveryone has gotten a personal computer, and now the students can use computers to make models and analyze data they couldn't do before. Now we can do more interesting and realistic technology so stuthings starting out at the undergraduate level."

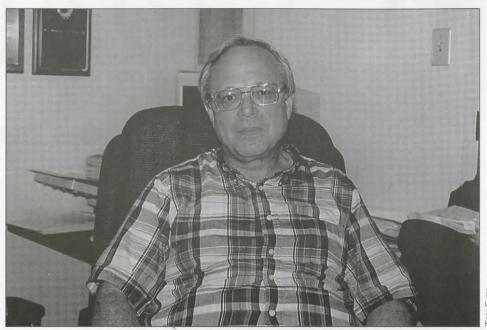
LEONARD LIPKIN

tions at state and national meetings and modernizing the curriculum.

He's been active in curriculum reform, writing computer labs for calculus and differential equations and using dents can look at projects more realistically.

"Up until 15 years ago the mathe-

matics curriculum looked pretty much the same way it had for 100 years," said Lipkin. "In the last 15 years everyone has gotten a personal computer, and now the students can use computers to make models and ana-



**Leonard Lipkin** 

lyze data they couldn't do before. Now we can do more interesting and realistic things starting out at the undergraduate level. They can handle problems they never could before because of technology."

His work hasn't been just with college students. In the mid-1990's he received a grant from the National Science Foundation to train high school mathematics teachers to

incorporate technology and writing in their courses and to modernize the material that they were teaching, an interest that has continued to this day.

This isn't the first time Lipkin has been cited for his accomplishments. At UNF he received the Outstanding Undergraduate Teaching Award in 1995 and was named Distinguished Professor in 1984.

### Student receives Excellence in Service Award

UNF student already known for her caring ways has just received another award for her wolunteerism. Amanda Watson has been named one of three Florida college students to receive

"It was really great to visit the schools, meet all the kids, and see their faces when they received a new book. That was the best part."

AMANDA WATSON

the Excellence in Service award from the Florida Campus Compact, an organization of college and university presidents. The award is given annually to college students demonstrating achieve-

ment in developing or implementing projects that address social problems.

"It's a nice surprise to be rewarded for all the volunteer work I do," said Watson. The recipients and their



**Amanda Watson** 

schools each receive \$1,000.

Watson, an Honors student who has helped coordinate service learning activities for the program as one of the student assistant directors, will continue her work mentoring a high school student through the Nike/Jaguar Community Scholars Program again this year.

The senior majoring in English and sociology also received the Heart of America Foundation Caring Fellowship this past spring. She spent two months over the summer working with their Books From the Heart program that donates books to elementary schools in

the Washington D.C. area. "It was really great to visit the schools, meet all the kids, and see their faces when they received a new book. That was the best part," she said.

After her May 2003 graduation Watson plans to attend graduate school in sociology.

### UNF program has major impact in Belize

he impact one program can have on the educational system of an entire country was illustrated recently when more than 600 dignitaries, family members and friends attended the graduation ceremony for the 47 Belizean students who earned master's degrees from UNF.

Thirty of the educators earned a M.Ed. degree in Educational Leadership, two earned a M.Ed. degree in Special Education, and 15 earned a M.Ed. in Secondary Education with concentrations in such subject fields as counseling, curriculum and instruction, educational technology, mathematics and Teaching English to Speakers of Other Languages (TESOL).

Dr. Eve Aird, University of Belize faculty coordinator, said the UNF program has produced a cadre of well-trained Belizean researchers and practitioners at different levels of the system who are able to critically analyze challenges and problems they confront daily and find answers to these. "This is an important contribution to the development of Belize education," she said.

Dr. Mauricio Gonzalez, UNF's vice president for Student Affairs, represented UNF and presided over the ceremony. Dr. Katherine Kasten, dean of UNF's College of Education, was the lead speaker along with Dean Cynthia Thompson of the University of Belize(UB) and The Honorable Cordel Hyde, Minister of Education.

The University of Belize/University of North Florida Master's Degree Program was initiated by the Government of Belize through the Ministry of Education in cooperation with several of the post-secondary institutions in the summer of 2000 to enhance the level and quality of education for the nation's population. A major thrust of this national initiative has been to upgrade education at the secondary level. At its 1998 conference, the Belize Association of Principals of Secondary Schools (BAPPS) resolved that the University College of Belize (UCB) should develop a M.Ed. program that would upgrade the knowledge and skills of secondary principals, teachers and selected Ministry employees to meet newly proposed licensing requirements and the needs of students, parents, and the national community and labor force. Later, with the creation of the University of Belize (UB), an invitation was extended to the University of North Florida to offer the program at the UB Faculty of Education campus in Belize City.

Kasten, noted that working with the Ministry of Education and the University of Belize officials has been particularly rewarding for her personally and for the faculty from UNF who have been a part of the program. "We know that we are helping Belizeans to strengthen the educational system and provide a solid foundation for the future development of the nation."

Dr. Pritchy Smith, a UNF professor of Curriculum and Instruction and academic coordinator for the Belize program, said by any measure of outcomes the program has been an unqualified success. "Not only have the Belizean educators benefited, but the three-year program has provided many enriching experiences for faculty members from the University of North Florida. Faculty members have worked hard to ground the program in the Belizean cultural and national contexts."

The graduation ceremony was coordinated by Dr. Betty Flinchum, a longtime friend of Belize and advocate for educational partnerships between UNF and tertiary institutions in Belize.



UNIF College of Education Dean Dr. Katherine Kasten congratulates one of the 47 Belizean students who recently earned masters degrees from UNIF.

### **UPD officer gets Medal of Valor**

niversity Police Department Officer
Daryl Pechin received the Medal of
Valor recently from the Florida
Highway Patrol for his actions attempting
to save the life of a motorist involved in a
traffic accident.

According to the commendation letter from Major Richard Carpenter, commanding officer of Troop K of the Florida Highway Patrol, Pechin was traveling with his family on the Homestead Extension of the Florida Turnpike on June 25 when he witnessed an accident.

The motorist lost control of his vehicle, crossed the median and the opposite lane and crashed into a retention canal. His vehicle sank in the water with the driver still inside.

Pechin pulled to the side of the road and ran to the canal where he managed to reach the car after clearing a path through obstructions in the water. Pechin attempted to enter the vehicle but was unsuccessful. He returned to the canal bank and obtained a large stone. He then went back to the car and managed to break a window. Pechin was able to free the driver and bring him to the canal bank where he was met

by FHP troopers and fire/rescue personnel. Despite rescue efforts, the driver later succumbed to his injuries.

"Attempting to save the life of another while placing your own safety at risk represents the highest level of professionalism in police service," the commendation noted. For his actions, he was awarded the Medal of Valor by the Florida Highway Patrol.

Pechin has been with UPD for about a year. He previously was a Clay County Sheriff's Deputy and has been in law enforcement for more than six years.

### faculty&staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Ingrid Roebuck in News and Publications or your college dean.

### College of Arts & Sciences

COMMUNICATIONS AND VISUAL ARTS: **Dr. John Parmelee** published an article, "Presidential Primary Videocassettes: How Candidates in the 2000 U.S. Presidential Primary Elections Framed Their Early Campaigns," in the journal *Political Communication*, Vol. 19 (3): 317-331.

Dr. Lisa Joniak presented a paper, "Would the Real Reality TV Please Stand Up: An Analysis of How Viewers Understand Reality Television Programming" at the annual conference of the Association for Education in Journalism and Mass Communications in August. Dr. Oscar Patterson III was a presenter on a panel, "Going Global: Practical Advice for Developing Journalism Study-Abroad Courses" at the same convention.

ENGLISH AND FOREIGN
LANGUAGES: **Dr. Mary Brown**published a chapter, "Getting
Out of the Way," written jointly
with Denise Rambach, in
Teaching Writing in High School
and College: Conversations and
Collaborations, ed. by Thomas
C. Thompson (Urbana, IL:
National Council of Teachers of
English, 2002), 221-233.

Sohrab Fracis was named a Walter E. Dakin Fellow in fiction at the Sewanee Writers' Conference, University of the South, Tenn. in July. As a fellow, he assisted in workshopping attendees' fiction manuscripts and read from his short story collection Ticket to Minto: Stories of India and America. Earlier that

month he attended the North American Zoroastrian Congress in Chicago, where he was invited to speak and read on an authors' panel, "Story-walas! Parsi Authors: Voices of Identity."

MATHEMATICS AND STATISTICS: **Dr. Peter Wludyka** presented a paper, "A Monte Carlo Study of Two Normal Based Homogeneity of Variance Tests for Unbalanced Designs" at the ASA 2002 Joint Statistical Meeting.

**Dr. Rama Rao** presented a talk, "Some Matrix Templates," at the Maple Summer Workshop, Waterloo, Ontario, Canada in July.

POLITICAL SCIENCE AND PUBLIC ADMINISTRATION: **Dr. David Schwam-Baird** gave a talk, "Israelenses e Palestinos: Contra Seus Próprios Interesses" [in Portuguese] at Gama Filho University, in Rio de Janeiro, Brazil.

Dr. Ted Stumm presented "Terrorism: Politics, Ideology, Capabilities, and Countermeasures" to the Duval County Emergency Planning Council at Northeast Florida Regional Planning Planning Council.

PSYCHOLOGY: **Dr. Linda Foley** co-authored "Race, self-presentation, and reverse discrimination in jury decisions" in the *American Journal of Forensic Psychology*, 20 (3), 37-52. (2002).

SOCIOLOGY, ANTHROPOLOGY
AND CRIMINAL JUSTICE: **Dr. R. Scott Frey** presented a paper, "The International Traffic in Heavy
Metals," and **Dr. Krista E. Paulsen** presented a paper,
"Turning The Carnival Upside
Down: Urban County Fairs As
Sites Of Conservative Cultural
Practices" at the American
Sociological Association annual
meeting in Chicago in August. **Dr. David Jaffee** also conducted a workshop, "Teaching On

The Internet" at the same meeting. Paulsen also received an honorable mention for the Robert Park Paper Award, presented by the Community and Urban Sociology Section of the American Sociological Association, for her coauthored article, "History Repeats Itself, but How? City Character, Urban Tradition, and the Accomplishment of Place" (with Harvey Molotch and William Freudenburg) published in American Sociological Review (December 2000).

Dr. Ronald Lukens-Bull presented his paper, "Islamic Ethics of Leadership and Followership from Ethnographic, Historical, and Textual Sources" which was one of four papers at the National Seminar on Political Ethics in Semarang, Indonesia in August. This all-day seminar was sponsored by the National Islamic Institute of Semarang and the Central Java Research Council. He was also was an invited discussant at the forum "Towards an Outcomes Based Curriculum" at the National Islamic School of Higher Learning of Kudus, Indonesia in August.

**Dr. David Simon** has published *Elite Deviance* in the seventh edition by Allyn & Bacon in 2002. The book, the oldest white-collar crime text on the market, has been continually published since 1981. Simon has also published a book chapter, "Scandal" in Garry Potter's (Ed.) *Controversies in White Collar Crime* by Anderson Publishing.

Dr. Michael D. White published a monograph for the Drug Courts Programs Office, Office of Justice Programs, United States Department of Justice An Honest Chance: Perspectives on Drug Courts. The monograph, can be viewed on the Office of Justice Programs, US Department of Justice website at:

http://www.ojp.usdoj.gov/dcpo/publications/honestchance/index.html

#### College of Business Administration

Management, Marketing & Logistics: **Dr. Ronald Adams** presented a paper, "Negligent Distribution, Retailing and Social Responsibility: Firearms Marketing in the U.S.A.," at the ninth annual conference of the European Institute of Retailing and Services Studies in Heidelberg, Germany in August. Economics & Geography:

Drs. Reza Vaghefi and Lou Woods' chapter on "Relationship Among Labor Productivity, Asset Utilization and Corporate Success" was published in the Financial Times of London, UK book on Mastering People Management in September.

#### College of Computing Sciences and Engineering

Building Construction

Management: **Dr. John Adcox**conducted a construction safety
seminar for Paul Davis System.

**Dr. Donald Jensen** served as a judge in the recent 2002 Excellence in Construction competition sponsored by the First Coast Chapter of the Associated Builders Contractors.

COMPUTER AND INFORMATION
SCIENCES: **Dr. William Klostermeyer** co-authored a paper, "Fibonacci Polynomials and Parity Domination in Grid Graphs," published in *Graphs and Combinatorics*, vol. 18
2002. Klostermeyer also had his paper, "Defective Circular Coloring" published in the *Australasian Journal of Combinatorics*, vol. 26 2002.

Dr. Behrooz Seyed-Abbassi presented and published two papers, "The Practicalities of Using Traditional and UML Tools for Designing Databases and Data Warehouses" and "A Tool to Integrate Java and Object Oriented Concepts into a Database Course," at the 6th World Multiconference on Systemics, Cybernetics, and Information in July. Seyed-Abbassi also chaired the session on information systems.

DEAN'S OFFICE: **Dr. Jerry Merckel** was appointed to the
Standards Committee of the
American Council for
Construction Education (ACCE).
The ACCE is the accreditation
organization for construction
education academic programs in
the U.S.

**Dr. Neal Coulter** spoke on Information Technology Trends to the Jacksonville Association of Information Technology Professionals in May.

#### College of Education and Human Services

CURRICULUMN & INSTRUCTION: Dr. Dennis Holt co-authored article, "Technology 2000: Using Electronic Portfolios for the Performance Assessment of Teaching and Learning" in the most recent issue of *Computers*  in the Schools.

Dr. Nile Stanley had an article, "Conference Report: the Harvard Literacy Institute, Part Two" published in the August issue of *Language Magazine*. Stanley has also been named a workshop leader for UNF's Partners in Education alliance with the Kennedy Center for the Performing Arts.

**EDUCATIONAL SERVICES &** RESEARCH: Dr. Lynne Carroll presented her paper, "Counseling Psychologists' Personal Experiences with Depressive Illnesses and Treatment," at the annual meeting of the American Psychological Association in Chicago in August. The research she presented was also summarized in a recent article, "A Preliminary Survey of Counseling Psychologists' Personal Experiences with Depression and Treatment," which appeared in Professional Psychology: Research and Practice. Her article. "The Role of Appearance and Nonverbal Behaviors in the

Perception of Sexual Orientation Among Gay Men and Lesbians," appeared in *Psychological Reports*, 91, 115-122.

DEAN'S OFFICE: Dr. Judy Poppell has been selected as one of 20 participants in the Jacksonville Youth Community Coaches Program sponsored by the Jessie Ball Dupont Foundation. The purpose of the yearlong program is to train community leaders to work with vouth-oriented non-profit agencies to enhance their effectiveness. Jeff Michelman of COBA and Howard Serkin, president of the UNF Foundation Board, have also been selected to participate in the program. Poppell also coordinated a workshop on standards-based instruction for Duval County Region IV middle school teachers in August at the Schultz Center for Teaching and Leadership.

#### **College of Health**

Public HEALTH: **Drs. Simin Vaghefi** and **Pali Sen** with recent graduate Carol Chapola published an article on "Nutritional Habits of Police Officers" in the *Journal of The Florida Police Chief*, Vol. 28, No. 6 June 2002.

#### Library

Andrew Farkas published an article, "Interrupted Melody: Otto Klemperer, Lohengrin, and Budapest" in the Spring 2002 issue of The Opera Quarterly. Farkas also participated with a piece, "Alfredo Kraus—In Memoriam" in the Summer 2002 commemorative issue devoted to the recently deceased celebrated Spanish tenor. Farkas is a contributing editor of The Opera Quarterly (Oxford University Press).

#### Student Affairs

Anita Vorreyer-Hedges spoke at the University of Florida Women's Health Research Center as a panelist for WHRC's first Women's Health Distinguished Lecture Series in September.

# Auxiliary Services to conduct customer survey

uxiliary Services will soon be conducting two customer surveys in an effort to measure and improve service on campus. The first survey will be for faculty and staff and will cover all of the units in Auxiliary Services plus the University Center. David Wesse, assistant vice president for Administration and Finance, said the survey will enable Auxiliary Services and the University Center to find out how the UNF community rates their services, and will identify needed improvements. The services these areas provide will be rated from excellent to unacceptable and there will be a place for faculty and staff comments. This will be done via the web. Faculty and staff will be notified via Campus Update when the survey is available to fill out, he said.

Each unit measured will be "graded" on its customer service performance:

- 95.1 to 100 percent will get an "A"
- 90 95 percent will get a "B"
- 90 percent and below will equal a failing grade.

Results of this survey will be published in a future edition of Inside UNF along with descriptions of the steps that will be taken to address those areas that are not operating at an acceptable level.

The second survey will be for the students to complete three times per semester. This survey will specifically measure value, customer satisfaction, performance, quality, and priorities for improvement for all of the food service stations around campus. It will also be done electronically. As an incentive to encourage student participation, there will be a small reward of "flex dollars" at the completion of the third survey each semester.

### campus focus

Living and Learning Together:

# New Residential FIG Program debuts at UNF

bout 50 freshmen living at the edge of campus don't have to worry about a long trek to three of their classes this fall. Their classroom is just a few steps from their rooms in their residence hall, The Crossings.

For the first time, UNF is offering a residential aspect of the relatively new Freshman Interest Groups (FIG) program. Fifty-four freshmen students in The Crossings are participating in two FIG programs taught by faculty in a newly equipped classroom in the residence hall.

FIGs are not new to UNF. They were started four years ago as a way to establish what are referred to as "learning communities" at UNF. A learning community is basically a cluster of classes centered around a common theme that enroll a cohort of students.

This year, however, two of those clusters will be taught in a residence hall. One FIG, titled "Work and Society," is examining what it means to work in contemporary America. This will be studied through three linked courses in economics, sociology and writing taught by Steve Shapiro, David Jaffee, and Miriam Chirico. The second FIG, "Human Nutrition" is examining the fundamentals of nutrition and exploring how nutrients are used in the body. Students are learning how to evaluate the vast amount of information about nutrition bombarding the public. It is being taught through courses in nutrition, statistics and writing by faculty members Judith Rodriguez, Pali Sen, and Susan Boyette.

Jaffee, associate dean in the College of Arts and Sciences, has the responsibility for coordinating the FIG offerings and has been working with Lynn Hendricks, director of Residence Life, to make arrangements for the residential aspect of the program.

"The idea behind the residential FIG is to give freshmen an opportunity to interact



cluster of classes centered around a common theme that enroll a cohort

David Jaffee, associate dean of the College of Arts & Sciences, leads the first Residential FIGs program at the Crossings. The program allows students to attend a series of related classes in the residence hall.

not only academically but also socially," Jaffee said. In the first FIG programs, off-campus and on-campus students were included which made it difficult for social interaction, he said.

One of the major benefits is easing the transition of freshmen into college life and residence hall living. As with other FIGs, these students will be in small classes (28 maximum) and have more opportunities to meet with faculty on a one-on-one basis, he said. They will also have peer facilitators to assist in planning special events and activities.

Hendricks said over the summer Housing representatives met with faculty members to determine what type of equipment was needed in the third-floor lounges where teaching was to occur. A fairly extensive amount of equipment was purchased ranging from blackboards to computer image projectors. "We wanted the faculty to be as comfortable in the setting as the students," she said.

The arrangements apparently are

popular. Both residential FIGs are full and Hendricks said the first semester will be a learning experience for everyone involved. "We are committed to making this work and excited about the benefits for our students in enriching the residence life experience," she said.

Although the residential FIGs are the newest element of the program, that doesn't mean the more traditional FIG program is being ignored. Of the 11 FIGs being taught this fall by 33 faculty members, five are new for the fall semester. The new FIGs include such topics as examining biotechnology terrorism and exploring the customs, cultures and languages of other countries. Students in the latter FIG will have an

opportunity to participate in a trip to England and France in the spring semester.

Overall, Jaffee said he is pleased with the success of the FIGs program started under the direction of Hank Camp, who is now the acting vice president for Academic Affairs. Student retention, one of the primary goals of the program, does seem to be better among FIG students. For example, among the students enrolling in the Fall 2000 FIGs, 79 percent returned for the Fall 2001 semester compared with the 74 percent average for FTICs (First Time in College).

Jaffee admits that FIGs, especially residential FIGs, must be considered experimental. It may be discovered, for example, that some students may not enjoy spending so much time with the same group of students while others may feel they are missing out on some campus-life experiences by not taking the majority of classes in the core campus area. "There are still a lot of unknowns that we hope will be answered as we gain more experience," he says.

### osprey images

PHOTOS BY JANE BELZ

#### **HEAVY LOAD**

Up on the rooftop...no, not reindeer paws but workers removing an air handler off the roof of the Natural Sciences Building. The \$500,000 infrastructure project included replacing the original 30-year-old hot and cold water pipes as well as the air conditioning systems of several campus buildings.



#### **BRICK WORK**

The brick work on the new Science & Engineering building is proceeding on schedule. The \$22.6 million project will add 125,000square-feet of badly needed laboratory space as well as classrooms. It is expected to be ready for classes next fall.





SIGN UP
Audrey Gill, director of the
UNIF Aquatic Center, asks
students to fill out an
aquatic interest survey
during the Student Affairs
Showcase 2002 recently on
the University Green. The
showcase served as an
extension of orientation
for nearly 1,000 new students and their parents.
All Student Affairs units
were represented to give
students an idea of the
services available.

### Get to know . . .

#### Get to Know: Timothy J. Cheney

- Department: Joint Appointment with The Northeast Florida Center for Community Initiatives (CCI), a division of Sociology, Anthropology, and Criminal Justice and The Florida Center for Public Policy and Leadership
- Job: Assistant Director of Research Programs
- Years at UNF: 8

#### What/Who's your favorite. . .

Author/Comedian — Steven Wright - "One of my favorites is: If you're not part of the solution, you're part of the precipitate."

Novel — The Princess Bride by S. Morgenstern. "All I can say is 'Hello. My name is Inigo Montoya. You killed my father. Prepare to die." Movie — The Right Stuff – "Makes me proud to be an American." Actor/Actress — Tim Robbins - "Especially in the Hudsucker Proxy. You know, for kids."

Musician/Musical Group — Third Day - "A great Christian band."

Sports Team — The New York Yankees - "My dad was a Red Sox fan so I naturally liked the Yankees. No band wagon here. I grew up with Don Mattingly on my wall and have liked them ever since."

Vacation destination — The state of Arizona – "From golf to skiing, AZ has it all."

Hobby — Ultimate Frisbee - "Ultimate is the sport of the future with

players like Hammerin Clancy and John 'Faster than Light' Wall."

Proudest Accomplishment -Getting my wife, Rachel, to agree to marry me. Most Memorable Moment at UNF -- The first day I walked on campus I had an interview with Dr. [Chris] Rasche concerning the criminal justice master's program. It was bright and sunny, then 15 minutes later it was raining so hard that animals were starting to gather in two's. With that sort of chaos, I knew UNF was for me.



Timothy J. Cheney

ROBERT DAVIS

### awards & honors

### **Faculty member examines** 'Tony Soprano's America'

By JANE BELZ Staff Writer

r. David Simon used the Mafia family of the HBO series "The Sopranos" as a basis for a new book ". . .We value those who

in an attempt to send a message about the state of our country.

But he's not sure the millions of fans will get the idea.

"I tried to say "The Sopranos" is a microcosm of the country's social problems but no one seems to notice," he said. "It's the great contradiction of American life. He

lies, steals and cheats. He's a psychopath but he thinks he's a good guy.

"America has a dual set of values based on achievement and individualism. We also have another value system based on family, God and patriotism. We never put these two value systems together. We value those who take shortcuts to get rich-it's not just Tony Soprano's problem—it's all our problem. We're making a fetish out of making money. That's what we do."

In Tony Soprano's America he blames our skewed value system as well as the press for contributing and perpetuating to the reputations of criminals. "It's like when the press would ask Al Capone about the morals of American youth," he said. "The press lionizes and makes heroes of Dillinger, and Capone."

Simon has his own definition of a hero. "A real American stands up when the country goes in the wrong direction and says 'this is wrong.' Real Americans are the ones who stand up to tobacco companies and who blow the whistle on sweatshop labor."

Simon received a bachelor's degree from the University of Illinois, Urbana, a master's in diplomacy from the University of Kentucky and a doctorate from Rutgers in political sociology.

He might be a familiar face to some on campus as he taught at UNF from 1976-1986 before moving to San Diego State. He still maintains an appointment as a research associate with the

> California. Berkeley.

He has three children either working or attending

school at UNF and he stopped by over spring break to visit former colleagues. 'They told me they needed me here, and I said, 'I just want to

write books.""

take shortcuts to get

rich-it's not just Tony

Soprano's problem—it's

all our problem. We're

making a fetish out of

making money.

That's what we do."

DR. DAVID SIMON

He has since joined the faculty as an adjunct teaching classes on elite crime and

"A real American stands up when the country goes in the wrong direction and says 'this is wrong.' Real Americans University of are the ones who stand up to tobacco companies and who blow the whistle on sweatshop labor."

DR. DAVID SIMON

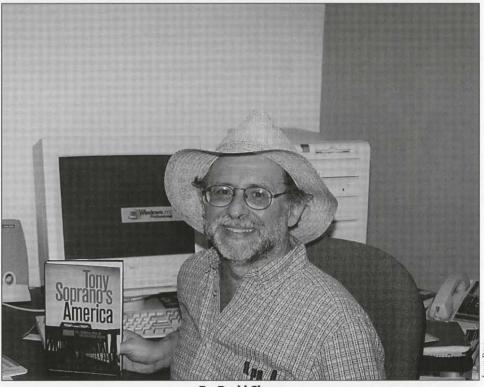
sex and marriage while he continues to write.

Interest in Tony Soprano's America has been high, with media calls from all over the country and notice in the New York Times Book Review last month. Simon's other most recent books include White Collar Deviance (Allyn and Bacon, 1999) and the seventh

edition of Elite Deviance (Allyn and Bacon, 2002), the oldest book continuously updated on white collar crime.

Fascinated by what he considers the moral decline portrayed on television he anticipates writing books on the shows "Six Feet Under," and "Sex and the City."

"I always wanted to be a social critic and not just a sociologist," he said.



Dr. David Simon

### **Sharks prowl UNF campus**

"Now I'm seeing the bigger picture.

As a leader you aren't just

responsible for yourself but for

making sure the freshmen have the

greatest experience possible."

LAURA TOMLINSON

Look out, shark! Watch out for the alligators! Entering freshman Honor students participated in a variety of team building exercises during their orientation week.

By JANE BELZ Staff Writer

here were sharks on the Green last month as the new Honors students participated in a number of exercises designed to create a sense of community.

Students had to make their way through the shark infested waters of the Green while listening for the warning blast of a whistle. At the sound they then had to figure out how to fit everyone into the "lifeboat," in this

case a hula hoop. For the next game teams had to hop from one lily pad to another, while eager site leaders posed as alligators snatched the lily pads from innocent team members.

Honors students participate in a number of experiential leaning opportunities and service learning projects during their

college careers. The week's orientation was designed to get them working together as a group and to give them a flavor of some of the organizations and experiences they will have during the academic year.

The 209 students were divided into groups of 20 and were rotated through various locations all over campus and the Jacksonville community.

"We picked sites around different parts of Jacksonville to introduce students to other parts of the city, especially our out-of-town students. The students were expected to take city buses to places like downtown," said Laura Tomlinson, student assistant director. "We try to incorporate a lot of experiences they haven't had before."

Those experiences included trips to Hubbard House, a place for victims of domestic abuse, and the Clara White Mission, which provides assistance to the homeless. They also spent time on the high ropes course at the YMCA, and the low ropes course on the Green, learning about teamwork through trust-building exercises.

The overall theme for the week is "choice" said Tomlinson. "Students have 'the choice to question their experience,' 'participation by choice,' and 'challenge by choice' but it is their choice as whether they participate in any of the activities or not."



Tomlinson enjoyed the planning needed to welcome the students, the largest group ever to enter Honors at one time. "Now I'm seeing the bigger picture. As a leader you aren't just responsible for yourself but for

making sure the freshmen have the greatest experience possible," she said.

Ali Roberts, academic advisor for Honors, said her job was strictly that of an observer. "Orientation has always been important, and it's always student run. They get the donations of food and drinks and plan all the activities. It's an adventure."

Aside from the week's bonding exercises this year's participants also have an opportunity to live together as well. For the second year in a row a section of Housing, the Q Building of the Crossings, has been designated just for Honors. Honors is even teaching courses in Q Building as well as offering academic advising at a satellite office on the 1st floor.

"It's pretty neat getting to know your roommates and everyone you'll be dealing with. It's a close-knit group and a great support system away from home," said new freshman and resident Jennifer Statlick. "And it's all much more interactive than a regular lecture."

### inside unf

# Compass Bank establishes endowed scholarships in International Business

NF's International Business program received a boost recently when Compass Bank announced plans to donate \$100,000 to fund an endowed scholarship.

The gift is eligible for a \$50,000 match in state funds through the Florida Challenge Grant

program.

"The University
community in general and the College of
Business Administration in particular are
grateful for this generous donation," said
UNF Interim President Dr. David Kline.
"These scholarships further enhance
Compass Bank's well-earned reputation for
supporting higher education."

"In our increasingly global economy, it's more important than ever that we have

a highly educated work force to meet the challenges of a much more complex business environment," said Robert E. White, Compass' Jacksonville City President. "Compass feels it's our responsibility—working with partners such as UNF—to help prepare these students to meet the challenges of tomorrow's business world."

College of Business Administration Dean Dr. Earle Traynham said the college is extremely grateful for the investment by Compass Bank in UNF students. "We are committed to attracting the very best students into our International Business program and to providing them with the knowledge and skills they need to be successful in a globally competitive environment," he said.

UNF's International

Business Program was established in 1996 with the creation of a major in International Business and the Center for International Business Studies. Under the direction of Dr. Jeffrey Steagall and with the active sup-

Compass Bank operates 41 full-service banking centers in Florida, including 25 in the metropolitan Jacksonville area. Compass Bank is a subsidiary of Compass Bancshares, Inc., a Sunbelt-based financial holding com-

pany with \$23.5 billion in assets and 343 full-service banking offices in Alabama, Arizona, Colorado, Florida, Nebraska, New Mexico and Texas. Compass is among the

top 40 U.S. bank holding companies by asset size and ranks among the top earners of its size based on return on equity. The company's earnings per share have increased for 14 consecutive years and dividends per share have increased for 21 consecutive years. Shares of Compass' common stock are traded through the Nasdaq stock market under the symbol CBSS.

### **Compass Bank**

port of the business community, the number of majors has grown to approximately 200 students. The IB major prepares students for careers with the expanding number of firms engaged in international business. The Compass Bank Scholarship program is designed to support four students with full tuition and books scholarships each year.

# Business dean announces plans to resign

y years as dean have been the most rewarding professional experience of my life and I have mixed emotions about this decision. However, I believe it is in the best interest of the college and my own best interest."

With those words, Dr. Earle Traynham, dean of UNF's College of Business Administration, announced plans to resign from the position he has held for 10 years. Traynham said he will resign from the post effective Aug. 6, 2003 to return to a full-time faculty position at UNF teaching economics.

UNF Interim President David Kline said the rise to prominence of the College of Business Administration has occurred with Traynham's leadership. "His ability to gain community support for his programs and his focus on three important areas (technology, international business and logistics) have been central in his and the College's success," Kline said.

Dr. Hank Camp, interim vice president for Academic Affairs, will appoint a search committee to begin the selection process. The plan is to have a replacement selected by the time Traynham's resignation becomes effective.

During his tenure as dean, Traynham oversaw the construction of a new state-of-the-art business building

and led the college through reaccredidation and separate accreditation for the accounting programs. "However, I am most proud of the overall improvement in the quality of our undergraduate and graduate programs, the transformation of the faculty and academic programs within the college to emphasize international business and the growth of our logistics faculty and program," he said.

Traynham said the accomplishments were the result of the collective effort by a core of dedicated and committed faculty, support from the UNF administration and the strong support of the college's Business Advisory Council and the Jacksonville business community.

Traynham received both his bachelor's degree and his MBA from the University of South Carolina. He returned to graduate school, became the assistant to the director of graduate students in USC's College of Business Administration and received his Ph.D. in 1973.

Traynham accepted a job as an assistant professor at the University in 1973. He became associate dean and director of graduate studies in 1983 and chairperson of the Department of Economics in 1987. He served in that post until he became interim dean in August 1993, following the resignation of then Dean Ed Johnson. Traynham was appointed COBA dean in May 1994.

### 30th anniversary events

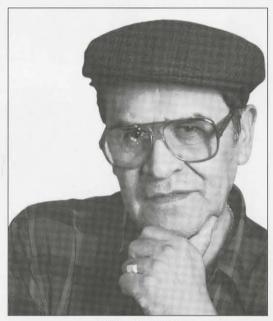
# Escalante to talk about educating in a multicultural environment

aime Escalante, a Los Angeles high school teacher whose success in teaching calculus to inner-city students inspired a book and a movie, will deliver the keynote address culminating UNF's 30th anniversary celebration.

Escalante will speak on Oct. 9 at 7:30 p.m. in the ballroom of the UNF University Center off Kernan Boulevard. The event is free but tickets are required. They can be obtained by calling the UNF Ticket Box Office at 620-2878.

His talk is titled "Educating in a Multicultural Environment." A question and answer session will follow his speech.

Escalante's story was immortalized in the book "Escalante: The Best Teacher in America" and in the subsequent movie "Stand and Deliver." In 1999, he was officially inducted into the Teachers Hall of Fame.



**Jaime Escalante** 

Escalante spent 11 years as a math and physics teacher in Bolivia before emigrating to the U.S in 1964. Unable to speak the language, he had to settle for mopping floors. It was only after teaching himself English that he received his AA degree in electronics and worked with Burroughs Corporation. He took a considerable cut in pay to become a math teacher in 1974 at the run-down Garfield High School in East Los Angeles.

Plagued by poor funding and constant violence, he taught a student population of underprivileged Hispanics. With his unorthodox teaching methods, Escalante was able to lift his students to the top ranks in national calculus testing. Suspecting cheating, officials made the students retake the test. On the second test, the students surpassed everybody's expectations.

### Tres Vidas set for UNF stage

res Vidas," the 'Three Stories' of three extraordinary women who share Latin roots, come from diverse backgrounds, and made important contributions to the world will be told in the Fine Arts Center Recital Hall on Oct. 7 at 7 p.m. as part of UNF's 30th Anniversary Celebration.

The three lives referred to in the title are of Mexican painter Frida Kahlo (1907-1954), Argentine poet Alfonsina Storni (1892-1938), and one living woman, Rufina Amaya, sole survivor of the El Salvadoran El Mazote massacre (1981).

The narrative performed by singing actress Georgina Corbo is woven through the musical presentation of popular music with works by Latin composers, and folk music played by the Core Ensemble, a unique trio of piano, cello and percussion.

"Tres Vidas" was conceived by the Core Ensemble and features a script by award-winning Chilean writer Marjorie Agosin who is professor of Spanish literature at Wellesley College.

Georgina Corbo studied acting and Latin American Studies at the State University of New York. She has performed on television in "Law and Order," "New York Undercover" and the movie "It's Always Something." She has also performed on Broadway, at the Kennedy Center in Washington, D.C., and in Russia's International Theatre Festival at St. Petersburg.

The Core Ensemble has garnered national recognition for its efforts to commission new chamber and multi-genre works. The Core Ensemble was the 2000 recipient of the Edward McDermott Award for Excellence in the Arts awarded by the Massachusetts Institute of Technology.

The performance is free and is co-sponsored by UNF's Hispanic Council, Academic Affairs, Multicultural Affairs, and the Women's Center.



Tres Vidas

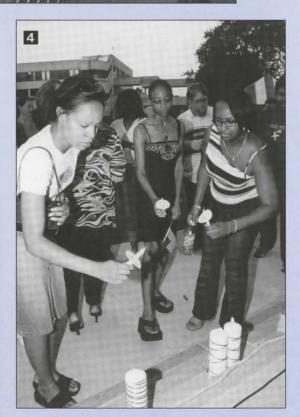
PHOTOS BY ROBERT DAVIS





A candlelight vigil was among the ways in which UNF students remembered the anniversary of the Sept. 11 terrorist attacks. (1) Ebony Hills (left), president of Alpha Kappa Alpha Soroity and Shartrice Dunn speak before a group of students. (2) James Sampson, with members of AKA sorority in the background, leads a prayer during the vigil. (3) Four candles were lit, each representing one of the airplanes hijacked by terrorists. (4) Chimere Pellot (left), Desiree Lanier and Lashawn Irby light candles. (5)Pellot and Lanier listen to a prayer.





### inside unf

# Sponsored Research announces grants

he Division of Sponsored Research has announced the following grants: Marianne Barnes,

Curriculum and Instruction, \$15,000 from

the National

Aeronautics and Space Administration for Florida Protein Crystals in Space project for 2002-2003; \$6,000 from Florida A&M University for support for Florida Collaboration for Excellence in Teacher Preparation Site Coordinators; Lehman and Marianne Barnes, \$105,684 from Valdosta State University for "Florida Learning Through Inquiry Science & Technology;"

Terry Bowen, Institute of Government, \$85,5000 from Florida State University for UNF Institute of Government 2002-03.

Aretha Jones-

Cook, Center for Multicultural Affairs, \$66,800 from Florida Department of Education for Northeast Florida College Reach Out Program.

Cheryl Fountain, Florida Institute of Education, \$35,386 from Episcopal Children's Services for training of lead coaches and technical assistance for Episcopal Children's Services; \$711,213 from Florida Department of Education for "Safe, Disciplined and Drug Free Schools Technical Assistance 2002-03;" \$795,464 from U.S. Department of Education for evaluation of the Early Literacy and Learning Model; \$500,000 from U.S. Department of Education for Florida Network of Community-based Early Learning and Professional Development Hubs.

Dennis Gay, Chemistry and Physics, \$95,478 from National Science Foundation for "RUI, Development of a Position Resolving High Count Rate

Detector System."

Adam W. Herbert and Mary Borg, Center for Public Policy and Leadership, \$27,500 from Jacksonville Airport Authority for policy analysis studies for JIA.

J. David Lambert, Engineering, \$12,000 from Florida Department of Health for annual maintenance for the Emergency Operations Geographic Information System; \$52,000 from National Oceanic and Atmospheric Administration for "GTMNERR Weather Data Network."

Janice Seabrooks, Educational Services and Research, \$11,314 from the University of South Florida for "Virtual Varying Exceptionalities Program – Advance Literacy Strategies Learning Disabilities."

Dan Schafer, History, \$23,700 from Florida Humanities Council for "Virtual St. Augustine: The Changing Face of St.

> Augustine during the British and Second Spanish Periods."

Jeff Will, Florida Center for Public Policy & Leadership, \$25,000 from Florida Department of Children and Families for "DCF/FSS Foster Care Project;" \$8,333 from Family Support Services of Northeast Florida for the same project; \$98,393 from Northeast Florida Healthy Start Coalition for infant mortality reduction project; Jeff Will and Sharon Cobb, Sociology, Anthropology and Criminal Justice, \$59,506 from Family Support Services of Northeast Florida for program site develop-

ment project; Jeff Will and Charles
Owens, \$6,000 from Florida A&M
University for "Collaboration for Excellence
in Teacher Preparation Site Coordinators;"
\$12,000 from Daniel Memorial for ongoing evaluation of Early Deliquency
Intervention Program; \$35,000 from
Jacksonville Human Rights commission for
Community Race Relations Project;
Phase IV.

Peter Wludyka, Mathematics and Statistics, \$10,000 from Visit Florida for Visit Florida Partner Benefit Analysis.

Lynn Woolsey, Educational Services and Research, \$73,007 from U.S. Department of Education for "The Use of Ecobehavioral Assessment to Identify Naturally Occurring Effective Teaching Strategies for Deaf Students."

### briefs

#### **HAUNTED HALLS SET FOR HALLOWEEN**

The Department of Residence Life will host its annual Haunted Halls on Wednesday, Oct. 30, 2002 from 6:30 - 8 p.m. in Osprey Hall. Students, faculty, and staff are invited to bring their little ghosts and goblins for a free games, refreshments, and trick-or-treating.

For more information, email Brian Kraft (bkraft@unf.edu) or call 620-4663.

#### **FACULTY AWARD NOMINATIONS SOUGHT**

Nominations are being accepted for the 2002-2003 Outstanding Undergraduate Teaching Awards. Guidelines for the awards are located on the UNF Faculty Association Web site at www.unf.edu/groups/unffa. Nomination forms may be downloaded at the same site, sent via email to facassn1@unf.edu or delivered to the Faculty Association Office in Social Sciences (Bldg 11), Room 1328. Nominations deadline is 5 p.m. on Friday, Oct. 25.

#### FRESHAN BROWN EXHIBITS WORK IN NYC

Louise Freshman Brown, professor of art, exhibited her work in a one person show at the Monique Goldstom Gallery in New York City through Sept. 4

The series, "Deep Blue," includes underwater landscape paintings, photographs and photo-collages and is a follow up to her last major solo exhibit, "Testimony," at the Museum of Contemporary Art in Jacksonville four years ago.

Brown works in a variety of genres including mixed medium photo collage, photography, still life, landscape and figurative. She began painting marinescapes in 1989 when commissioned by Merck and Company to create 20 images relating to marine biology. She has continued to paint, photograph and draw the ocean's beauty to help viewers understand how sensitive and fragile the sea is. "The ocean's survival is crucial to our own," said Freshman Brown.

### SAMLI BOOK AMONG OUTSTANDING ACADEMIC TITLES

A book written by Dr. A Coskun "Josh" Samli, Management, Margeting and Logistics, has been named among the outstanding academic titles for the year by *Choice Magazine*.

The book, Empowering the American Consumer, published by Quorum Books, is one of about 600 works nationally included on the list. *Choice*, which is a publication of the Association of Colleges & Research Libraries, a division of the American Library Association, annually publishes a list of outstanding academic titles that were reviewed during the previous year. The works selected as the best are chosen from about 6,600 works reviewed in *Choice* each year.

Choice editors base their selections on overall excellence in presentation and scholarship, importance relative to other literature in the field, originality, value to undergraduate students and importance to library collections.

This is Samli's 10th book written while on the faculty of the College of Business Administration.

### VOLLEYBALL TEAM EARNS AWARD FOR ACADEMIC EXCELLENCE

The American Volleyball Coaches Association has selected UNF as one of just 20 NCAA Division II volleyball programs to receive the AVCA/Molten Team Academic Award for 2001-02.

"To be recognized among the top volleyball teams in the country for academic success is a tremendous honor," UNF head volleyball coach Bryan Bunn said. "Its also satisfying to know we were the only team in Florida and the entire Southeast region to earn this prestigious award. For our program and our student-athletes, success in the classroom is as paramount as success we attain the volleyball court."

The award, which Molten U.S.A., a volleyball manufacturer, has sponsored for three years, honors college and high school teams that displayed excellence in the classroom by maintaining at least a 3.30 cumulative team grade-point average on a 4.0 scale and a 4.10 cumulative team GPA on a 5.0 scale during the school year.

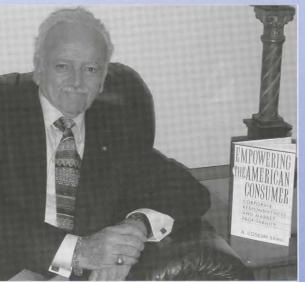
UNF earned a collective 3.38 grade point average finished the 2001 season No. 19 in the final AVCA Division II National Rankings

### ABET ACCREDITS COMPUTER SCIENCE & ELECTRICAL ENGINEERING

Faculty and staff in the College of Computing Sciences & Engineering are celebrating the re-accreditation of both their electrical engineering and computer science program by ABET, the national accrediting organization. The visits occurred last fall but final action was taken recently. Neal Coulter, dean of the college, said ABET accreditation is the recognized stamp of approval for engineering and computing degree programs. "It says that the programs meet national standards and assures that the grad-

uates are prepared for entry into jobs or for graduate studies. It is our best measure of the quality of our programs and the best measure of our participation in Jacksonville's economic development," he said.

The Computing Sciences program was first accredited in 1987, the Electrical Engineering program was initially accredited in 1996. Both have maintained accreditation since then.



Josh Samli

### It's the Real Thing: UNF students, campus benefit from Coke contract



Nimsay Martinez enjoys a Coke on campus

(Continued from page 1)

service to UNF," said Will Kline, Jacksonville branch manager, Florida Coca-Cola Bottling Company. "We look forward to providing refreshment to the students and faculty while also providing much needed resources for campus activities."

In return for the scholarships and other financial commitments, Coca-Cola products will be served in all vending machines, food service venues, athletic facilities and banquet rooms at the University Center. However, Coca-Cola is allowing a limited amount of competitive product to be sold in the new OutTakes food area in the center of campus and in the Blue Room Café in the University Center. Coca-Cola will be offering a wide-array of beverages including carbonated soft drinks, water, isotonics, juices and teas to provide a beverage choice for students and faculty.

David Wesse, associate vice president for Administration and Finance, said the agreement represents the first time in UNF history that an exclusive contract has been reached with a soft drink manufacturer. The revenue from this contract is easily 10 times what the University had been receiving previously, Wesse said.

For the convenience of students, the vending machines will be equipped with debit card readers so students can use their Osprey Card or other debit cards to purchase products. Students using their Osprey Cards will get a discount on the purchase price of Coke or snack products at vending machines. Coca-Cola also will provide the necessary equipment to load value on Osprey Cards and guarantees that prices will not be increased for three years.

Wesse said the UNF contract is very similar to exclusive contracts at universities around the country. He noted that the UNF committee created to evaluate the proposals found that the Coca-Cola proposal was clearly superior to the competition. In addition, a student survey conducted by Student Government found that students preferred Coke, he said.

#### inside unf

#### DEADLINE

Information to be included in the November 2002 issue of inside unf must be received in the Office of News and Publications by noon on October 13 and is subject to space limitations. Please submit information to Dan Dundon or Ingrid Roebuck.

#### inside unf staff

A. David Kline

Dan Dundon tor, News & Publica Inside UNF Editor Tom Cain

Mary Ann Rosenthal

Ingrid Roebuck

Ivone Moutela

# Years of Excellence 1972-2002

#### **30th ANNIVERSARY WEEK CALENDAR OF EVENTS**

### WEDNESDAY, OCT. 2

30<sup>TH</sup> Anniversary Opening Ceremony -10 a.m. - University Green Movie - "Stand and Deliver" - 8 p.m. -Robinson Student Center

### THURSDAY, OCT. 3

Hayt Golf Learning Center Dedication -10 a.m. - Hayt Center SG Entertainment - "Big Al & The Kaholics" 9 p.m. on Boathouse deck

### FRIDAY, OCT 4

University Convocation - 11 a.m. UNF Theater Convocation Picnic - Noon - University Green Russian Ambassador - 3 p.m. -Stein Auditorium COBA

### SATURDAY, OCT 5

Orlando Magic Scrimmage - 6:30 p.m. -UNF Arena

### SUNDAY, OCT. 6

Aida Ribiero & Gary Smart Piano Recital -3 p.m. - UNF Fine Arts Center UNF Jaguars Game Alumni Tailgate Party, River City Parking, Tallyrand Ave., 2 - 3:30 p.m.

### MONDAY, OCT. 7

MP3 Tour - 10 a.m. - UNF Green "Tres Vidas" performance - 7 p.m. -**UNF Fine Arts Center** 

#### TUESDAY, OCT 8

JZABEHL Live Band – 8 p.m. – Robinson Student Center

#### WEDNESDAY, OCT 9

Club Fest - UNF Green BellSouth Lecture - Jaime Escalante -7:30 p.m. - University Center "The Hub" open house - 5 p.m. - Robinson Student Center

### Faculty/staff fund drive launches next month

he University of North Florida's
Campaign motto, "Access to
Excellence" vividly illustrates the
nature of the work that faculty and staff do
every day to make the university an outstanding
place for UNF students. In addition, many faculty and staff choose to contribute financially to
areas they feel are critical to the success of the
university.

This year's drive is co-chaired by three people: Terry Bowen, representing faculty, and David Wesse and Gabrielle Holcombe, representing staff. Each of them believes in giving back to the university in both personal and professional ways.

"When all of us pull together, a great deal of good can be done. This is an opportunity to direct funds to areas that we feel strongly about," chose to pursue. There has always been support for me both in teaching and carrying out high-level research. All in all, UNF is a top-quality place to work. The least I can do is ensure that the university can do the same for future faculty and staff."

The chairs also point out that this is a great time to invest in the university.

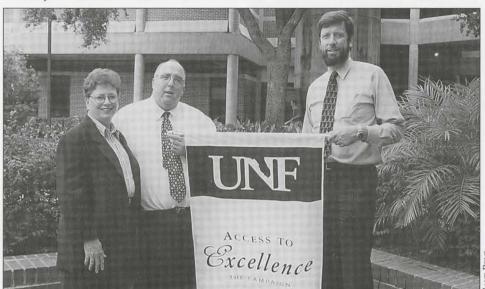
"I feel optimistic about the future of UNF," said Wesse. "This institution is poised to take off. We need to make an investment in its future and leave the strongest possible institution for our younger colleagues and for the students of the future."

Bowen agrees, "the new strategic plan will ensure the best use of the private support that is given to the university."

Through the drive, faculty and staff have the ability to direct their support to the areas that are most important to them — their own department or college, library, athletics, the nature trails, continuing education or any other program.

If faculty and staff have questions about their giving options, they can contact Lise Amundrud, director of annual giving, at 620-2115, or go to http://www.unf.edu/development/annualfund/ind ex.html.

Most faculty and staff will receive a letter this week inviting them to contribute to the fund drive. People can contribute through a variety of methods, including payroll deduction and credit card. One hundred percent of every gift goes to the area to which the funds are designated. Last year, 18 percent of faculty and staff participated in the drive. The goal for this year is to exceed that level.



Faculty and staff who want to participate in the Access to Excellence Capital Campaign will have their opportunity when the Faculty/Staff Drive kicks off next month. Co-chairing the drive this year are (from left) Gabrielle Holcombe, president of USPS, Terry Bowen, president of the Faculty Association and David Wesse, president of A&P.

As the 2003 Faculty/Staff Drive kicks off next month, faculty and staff are encouraged to contribute to the areas of UNF that mean most to them.

said Holcombe. "We need to do whatever we can to contribute to the well-being of our campus."

"I've spent nine years at UNF," said Bowen, "and have found it rewarding in all the areas I



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