

February 2022

UNF Mascot Information

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How the Osprey Became UNF's Mascot

text by Gary Warner

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UNF's first osprey by Julie Mercer

Recalling that a "tongue-in-cheek" letter-to-the-editor campaign between Dr. Bill Caldwell, chair of the Department of Mathematical Sciences, and Dr. Ray Bowman, a member of the faculty in the Department of Natural Sciences, had graced the pages of the student newspaper only several months before, she decided to represent UNF as an armadillo.

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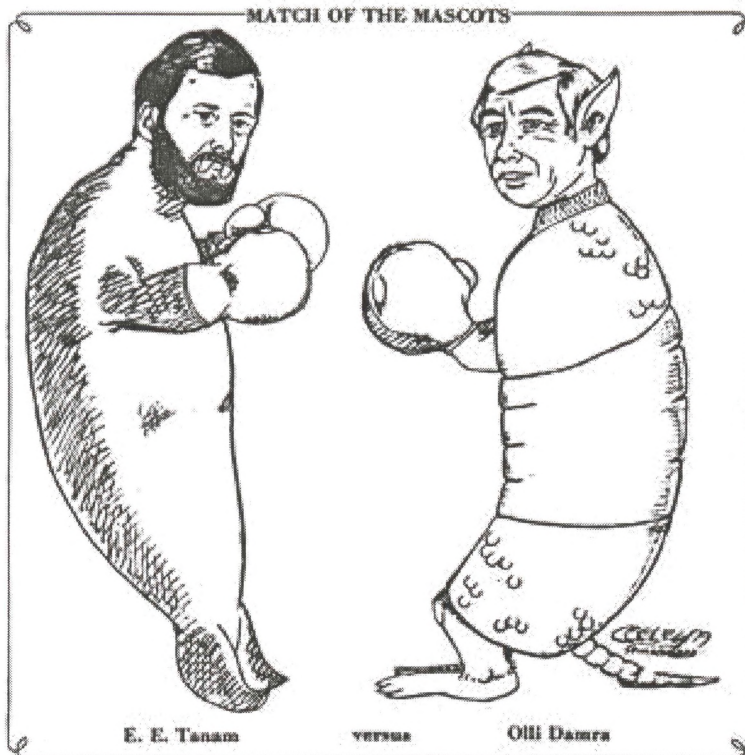
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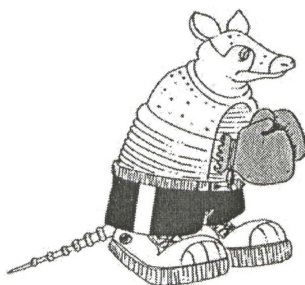


championed the cause of the manatee. Both had selected "low profile" mascot candidates in a lighthearted spoof of President Thomas Carpenter. As UNF's first president, Dr. Carpenter often met controversy with a deliberately understated approach.

"I knew it would start a controversy, but we hadn't any controversy in a long time, and I decided to go ahead," says Ms. Daly, still betraying a devilish glee in her eye more than a decade after-the-fact.

Soon, UNF was embroiled in a full-blown controversy. Thus, in late 1978 and early 1979 UNF was propelled into the "battle of the creatures," as it became known. Even though the major contenders were the armadillo and the manatee, lesser challengers—sharks, mariners, tadpoles, coots, pinecones and flashers—vied for attention. By April 1979, the news media of Jacksonville (obviously desperate for news!) had joined the controversy. The local newspaper carried:

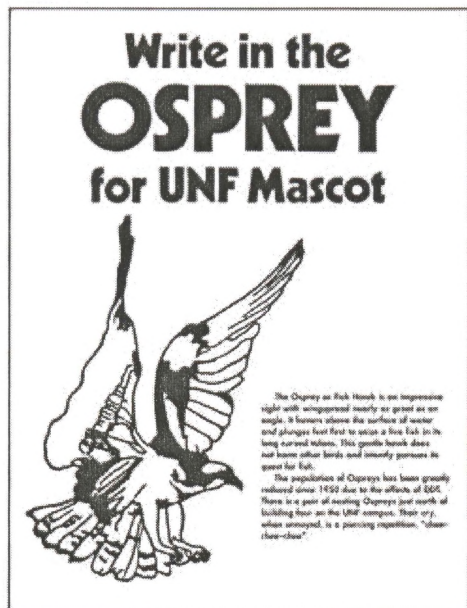
- an editorial commending UNF on its adoption of the armadillo as its "official" mascot,
- stories on its sports pages mentioning UNF's newfound "mascot," and
- an article on UNF's "fight song."



"Reaction to the armadillo was immediate and emphatic!" recalls Henry A. Newman, then UNF director of public relations and author of the fight song. "I never realized there were so many manatee devotees."

As an addendum to its spring 1979 election ballot, the UNF Student Government Association conducted a referendum for selection of an official mascot. By this time, the seagull [sic] had become a contender, along with the manatee and the armadillo.

"I cringed at the thought of a seagull being our mascot," recalls Bowman. "Just think of how many seagulls fly over garbage dumps and landfills. They're filthy birds."



After conducting some preliminary research and talking to colleagues, Bowman decided the osprey would make a better mascot than any of the others proposed and conducted a one-man campaign for the osprey as UNF's official mascot.

Bowman spent his own money to print fliers and placards touting the virtues of the osprey. As a write-in vote, the osprey garnered 47 percent of the vote over the sea gull, the armadillo, the manatee and a host of challengers. And, in a follow-up election, the osprey won in a landslide vote

Thus, the osprey was "hatched" as UNF's official mascot.

Adapted from "An Osprey from the Ashes," by Gary Warner, originally published in the April, 1991 issue of UNF Alumni ACCENT. Posted with permission of the author.

Other UNF mascot stories:

- Jacksonville Journal, Thursday, December 7, 1978, p 1.
- Jacksonville Journal, Monday, December 11, 1978, p. 22
- Spinnaker, January 29, 1979, p. 4.
- Spinnaker, March 12, 1979, p. 6.
- UNF Highline, April, 1979, p. 1.
- Jacksonville Journal, Wednesday, May 2, 1979, p. 8.
- Jacksonville Journal, Friday, May 4, 1979, p. 8.
- Spinnaker, May 7, 1979, p 2.

May 17, 1978

Editor
Spinnaker
UNF

Dear Ed:

Have you ever seen a dead manatee on the side of the road? No?
Well, that proves manatees are smarter than armadillos!

Early explorers of the American coast reported actually sighting real mermaids. Do you know what they saw? The lovely manatee. Obviously chubby knees can be quite appealing.

They say an alligator can outrun a man for a distance of 50 feet. Did you know a manatee can outthink a man for 50 seconds?

As a mascot for a "low profile" University, ^I~~we~~ suggest the manatee is much less visible than the armadillo. And like most of us here at UNF, the manatee struggles to keep its head above water.

Beware the armadillo! He has shifty eyes and a simple plan: to take over all of Florida today and who knows about tomorrow.

Support the manatee. She lives simply, eating nuisance hyacinths and converting them to usable nutrients for shrimp and catfish.

Let the cry of the manatee echo through our halls and resound across the palmettos back to the estuary itselfhuhhhhhhhhh!

E. E. Tanam

Letters:

Editor:

A Manatee? Piffle!

For years I thought a Manatee was a shotgun start for an eighteen person golf tournament. But it isn't. It's a — mammal! A big, fat, wet, yucky mammal.

But don't look for its legs. They're hidden. In fact, that's where the nickname 'patella corpusola' comes from.

Manatees have chubby knees.

Olli Damra

Editor:

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E.E. Tanam

Bill Caldwell wrote in support of the armadillo under the nom de plume *Olli Damra*. Ray Bowman championed the manatee as *e. e. tanam*. Their choices of mascot candidates were intended as a mild spoof of UNF's founding president, Thomas Carpenter, who was a supreme diplomat and master of delicate situations. One of his announced techniques was to maintain a low (albeit effective) profile.

Meet The UNF Armadillos, You Gators

By **CHARLES PATTON**
Journal Staff Writer

The University of Florida has the Gators. Florida State has the Seminoles. Jacksonville University has the Dolphins.

But the University of North Florida, which already had the problems of being the youngest and smallest state university, had the additional burden of an identity crisis — the school had no mascot.

Now, thanks to an inspired public relations department, the problem may have been solved. But the question remains: Is the world ready for the UNF Armadillos.

In the latest copy of the UNF alumni newsletter, Highline, a cartoon was needed to portray the race

among Florida, FSU, JU and UNF for supremacy in the number of alumni living in Jacksonville. UNF recently moved into second place behind Florida, a UNF survey showed.

Ready symbols — an alligator, an Indian and a dolphin — were available for three of the schools. But UNF had no symbol, no mascot, no name for its sports teams (UNF does not have many sports teams).

So the public relations department decided upon an armadillo, a small, armored mammal that roams the UNF campus in abundance.

The choice of the armadillo to symbolize UNF came as a surprise to many administrators and students but the idea seemed to go over fairly well.

(Continued On Page 5)



Cartoon That Appeared In Alumni Newsletter

UNF Nickname: The Armadillos

(Continued From Page 1)

"I guess an armadillo's as good as anything," commented UNF President Thomas Carpenter.

"I think it's a great idea myself," said student Jack Conwell. "I see them all over campus. It's either an armadillo or a pine cone."

"We have alligators but that's already taken," said student government President Sam Armstrong. "I don't think it's too bad."

"What I would be very happy about is if it's found out armadillos can eat alligators," said UNF's academic vice president, John Minahan, an aggressive type who would like to see UNF overtake Florida in the academic world.

The consensus seemed to be that UNF needs a mascot of some sort although not everyone favored the armadillo.

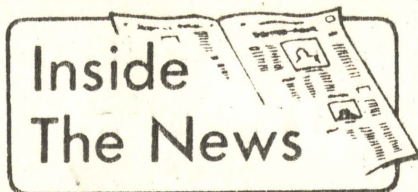
Carpenter said the seagull has been pushed in the past but professed a sneaking preference himself for aardvark. "That would put us first in the alphabet."

Student Craig Heinz said the armadillo is endemic to the UNF campus. "I see them run over in the street all the time."

But he added, "It's not a very romantic figure."

Bud Newman, director of public relations for UNF, said shark was his personal preference. And he saw drawbacks to the armadillo as a symbol. "They're not very bright and when they're attacked they curl up in a ball."

But armadillo is probably preferable to the alternate suggestions made by several students sharing beers at the UNF boathouse. Their proposals included tadpoles, coots and flashers.



Fight (?) Song

Whether a team name or mascot is successful is ultimately dependent on public opinion.

Some schools, such as Auburn University, seem unable to make up their minds. Auburn's athletic teams are known variously as the Tigers, the Plainsmen and the War Eagles.

Until last week, the University of North Florida, had no mascot. There are not many athletic teams at UNF, but when the soccer or tennis squads would take the field, the only encouragement fans could shout was "Go UNF."

The public relations department, in an alumni newsletter, may have solved the problem, using a drawing of an armadillo to symbolize UNF.

Bud Newman, UNF's director of public relations, admits the ultimate test of the armadillo will be the willingness of students and alumni to take the small, armored mammal to heart.

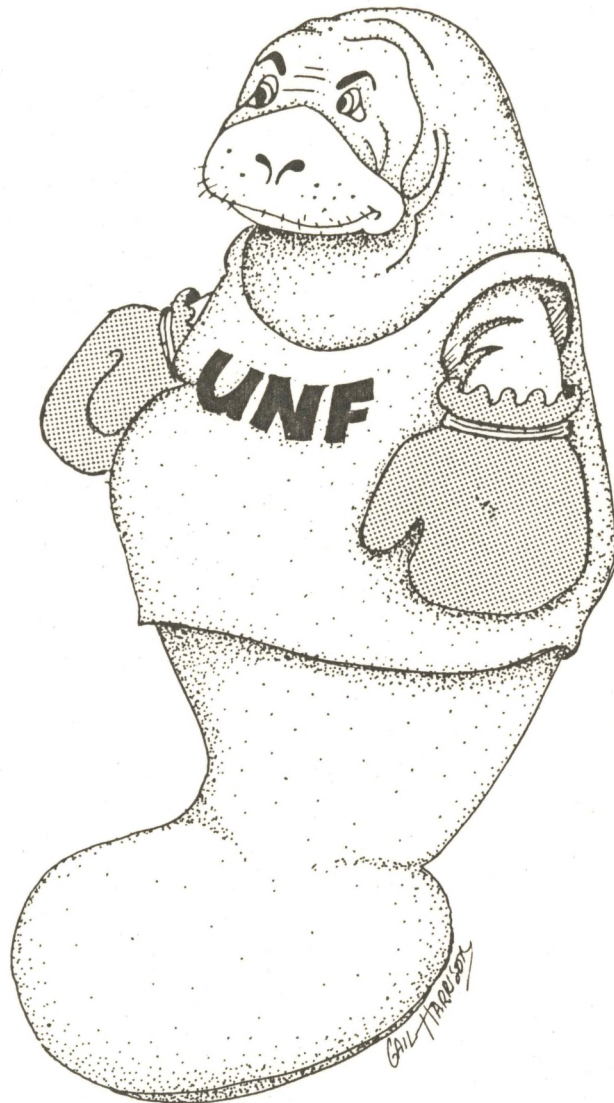
In the meantime, however, Newman has taken it upon himself to compose a fight song for the Fightin' Armadillos in case the name catches on.

If Newman's composition wins acceptance, the following lyrics may soon be heard wafting across the lovely, forested campus:

Smashed upon the highway,
Smashed into the road,
The noble armadillo,
Is a beauty to behold.
Not too keen of eyesight,
On grubs it thrived and grewed,
Offered on the menu,
As armadillo ala mode.

Newman apologized for the sixth line of the song, saying the necessity to keep the rhyme going overcame his interest in good grammar.

Newman said he is looking into the practicality of the idea of dressing an armadillo in a sailor suit so it can roam the sidelines during athletic contests and inspire UNF's sportsmen to new heights — **CHARLES PATTON**





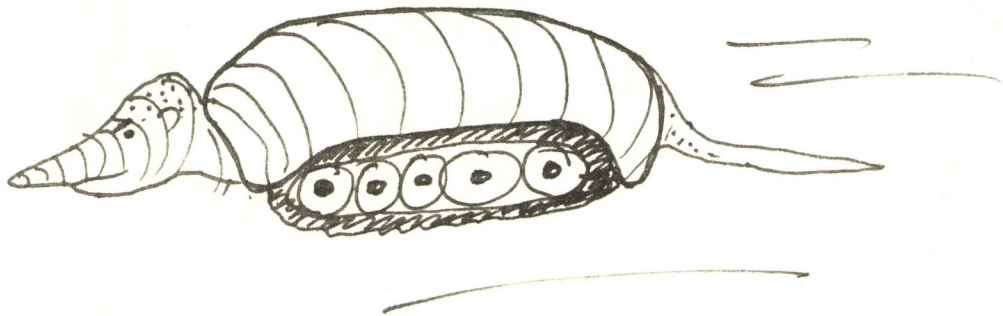
SQUISHED
ARMADILLO



??!!>

V.W
TIRE
TRACKS

ARMORED
DILLO



Sheets & all low up

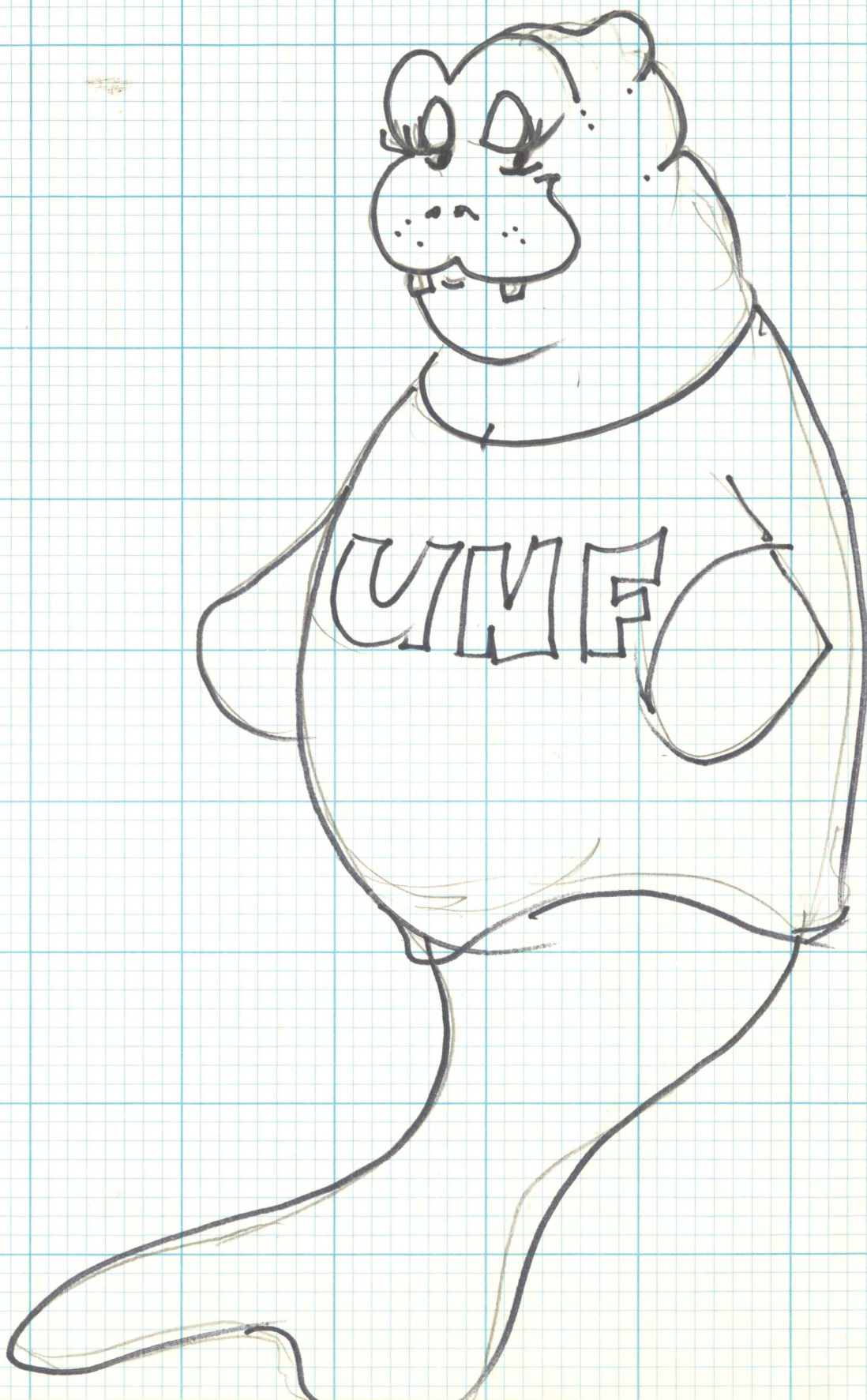








Sirenia Gorf



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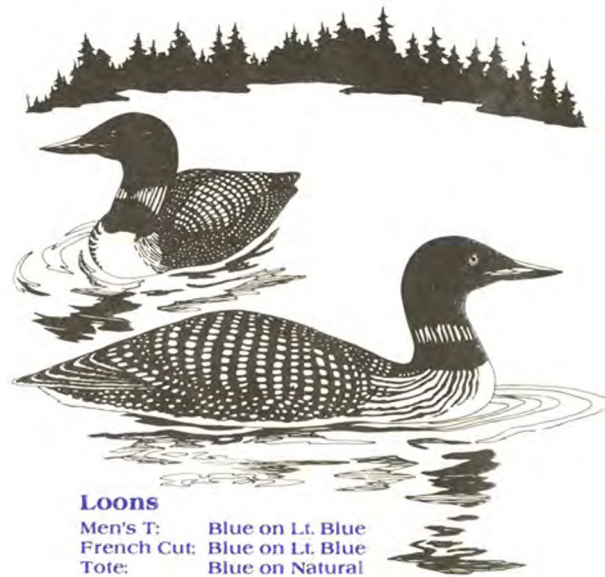
Humpback Whales

Men's T: Black on Red
French Cut: Black on Red
Tote: Black on Natural



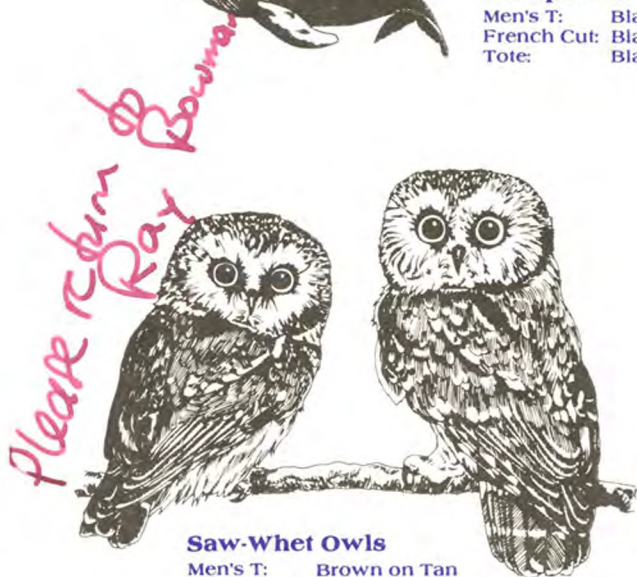
Puffin

Men's T: Black on Yellow
French Cut: Black on Yellow
Tote: Black on Natural



Loons

Men's T: Blue on Lt. Blue
French Cut: Blue on Lt. Blue
Tote: Blue on Natural



Saw-Whet Owls

Men's T: Brown on Tan
French Cut: Brown on Natural
Tote: Brown on Natural



Kingfisher

Men's T: Blue on Lt. Blue
French Cut: Blue on Lt. Blue
Tote: Blue on Natural



Bear Cub

Men's T: Brown on Yellow
French Cut: Brown on Yellow
Tote: Brown on Natural



Bald Eagle

Men's T: Brown on Tan
French Cut: Brown on Natural
Tote: Brown on Natural



Great Horned Owl

Men's T: Brown on Tan
French Cut: Brown on Natural
Tote: Brown on Natural



Cross Country Ski

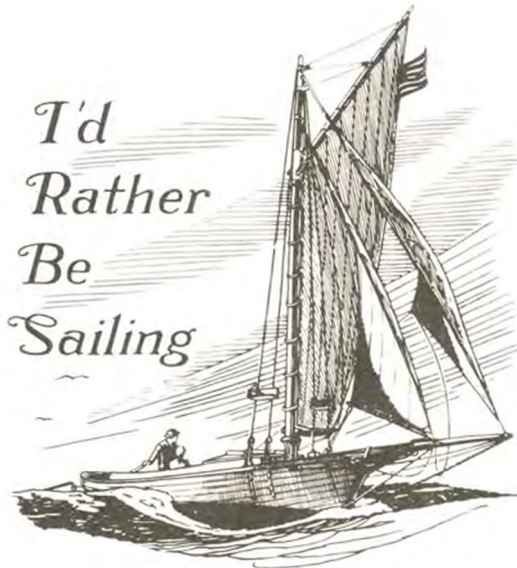
Men's T: Green and Blue on Tan
French Cut: Green and Blue on Natural
Tote: Green and Blue on Natural



Great Blue Heron

Men's T: Blue on Lt. Blue
French Cut: Blue on Lt. Blue
Tote: Blue on Natural

I'd Rather Be Sailing



I'd Rather Be Sailing

Men's T: Blue on White
French Cut: Blue on White
Tote: Blue on Natural



Camden

Men's T: Blue and Green on Navy Trim
French Cut: Blue and Green on White
Tote: Blue and Green on Natural



Maine

Men's T: Green on Tan
French Cut: Green on Natural
Tote: Green on Natural

ARTISTS: All Wildlife T-Shirts by Barbara Taylor, Camden and Cross Country T-Shirts by Anne Kilham DeMaria, Maine T-Shirt by Tim Sample, I'd Rather Be Sailing T-Shirt by Sam Manning
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103	Women's Fr. Cut T-Shirts	S (34)	M (36)	L (38)		\$6.75
104	Tote	15"x11"x4"				\$9.75

Quan.	Item	Description	Size	Unit Price	Amount



T-Shirt



Fr. Cut
T-Shirt



Tote

Sub-total		
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Shipping and Handling		
TOTAL		

Dear R.D. Bowman,
Thanks for the suggestions. I have
sent information to Donna at the book-
store + Home Life.
Super Darius



impd

R.D. BOWMAN
DEPT. OF NATURAL SCIENCES
UNIVERSITY OF FLORIDA
JACKSONVILLE, FLA. 32216



FIRST CLASS



READER input

Input ★★★★★

In the future, this space will be reserved for you, our reader. We invite you to express your views in this slot about anything concerning you.

The Spinnaker is a university community service newspaper and as such, we would be failing in our duties if we did not consider the reader in everything we do. With your input, we can make this a relationship of mutual exchange.

Address all correspondence to Editorial Editor, Room 2401, Bldg. Three, The University of North Florida, St. Johns Bluff Road, Jacksonville, Fla. 32216 or drop it by the office.

Letters

I read with dismay a recent article in the UNF newspaper concerning the drop in student enrollment as well as the failure of many students to continue studies after the first quarter at UNF. Personal problems of the students seemed to be the main explanation for this trend.

Certainly a community-oriented university such as UNF will attract many adult and married students who cannot devote full-time to the aesthetic opportunities offered at UNF and jobs and family often force the student into a choice of either giving up his or her studies or neglecting and depriving the job and family in pursuit of uncertain rewards.

The seriousness of the situation cannot be over-emphasized, not only in terms of the survival of

the university, but in the over-all benefits lost to our community should this trend continue.

First, we must remember. Students entering UNF have survived the first two years of college elsewhere. Why then should they suddenly leave UNF after one quarter or work — or not enroll at all.

The university must look to its own image. Is the faculty too elitist? By that I mean, does the "scholar" who teaches really understand the needs of students; students who may not be scholars as such but merely people from various backgrounds with diverse and dull occupations who simply want to better themselves in either an economic or aesthetic way.

A good teacher can reach out and attract students to disciplines barely imagined by that student.

And, once a student is enrolled in a class, it is the teacher who must make the work-load tolerable and advantageous for the student. Few students at the University of North Florida have the time or the inclination to waste time or money on studies that will not enrich his life in some way. Dropping out is not merely the fault of the student. Faculty is a part of the matter.

From my own experience, I never would have survived FJC if a dedicated and gifted Math instructor had not convinced me I could get through the required work. I made it with her confidence in me — and I made a 4.0 that first term. Thanks to her, I can sign my name with a B.A. from UNE.

Naomi M. Slinkman

.....
The arguments for armadillos and manatees as UNF's mascot are interesting, but miss the point. Who can or wants to relate to an armadillo? And the manatee is worse. Probably less than half of the people in Jacksonville even know what one is. We need a mascot that will help with our identity problem, not contribute to it.

I suggest that we consider: Beachcombers, since our main campus is near the beach; or Conquistadors, since our campus is near a Spanish settlement of the 1640's; or Mariners, since our campus is in a major port city.

Jay S. Huebner

Associate Professor,
Natural Sciences

UNF Armadillos?? You MUST be kidding!!

COMMENT

By SANDRA BRINSON

What is the purpose of a university mascot? While a mascot gives you something to call unnamed sports teams, it serves much larger purposes. A mascot is used for recognition by the world outside the college campus. A mascot gives the university family a unifying constant, in short, something to identify with.

In recent times there have been articles in local papers stating that UNF has chosen an armadillo as its mascot. This is not official yet. Actually, it began as a sort of joke in the alumni newsletter. But now that the subject

has received coverage in the media, one would hope that there will be no snap judgments made without considering all alternatives.

One contender for UNF mascot that has a following on campus is the manatee. The manatee has been championed because it is an endangered species that makes its home in the St. Johns River. Unfortunately, many people have no idea what a manatee is. We can not feel secure that they would take the trouble to find out.

UNF has marketing experts on the faculty, so why don't they apply their minds to the problem

and select a symbol with which our university can proudly identify? Surely anyone can see the problems involved with presenting a positive image using an armadillo or a manatee.

There are a large number of alternative symbols we could choose. Harold Bridgeman, Student Government representative, College of Arts and Sciences, has put forth a resolution asking that the Florida Panther be chosen as UNF's mascot. Bridgeman feels that as an endangered species, the panther would further the image of UNF as a wildlife sanctuary.

Another choice could be the

seagull. Seagulls are nice birds that have a large following chiefly due to Richard Bach's book, "Jonathon Livingston Seagull." The book sets forth ideals this university would do very well to identify with.

Dr. Jay Huebner, associate professor, College of Natural Sciences, has three other alternatives. The first, a beachcomber, is justified by the fact that Jacksonville is indeed a beach town.

The second, a conquistador, which means "one who conquers," would give us a very positive image. Since the Jacksonville area is historically linked with Spanish and French explor-

ers, it is feasible for our mascot to reflect this.

Dr. Huebner's final alternative is a mariner. Jacksonville is a major port city and it is this fact that puts our city on maps and globes of the world. It would certainly be reasonable to associate our college with this image.

Hopefully, you have thought of other alternatives for our mascot as you read this. Let's not have an armadillo become our mascot by default. Voice your opinions to deans, SGA and even President Carpenter himself. UNF needs a strong image we can all carry forth proudly.

Have they really taken all this too far?

By DOUG TRAER

In recent years, police departments all over the nation have been stepping up their efforts to catch and jail the drunk driver. While this is an admirable undertaking to stop a serious problem, I sometimes wonder if maybe they are taking it too far.

You see, a few nights back, I was returning from the wedding reception of a good friend of mine. I had only been there about 20 minutes, barely enough time to drink a beer, before I had to leave. On my way home, I was stopped by a policeman. The encounter went something like this:

Officer: Let me see your driver's license.

Me: (Handing him my license) Why'd you stop me?

Officer: Mister Traer, you were going 2.78149 miles per hour over the posted speed limit. I can also smell beer on your breath. Me: So what are you, a bloodhound?

The officer ignored my ques-

tion and walked back to his car to call in on his radio. When he returned, he told me to sit in his car.

Me: Am I under arrest?

Officer: No, we have to wait for a back-up crew.

Me: Why? I'm harmless.

Once again he ignored me. Thirty minutes later, two semi trucks and a Greyhound bus pulled up and parked behind us. Crews of men came out of the bus and began unloading the semis. I was taken out of the patrol car and led into the bus.

Inside, toward the rear of the bus, was a small room with a mirror and lots of bright lights. I was told to sit in a chair in front of the mirror where two women went to work making up my face and hair.

When they had finished my make-up, I was led outside. A ring of lights had been set up around what looked like a gymnasium. In the center was a set of

uneven bars. The officer that had stopped me sat in a chair marked "Director".

Me: What the hell is this all about?

Officer: We're going to give you a sobriety test.

Film crews scurried about lowering booms with huge video cameras on them. Sound crews set up banks of microphones around the gym equipment. Three men took their seats next to the uneven bars, piles of numbers in their hands.

I was led over to the uneven bars where a huge TV screen was showing a film of Nelly Kim in the 1976 Olympics.

Officer: Mister Traer, we want you to duplicate Miss Kim's moves in this film.

Me: Can't I just walk a line or something?

I was led over to the uneven bars and told to start my routine. I jumped onto the lower bar and

began trying to imitate Miss Kim. Soon, however, I realized that it was futile and began doing my own moves. I finished with a double-over-the-shoulder spinning backbreaker and landed on the mat. My balance was not quite right and I had to put my foot out to steady myself.

I stared nervously at the three men sitting next to me, fumbling with the numerals in their laps. Then came the scores: 7.9, 8.0, 9.0. The crews broke into applause and some of them came over to shake my hand.

Officer: (To the film crews) That's a take. (To me) Mister Traer, would you get in the back of my car?

Me: Why?

Officer: Because you're going to jail.

Me: But I thought I did very well.

Officer: That may be but the minimum total score is 25 and

you only had 24.9.

Me: So?

Officer: Anything under 25 is legally drunk. Your dismount cost you that tenth of a point.

So I went to jail and then to court where I was convicted and sentenced to a fine of \$8,419.23 (actually the fine was only \$250., the rest went for "donations" to boy's ranches, girl's villas, court costs, YMCA, bailiff's lunch, and a special fund to buy high wire equipment for the new sobriety test program).

Life is not all that bad after my DWI. I can't get insurance for less than forty dollars a day (plus twelve cents a mile) and because the judge said I could only drive to work and back on my semi-suspended license, my crippled child rides home from school in a Radio Flyer wagon.

That's not all. Yesterday I got a letter from the U.S. Olympic Committee...



Students take ski trip

University of North Florida students and students from three Florida schools traveled to Sugar Mountain, N.C., for the 1979 Ski Trip Extravaganza, Feb. 8 to 10.

Buses carrying UNF and students left Thursday morning and arrived at Sugar Mountain the next morning. Since inches of snow had accumulated the previous few days, there was plenty of snow for two full days of skiing.

The trip was sponsored by Student Activities of UNF, Florida

Junior College, the University of Florida, and Santa Fe Community College.

According to Mike Argento, assistant director of UNF Student Activities, plans for future trips are in the making.

Tentative plans are being made for a trip to central Florida during the spring quarter. Other trips will include a cruise to Nassau during the summer quarter and possibly a backpacking trip to North Carolina in the fall quarter.

— Zafra Trizonis

Time on mascot contest extended

The deadline for the University of North Florida mascot drawings has been extended to allow more contestants the opportunity to get in on the two \$20 awards.

William Caldwell, chairman, math sciences department, and Ray Bowman, assistant professor, natural sciences, have agreed to keep the deadline open until March 5. Both Caldwell and Bowman are still offering \$20 for the best drawn armadillo and manatee, respectively.

Armadillo drawings should be taken to Building Eight, Room 2427, and manatee artwork to Building Four, Room 2117.

"We suspect E. E. Tanam of tampering with the mails," said Caldwell in reference to student artists' minimal participation. "We're investigating," he continued, "However, the scuba equipment we ordered hasn't arrived."

The Spinnaker would appreciate contestants using bold ink or marker on white paper for reproduction purposes. — Lee Cooley

SGA reactivates JLI

By LEE COOLEY

The Student Government Association at the University of North Florida has allocated funds for the campus Army ROTC branch to reactivate the Jacksonville Light Infantry (JLI) as an honor guard.

The JLI was a combat unit formed during the Civil War, which distinguished itself not only in that conflict but in the Spanish-American War and World War I. It was disbanded in 1918.

"The idea of a JLI honor guard was first brought up two years ago," said cadet Lt. Col. Ben Santos. The thought resurfaced recently, so the UNF/ROTC unit asked the SGA for funding.

"We wanted something readily identifiable with the university and ROTC," Battalion Commander Santos said.

Santos said a tentative agreement between the Gator Bowl Association of Jacksonville and the cadets has been reached. Hopefully, they will be permitted to perform in the 1979 Gator Bowl game, he said.

The \$2,135.20 SGA allocation to the Jacksonville Light Infantry honor guard is for the most part to be used to purchase five dress uniforms and two working replicas of an 1873 Springfield rifle, Santos said.

RAL CANDIDATE FORUM

Commons March 1 11:30 - 1:30

Come hear the candidates before you vote.

SGA ELECTIONS

APRIL 9 and 10



Spinnaker

2-26-79



highline

Critters Cause Controversy on Campus

BY HENRY A. NEWMAN
UNF Director of Public Relations

It's interesting—albeit painful when you're involved—to see how idle conversation can plunk one down into an ocean of controversy!

Take, for instance, the issue of UNF's official mascot. (Why this sudden urge to go into comedian Henny Youngman's classic one-liner, "Take my mother-in-law PLEASE!")

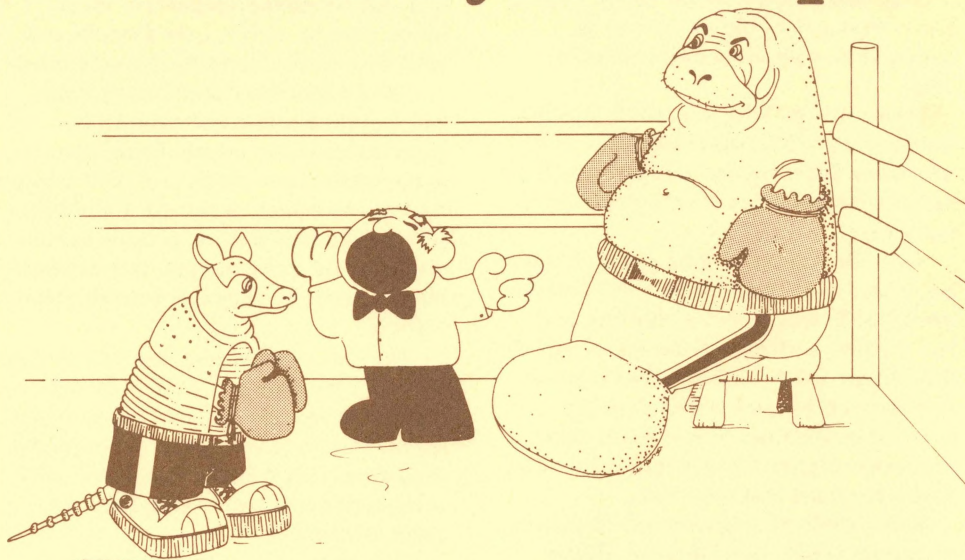
Actually, UNF doesn't have an official mascot—at least, not yet. But the campus is embroiled in a "Battle of the Creatures," the major contenders being the armadillo and the manatee. And, depending on who you ask, there are a host of other minority challengers—sharks, mariners, tadpoles, coots, pine cones, and flashers (that's right folks!) waiting in the wings to do battle.

The controversy has reached such proportions that UNF's Student Government Association reportedly will have on its spring elections ballot a referendum to choose the official University mascot.

And how innocently this brouhaha began! Sort of like the banquet joke that no one understands.

It really started months ago with an exchange of letters to the editor in UNF's campus newspaper SPINNAKER (or was it the PHOENIX? Maybe the HAL-YARD?) At any rate, due credit must be given to the authors of those letters for lighting the fire of discontent. Unfortunately, those writers are known only by their *nom de plumes*, Olli Drama and E.E. Tanam, respectively.

HIGHLINE resurrected this sleeping giant with its last issue, which attempted to illustrate a story about UNF alumni



strength being second only to the University of Florida in Jacksonville. The illustration portrayed the mascots of Jacksonville University, Florida State University and UF, three of the top contenders, in a footrace toward the mark of alumni numerical superiority. UNF didn't (and still doesn't) have an official mascot, so HIGHLINE Editor Dorreen Daly innocently chose to use the armadillo.

A reasonable choice one might say (although many were less kind). But in light of who you ask, a questionable move!

The whole thing might have blown over if UNF President Thomas G. Carpenter and I had not engaged in a casual conversation over a cup of coffee.

In the midst of our chat, Dr. Carpenter and I were joined by a member of Jacksonville's distinguished news media corps. As idle conversations go, the subject soon turned to the illustration, the question of a mascot, sports activities at UNF, etc. Little did the President and I know that, in the midst of our chuckles and guffaws, our reporter friend was neatly committing to memory and reporter's notepad what appeared as a front page news story—a "bright" in the parlance of the profession—in the following day's afternoon newspaper.

What followed only compounded the dilemma.

Subsequent issues of the local newspapers carried: (1) an editorial commending UNF on its adoption of the armadillo as its "official" mascot; (2) mention of our newfound "mascot" on the sports pages; a follow-up article on a UNF "fight song" about the armadillo which, I'm ashamed to admit, was composed by this frustrated lyricist in a moment of creative (?) inspiration.

The "fight song" went like this:

"Smashed upon the highway
Smashed into the road,
The noble armadillo
Is a beauty to behold.
Not too keen of eyesight
On grubs it thrived and
grewed,
Offered on the menu,
As Armadillo a la mode."

Perhaps not poetically perfect, the words seemed to fit the spirit of the occasion.

Reaction to the armadillo was immediate and emphatic! I never realized there were so many manatee devotees. The local paper carried letters to the editor extolling the virtues of both creatures (and condemning the deficiencies of each). Threats were made on lives and well-being of PR staff who innocently became embroiled in the conflict.

Adding fuel to the fire were newspaper reports and television specials about efforts to create sanctuaries for the threatened manatee and the lifestyle of an aggressive 200-pound South American species of armadillo (who says they aren't tough?).

The controversy continues. And, perhaps with SGA's spring referendum, UNF will finally have a bona fide mascot to cherish, uphold and cheer its athletic teams to victory.

While the UNF PR staff has taken some "shots," we really wouldn't change things. After all, UNF captured the attention and interest of Jacksonville with its armadillo/manatee donnybrook. Our students, faculty, and staff—judging from the letter and comments coming in—have an issue around which to rally.

Most of all, it was fun!

april 1979/vol.2/no.4

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Dr. George Corrick, Vice President for University Relations/Dorothy Johnson (BA '74), Chairperson, Education & Communication Committee/Lowell Wood, Director of Development and Alumni Services/Dorreen A. Daly, Editor.

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Local/State

Write-in Fowls Up UNF Mascot Runoff

By CHELLE DELANEY
Journal Staff Writer

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Since the seagull did not receive a majority of the votes, the students decided to have an armadillo-seagull run-off on the same day Jacksonville was holding its second primary.

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The osprey's support came from advance men in the university's natural sciences department. For a week osprey supporters hammered in campaign signs urging, "Write In the Osprey for UNF Mascot," on UNF commons and walls. The signs pictured a flying creature, wings spread, talons clutched. (There were no reports of campaign sign snitching).

Several students interviewed by the Journal said an osprey nest is near UNF buildings and students claim to have heard a pair of ospreys sounding out their unique cry — a piercing "chee-chee-chee."

One osprey supporter, while pocketing the five-ball in the student activities center, said, "The gull is a scavenger. He just hangs around trash dumps." Most men seemed to favor the osprey and its "bird of prey" image.

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With the osprey failing to obtain a clear majority of the vote, UNF student government association president-elect Gloria Fulvik said there will have to be yet another runoff in several weeks.

No one is sure what good another runoff will do, since there is some question if the students have the right to select a mascot without faculty or alumni input.

In the meantime, UNF still has no mascot to call its own.

Could UNF have degenerated to
da Times-Union, Jacksonville, Friday, May 4, 1979 this??

Armadillo Olympics may be over its head

By CHARLES JOHNSON
Times-Union Staff Writer

NAHUNTA, Ga. — Huey Ham and the others who are organizing today's Brantley County Armadillo Olympics are wondering if haven't gotten in over their heads.

"There's no way to tell how this thing's going to turn out," Ham said. "There's never been one before."

Ham is not sure how many people will show up or whether he can butcher enough armadillos for the "Dilloburgers" and other armadillo dishes to be served.

Nevertheless, about 30-odd armadillos — or Hoover hogs, as they were called during the Great Depression in "honor" of former President Hoover — are set to compete in what may be the only event of its kind in the world.

The 'dillos, as aficionados fondly refer to them, will match their skills in a 30-meter footrace, swimming, a sort of slide-and-broad-jump event, and high hurdles. Then they'll be eaten. **VUK!**

It all began several years ago when a researcher at Florida State University asked Ham, the Future Farmers of American adviser at Brantley County High School, to help round up some armadillos. Ham and his students cheerfully complied.

The next year Ham decided to cook some of the animals. He says it tastes much like pork.

"Most people see armadillos when they've been hit by a car and left lying beside the road," Ham said. "When they're offered a chance to

eat some, they think about the one they saw lying beside the road."

Ham and the students spent most of the afternoons this week rounding up armadillos for today's competition. Wednesday they tried their luck on property leased by a private hunting club in nearby Charlton County.

They spotted one almost immediately, but the sight and sound of nearly a dozen excited teen-agers sent the 'dillo scampering into its burrow.

Undaunted, one student reached into the hole and others brought shovels to try to dig it out.

"He's right here," the boy with his arm in the hole said.

"Na, the hole's goin' over here," another protested.

But, as Ham's son Rodney said, once an armadillo gets to its burrow you might as well forget it. They did.

Ham told a tale you might expect from a fisherman:

"I spotted one sitting under a bush and I said, 'Uh-huh!' I squatted down there and the deerflies near 'bout carried me away."

It should be noted that a particularly vicious breed of deerfly lives in this section of Southeast Georgia.

Ham waited through the deerflies, figuring he would get one good chance.

"The deerflies were biting me all over but I just grinned and beared it. He came out a little further, and then he just took off, boogedy-boogedy through some bushes and down his hole."

Who — or What — Will Get Most UNF Votes?

By now, you may be tired of elections, but there is one going on that might have a profound influence on your life.

Then again, it might not — unless it happens to be a snapping turtle.

It is at the University of North Florida, where students are hoofing the polls to vote for their favorite among a Noah's ark full of king, crawling, flying critters.

The election is today and tomorrow. There will be a runoff between top two finishers and the winner will be recommended by the Student Government Association as the official university mascot.

It then goes to the University Senate, where the solons will weigh the qualifications of the candidates and make the final, awesome decision.



Those nominated for mascot are: Seagull, panther, armadillo, manatee, falcon, mariner, conquistador, beachcomber, critters, Huguenot. In addition, there will be some write-ins. Some names suggested are: Screaming eagle, maggot, wild boar and snapping turtle.

An armadillo was suggested originally. But the manatee gained the support of professors in the Department of Natural Sciences, because of their endangered status. (The manatees, we assume; not the

natural science professors.) Also, the professors had a successful intramural volleyball and egg-toss team, known as the Fighting Manatees.

"We thought armadillos would be a lousy mascot," Ray Bowman said, neatly reducing a complex political issue to its basics.

"All the armadillos do is crawl around and get hit by cars," another anti-armadillite sniffed.

"I don't think it will be the armadillos or the manatees. There are so many negative statements about them," one observer said. Our grassroots sources tell us the two-footed candidates — mariner, Huguenot and beachcomber — are the frontrunners at this time, apparently as the result of a pro-human movement on campus.

Emotions run high on this vital

question. It reminds us of the time a college out West voted to nickname its football team the Artichokes. It created a furor, although we thought that was as appropriate a name for a football team as any we had ever heard.

Other, relatively unimportant, matters to be considered in the election are the president, vice president, executive secretary and comptroller, and some seats in the student senate and house of representatives.

Traditionally, the turnout for UNF elections has been low. It was, for example, 5.5 percent in the last election, compared to 43.6 percent in the local government's first primary election. But the SGA hopes the mascot issue will draw more voters, which might suggest something to the local supervisor of elections.

Herewith, in an effort to help set-

tle the question, we present our editorial endorsement.

In our opinion, Maggot has shown himself to be the superior candidate in this race. His qualifications are downright upstanding, his background is in the forefront and his record is implacable.

Maggot is a candidate of vision — the type who can restore confidence in student government. We think he is the best choice and urge students to give him not only their support, but also any carcasses they may have on hand.

Debate on this question has raged in halls and offices more than a year. We hope it will soon be settled and the University of North Florida Maggots (or whatever) can get back to their relentless pursuit of credits... that is, knowledge.

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S - 47

O - 51

Local/State

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By CHELLE DELANEY
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However, a student sitting near the ice cream shop said, "Seagulls are pretty."

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Osprey - 47%, Gulls - 32%!



— photo by Laird

By SANDRA BRINSON

The osprey is the current leader in the candidacy for mascot.

The Student Government Association passed a recommendation that the issue of choosing a mascot be put on the ballot during SGA elections on April 16 and 17. There were 10 candidates to choose from.

Out of those ten, the armadillo and seagull were pitted against each other in a run-off election held April 30 and May 1.

Meanwhile, a grass roots support had been building for a newcomer on the scene, the osprey.

Since write-in candidates were permitted on the ballot, the results of the run-off may result in yet another run-off. Osprey received 47 percent of the votes, seagull 32 percent and armadillo received 15 percent.

"What this means is that although the osprey got more votes, he did not clear a majority (50 percent)," said Denise DeLisle, SGA student events coordinator. "So the House gets it. If they don't accept the osprey at 47 percent, then we have to have a run-off between the osprey and the seagull." The issue went before the House May 3, after the Spinnaker deadline.

Since the original resolution said that a majority must be reached, those involved see trouble ahead.

"There was nothing in the resolution about what to do with write-ins," DeLisle said. "This same thing could keep happening again and again." One solution could be to not accept write-ins in run-off elections.

It is feared that if the House choose to accept the osprey with 47 percent of the vote then the seagull faction will become angered and protest.

"The election committee is out of it," DeLisle said, "We are not even giving a recommendation to the House. At this point we are just throwing up our hands."

The eventual winner from these elections will be presented to UNF President Thomas G. Carpenter as the student choice. Any action taken on making the choice official will be up to him.

The seagull first received notice when Dr. Jay Hueber, associate professor of Natural Sciences, suggested it in a letter to the Spinnaker Jan. 15.

The osprey is being championed by Dr. Ray Bowman, assistant professor of Natural Sciences, along with other members of Sawmill Slough. Even E. E. Tanam, who was eliminated from the competition during the first election, has thrown his support over to the osprey.

Twenty-two write-in candidates were received in the run-off election. These ranged from animals such as panther, raccoon, falcon, gooney-bird and tasmanian devil, to a more civilized sector of society including Dr. Carpenter, B. T. Miller and "cars."

Whatever the decision of the May 3 House meeting, UNF stands to gain a bird as the student choice for mascot. Osprey or seagull. Which would you choose?

Osprey Gains As UNF Mascot Prospect

By CHELLE DELANEY
Journal Staff Writer

"Chee-chee-chee" — the call of the osprey — has been heard again at the University of North Florida.

Yesterday, the UNF Student Government Associ-

ation voted 12-7 with one abstention for the osprey as mascot of the university.

The osprey darted into the contest just last week. In what was supposed to be a runoff election between the armadillo and the sea gull, the osprey intruded by winning on write-in votes.

However, the osprey, or fish hawk, is still hovering. The student association must make recommendations to the university senate.

But, because no procedure ever has been established for naming a school mascot, the matter could ultimately reach the desk of Thomas Carpenter, president of UNF. He was out of town and unavailable for comment.

Alumni members also will get a chance to register their votes, on a ballot enclosed in a recent mailing.

A sampling of student and faculty opinion showed the same firm lack of agreement that has marked the race since it started last fall.

As one student said, "I won't be here very long, so it doesn't matter."

"I think its fantastic," said professor Ray Bowman, a member of the natural sciences department, which favors the osprey, an endangered species, for a mascot.

Student Melanie Angelieri, who thinks she saw an osprey on a light pole, said, "They're beautiful birds. They have a stronger image than sea gulls."

"Frankly, the armadillo is foreign to Florida. It's imported — like a tourist. The osprey is fine," student Robert Paisley said.

The osprey, also called fishing eagle and sea eagle, is a large fish-eating bird with a five to six-foot wingspread, black on top and white underneath.

It's name is believed to be derived from the Latin "ossifraga" — meaning "bone breaker."

Today, the osprey is an endangered species. That seems to be the source of a great deal of the osprey's support on the UNF campus, which is a wildlife preserve as well as a university.

UNF votes for grand ol' osprey

University of North Florida students voted this week on whether to name the seagull or the armadillo as their mascot, but the osprey won. A flood of write-in votes carried the day for the osprey, commonly called the fish hawk.

Student government leaders went along with the vote and have recommended to the university senate that the osprey become the official mascot. President Thomas Carpenter may have the final say, since there is no established procedure for naming a mascot.

opinion

\$20 prize for sketch

By LEE COOLEY

Dr. William Caldwell, head of the University of North Florida's mathematical science department, has announced a \$20 reward for the best-drawn proposed UNF mascot, the armadillo.

The offer counters those made earlier by Ray Bowman, assistant professor of natural sciences and Alan Winter, a lab technician, for a suitable drawing of their proposed school mascot, the manatee.

Bowman, who would like to see entrants draw the manatee "with tusks, and growling," said that what started out as a joke has turned into an intramural issue.

"This armadillo thing has gotten out of hand," he said. "What we really need is a solid mascot, like a manatee."

During UNF's last May Day Celebration, it was the natural

science department's "Fightin' Manatees" who clenched the over-all team campus championship. Both Bowman and Winter regard this win as definite proof of the creature's solidarity.

On behalf of the armadillo candidate, Olli Damra, Caldwell said, "The 'newly-adopted' mascot, the armadillo, is proud to have been the 'popular student choice,' but he is tired now and wants to go back to the forest to sleep and root." He also made note of Damra's campaign criticism, "Manatees have chubby knees!"

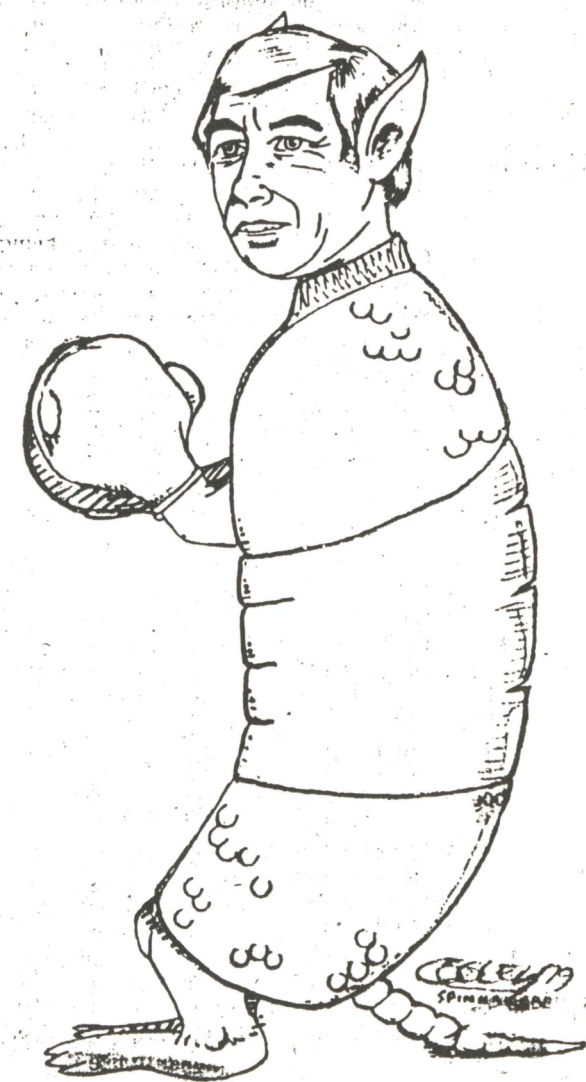
All prospective artists should present their entries to the individual departments. The Spinnaker would appreciate the contestants using bold ink or marker on white paper so that the winner's work may be clearly printed in a later issue. Deadline is Feb. 12.



MATCH OF THE MASCOTS

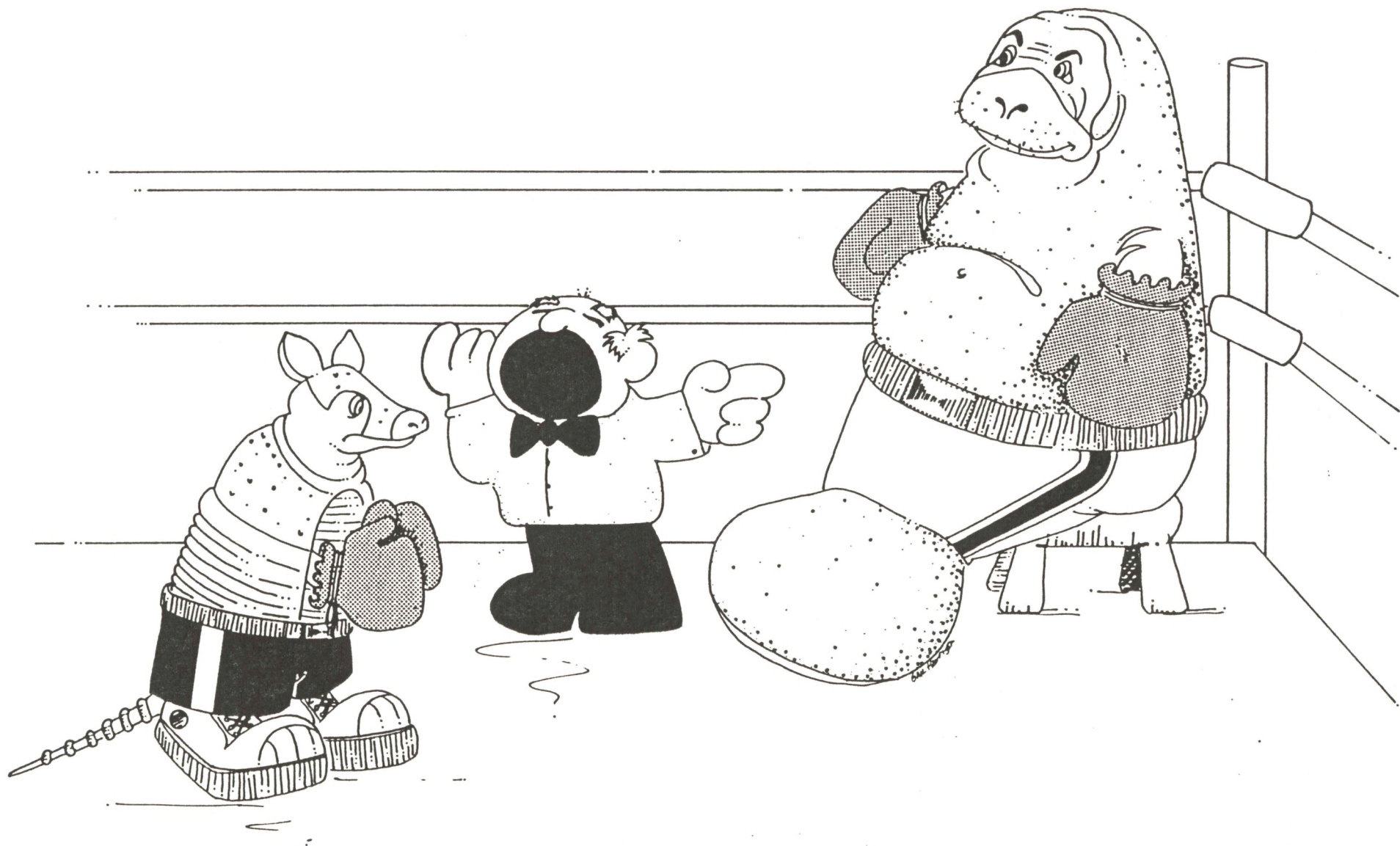


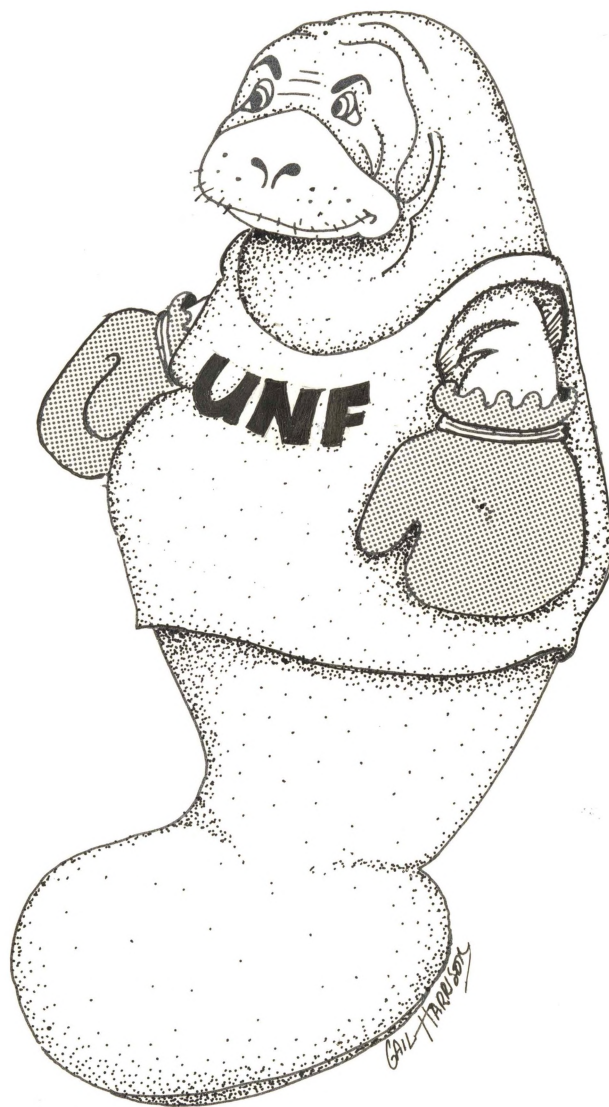
E. E. Tanam

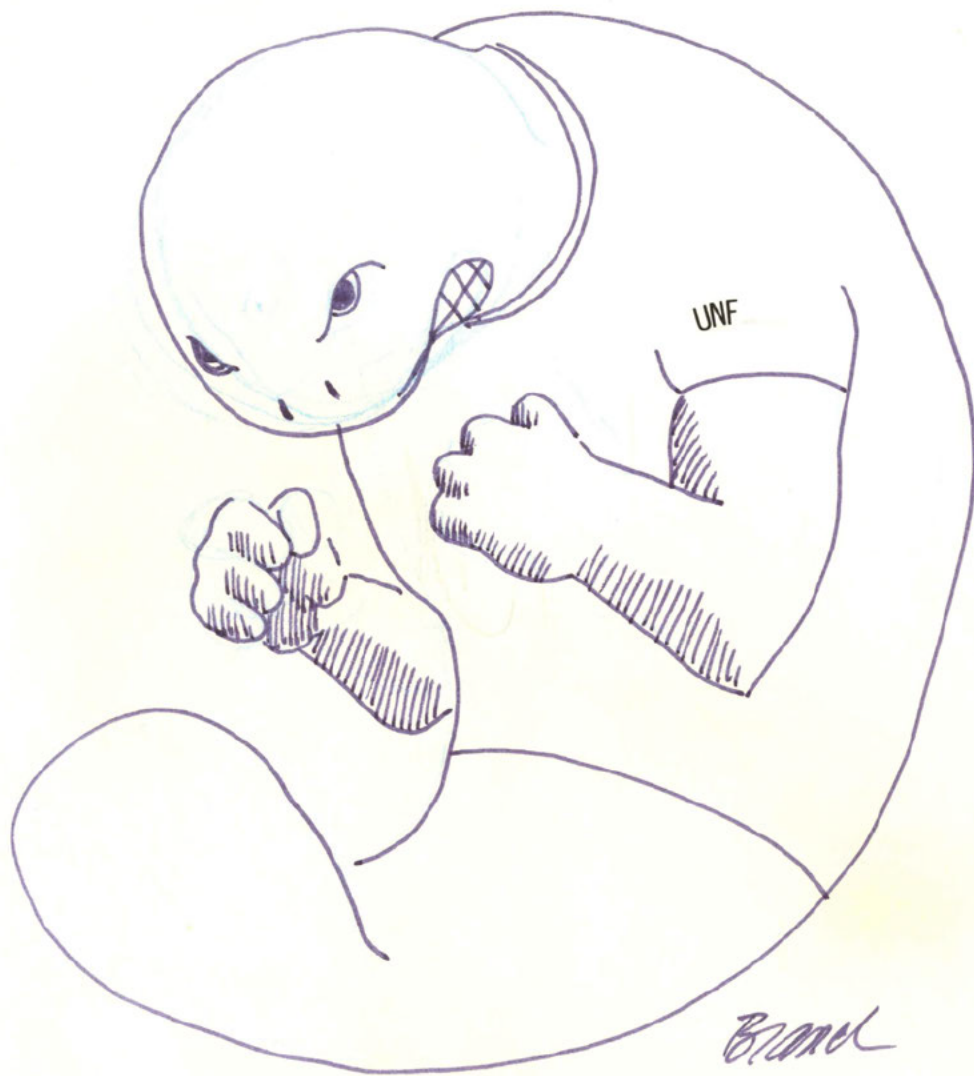


versus

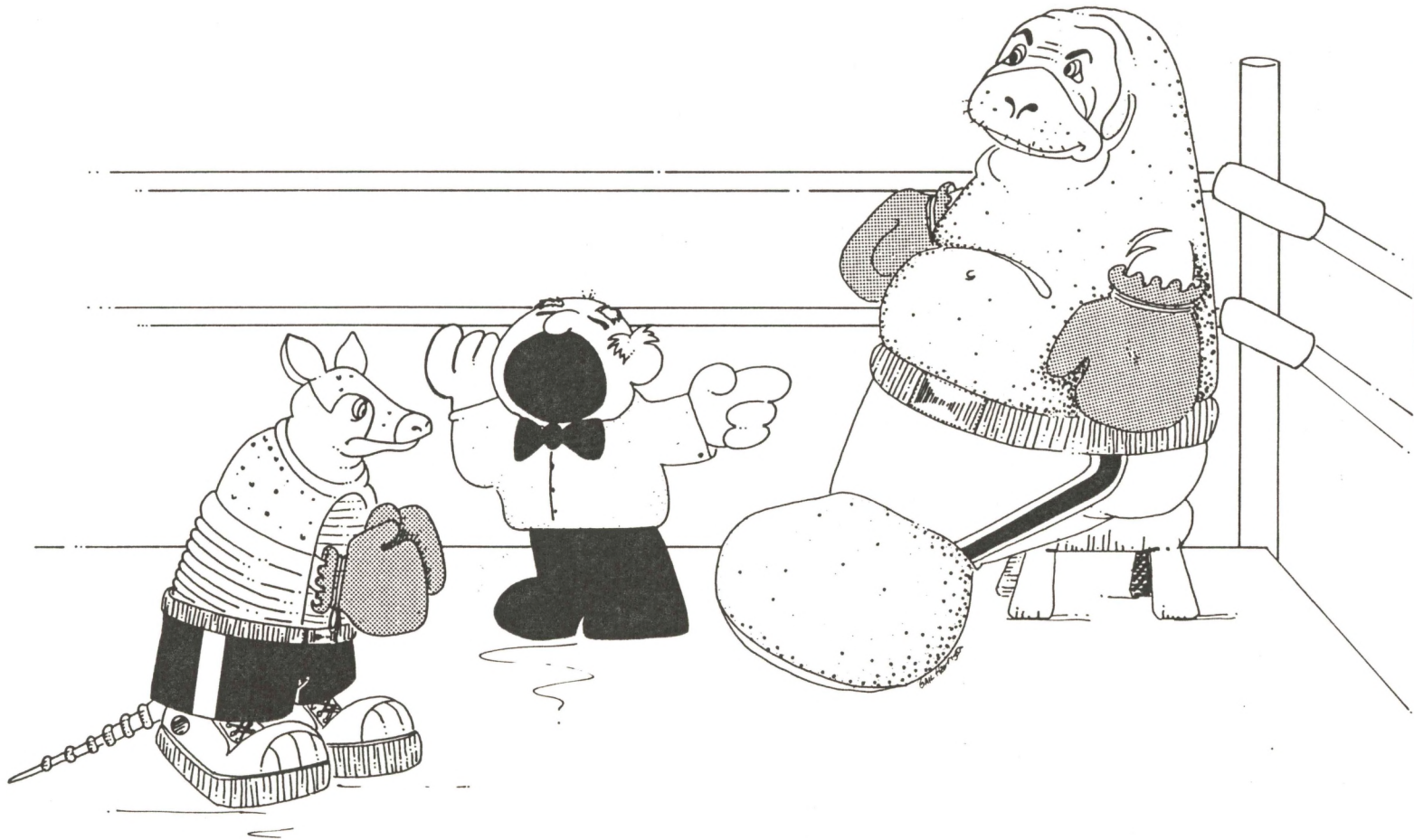
Olli Damra







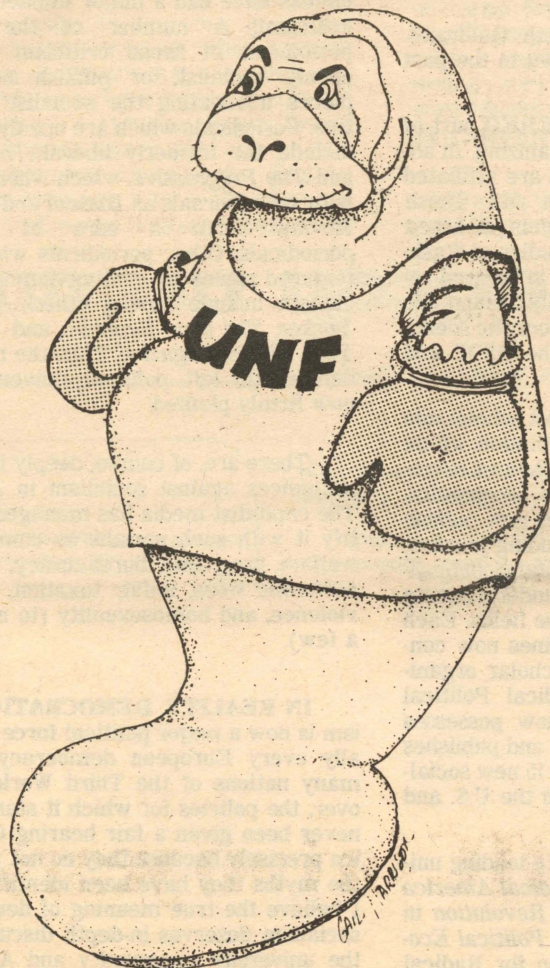
Joe Branch



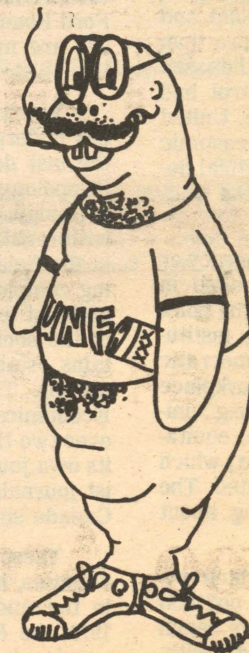
Mascot contest winner chosen

The informal University of North Florida mascot drawing contest has come to a close with artist Gail Harrison receiving \$20.

Ray Bowmar, assistant professor of the natural science department, in collaboration with E. E. Tanam, chose Gail Harrison's manatee drawing as the best entry.

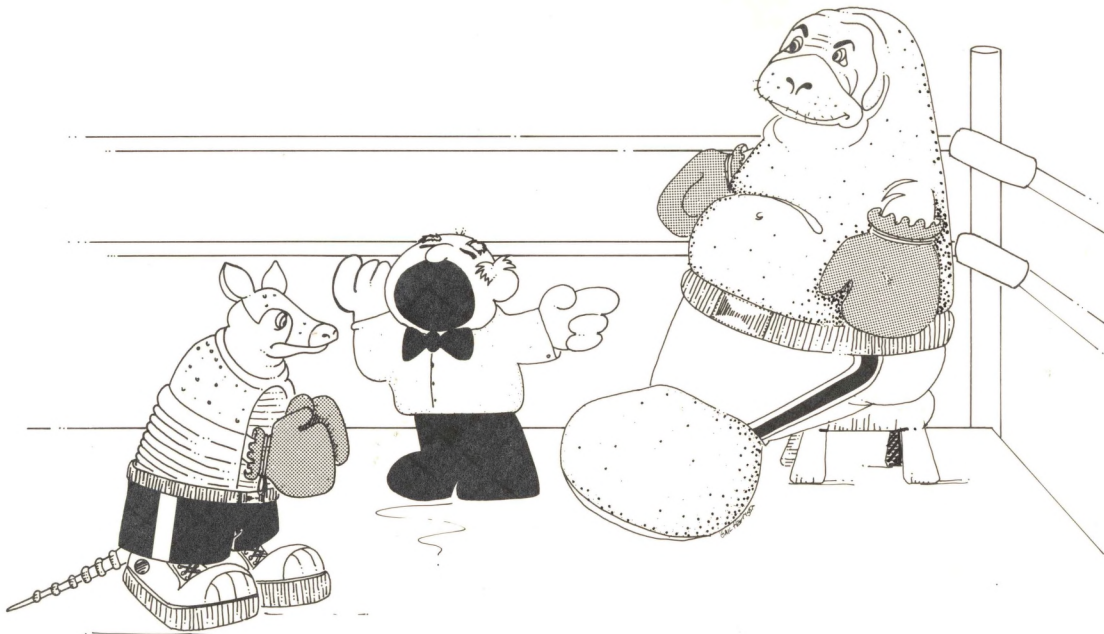


The winner



The loser

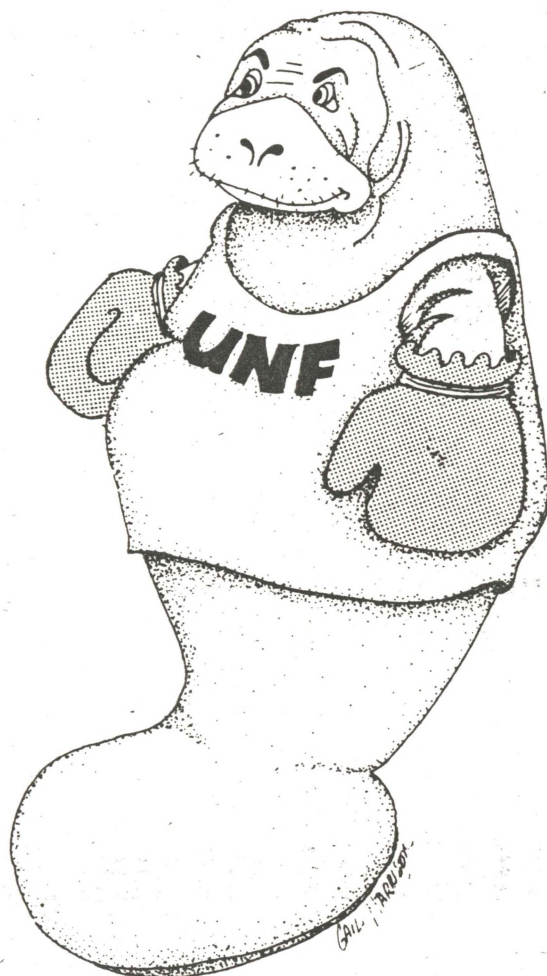
30 $\frac{1}{2}$ picas 5 $\frac{3}{4}$



88%

Roy,
An extra copy of the
famous artwork. Gail in I.C. wants
her \$20! Doreen

Mascot contest winner chosen



The winner

The informal University of North Florida mascot drawing contest has come to a close with artist Gail Harrison receiving \$20.

Ray Bowman, assistant professor of the natural science department, in collaboration with E. E. Tanam, chose Gail Harrison's manatee drawing as the best entry.



The loser

— Letters —

ly called the gull because the word gull means "sea bird". This vague description applies well to this bird because of the many nondescript varieties found throughout the world.

Gulls are common scavengers wherever there is water, fresh or saline. Like its land based counterpart, the rat, the gull frequently congregates around human dumps and sanitary(?) landfills. When easy food is hard to find, gulls are known to rob the nests of other birds for their eggs. For the gull, I have little respect.

There is another bird, quite common to Florida, for which I have much admiration. The king of the skies over the sea is the OSPREY.

The Osprey, or fish hawk, is an impressive sight with wingspread nearly as great as an eagle's. It hovers above the surface water then plunges feet first to seize a live fish in its long curved talons. This gentle hawk does not harm other birds and intently pursues its quest for fish. The population of ospreys has been greatly reduced since 1950 due to the effects of DDT. I hear there is a pair of nesting ospreys just north of building 004 on the UNF campus. Their cry when annoyed is a piercing repetitious, chee-chee-chee.

If I were a bonafied member of the UNF community, I would much prefer the osprey as a mascot for it symbolizes poise, skill, ferocity and beauty. The gull symbolizes commonality, bad taste, laziness and filth.

I throw my support to the osprey. Manatee lovers and lovers of beauty, vote for the OSPREY!

E. E. TANAM

Tanum gives osprey support

Editor:

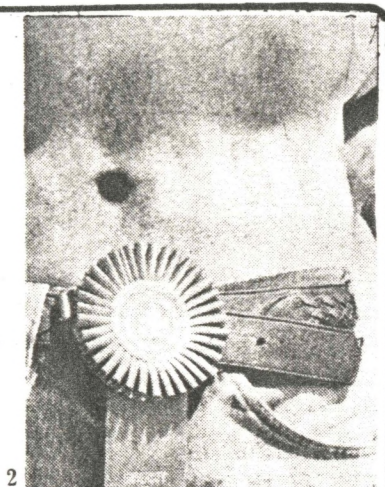
It seems obvious to me that some people at UNF don't really know much about the birds that live near the sea. Since I live in it and under it (humbly), I would like to make the following humble observations.

The "Seagull" is more proper-

5-21-79
SPINNAKER

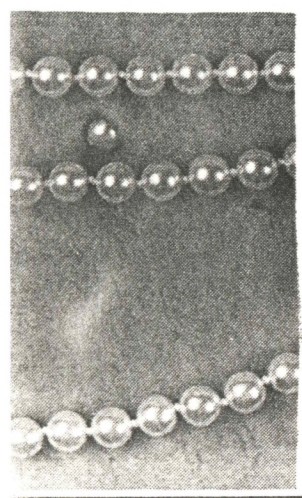
Navel entries posed

UNF, here are the brave who dared enter the navel. Pick your favorite according to number and circle it in ballot box. Then send or bring to our office in Building room 2401. Hurry! Let you know who won in next edition.



BALLOT

- 1.
- 2.
- 7.
- 3.
- 4.



SGA backs osprey

By SANDRA BRINSON

The Student Government Association House chose to endorse the osprey as its candidate for mascot in the meeting on May 3.

The House decided the issue with a 12 for, seven against and one abstention vote.

The question was whether or not the osprey should be endorsed with a less than majority vote from the run-off election April 30 and May 1. The osprey received 47 percent of the student votes.

Another run-off election did not seem to be a viable alternative. In the past, it has been proven that the more elections one has, the less the voters turn out.

Also to be considered was who would man the polls. Certain poll-sitters voiced complaints that they were tired of the whole affair.

The controversy raged for about 30 minutes. At one point, a

motion was made to throw out all election results to date and start from scratch. Jan and Robert Bosman respectfully submitted their resignations from the election committee.

Representative Burton Masters said he felt that the issue was being "railroaded" through the House.

One representative said she felt that the elections weren't fair because some students did not know write-ins were acceptable in the election. Denise DeLisle, chairman of the election committee, said the ballot plainly left a space labeled write-in.

Others in the House were pleased with the results and felt the elections produced a fine candidate for student endorsement.

Ospreys live on campus; there are two reportedly nesting near Building Four.

Registration begins

Registration for summer quarter classes at the University of North Florida for new, present and former students with appointments will be on the UNF campus Monday, May 14 through May 24.

Open registration for students unable to make or keep appointments will begin Tuesday, May 29 and will continue through June 15. Summer classes at UNF start Monday, June 18.

Tuition fees at UNF and other Florida state universities will be reduced by \$6 per quarter credit hour for undergraduate courses

during the summer quarter. Normal fees remain in effect for graduate courses. Normal undergraduate tuition is \$16.50 per credit hour; summer quarter tuition will be \$10.50 per quarter credit hour.

Students registering for courses taught at UNF's Downtown Center may register at the Galleria Building facility, corner of Laura and Duval Streets, during the same period.

Information concerning courses or registration, or requests for UNF's summer quarter schedule of classes, can be obtained from the UNF Registrar's Office.

are up and rising

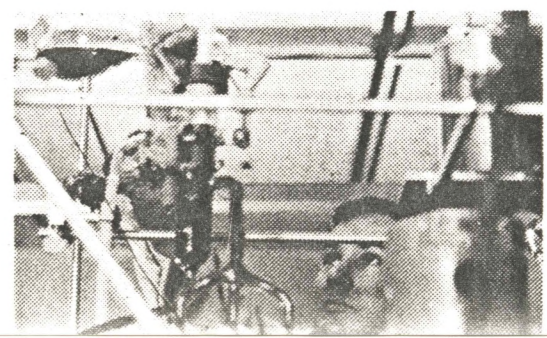
article in the April 23 issue Chronicle of Higher Education said that most bookstores are at least a 22 percent profit margin that does not include shipping and handling

at means that we are selling textbooks at a loss," Hancock said if we sell them at the manufacturer's suggested list price."

According to a recent survey by the Association of American Publishers, textbooks are the second largest money makers for national publishers, the seven largest of which average a 22 percent profit margin on each book.

Hancock said that new editions of texts also add to the problem. In trying to keep up with current

ATTENTION COLLEGE SENIORS



recent developments in Iran concerning the new revolutionary government and its demand to have the Shah returned to stand trial for political wrongdoings.

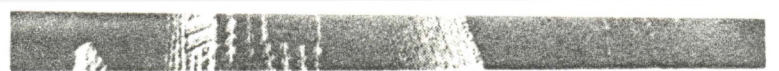
According to Radwan, the situation with the Shah is not very different from that of Adolph Eichmann, the Nazi war criminal who was found living in Argentina.

son, who makes the decision, and how to inform the press of the decision [of censorship], how they implement the policy [of censorship] and how the journalists respond."

In her investigations, Radwan said she found "that the educational level and the socioeconomic background [of the journalists] has a great deal to do with how intimidated they can be."

State. What press there is, is under complete control of the government. According to Radwan, the press in Pakistan, "isn't as coerced as it could be," but the government can create enough harassment to ensure total censorship.

Male chauvinism played an important part in Radwan's study of Pakistani journalism.



— photo by Jack Luedke

Dr. Radwan speaks of Iran and her trip to Pakistan

She said it was this chauvinistic attitude, so prevalent in most parts of Asia, that led to her being allowed to conduct the study. "It's a very much male-dominated society in every way.

Women are not taken seriously other than for childbearing and household activities," she said. "She is a mere woman. What can she find out, anyway?" Pakistani officials said.

Mascot receives acceptance in Nov. 8 ceremonies

By MARTHA PHIFER

The American Osprey was officially adopted as the mascot for the University of North Florida at ceremonies Nov. 8 in the library commons.

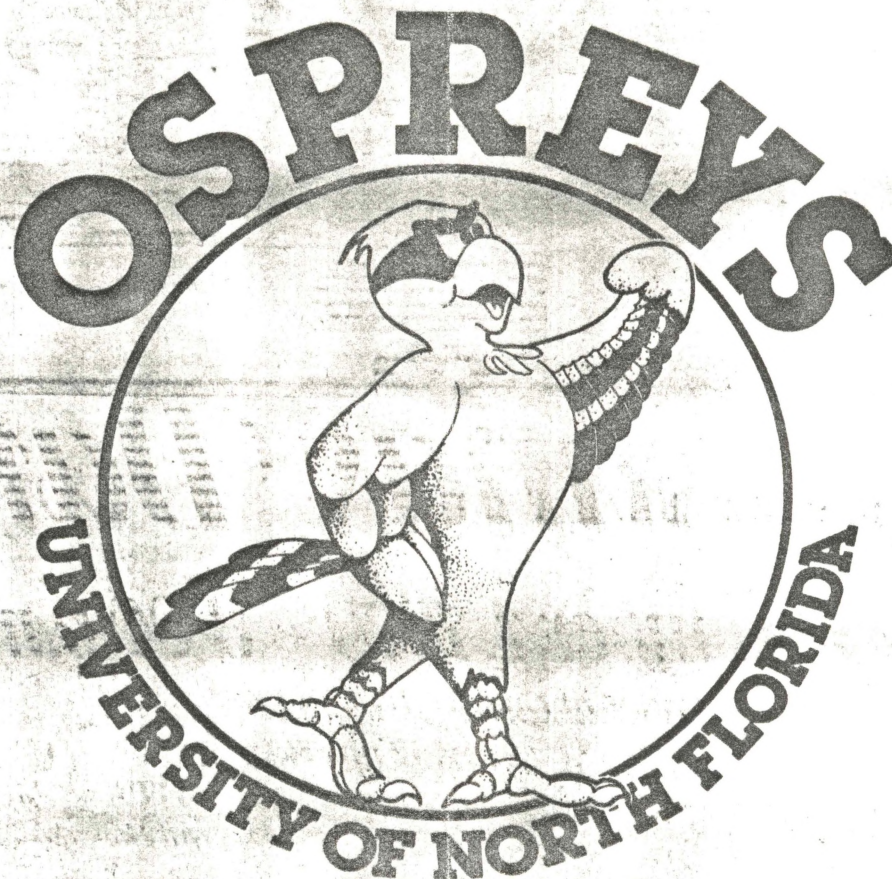
Acting on behalf of UNF President Thomas G. Carpenter, Dr. George W. Corrick, vice president for university relations, reviewed the process leading to the selection of the Osprey. Corrick also introduced Paul Ladnier, associate director of the instructional communications center, who unveiled the drawing of the osprey which will be the university's official trademark.

The osprey, a member of the hawk family abundant in Florida, was selected following several referenda among students, faculty, staff, and alumni, and later approved by President Carpenter. Corrick said the university came out of the selection process with a mascot which is a very proud bird. That is, because of the university's location near the sea and its status as a nature preserve — the osprey is about as appropriate a selection as could be made; "a worthy creature for an institution like ours."

After research and several drawings, Ladnier said he decided on an illustration depicting the osprey in a very bold characterization and utilizing the circle design in keeping with UNF's standard logo.

"I had always admired the ospreys on the river and I never really saw an illustration that characterized him like this as being a threat, yet still a rather majestic bird, strong in character. He's a soaring bird. I felt that the positioning of the bird in the logo emphasized the character of the osprey and reflected the goals of our institution," he said.

In describing the logo Ladnier said that the osprey would be printed in black with a white body with the type in the university's blue. Ladnier gave special recog-



This version of the mascot will be used as a caricature.
It was styled by John Morrell of Instructional Communications.

nitition to John Morrell, supervisor in the instructional communications center, for his humorous variations of the official trademark to be used on such things as T-shirts and bumper stickers.

Corrick said the first people who will have the chance to use UNF's new mascot will be the members of the soccer team.

He introduced soccer coach Matthew Jacobs and several members of the team. Bill Zimmerman, president of the Alumni Association, presented Coach Jacobs with a check for \$3,000 for the Student Athlete Scholarship Fund.

In making the presentation Zimmerman said, "Certainly the Alumni Association feels that the unveiling of our mascot, the osprey, is a significant event for our university in general in terms of recognition for the university and for our athletic teams in particular. The Association also feels that athletics do play a very important part in the total educational environment in any university and we are very pleased to see that UNF is moving into the area of inter-collegiate athletics."

"I'm very pleased to be able to announce on behalf of the UNF Alumni Association this morning that the Alumni Association has voted to make its donation this year for scholarships to a scholarship fund for UNF student athletes," Zimmerman added. "This is the first donation to that fund. The scholarships will be for student athletes and I stress student athletes. Everybody who receives one of these scholarships will meet the criteria that are established for UNF students, whether on academic or a needs scholarship, in addition to participating on one of our athletic teams."

After the ceremony, Gloria Fulvi, president of the Student Government Association, said the mascot selection had been a long process.

Spinnaker
11-19-79

Gert Schmidt

Schmidt, aside from being a husband, father, and grandfather, is the president and general manager of WTLV-TV, Channel 12.

Schmidt, a native of Germany, came to the United States when he was ten years old. After living in New York and Vermont, he came to Jacksonville to man-

Business chairperson appointed

Dr. David G. Moore, executive vice president of the Conference Board, New York, will assume the post of chairperson of the Department of Management, Marketing, and Business Law at the University of North Florida in March.

Moore's appointment, which becomes effective March 16, was jointly announced by Dr. James M. Parrish, dean of the UNF College of Business Administration, Dr. John P. Minahan, UNF vice president for academic affairs, and UNF President Thomas G. Carpenter.

"Dr. Moore is a renowned scholar in the areas of human relations and organizational behavior," Minahan said. "He brings with him the kinds of strengths

and experience that will add a significant dimension to our College of Business."

"We are indeed fortunate to secure the services of a management scholar of the caliber of Dr. Moore," Parrish added. "He will bring a new vista to our relations with the Jacksonville business community."

"Dr. Moore's participation will further enhance the very sound program in business management at the University of North Florida," said Carpenter.

Moore earned his B.A. with honors and M.A., both in sociology and philosophy, from the University of Illinois.

Moore was named dean of the New York State School of Indus-

trial and Labor Relations at Cornell University in 1963. In 1971, he joined the Conference Board, a non-profit educational and research organization involved in research and conferences in various aspects of economics, management, and public affairs, as senior vice president, and later was named executive vice president.

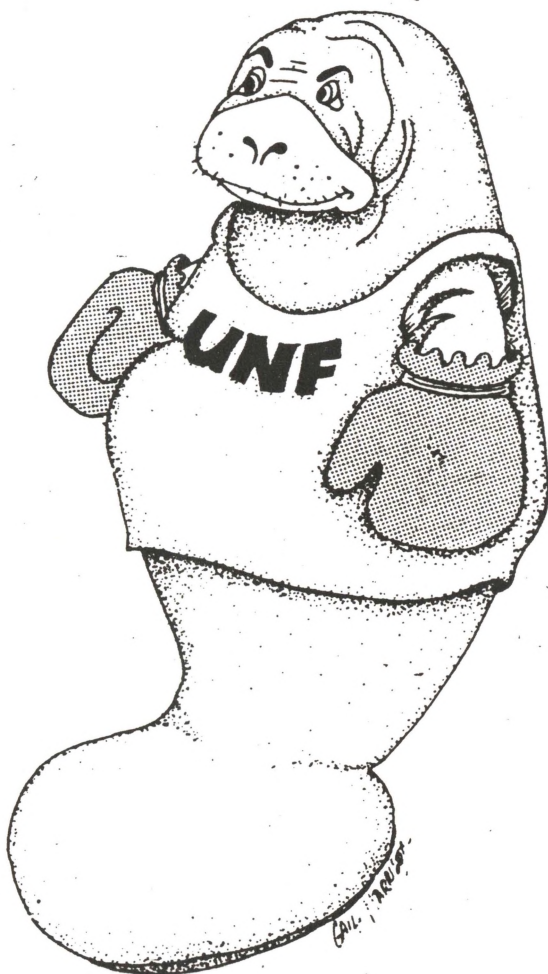
The 60-year-old Moore also has served as a consultant for many national firms including Sears, Armour and Co., United Airlines, U.S. Steel, and B.F. Goodrich.

Moore holds memberships in the American Sociological Association, Society for Applied Anthropology, Industrial Relations Research Association, Beta Gamma Sigma, and Alpha Kappa Psi.



Dr. Da

Mascot contest winner chosen



The winner

The informal University of North Florida mascot drawing contest has come to a close with artist Gail Harrison receiving \$20.

Ray Bowman, assistant professor of the natural science department, in collaboration with E. E. Tanam, chose Gail Harrison's manatee drawing as the best entry.



The loser

Novelist re 'for deprav

David Madden, well-known novelist, gave an outstanding reading of selections from his latest novel, *The Suicide's Wife*, to a small audience March 1. He read, he said, selections he had "saved for depraved audiences" and had the half-filled auditorium waiting anxiously for the next line.

Madden said he was "one of the few American writers who are able to make a living on writing alone." But then it is not surprising that a novelist who is also screenwriter, critic, poet, dramatist and professor of literature is able to do this.

"I came from an oral tradition and always loved storytelling," said Madden. "As soon as I discovered you could make a living doing that, I decided 'that's me.'"



August 10, 1979

file UNF Mascot

MEMORANDUM

TO: President Thomas G. Carpenter
FROM: William P. Zimmerman, Alumni President
SUBJECT: UNF Mascot

WPZ G.D.W.

The Alumni Governing Council and the majority of active alumni who responded, concur with the Student Government Association that it is time for UNF to have a mascot. We mailed ballots to the Alumni Association and although we did not receive an overwhelming response, the Osprey (Seahawk) was the most popular of the choices given.

WPZ:jm

UNIVERSITY OF
NORTH FLORIDA

Office of the President

file
Mascot

MEMORANDUM
August 17, 1979

TO: Mr. Lowell Wood
Director, University Development

FROM: Thomas G. Carpenter *TGC*
President

SUBJECT: UNF Mascot-Your Memo of August 16

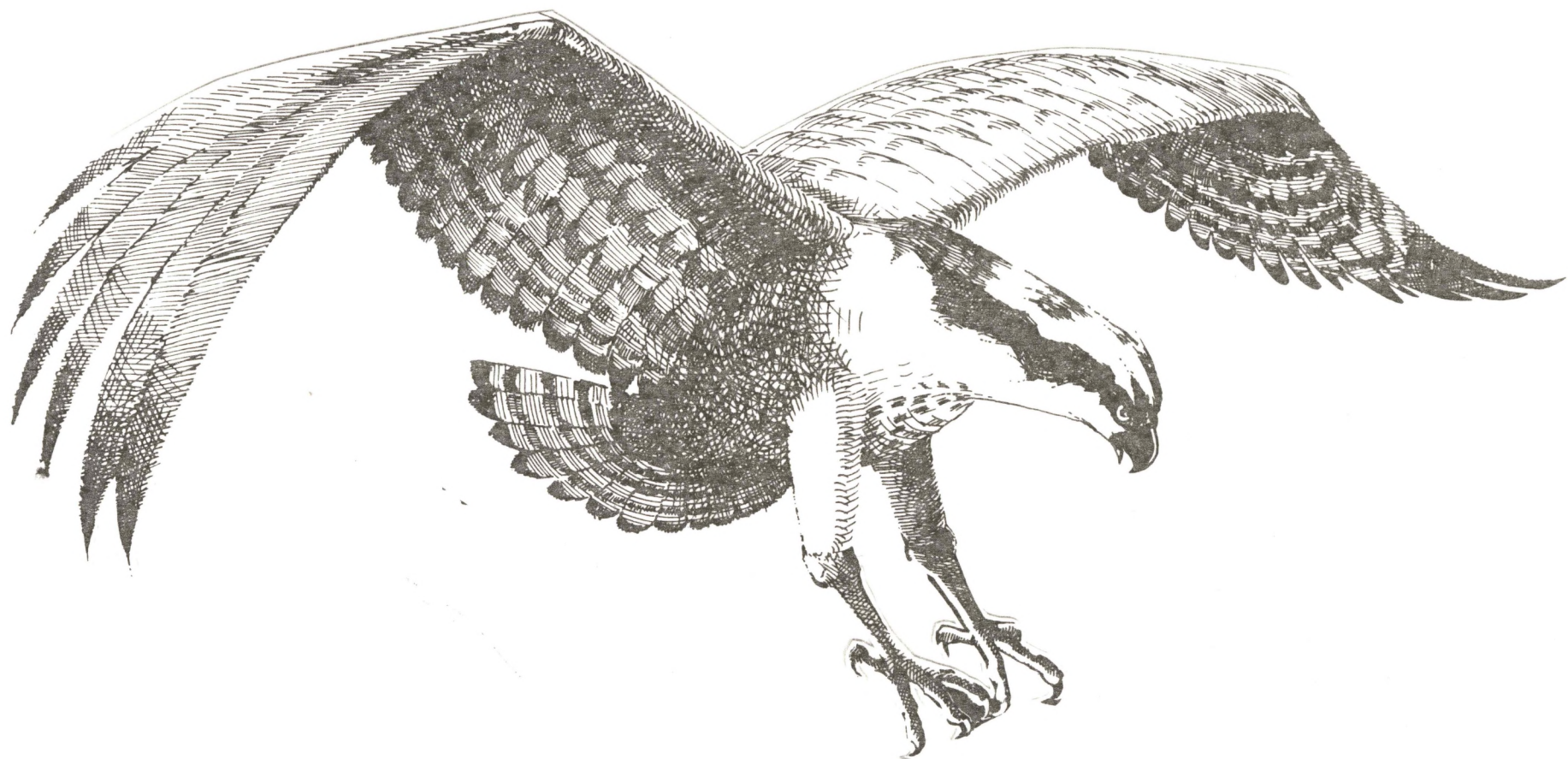
Please proceed as you suggested in your memo.

I spoke to Gloria Fulvi regarding this and
she will be out of the country until late
September so we should delay to fit her
schedule.

TGC:bjb

cc: Ms. Gloria Fulvi
Mr. Bill Zimmerman
Dr. George Corrick
Mr. Bud Newman







For osprey, it was a fine kettle of fish — for company, too

yellow
File
MASCOT

From AP and Times-Union Staff

ST. MARYS, Ga. — The goldfish looked really tempting.

Too tempting for an osprey that swooped down day after day and reduced the stock in the Gilman Paper Co.'s ornamental fish pond by half.

The meals were costly.

Gilman had stocked the pond, located in front of the company's Kraft Bag Division offices, with about \$5,000

worth of goldfish, some imported from Korea and including some that cost \$25 apiece.

Nursery school and kindergarten children in St. Marys are quite familiar with the pond, because on field trips they poke at the fish and offer them bread crumbs.

"The osprey decided he liked gourmet meals at \$25 a whack," plant manager Robert Crawford said. "We tried to discourage the bird from eat-

ing the goldfish, then after we'd lost about half our stock, we elected to have him shot."

That proved costly, too.

Crawford has agreed to pay a \$200 fine for the death of the bird, an endangered species. Kevin Wood, special agent with the U.S. Fish and Wildlife Service in Savannah, said Crawford signed a statement admitting he told an employee to shoot the

osprey, a large hawklike bird protected by federal law.

"We screwed up bad, and didn't realize it until Kevin called and we learned we'd violated a federal law," Crawford said.

Crawford said "some people" advised him to deny the incident, since the osprey flew off into the woods after being hit with a 12-gauge shotgun

(See A FINE, Page A-2)

A fine kettle of fish — for all

(From Page A-1)

blast and employees didn't know whether it was dead.

"Some people said to tell Kevin to bug off if he didn't have the carcass, but I wanted to play it straight down the middle," Crawford said. "I found out after the whole thing was over that the feds had the osprey carcass in their freezer the whole time."

Wood said there was no malicious intent on Crawford's part to break the law, and the plant manager cooperated completely with federal authorities when he was informed the osprey was a protected species.

"This was not an aggravated case," said Wood. "Mr. Crawford really wasn't aware of what an osprey was when he told an employee to shoot it."

At the suggestion of a wildlife biologist, the company began using special blank cartridges to discourage other osprey feeding off the pond. But the company now has another problem on its hands.

A few weeks after the osprey was shot, about 8 million goldfish hatched in the pond.

"Now we have more fish than we can handle," Crawford said. "We didn't realize it at the time, but that osprey was doing us a favor."

Crawford became manager of the bag plant 11 months ago. And several Gilman officials said yesterday they did not know if he had had a chance yet to go out on the company's deep-sea fishing yacht.

The name of the yacht? The Osprey.

Division of Public Relations
University of North Florida
P. O. Box 17074
Jacksonville, FL 32216
646-2450

Mascot

Dr. Corrick

Henry A. Newman, Jr.
Director

October 31, 1979

UNF TO UNVEIL MASCOT

Official renderings of the University of North Florida's new mascot, the Osprey, will be presented at a coffee reception and news conference on Thursday, Nov. 8, at 10:30 a.m. in the UNF Library lounge.

The osprey, a member of the hawk family included on the endangered species list, was adopted by UNF as its mascot following several months of speculation, a referendum among students, staff, and alumni, and spirited competition among various campus groups favoring a number of candidates.

UNF President Thomas G. Carpenter made the osprey's selection official recently by commissioning the University's Instructional Communications Center to produce official representations of the mascot. The mascot drawings were produced by Paul Ladnier, assistant director of UNF's Instructional Communications Center.

The osprey will be displayed on UNF athletic team uniforms, publications, and other communications pieces.

Interested members of the Jacksonville community have been invited to join the UNF community at the mascot unveiling.

November 1, 1979

MEMORANDUM

TO: Athletics Task Force

Bill Munson	Dick Reisinger
Owen Sellers	Jack Netcher
Richard Hirte	Darwin Coy
Jim Haywood	Dorothy Williams
Terry Tabor	Bill Merwin
Ron Allen	Betty Flinchum

FROM:  Lowell Wood
Director of University Development

SUBJECT: Announcement of UNF Mascot

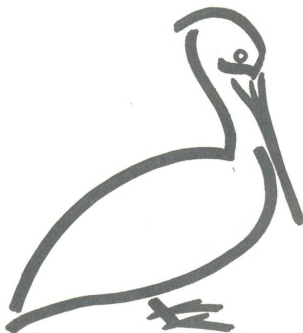
On Thursday, November 8, at 10:30 a.m. in the Library Commons, the University will officially recognize the Osprey as the UNF Mascot. The Alumni Association President, Bill Zimmerman will present the University with a check for \$3000 for the Student/athlete scholarship fund. These monies along with other financial support generated through this office comprise the first restricted dollars for UNF sports scholarships.

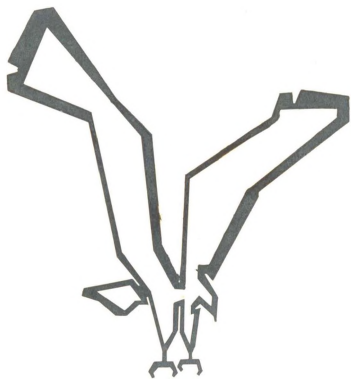
Many of you have worked hard over a number of years to help make this process occur. We recognize your efforts and we appreciate you.

If you are available, we invite you to attend the Thursday morning news conference.

cc: Thomas Carpenter
John Minahan
Robert Mitchell
Gloria Fulvi
Paul Ladnier
Bill Zimmerman

/lc

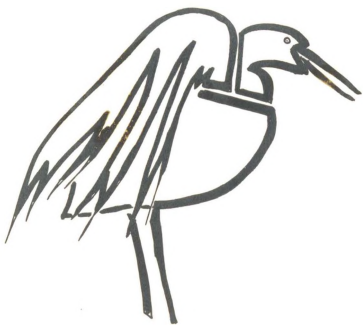


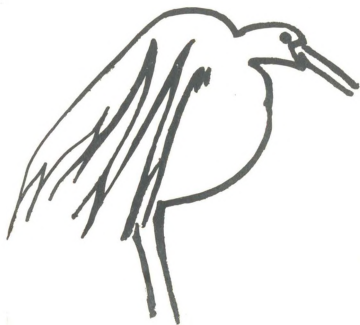














Strumlauf, Stinson & Partners, Inc.

advertising art & design studio

(904) 398-0362/1820 Gulf Life Tower/Jacksonville, Fla. 32207

MASCOT
File

FACT SHEET

The Osprey

Mascot of
The University of North Florida

SCIENTIFIC NAME: Pandion Haliaeetus caroliensis

COMMON Names: Sea Hawk, Fish Hawk, Sea Eagle

WINGSPREAD: 4-1/2 to 6 feet BODY LENGTH: 21 to 24-1/2 inches

HABITAT: Nests near bodies of water which support its prey, fish

The Osprey was adopted officially as the University of North Florida's mascot during ceremonies in November 1979. Its selection followed several referenda among UNF students, faculty, staff, and alumni and approval by former UNF President Thomas G. Carpenter.

A member of the hawk family and abundant in Florida, the Osprey's most distinctive feature is a wide, irregular stripe extending from the base of its bill and merging with its dark neck feathers. The stripe give the appearance of a mask across the Osprey's eyes.

The Osprey's wingspread is almost equal that of the American Bald Eagle and routinely exceeds that of the largest hawks. Its feet are large and stout, with uncommonly large, heavy, and remarkably sharp talons. When attacking prey, the Osprey does not pluck fish from the water, but dives headfirst for its prey. The force of its dive often carries the hawk completely beneath the water's surface.

UNF's mascot is considered a "gentle" hawk, since it seldom, if ever, harms other birds or animals. Its primary intent is securing food, normally surface-swimming fish of insignificant commercial value. Despite its gentle reputation, the Osprey has no known enemies due to its size, strength, and weapons. Only the Bald Eagle is considered capable of successfully attacking the Osprey, and then only if the eagle is intent on the Osprey's fish catch.

There is only one species of Osprey, and it ranges throughout the world. Unfortunately, the world population appears to be decreasing because of the introduction of DDT and other pesticides into its food source. In the United States, Ospreys can be found in almost every state, but appear to thrive best in southern states, particularly Florida. Ospreys have been sighted on the UNF campus--a state-designated bird sanctuary and wildlife refuge--where they may nest unmolested.

UNIVERSITY OF
NORTH FLORIDA



Deadline for submitted material—12 noon
Tuesday preceding publication on Thursday.
Please submit material in written form.

The official management publication for
the staff of the University of North Florida

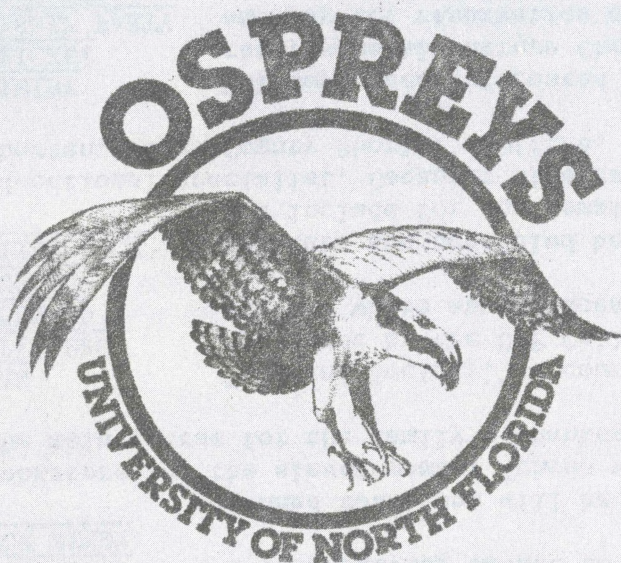
Produced by the Division of Public Relations



Mariner

FOR THE WEEK BEGINNING NOVEMBER 15, 1979

Dorreen A. Daly, Editor



UNF ADOPTS OSPREY AS MASCOT

UNF officially adopted
the American osprey as
its institutional mascot
during brief ceremonies

Nov. 8.

Acting on behalf of UNF
President Carpenter, Vice President
George W. Corrick (univ. rel.), welcomed
a group composed of students, faculty,
staff, alumni, and news media representa-
tives to the ceremony.

The osprey, a member of
the hawk family abundant in Florida, was
selected following several referenda among
students, faculty, staff, and alumni and
approved by President Carpenter a few
weeks ago.

During the ceremony, UNF
officials unveiled artwork of the mascot

which will be used in publications and on athletic team uniforms. The osprey art was pre-
pared by UNF's Instructional Communications Center under the supervision of the center's
associate director, Paul Ladnier.



Faculty pass core plan

By TERESA BURNEY and LINDA REYNOLDS

The University of North Florida Faculty Association gave the nod on a four-year core curriculum proposal, Nov. 15.

The curriculum will be required of new students if UNF's planned expansion is passed by the Board of Regents and the Florida Legislature.

The 90-hour core courses and electives can be stretched over four years, said President Carpenter.

One major revision, substituting the five hours in health science the core originally called for with 10 hours of foreign languages, was made before the faculty vote.

One faculty member, who asked to remain anonymous, said

the program appeared to have been "railroaded through."

"It's not that I don't agree with the end result but I just think we should have had more time, so that those who had legitimate questions could have asked them," he said.

Carpenter disagreed there was any "railroading" involved.

"Anyone who was opposed to the curriculum had the option to send it back to committee," but they voted against doing so, he said.

The faculty narrowly approved the program, the faculty member said.

"We had a voice count, but it was so close they had to count hands."

Pleased with the faculty vote,

Carpenter said he would begin pushing for acceptance of the core curriculum.

"I'll meet first with the legislative delegates, with the regents and other legislators — anyone I might persuade to look favorably on the package," he said.

Carpenter said the plan will be incorporated "into a larger package which would include cost, impact studies — all the relevant features of converting to a four-year program."

The package will be submitted to the BOR, and if approved, forwarded to the state Legislature. Approval here, he said, would mean UNF has completed its long trek toward becoming a four-year institution.

UNF makes 'Osprey' official



During ceremonies on Nov. 8, the American Osprey was given official status as the University of North Florida mascot. Artist Paul Ladnier created the new logo. See story on page nine.



President Carpenter before they vote

Four favor

By SANDRA BRINSON

Four members of County Legislative say they favor expanding University of North Florida year program.

But other delegation say they will wait for a nite proposal before d

Sen. Joe Carlucci and nett Girardeau, And and Tommy Haze chairman of the Delegation they favored the expansion.

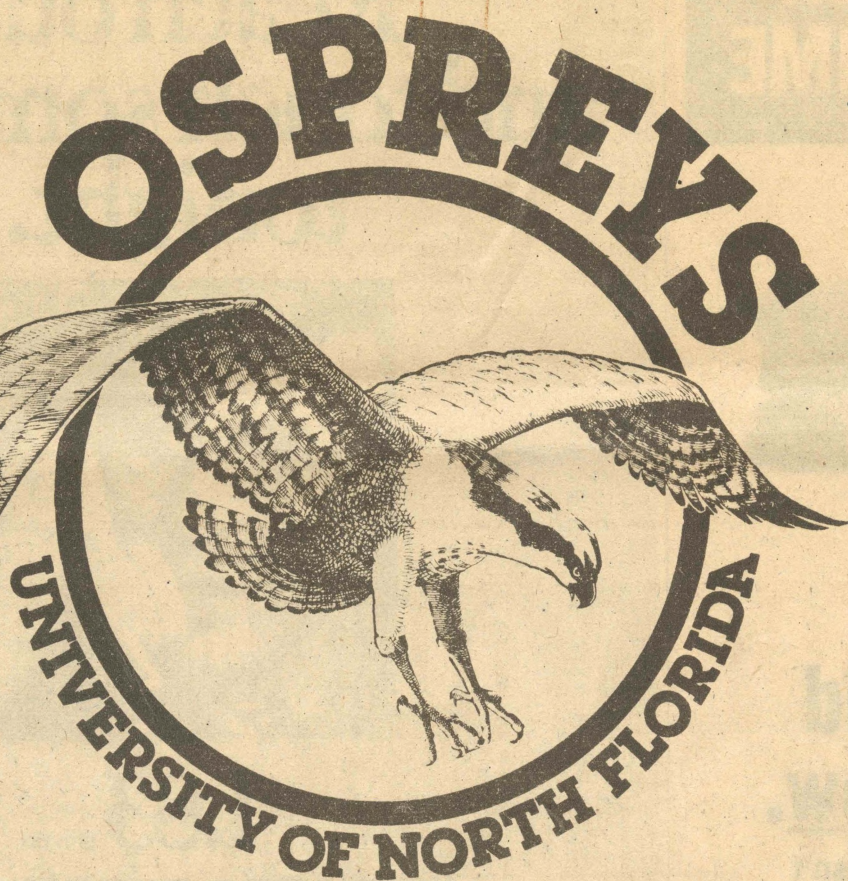
"They have more time themselves as a school," Carlucci said should go to four year continue to do those are outstanding, as done."

Carlucci said he is about expansion cost as John Minahan, vice of Academic Affairs, in the planning.

"I think, quite from Minahan gets everything out of a buck when education. We get a worth out of him. He call a 'Scrooge' for which is good," Carlucci

"The basic logic with a sixth-grade education the building is there, you do a cost-benefit utilizing the existing classrooms to their full the bottom line is going a cost, but a benefit,"

Rep. John Lewis delegation member



The new UNF Osprey logo, designed by Paul Ladnier, will have a cartoon companion, inset

left, designed by John Morrell for such things as bumper stickers.

'Mr. Osprey' wins write-in victory in UNF mascot race

By LEE STAPLETON
Times-Union Staff Writer

Most candidates just now are announcing their intentions of running for office, but Thursday, Mr. Osprey — the University of North Florida mascot — was inaugurated.

The race to win the mascot election last May was as hard-fought as a presidential campaign and caused about as much rhetoric.

In the true tradition of politics, it would have been unsafe to call the election until the last vote was in. Who would have thought a dark horse (or in this instance a dark bird) write-in candidate would win?

"It was a tough race. The competition were the nine-banded armadillo and the manatee," Ray Bowman, assistant professor of Natural Science and osprey campaign manager, said Thursday.

The other candidates had more than a year to win votes from students, faculty and alumni anxious for a mascot to represent the 9-year-old university.

"The seagull ran, but was eliminated in the election. He is a trash

bird that symbolizes commonality, bad taste, laziness and filth," said Bowman.

Bowman said the armadillo was a spoof suggestion some people took seriously.

"If the armadillo won, we were thinking of suggesting a yawn as the school cheer," Bowman said.

The manatee was a tougher candidate to beat. Bowman said the school was looking for an animal with a nautical tie-in.

"The school paper is the Spinnaker, and the faculty paper is the Mariner," he said.

The manatee is a sea cow that resembles a walrus mermaid. Bowman said manatee supporters argued it is rare to see a dead manatee on the side of the road, as opposed to an armadillo. They also argued the manatee keeps a low profile like the university he wanted to represent and he certainly fit in with an aquatic scheme.

"However, the manatee didn't seem quite right, so we came up with the osprey. He is a gentle hawk that doesn't hurt other birds, but is a pred-

ator that feeds on fish," Bowman said.

He said ospreys are an endangered species, but a pair of the birds lives on campus.

After some negotiating in smoke-filled back rooms, the manatee and armadillo coalitions, each realizing they couldn't win the election alone, joined forces and launched a "Write-in the Osprey campaign," hoping to defeat their defeat.

The osprey, in a glorious tribute to grass-roots campaigning, won 47 percent of the votes. Although not a clear majority, the student House of Representatives voted to honor the ballot, since the seagull (32 percent) and the armadillo (15 percent) conceded their defeat.

The osprey's main mascot duty will be cheering on the UNF soccer team. The UNF alumni association donated a \$3,000 athletic scholarship to commemorate the occasion.

Paul Ladnier, associate director of instructional communication, designed the osprey logo, since both of the campus ospreys are reluctant to make public appearances.

All Hail The UNF's Osprey

The osprey, sometimes called the fish hawk, has come out of nowhere — surprising all of us the way it no doubt surprises the poor fish on which it feeds — to be elected the University of North Florida's school symbol.

Frankly, we don't know much about ospreys, so we went to see what the writers of the Encyclopedia Britannica know about the critter. We have great faith in the encyclopedia writers' expertise and we suspect they know more than they tell us because they only tell us two paragraphs about the osprey.

However, the encyclopedia discloses that the osprey lives along the seacoasts and inland waterways, and fishes for its supper. Afterward, it skims along the water dangling its feet therein, apparently in an effort to clean them.

Perhaps that makes the

osprey a fitting symbol for UNF. The school, after all, is situated out toward the Inland Waterway and there are probably some ospreys around who will take pride in their affiliation with the institution.

At any rate, the osprey seems to be a better choice for a mascot for UNF than two earlier choices.

One group had recommended the armadillo as the school's symbol, but discontent emerged when it was pointed out that the armadillo isn't very smart and has a tendency, when attacked, to curl up in a ball.

Some people favored the manatee. But it, like the armadillo, is not your typical idea of a feisty critter that arouses the students' fighting spirit.

So now we have the osprey. At the very least, UNF has an official symbol that encourages clean feet.

OSPREY
or ~~FEEL~~
MASCOT

February 19, 1980

MEMORANDUM

To: Mr. Ward Hancock
From: Bud Newman, Public Relations
Subj: Osprey Copyright/Trademark

Attached is artwork of the osprey mascot logo that we should copyright/trademark, as appropriate.

Essentially, we should ensure that the two pieces of art, along with the distinctive type is the University's to control and use as it sees fit. Any other organization or group outside of the official University body which wishes to use these pieces of art would be required to seek permission in advance of such use.

Please let me know if there is other information you require to obtain copyright/trademark.

Na afterthought: Chancellor's Memorandum CM-76-28(1) Revision dated December 18, 1979 mentions university's authority to approve and execute copyrights & trademarks. Believe this applies to products resulting from contracts and not to this case. Do we need to seek approvals for this from anyone else?

August 16, 1979

MEMORANDUM

TO: President Thomas G. Carpenter
FROM: Lowell D. Wood, Director of University Development
SUBJ: UNF Mascot

It is apparent that through both student and alumni interest, the Osprey (Seahawk) become the official UNF mascot.

We would like to have the opportunity in this office to put the integral pieces of this together to use this occasion to best advance the University.

Bud Newman and Paul Ladnier could be designing an Osprey with its own distinct individuality and our staff could be researching all that we know about the Osprey including its many characteristics. In addition, let us look fully into the method of trademarking this mascot.

We feel that we should present this to the press and to Jacksonville with a joint press conference between yourself and Gloria Fulvi.

We would further like to develop some apparel for use in an athletic sense and have the mascot visibly demonstrated by some of our soccer players.

With your permission, we could bring closure to all of these things by the early part of September and then hold the joint press conference.

LDW:sdo

cc: Gloria Fulvi
Bill Zimmerman
Dr. Corrick
Bud Newman



BOB PHELPS JT 5/16/85

Journal columnist

This comes from a woman who voluntarily helps run one of the city's Meals on Wheels programs. She said an elderly Arlington lady was a longtime beneficiary of the Meals on Wheels service of having hot, nutritious lunches delivered to her door.

The woman's three sons, in their late 20s and 30s, visited and they started meeting the van to receive the meals for the woman. The sons' visit became prolonged, and one of them would meet the van daily for about three months. Asked about their mother, they'd say, "Oh, she's fine, thank you."

Then, someone in the program learned that the woman had for weeks been in a nursing home in Georgia. The Meals on Wheels program was feeding the three sons.

Ed Stansel Jr., our Georgia editor, saw this urban drama unfold. A man in a little brown car was waiting for the light at Park and Post streets to turn green. Behind him was a state trooper, and behind the trooper were several other cars.

The light turned green, but the man in the brown car sat there. And sat there. The trooper tapped his horn. The guy didn't flinch. He didn't even look in his mirror.

After the light had been green for about 15 seconds, the trooper flicked on his public address system.

"Green light means go," the trooper said.

The guy peeled off, going through the now-yellow light. The trooper followed, and the light turned red. Four cars followed the trooper through the red light.

Sons on the run took mom's Meals on Wheels

A report that the president of the University of California at Santa Cruz reluctantly accepted the students' choice for a school mascot — the banana slug — recalls the great fuss of 1979 over the University of North Florida mascot.

An election was held between the numerous critters nominated for the UNF honor, and the seagull and the armadillo were the top two vote getters. So a runoff election was held.

The campaign was heated, and an armadillo fight song even was penned, referring to the animal's frequent appearance on St. Johns Bluff Road in front of the campus. It went something like this: "Splattered on the highways, dead beside the road, the noble armadillo is a wonder to behold."

But when the final runoff votes were tallied, a previously unnominated write-in candidate — the majestic osprey — won out.

Dale Eldridge, the mayor's motion picture officer, said the movie business here has graduated to the point where there are now 14 different movie productions considering Jacksonville for a location.

Miss Eldridge said she doesn't expect to land all 14 but certainly will get some of them. Each would have a \$20 million impact on the city, she said. She and her crews have had to stomp through swamps and fields to photograph location possibilities.

"It's a lot different from a couple of years ago when we had to go begging for scripts," Miss Eldridge said.

Sister Carol Stovall said she was puttering around the Bishop Kenny Convent house on Sunday afternoon recently when she heard a weird sound.

"I thought the air conditioner was going to blow up, or maybe they were sawing something on the roof," she said. "It sounded like a fire-breathing dragon."

She said she and two other sisters rushed to the window to discover the source of that noise: The gas burner on a hot air balloon that was landing on the Bishop Kenny High School athletic field.

Speaking of hot air balloons, this year's Mazda-Scout World balloon races tomorrow and Sunday are expected to draw about 75 of the colorful giants for 7 a.m. starts. For the first time, the races will count toward points in the National Balloon Racing Association's national championship.

**UNF
OSPReY**



MADE IN U.S.A.

It's not the name that counts; it's the ability of the team

Commentary

By John Carter
Special to the Spinnaker

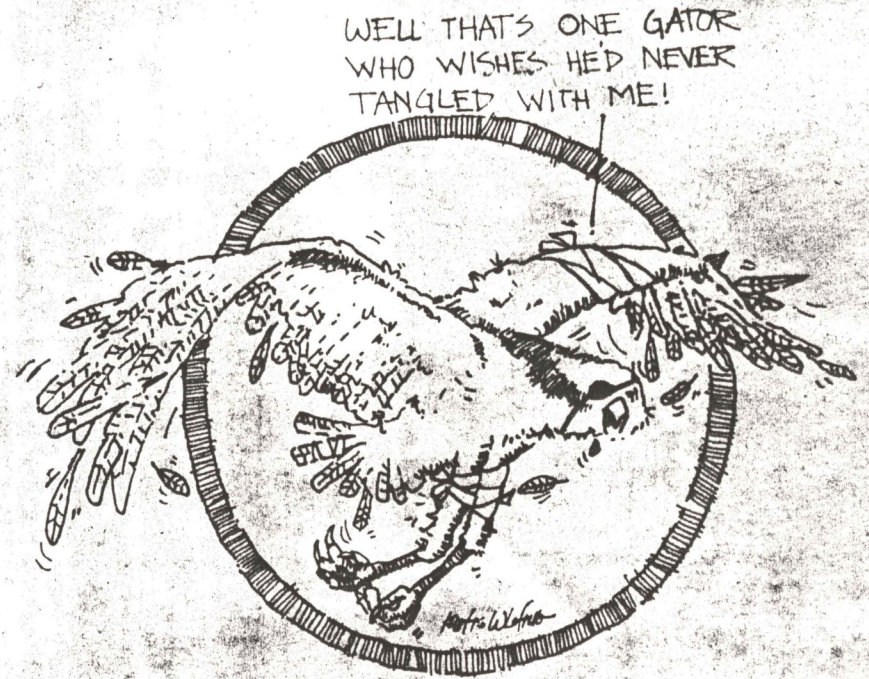
Tigers, 'Gators, Lions — mighty metaphors that conjure up ferocious predatory images to inspire and symbolize the sports teams of great colleges and universities.

But move over venomous Rattlers, step aside cunning Panthers — here come the vicious. . . Ospreys?!

The University of North Florida catalog takes on flighty tones in describing the school mascot. But when you wade through the euphemisms and side-step most of the adjectives finally there emerges a clear image of the Osprey: a large, "gentle" fish-eating hawk. Wow, now that's an image to strike terror in the hearts of our opponents — assuming of course UNF one day has teams to oppose.

But aside from the dubious ferocity of the fowl mascot — who besides the UNF student body, naturalists and the National Audubon Society knows what the heck an osprey is? Seems the UNF selection committee forgot the sage advice of the wiseman who once admonished, "Never underestimate the obvious." Let's face it, if you don't know what an osprey is, it has no image — good or bad.

But that's okay. The osprey is our mascot and we're going to live with it, so we might as well be positive. Sure "Go 'Gators!" is simple and snappy, but does it provide any real information? In the interest of higher learning, UNF students may one day cheer and inspire our mighty Ospreys in more educational, descriptive terms: "Rip 'em up, tear 'em up, let's go. . . you large fish-eating hawks!"



Downtown campus to establish satellite centers

By Candace L. Preston
Spinnaker Managing Editor

A three year project is in progress to determine the "efficacy of the University of North Florida in the downtown [Jacksonville] area from an educational, economic and political standpoint," according to Dr. Robert L. Mitchell, associate vice president of academic affairs/chief administrative officer of the downtown campus.

The downtown campus has been located in the Galleria Building on Laura Street since its inception in the Fall, 1978. What the university is proposing, said Mitchell, is to use the Galleria Building as a center for a "campus concept" by locating several degree programs at vari-

ous in offering their support."

Examples by Mitchell of buildings where satellite centers could be established and the degree offerings available are:

City Hall, public administration.

Police Memorial Building, criminal justice.

Florida Theatre & Florida Art Gallery, drama, music and fine arts.

Other degree offerings, said Mitchell, that would fit in well in the downtown area include education, nursing, allied health, insurance, real estate and business administration.

they had not been established as yet.

"We have quite a bit to do this term" at the center, said Mitchell.

The first thing, he said, was the relocation of the Continuing Education Extension Library from the Stanton Preparatory School, where it has been housed, to the Galleria Building.

That has already been done, he said. Now we have to increase the number of pieces in the library, which now total 4000 — 5000, by tying into the main campus library's computer terminal. By doing this, said Mitchell, a student will be able to call up a book, put in an order for it and have it within 24 hours.

Mitchell said the downtown concept calls for the center to offer all of the

center.

"We are getting support from the Student Government Association," Mitchell said. The SGA is providing the money needed to fund student assistant positions at the downtown center.

SGA Comptroller David Johnson said the SGA is funding two student assistant positions at the center. "We gave the center \$6700 for the student assistants and an additional \$500 for supplies," Johnson said.

The second thing that needs to be done at the center is to begin a feasibility study of the types of programs that need to be offered at the center, said Mitchell. That will be done in conjunction with downtown businesses and the Chamber

Recent developments in Iran concerning the new revolutionary government and its demand to have the Shah returned to stand trial for political wrongdoings.

According to Radwan, the situation with the Shah is not very different from that of Adolph Eichmann, the Nazi war criminal who was found living in Argentina.

Radwan, who makes the decision, and how to inform the press of the decision [of censorship], how they implement the policy [of censorship] and how the journalists respond."

In her investigations, Radwan said she found "that the educational level and the socioeconomic background [of the journalists] has a great deal to do with how intimidated they can be."

What press there is, is under complete control of the government. According to Radwan, the press in Pakistan, "isn't as coerced as it could be," but the government can create enough harassment to ensure total censorship.

Male chauvinism played an important part in Radwan's study of Pakistani journalism.



— photo by Jack Lueders

Dr. Radwan speaks of Iran and her trip to Pakistan

She said it was this chauvinistic attitude, so prevalent in most parts of Asia, that lead to her being allowed to conduct the study.

"It's a very much male-dominated society in every way.

Women are not taken seriously other than for childbearing and household activities," she said.

"She is a mere woman. What can she find out, anyway?" Pakistani officials said.

Mascot receives acceptance in Nov. 8 ceremonies

By MARTHA PHIFER

The American Osprey was officially adopted as the mascot for the University of North Florida at ceremonies Nov. 8 in the library commons.

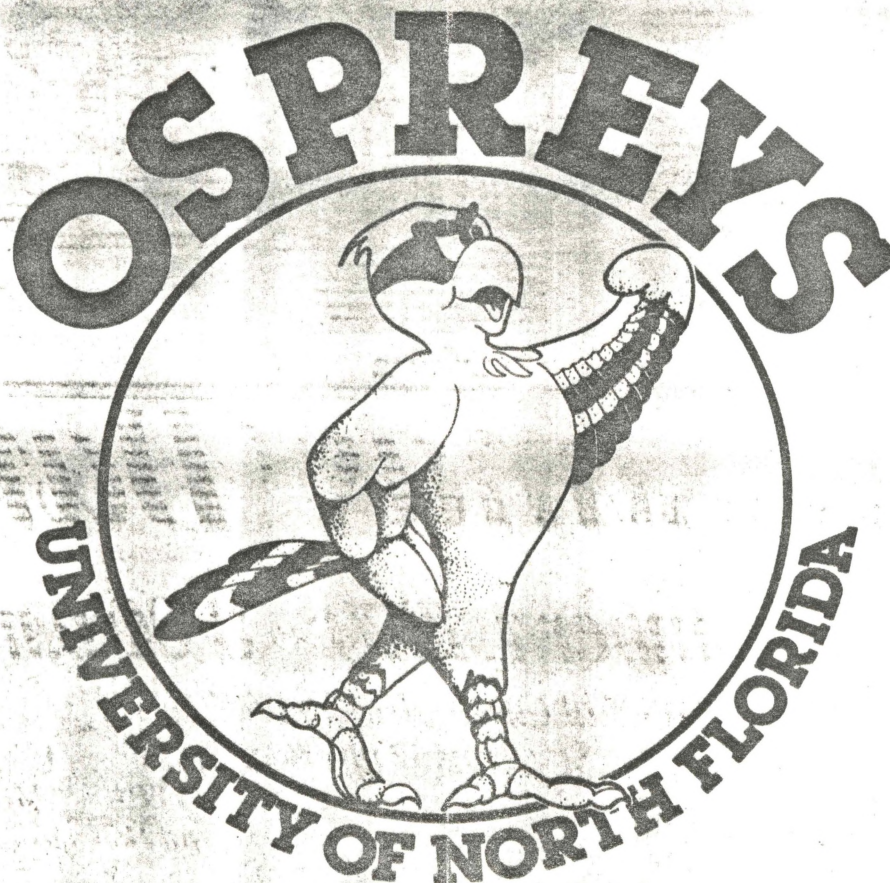
Acting on behalf of UNF President Thomas G. Carpenter, Dr. George W. Corrick, vice president for university relations, reviewed the process leading to the selection of the Osprey. Corrick also introduced Paul Ladnier, associate director of the instructional communications center, who unveiled the drawing of the osprey which will be the university's official trademark.

The osprey, a member of the hawk family abundant in Florida, was selected following several referenda among students, faculty, staff, and alumni, and later approved by President Carpenter. Corrick said the university came out of the selection process with a mascot which is a very proud bird. That is, because of the university's location near the sea and its status as a nature preserve — the osprey is about as appropriate a selection as could be made; "a worthy creature for an institution like ours."

After research and several drawings, Ladnier said he decided on an illustration depicting the osprey in a very bold characterization and utilizing the circle design in keeping with UNF's standard logo.

"I had always admired the ospreys on the river and I never really saw an illustration that characterized him like this as being a threat, yet still a rather majestic bird, strong in character. He's a soaring bird. I felt that the positioning of the bird in the logo emphasized the character of the osprey and reflected the goals of our institution," he said.

In describing the logo Ladnier said that the osprey would be printed in black with a white body with the type in the university's blue. Ladnier gave special recog-



This version of the mascot will be used as a caricature.
It was styled by John Morrell of Instructional Communications.

nitition to John Morrell, supervisor in the instructional communications center, for his humorous variations of the official trademark to be used on such things as T-shirts and bumper stickers.

Corrick said the first people who will have the chance to use UNF's new mascot will be the members of the soccer team.

He introduced soccer coach Matthew Jacobs and several members of the team. Bill Zimmerman, president of the Alumni Association, presented Coach Jacobs with a check for \$3,000 for the Student Athlete Scholarship Fund.

In making the presentation Zimmerman said, "Certainly the Alumni Association feels that the unveiling of our mascot, the osprey, is a significant event for our university in general in terms of recognition for the university and for our athletic teams in particular. The Association also feels that athletics do play a very important part in the total educational environment in any university and we are very pleased to see that UNF is moving into the area of inter-collegiate athletics."

"I'm very pleased to be able to announce on behalf of the UNF Alumni Association this morning that the Alumni Association has voted to make its donation this year for scholarships to a scholarship fund for UNF student athletes," Zimmerman added. "This is the first donation to that fund. The scholarships will be for student athletes and I stress student athletes. Everybody who receives one of these scholarships will meet the criteria that are established for UNF students, whether on academic or a needs scholarship, in addition to participating on one of our athletic teams."

After the ceremony, Gloria Fulvi, president of the Student Government Association, said the mascot selection had been a long process.

SPINNAKER
11-19-79

Alumni endow \$25,000 for scholarship fund

By Susan Ulrich
Spinnaker staff

The University of North Florida Foundation Board is conducting three programs to establish endowment funds for permanent scholarships for academically qualified and needy students, said Dr. Sandra G. Hansford, vice president for Student Affairs.

According to Hansford the programs include raising unrestricted dollars for the existing Foundation Scholars Program; obtaining \$25,000 in increments of \$5,000 a year for five years from businesses and individuals; and, obtaining \$8,000 in \$2,000 increments over a four year period from individuals and businesses to fund at least five Foundation Scholars for the next year.

"The purpose of an endowment is to create a body of money that generates revenues for a specific purpose," said Diana Martin, assistant director of the Foundation committee. "The purpose in this case is to support an outstanding student at UNF."

The Foundation Scholars Program is one developed by the UNF Foundation, Inc., a non-profit organization, to assist gifted freshmen who wish to enroll in a course of study at UNF. The program was initiated in 1983 to attract students with outstanding personal, academic, and extracurricular credentials to become a part of UNF's freshmen student body.

"Our Foundation Board is just wonderful to do this," said Hansford. "It's allowed us to recruit top high school students."

Last fall, approximately 150 high school seniors applied for the Foundation Scholarships. Ten students representing a wide diversity of backgrounds and career objectives were selected as recipients for the 1984-85 academic year. They will receive \$2,000 a year over the next four years.

"In essence, we gave each person an \$8,000 scholarship," said Hansford. "A total of \$80,000 over four years for ten students — that's a lot of money."

According to Hansford, the Foundation began seeking permanent endowments a couple of months ago when they realized it was the only way to provide continuous funding for the scholars. Interest accrued from one \$25,000 can provide \$2,000 a year — forever, said Hansford.

"There are more qualified students who apply than can be selected... than we have scholarships available," said Hansford. "We hope to have enough in the endowment fund to begin other scholarships year after next from the interest on the commitments we're seeking now," she said.

"We have several \$25,000 commitments for the endowment fund already, and the Alumni Association is one of them," said Hansford. "We're real proud of them."

The Student Government Association in their recent budget hearings, voted to endow a scholarship. This will take effect when the budget has been signed by President Curtis L. McCray.

According to Martin, there has been a lot of enthusiasm for the program. She says that the Foundation has already received two formal, written pledges, and has about three other proposals outstanding.

"UNF's Foundation consists of outstanding leaders in Jacksonville who are committed to the University to the extent that they are raising dollars for scholarships through personal contributions and soliciting from others in our community through fund raising efforts," said Hansford. "They are working hard to develop these programs."

"It's going to take time to build the endowments," said Hansford. "We're committed to the existing ones, are looking for endowments for the long-term, and are hoping to develop dollars, people and scholarships so we can continue the program in the meantime."

Scholarship applications are available from UNF's New Student Information Office, high school counselors and community college counselors. For information about other sources of aid, contact the Financial Aid Office at 646-2604.



Melanie M. Angelieri, Alumni Association President, presents the first \$5,000 check for the alumni scholarship to Walter L. Moore, UNF Foundation, Inc. L to R: Diana J. Martin, Moore, Dr. Thomas E. Quinlan, Donna Self, Calvin Fink, Angelieri and Jocelyn W. Griffo.

5K Earth MusicFest run to benefit nature trails

From page 7

tist [Hospital] provided the entire budget and because of them we will be able to make a significant gift."

"We still need volunteers to help register. Be at the finish line and give packets and refreshments to runners," Weatherby said. Call 646-2451 or 646-2525 if you want to help.

"Trophies for all age groups from below ten years to over 70 will be given," Purser said. "We hope to get at least 200-400 runners."

"We also appreciate the help of the Jacksonville Track Club and the Jacksonville Striders. Our trails are used extensively by the public schools and the public at large. The proceeds from this race will be used to repair bridges, add educational signs and programs and maintain the trails," she said.

The Wellness Center will have a FIT-STOP booth where you can have your muscle strength measured and body fat percentage determined. You can also have your blood pressure checked and receive suggestions on personal fitness.

"A new method of foot massage for stress management will be demonstrated," said Joan Nicholson, R.N. "Dancers

from YMCA will also do aerobic exercises."

Tying in the Earth Week, the science fiction movie "Silent Running" will be shown in the University Theatre on Wednesday, April 10 at 8 p.m. This is a story of the earth becoming completely polluted.

Dr. George Woodwell of the Woods Hole Oceanographic Institute will lecture on the "Theory of Nuclear Winter" on Friday, April 12 at 8 p.m. Woodwell is director of the Ecosystems Center of the Marine Biology Labs at Woods Hole and is an authority on the nuclear winter concept.

The lecture is sponsored by the University Programming Board and a reception afterward will be given by the Political Science Society.

Earth Music Fest will be advertised on local television with a public service announcement that was the joint effort of Channel 4, Dorreen Daly of UNF Public Relations and a film maker in Oregon.

"The film is a fun piece, using the animated 'claymation' process," Daly said. "It was loaned to us by Will Vinton Productions of Oregon. We used the taped music of 'Stark Raven' and I wrote the script. It was a public service of Channel 4 to do the production for us."

Come out and have a fun day in the sun.

UNF's school symbol

By Greg Smith
Special to the Spinnaker

After conducting an informal survey on campus, I was shocked to see how little the students at UNF know about their school symbol. This article is dedicated to those of you who looked me right in the eyes and said "I think it's some kind of bird."

The osprey is the only member of the family Pandionidae. Its range is worldwide and is always near lakes, rivers or coasts. This versatile bird hides under many pseudonyms: sea hawk, fish hawk, fishing eagle and little hawk.

Ospreys are dark grayish-brown above and white below. The white head has a black stripe that runs through the eyes and merges with the feathers of the neck. The average body length is 21 to 24 inches with an incredible wingspread of 54 to 72 inches. In contrast to most hawks, the male and female are nearly the same size. Although this raptor's diet is almost exclusively fish, they have been seen on rare occasions snatching up a frog, salamander or water snake.

Watching this large majestic bird fish is an extraordinary sight. The osprey hovers until its prey is sighted, then drops to the water feet first. The outer toe of each foot, which can be moved forward or backward, can transform the talons into fierce pincers. While rising and flying away the captured fish is turned so its head points forward (torpedo style) to reduce air resistance. Since the bird sometimes becomes completely submerged while fishing, its feathers are protected from the water by a heavy coating of oil.

The eagle is the osprey's only natural

enemy. The eagle is not interested in harming the osprey; his intentions are to steal away the osprey's nautical prize. Unable to outmaneuver the eagle due to the burden of the fish, the osprey is terrorized into dropping his catch.

Ospreys appear to mate for life and return to the same nests year after year. The nests are large and are normally built in dead trees, but are also found on telephone poles, buildings, abandoned boats and even man-made platforms.

Three is the average number of eggs found in the nest. The pinkish-white eggs have bold reddish-brown spots. Incubation takes five weeks and is handled exclusively by the female. Both parents catch fish for the young, but the feeding is performed by the female. The young fledge in about 51 to 59 days. The young are very attractive birds, looking just like their adult counterparts.

Osprey populations appear to be increasing, but like most water oriented birds, they are suffering from polluted water sources. Chemicals like DDT prevent proper calcification of the eggshells, making the eggs so thin they break when the parents attempt to brood them. Careless and misinformed hunters are a very serious threat to this helpful bird. Since the osprey's diet is limited to fish, many farmers build nesting platforms to welcome the birds. They will keep other hawks that prey on poultry away from the farm.

I hope the next time you see an osprey you will recognize and watch this beautiful and majestic raptor. Take pride in having this wonderful bird represent your university. Remember, from what the alumni tell me, we came very close to being the UNF armadillos.

Students to attend Political Action Day in Tallahassee

By Robin Norris
Staff writer

A number of University of North Florida nursing students are going to Tallahassee on April 9 to take part in Political Action Day, according to Katherine Webster, director of nursing.

The students are going to the state capitol as part of a course requirement for the "Future of Professional Nursing" which is taught by Vadela Wilson. The course is required for senior year nursing students and emphasizes the importance of political activity by nursing professionals. Political action on the part of health care professionals is important to the medical profession and its future, according to Webster.

The students going to Tallahassee will be viewing first hand the lobbying and legislative procedures used by profes-

sional lobbyists at the state capitol. The students will not be doing any actual lobbying but they will be carrying business cards to hand out stating: "Nurses Make House and Senate Calls."

One of the major issues to be reviewed during Political Action Day is the Sunset Nurse Practice Act which will come up for legislative review in 1986. This act sets the standards for the licensing of registered nurses in Florida. The act is primarily protective of the health and safety of citizens regarding medical care.

There are several other issues the students will see lobbied on Political Action day. According to Webster, these issues are financing health care, child day care, sex abuse of children, the care of the elderly and health promotion and disease prevention.



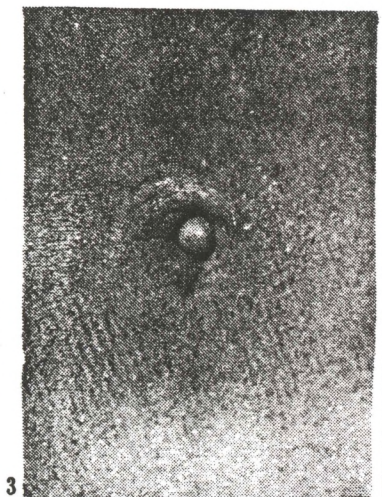
el entries osed

JNF, here are the brave
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Pick your favorite ac-
number and circle it in
box. Then send or bring
Our office is in Building
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et you know who won in
edition.

BALLOT

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- 2.
- 7.
- 3.
- 4.



are up and rising

icle in the April 23 issue
ronicle of Higher Educa-
l that most bookstores
at least a 22 percent
margin that does not in-
hipping and handling

means that we are sell-
books at a loss," Hancock
we sell them at the man-

According to a recent survey
by the Association of American
Publishers, textbooks are the sec-
ond largest money makers for
national publishers, the seven lar-
gest of which average a 22 per-
cent profit margin on each book.

Hancock said that new editions
of texts also add to the problem.
In trying to keep up with current

SGA backs osprey

By SANDRA BRINSON

The Student Government As-
sociation House chose to endorse
the osprey as its candidate for
mascot in the meeting on May 3.

The House decided the issue
with a 12 for, seven against and
one abstention vote.

The question was whether or
not the osprey should be en-
dorsed with a less than majority
vote from the run-off election
April 30 and May 1. The osprey
received 47 percent of the student
votes.

Another run-off election did not
seem to be a viable alternative.
In the past, it has been proven
that the more elections one has,
the less the voters turn out.

Also to be considered was who
would man the polls. Certain poll-
sitters voiced complaints that
they were tired of the whole af-
fair.

The controversy raged for
about 30 minutes. At one point, a

motion was made to throw out all
election results to date and start
from scratch. Jan and Robert
Bosman respectfully submitted
their resignations from the elec-
tion committee.

Representative Burton Mas-
ters said he felt that the issue
was being "railroaded" through
the House.

One representative said she
felt that the elections weren't fair
because some students did not
know write-ins were acceptable
in the election. Denise DeLisle,
chairman of the election commit-
tee, said the ballot plainly left a
space labeled write-in.

Others in the House were
pleased with the results and felt
the elections produced a fine can-
didate for student endorsement.

Ospreys live on campus; there
are two reportedly nesting near
Building Four.

Registration begins

Registration for summer quar-
ter classes at the University of
North Florida for new, present
and former students with ap-
pointments will be on the UNF
campus Monday, May 14 through
May 24.

Open registration for students
unable to make or keep ap-
pointments will begin Tuesday,
May 29 and will continue through
June 15. Summer classes at UNF
start Monday, June 18.

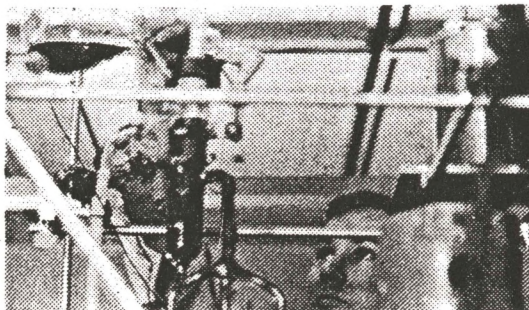
Tuition fees at UNF and other
Florida state universities will be
reduced by \$6 per quarter credit
hour for undergraduate courses

during the summer quarter. Nor-
mal fees remain in effect for
graduate courses. Normal under-
graduate tuition is \$16.50 per
credit hour; summer quarter tu-
ition will be \$10.50 per quarter
credit hour.

Students registering for
courses taught at UNF's Down-
town Center may register at the
Galleria Building facility, corner
of Laura and Duval Streets, dur-
ing the same period.

Information concerning
courses or registration, or re-
quests for UNF's summer quar-
ter schedule of classes, can be ob-
tained from the UNF Registrar's
Office.

ATTENTION COLLEGE SENIORS



An osprey from the ashes!

The selection of a mascot for the University of North Florida started innocently enough.

Although UNF opened its doors for students in 1972, the need for an "official mascot" was unnecessary because UNF did not compete in intercollegiate athletics.

Dorreen Daly, currently executive assistant the UNF vice president for student affairs, admits she may have supplied the impetus in October 1978 that set in motion a series of events which ultimately led to UNF's selection of an "official mascot."

As editor of the UNF alumni newsletter in the UNF Office of Public Relations, Ms. Daly recalls that she was searching for art work to accompany a story about how, after just six years, UNF had more alumni in the Jacksonville-Duval County area than Florida State University or Jacksonville University. At that time, in October 1978, UNF trailed only the University of Florida in the number of alumni in the Jacksonville-Duval County area.

Each university was represented by a cartoon character of its official mascot—the 'gator for UF, the Seminole for FSU and the dolphin for JU."

Recalling that a "tongue-in-cheek" letter-to-the-editor campaign between Dr. Bill Caldwell, of member of the faculty of the College of Education, and Dr. Ray Bowman, a member of the faculty of the College of Arts and Sciences, had graced the pages of the student newspaper only several months before, she decided to represent UNF as an armadillo. Caldwell had championed the cause of the armadillo and Bowman had championed the cause of the manatee.

"I knew it would start a controversy, but we hadn't had any controversy in a long time, and I decided to go ahead," says Ms. Daly, still betraying a devilish glee in her eye more than a decade after-the-fact.

Soon, UNF was embroiled in a full-blown controversy. Thus, in late 1978 and early 1979 UNF was propelled into the "battle of the creatures," as it became known.

Even though the major contenders were the armadillo and the manatee, lesser challengers--sharks, mariners, tadpoles, coots, pine cones and flashers--vied for attention.

By April 1979, the news media of Jacksonville (obviously desperate for news!) had joined in the controversy.

The local newspaper carried

—an editorial commending UNF on its adoption of the armadillo as its "official" mascot,

—stories on its sports pages mentioning UNF's newfound "mascot" and

—an article on UNF's "fight song.

"Reaction to the armadillo was immediate and emphatic!" recalls Henry A. Newman, former UNF director of public relations and author of the fight song. "I never realized there were so many manatee devotees."

As an addendum to its spring 1979 election ballot, the UNF Student Government Association conducted a referendum for selection of an official mascot. By this time, the sea gull had become a contender, along with the manatee and the armadillo.

"I cringed at the thought of a sea gull being our mascot," recalls Bowman. "Just think of how many sea gulls fly over garbage dumps and landfills. They're filthy birds!"

After conducting some preliminary research and talking to colleagues, Bowman decided the osprey would make a better mascot than any of the three proposed, and conducted a one-man campaign for the osprey as UNF's official mascot. Bowman spent his own money to print fliers and placards touting the virtues of the osprey.

As a write-in vote, the osprey garnered 47 percent of the vote over the sea gull, the armadillo, the manatee and a host of challengers. And, in a follow-up election, the osprey won in a landslide vote.

Thus, the osprey was "hatched" as UNF's official mascot.

--Gary Warner

Alumni *ACCENT* April, 1991

Correction: Dr. Bill Caldwell was at the time Chair of the Department of Mathematical Sciences in the College of Arts & Sciences.

ACCENT

on mascots

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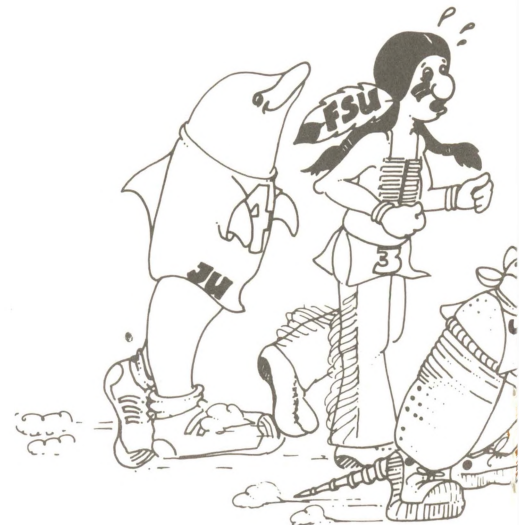
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--Gary Warner



I am a teenage mascot (an 'insider's view')

At first my family and friends were stunned. Then they laughed. All this because I had told them I was going to dress up as the University of North Florida's mascot, Ozzie the Osprey.

It was September 1990, and I had just begun working at the Division of University Relations as a student assistant. One of the Office's responsibilities is to keep up with the Ozzie costume and to assign Ozzie jobs. Call it luck, but I volunteered—more or less (more on the less)—to dress up in the "bird suit," as it is affectionately called.

I was in front of my office co-workers the very first time I tried on the costume. They got a laugh from watching me waddle in. You see, I put two legs in one leg hole mistakenly, and, well, I walked more like a duck than an osprey. The suit can be very uncomfortable. Between the bulk weight of

Robin Redfearn, a junior majoring in journalism, enjoys her role as Ozzie the Osprey. "I wouldn't give up being Ozzie the Osprey for all the money in the world," she says.





the head, and the excessive heat that gets trapped in the suit, I'm not too sure why I have stuck with it as long as I have. Most likely, because of all the fun I have had.

My first assignment was to represent UNF at a literacy promotion program at the

Jacksonville Landing. I was to join hundreds of elementary school students who had dressed as their favorite characters from literature. We then walked across a platform and shook hands with Jacksonville Mayor Tommy Hazouri.

Well, it was different.

Since then I also have appeared at "Say No To Drugs" seminars. I also have walked around campus handing out candy to faculty and staff, and attended the campus Christmas party.

The questions I receive most often are:

- Who are you?
- Are you hot?
- Do you know you walk funny?
- Are you a chicken or an owl?

My answers usually are limited to "peck, peck, peck." But I would like to tell them:

—I'm Ozzie, an osprey, not a buzzard, or a chicken, or an owl.

—Yes, I'm extremely hot. In fact, I'm sweating. So excuse me while I try to find a washroom where I can take off my head.

—Yes, I know I walk funny. But, I wish

you would try walking with a tail that wags when you move and stumpy size 15 feet. It isn't easy.

Although no one ever sees it, I can't help but smile when I put on the bird head. Despite the heat, discomfort and anonymity, when I make a child laugh by shaking his or her hand or by clowning around, it is worth the tribulations.

I wouldn't give up being Ozzie the Osprey for all the money in the world. (Well, maybe not *all* the money in the world, but it would have to be quite a bit.)

Although Ozzie may not appear on national TV like Albert the Alligator, it is my honor to wear the bird suit. I believe I am setting a precedent for the way Ozzie will be perceived in the future. Although Ozzie is only 4 years old, he is becoming more easily recognized and is growing in popularity.

Just like the University he represents.

--Robin Redfearn, a UNF junior majoring in journalism

CLASSNOTES

Compiled by Dorothy Garland Johnson ('74 BA/'82 MSH)

'74.....

CLAUDE SMITH MCGEHEE JR., (MBA) is senior vice president, loan service manager for Kislak Mortgage Corp. in Miami.

'75

RHONA F. FLIPPO (MED) recently had two International Reading Association books published. *Teaching Reading and Study Strategies at The College Level* was published in January. *College Reading and Study Strategies Programs* will be published in April. Dr. Flippo is with the Education Department of Fitchburg State College, Maine.

DONALD J. BAKER (BBA/'76MBA) is employed by National Insurance Services in Tampa. He serves on the board of directors of the Boys and Girls Clubs in the Tampa Bay area.

CAROLYN KIRKLAND-WEBB (BA) is president of a public relations firm bearing her name, specializing in medical and hospital public relations. She is currently a member of the Duval County Hospital Authority, the Mayor's Child Care Advisory Task Force, the Women's Board of Wolfson Children's Hospital, the Spina Bifida

Association and the Baptist Health Foundation. She has served as host of a weekly television program, "Women on the Move," for six years.

'76

BENNIE FURLONG (MED) continues to serve as City Councilman in Jacksonville Beach.

'78

STEVEN TUCKER (BA) was named Teacher of the Year 1990-91 in Unified School District No. 3. An early intervention teacher, he also was named Outstanding Special Educator for 1990 by the Connecticut Chapter of the AAMR.

WILLIAM STEWART SANDERS (BA) and **KAREN DENISE CHILDERS ('82 BBA)** were married in November. He is employed by the City of Jacksonville as an analyst. She is an accountant and loan officer for First Union National Bank.

CAMILLA SIMS-JONES (MED) is Chief of Child Services, with the Department of Human Services, City of Jacksonville.

'79.....

JEFFREY R. LUDWIG (MBA) is associate general counsel for the Independent Life and Accident Insurance Co.

'80

STEVEN A. SHEFFER (BSH) is employed by Pfizer Inc. as a district representative.

WILLIAM B. DeSUE (MBA) serves as director of Equal Opportunity programs for UNF. He is a member of the board of directors for the Youth Crisis Center, WJCT's Community Advisory Committee for United Way.

DENNIS KELEMEN (MBA) was promoted to manager of cost accounting at Blue Cross/Blue Shield of Florida. He serves as director of public relations for the National Association of Accountants for 1990-91.

'81

LISA J. BROWARD (MSH) is the medicare program administrator for the Department of HRS, District 4. She is a member of JCCI, the Florida Association for Health and Social Services, Duval Audubon

THE NEXT HARRIET OSPREY?



JON M. FLETCHER/The Times-Union

University of North Florida mascot and marketing assistant Kristen Lannuzzi (left) puts the Harriet Osprey costume on UNF mascot hopeful Amanda Pendaris during individual tryouts for the position at the school's basketball arena Thursday. Pendaris said she has previous experience as an aviary mascot during her high school years on the sidelines as the Paxon High School Eagle.

Astronauts

LAW & DISORDER

Man is in critical condition

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9-16-06

OUR MASCOT - THE ARMADILLO??

Written by: Gerald Gansberg



Way back when, 1979 to be precise, when the University of North Florida did not have a mascot yet, many different mascots were thrown around as ideas for candidates. In letters to the Spinnaker, yes it was around back then, Bill Caldwell and Ray Bowman brought up some ideas for a mascot. Bill Caldwell was in support of the armadillo as UNF's mascot. On the other hand, Ray Bowman was in support of the manatee. In addition to the armadillo and the manatee, the seagull was also thrown into the hat as a potential mascot. Caldwell and Bowman both feared that no one knew that both were joking. Bowman did not want the University's mascot to become the armadillo, the manatee, or the seagull, so he came up with a better choice, the osprey. Bowman had permission from a student to use the student's drawing of an osprey diving. With the help of the Department of Instructional Communications, Bowman made a few small signs to voice his opinion about the new choice for the mascot. On the morning of the election, Bowman put the signs along the campus paths so that everybody could see them. The signs encouraged the students to write in the osprey as their choice on the ballot. The osprey won enough votes as a write-in candidate to become a finalist and won in a run-off ballot. Since then, to the present day, the University of North Florida has been proud to call its mascot, the Osprey.

Thanks to Ray Bowman for his assistance in providing the information used in this article.

DATES YOU NEED TO KNOW!

- | | |
|-------------------------------------|----------------|
| 1. Last Day to Withdraw | November 9 |
| 2. Spring Registration Cards Mailed | November 8 |
| 3. Thanksgiving Holiday | November 23-25 |
| 4. Spring Registration Begins | November 29 |
| 5. Last Day of Fall Classes | December 8 |
| 6. Final Exams for Fall | December 9-15 |
| 7. Last Day of Fall Term | December 15 |
| 8. Spring Classes Begin | January 8 |
| 9. Last Day to Drop/Add for Spring | January 12 |

Fall 2000

Brady, Eileen

From: Daly, Dorreen
Sent: Thursday, July 13, 2006 9:35 AM
To: Ashton, Sharon; Dundon, Daniel
Cc: Brady, Eileen; Strother, Thomas
Subject: RE: Ozzie

Funny, I was just researching that. I have a call into UNF Archivist Eileen Brady because Athletics didn't have any archival stuff. I will copy Eileen on this note. I was planning on featuring them on our handy phone number magnet that we give out to students and wanted to put a little blurb on there about them (Athletics is shooting the photo next Tuesday) to explain the Ozzie and Harriett connection, which most of our students would not remember.

PS when I started this note I didn't notice I had gotten my response from Eileen as follows:

Hi, Dorreen. It's interesting you should ask me that question, because I have the original Ozzie and wife's suits in Archives. I have kept a file through the years relating to Ozzie, and I found an article in the January 19, 1988 Spinnaker which answers your first question. It looks like the costumed UNF mascot, Ozzie, (the costume cost over \$800) made its first debut, thanks to private funding from the UNF presidential envoys, at a UNF baseball game on March 6, 1988. The article even has a photograph of Dusty Rhodes standing with this first costumed Ozzie.

But, unfortunately, the only date I can find on the "wife" costume comes from a file Anthony Williams gave me, asking for price quotes for the new mascot costumes in 1995, and he states that this is the first female mascot uniform. Date on the letter: January 18, 1995.

Would you like copies of the above documentation?

And, yes, come visit anytime. Just give me a buzz, 1533, or email. I will be here most of Friday, so come on over!

From: Ashton, Sharon
Sent: Wednesday, July 12, 2006 5:36 PM
To: Dundon, Daniel; Daly, Dorreen
Subject: Ozzie

Dan and Dorreen,

Jacksonville Magazine is doing a feature on Ozzie and Harriett and wants to know when UNF first got the costumed characters (not when we first became Ospreys, but when we first got the fuzzy uniforms and had someone wear them on campus). Either of you know???

Sharon Ashton

Assistant Vice President for Public Relations

The University of North Florida

Office: 904-620-2115

Cell: 904-704-6762

Fax: 904-620-2109

sashton@unf.edu

At UNF, students are our first priority.

Brady, Eileen

From: Daly, Dorreen
Sent: Thursday, July 13, 2006 9:38 AM
To: Brady, Eileen
Subject: RE: Looking for your sage advice

Thanks so much! And yes, I would like to come by Friday. I will call first, though.

From: Brady, Eileen
Sent: Wednesday, July 12, 2006 11:45 PM
To: Daly, Dorreen
Subject: RE: Looking for your sage advice

Hi, Dorreen. It's interesting you should ask me that question, because I have the original Ozzie and wife's suits in Archives. I have kept a file through the years relating to Ozzie, and I found an article in the January 19, 1988 Spinnaker which answers your first question. It looks like the costumed UNF mascot, Ozzie, (the costume cost over \$800) made its first debut, thanks to private funding from the UNF presidential envoys, at a UNF baseball game on March 6, 1988. The article even has a photograph of Dusty Rhodes standing with this first costumed Ozzie.

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Take care,
Eileen

From: Daly, Dorreen
Sent: Tuesday, July 11, 2006 3:36 PM
To: Brady, Eileen
Subject: Looking for your sage advice

I need to come over to see your new digs. Better late than never, huh? Also wondering if you have info on the creation of Ozzie the Osprey suit and when he took on a wife? Thanks would love to see you.

Dorreen A. Daly
Manager, Student Affairs Information & Publications
University of North Florida
ddaly@unf.edu
(904) 620-2600

Brady, Eileen

From: Daly, Dorreen
Sent: Tuesday, July 18, 2006 12:33 PM
To: Brady, Eileen; Ashton, Sharon
Cc: 'Williams, Anthony'; Ishii, Janice; Rosenthal, Mary Ann
Subject: FW: Ozzie & Harriett

Something I asked Athletics shoot. I am making some phone number magnets for students and the numbers will appear in the white area. Just thought you might want to see.

-----Original Message-----

From: Strother, Thomas
Sent: Tuesday, July 18, 2006 12:30 PM
To: Daly, Dorreen
Subject: RE: Ozzie & Harriett

Dorreen,

The link below has a selection of what we did this morning our studio is obviously built for head shots and not double-mascot staged photos, but I think they will work. A graphic artist will need to do some cutout work, but they probably were planning to do that anyway.

Let me know if there are questions, comments.

Tom

<http://www.unf.edu/sports/ozzieshoot/index.htm>

University of North Florida
Tom Strother
Director of Athletics Media Relations
tstrothe@unf.edu
4567 St. Johns Bluff Road South
Jacksonville, FL 32224-2672
tel: (904) 620-4026
fax: (904) 620-2821
mobile: (904) 710-9673
www.UNFOspreys.com

-----Original Message-----

From: Daly, Dorreen
Sent: Tuesday, July 18, 2006 11:12 AM
To: Strother, Thomas
Subject: FW: Ozzie & Harriett

How did the shoot go this morning? When can I see? Thanks a bunch!

-----Original Message-----

From: Strother, Thomas
Sent: Monday, July 10, 2006 4:31 PM
To: Daly, Dorreen
Subject: RE: Ozzie & Harriett

Dorreen,

We haven't taken the shots of Ozzie and Harriett yet ... the plan is to do so within the next two weeks. Does that timeline put you behind??

University of North Florida
Tom Strother
Director of Athletics Media Relations
tstrothe@unf.edu
4567 St. Johns Bluff Road South
Jacksonville, FL 32224-2672
tel: (904) 620-4026
fax: (904) 620-2821
mobile: (904) 710-9673
www.UNFOspreys.com

-----Original Message-----

From: Daly, Dorreen
Sent: Tuesday, June 27, 2006 2:45 PM
To: Strother, Thomas
Subject: RE: Ozzie & Harriett

If you could do essentially this same photo (minus the N, obviously) but have them pop out from the side in several of the frames, as well as some other compositions, that would be appreciated. If we pursue this magnet concept, we will include phone numbers also of interest to parents and distribute to them, too. I also would like to write some brief copy regarding the mascots, maybe including that because we are an "equal opportunity institution" we introduced Harriet (date) because the pair of names was the title of a hit TV show in the 1950s. I don't think most students are aware of the origin of their names.

-----Original Message-----

From: Strother, Thomas
Sent: Friday, June 23, 2006 11:27 AM
To: Daly, Dorreen
Subject: Ozzie & Harriett

Dorreen,

I have attached a photo that we have from a press conference last year Might be something to work with.

If not, what is your deadline?? I need to set up our photo studio and do some testing, and we could get Harriett to dress up and pose however you need.

Let me know.

Tom

Brady, Eileen

From: Daly, Dorreen
Sent: Wednesday, July 19, 2006 11:47 AM
To: Strother, Thomas
Subject: RE: Ozzie & Harriet

Thanks for your help, too.

From: Strother, Thomas
Sent: Wednesday, July 19, 2006 11:08 AM
To: Daly, Dorreen
Subject: Ozzie & Harriet

Dorreen,

I like the one "T" spelling for Harriet ... we will make that official from this point forward.

I tweaked a few sentences here and there, but nothing major. I think that information base is solid and paints a thorough picture of the mascot history here at UNF. There isn't much else to add that I have been made aware of (competitions won, etc.), so I think this is great.

Thanks for your efforts in collecting all this great info!!

Tom

Full-size versions of UNF mascots "Ozzie" and "Harriet" have entertained together at UNF Athletics competitions and other University events since 1995 when Harriet was "born." The full-size Ozzie costume first arrived on the UNF scene in 1988, nearly eight years after the Osprey was chosen as UNF's mascot. The debut of Ozzie's partner required that a name be chosen for her, so Student Government officials, who funded her first costume, chose the name Harriet – reminiscent of the popular 1950s television show "The Adventures of Ozzie and Harriet," which aired for 14 years. Many students and other Osprey fans have slipped into character to portray UNF's mascots, whose jersey numbers "19" and "72" were chosen to combine and form the year 1972, when UNF opened its doors for classes.



Tom Strother
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7/19/2006

Brady, Eileen

From: Daly, Dorreen
Sent: Wednesday, July 19, 2006 11:47 AM
To: Strother, Thomas
Subject: RE: Ozzie & Harriet

Thanks for your help, too.

From: Strother, Thomas
Sent: Wednesday, July 19, 2006 11:08 AM
To: Daly, Dorreen
Subject: Ozzie & Harriet

Dorreen,

I like the one "T" spelling for Harriet ... we will make that official from this point forward.

I tweaked a few sentences here and there, but nothing major. I think that information base is solid and paints a thorough picture of the mascot history here at UNF. There isn't much else to add that I have been made aware of (competitions won, etc.), so I think this is great.

Thanks for your efforts in collecting all this great info!!

Tom

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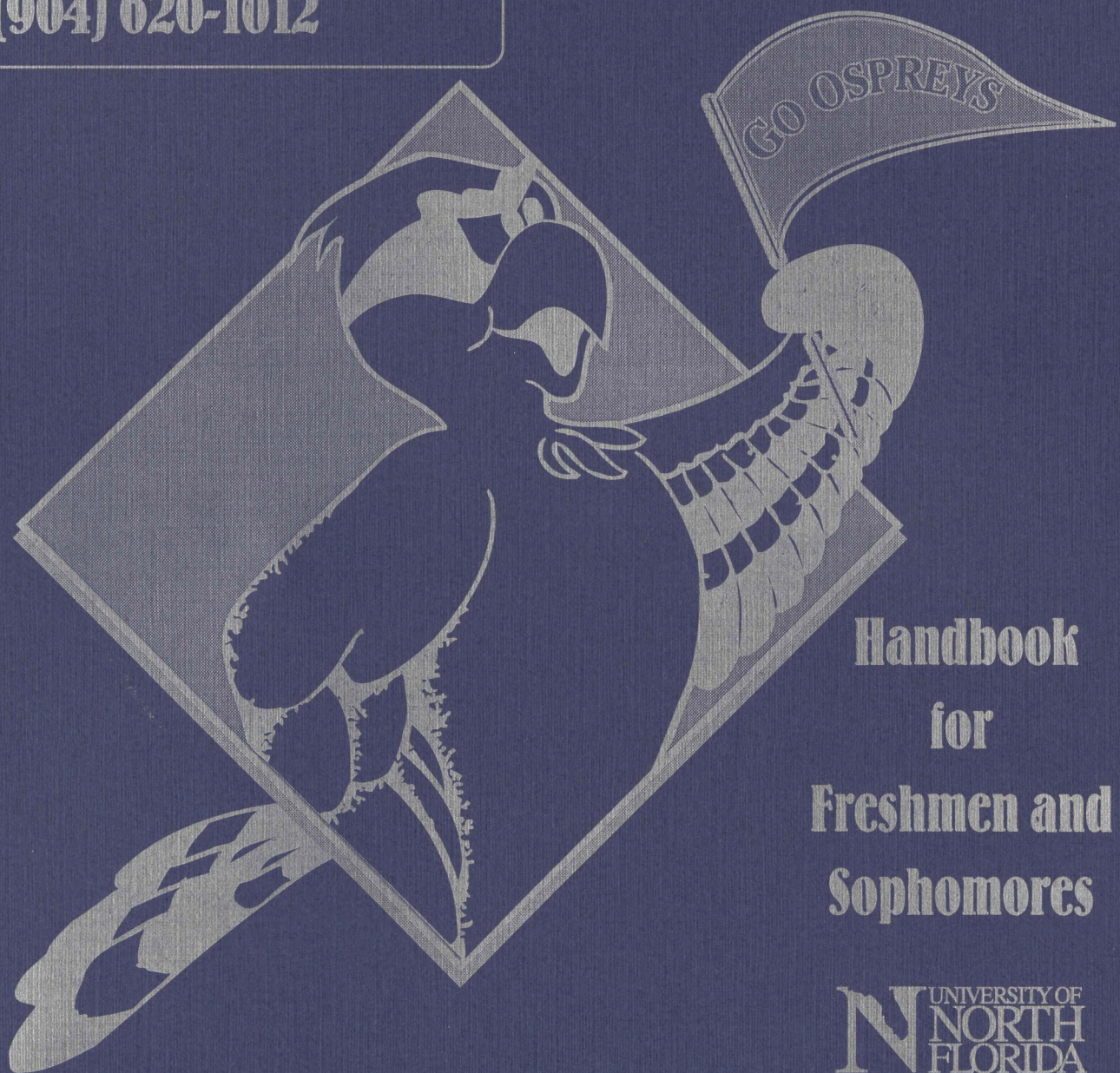
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**Center for Freshman &
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**Handbook
for
Freshmen and
Sophomores**

**UNIVERSITY OF
NORTH
FLORIDA**
JACKSONVILLE

UNF Alma Mater

*We recall those days of gladness,
Nestled midst the lakes and pine,
Where we sought the gift of knowledge,
Alma Mater, pride of mine.*

*Near the shores of the Atlantic
Where the osprey soars on high,
Stands our Alma Mater, strong and true
With her colors gray and blue.*

*Sing her glory and her praises!
Let them ring from sea to sea!
North Florida we proudly honor,
UNF, all hail to thee*

UNF



Ospreys

Bldg. No. Bldg. Name

- 1 J. J. Daniel Hall
- 2 Founders Hall
- 3 Communications and Visual Arts
- 4 Natural Sciences Classrooms
- 5 Physical Facilities
- 6 Building Services/Purchasing
- 7 Boathouse (food service facility)
- 8 Arts & Sciences
- 9 Frederick H. Schultz Hall
- 10 Honor's Hall
- 11 Social Sciences
- 12 Thomas G. Carpenter Library
- 14 Andrew A. Robinson, Jr., Student Life Center
- 15 John E. Mathews, Jr., Computer Science Bldg.
- 25 Dorothy S. "Dottie" Dorion Fitness Center

Bldg. No. Bldg. Name

- 26 Aquatics Center
- 27 Harmon Stadium
- 28 Visitor's Dugout (Baseball)
- 29 Home Dugout (Baseball)
- 30 Grounds Storage (Athletic Fields)
- 31 Pressbox (Fast Pitch Softball)
- 32 Visitor's Dugout (Softball)
- 33 Home Dugout (Softball)
- 34 UNF Arena
- 35 Electrical Substation
- 36 Central Plant (Arena)
- 37 Tennis Clubhouse
- 38 Parking Garage
- 39 J. Brooks Brown Hall
- 40 Osprey Nest (Baseball)

Bldg. No. Bldg. Name

- 41 Police Building
- 42 College of Business Administration
- 43 University Center
- 96 Nature Trail Pavilion
- 97 Fire Booster Pump Facility
- 98 Bus Stop Facility
- 99 Lift Station
- 100 Information Booth (UNF Drive)
- 814 Facilities Storage Building
- 816 Art Studio
- 817 Print Shop Office
- 818 Duplicating Services
- 819 Print Making Studio
- 820 Ceramics Studio
- 824 Facilities Storage Building
- 825 Child Development Research Center
- 826 Hazard Material Storage
- 827 Facilities Chemical Building

Bldg. No. Bldg. Name

- 828 Communications Building (BellSouth)
- 829 Communications Building (UNF)
- 830 North Complex/Sponsored Research
- 832 Institute of Police Technology and Management
- 833 COH Faculty
- 834 Psychology Lab
- 835-839 Northern Classroom Complex
- 840-841 Continuing Education Classroom/Office
- 842-847 Northern Classroom Complex
- 848 News & Publications
- 849 Controller
- 850 Auditor
- 851 Cashier
- 852 TSI
- 853 Financial Business Services
- 854 SACS
- 855 Alumni Services
- 875 Information Booth (Alumni Drive)

Residential Buildings

- T Osprey Cove
- U Osprey Cove
- V Osprey Cove
- W Osprey Landing
- X Osprey Landing
- Y Osprey Landing
- Z Osprey Hall
- 910 Housing Postal Facility

Osprey Village

- 101A Residence A
- 102B Residence B
- 103C Residence C
- 104D Residence D
- 105E Residence E
- 106F Residence F
- 107G Residence G
- 900A Residence Laundry
- 901 Recreation Field Pavilion
- 902 Fire Booster Pump
- 903 Housing Mailboxes



Campus Map
 University of North Florida
 4567 St. Johns Bluff Road, South
 Jacksonville, Florida 32224-2645

READING the RIVER

To this day, the St. Johns River remains an elusive, somewhat mysterious body of water, even to those who study it full time.

BY MELISSA PRACHT

PHOTOGRAPHY ED HALL AND WILL DICKEY

The St. Johns River can arguably be called Jacksonville's most valuable asset. The mighty body of water that flows through downtown is the jewel of the city's landscape, an economic engine and a paradise for boaters.

On a sunny day, the broad expanse of water at the heart of the city is a call to fun and adventure, while on a clear night and under a full moon, its dark moving waters are mysterious and soothing. Although it is easy to view the river simply as part and parcel of the city's environment – its narrowest point in Northeast Florida was perfect for fording cattle, thus providing Jacksonville with its historical reason for existence – there is a bigger and endlessly fascinating picture.

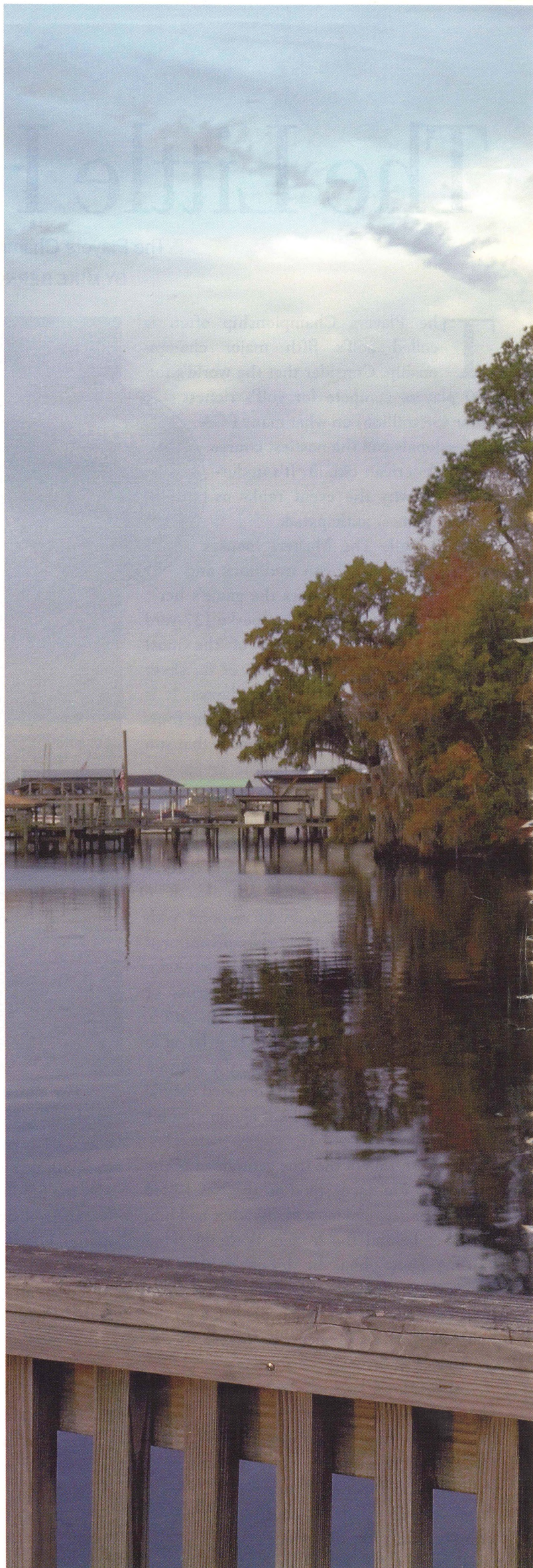
From the river's perspective, Jacksonville is merely a last set of twists and turns along an adventure-filled, 310-mile journey from a prodigious marsh to the vast sea.

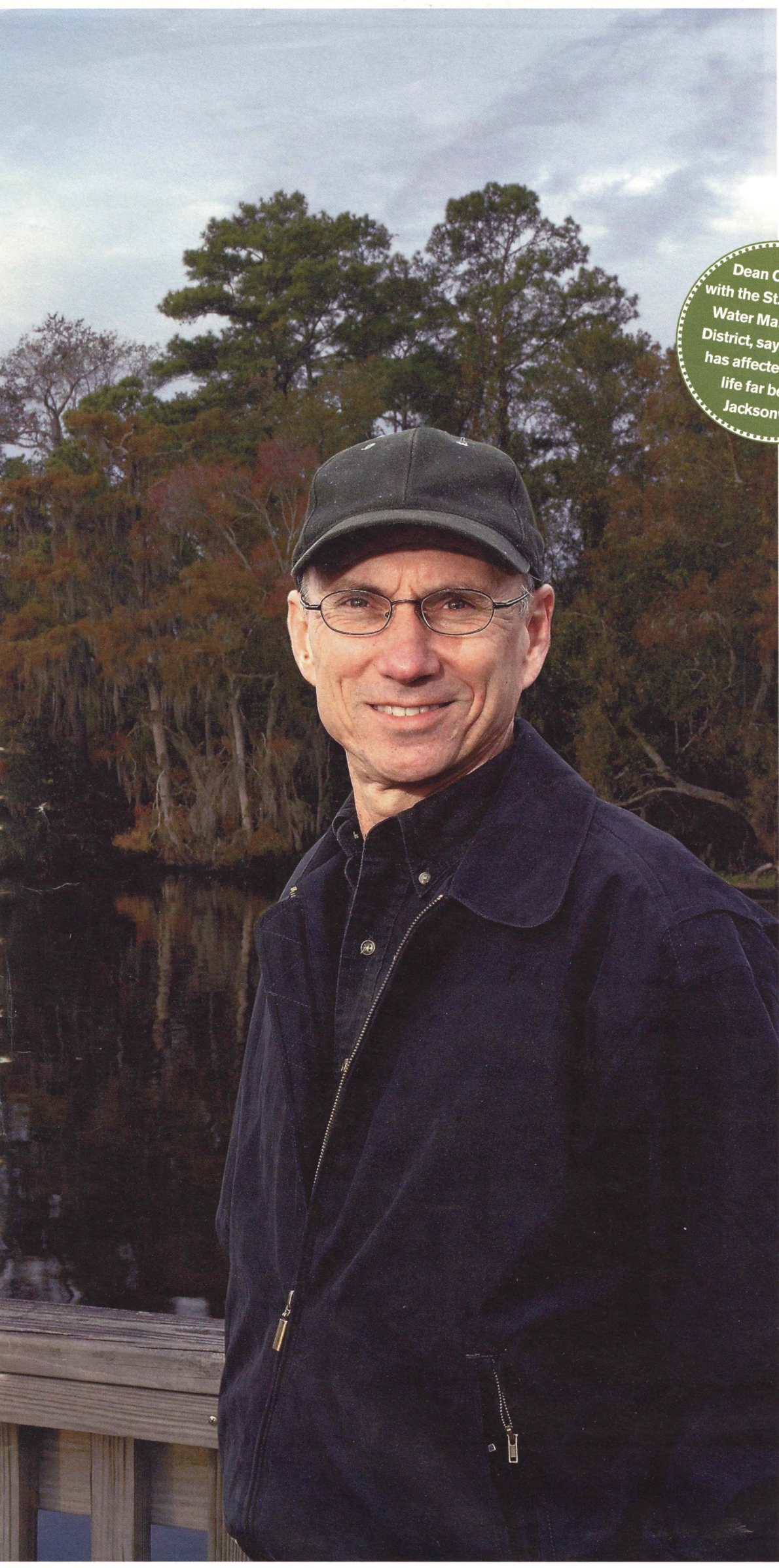
The longest river entirely in Florida begins its trek in a no man's land northeast of Lake Okeechobee, beginning as a mixture of waters from springs and small tributaries that coalesce to form a wide, shallow marsh. Slowly ebbing north, it eventually finds its way into a narrow riverbed, then gathers more watery contributions as it morphs from form to form: barely moving lakes, fast-running channels and calm, broad river shelf – meanwhile hosting rich and unusual ecosystems.

The blend of fresh and salt water that fills the three distinct basins of the St. Johns River allows for odd fishy bedfellows. Thirty miles from the entry point to the sea, a fisherman may hook a stingray while trying to catch bass. And if he had a hankering for blue crab, he could cook up a fresh seafood dinner without having to get near the ocean.

Wildlife above water is just as intriguing. A paddle down some of the river's tributaries can yield (strange but true) monkey sightings, or a glimpse of an occasional bobcat. Then there is the possibility of crossing paths with a black bear, sure to thrill any nature enthusiast from a safe distance.

There is so much about the St. Johns that makes it unique, starting with its formation 100,000 years ago. Originally a saltwater lagoon while much of Florida was





Dean Campbell, with the St. Johns River Water Management District, says dredging has affected aquatic life far beyond Jacksonville.

still under sea, the St. Johns slowly developed into a river system as the water level receded some 40 feet. Its subtle northward ascent, which amounts to about an inch per mile, earned the river its early marketing moniker "the Nile of America," being one of the few south-to-north flowing rivers in the United States. Its unhurried pace affords it the status of being one of the country's "laziest" rivers.

For the earliest of Florida's human inhabitants, the St. Johns was a source of sustenance, economy and identity. The well-documented Timucua Indians also have been referred to as the "St. Johns People," signifying their relationship with the river on whose banks they created a culture. But, according to author Bill Belleville, whose excellent book *River of Lakes* explores the river in minute detail, the St. Johns People were not its original human inhabitants. Pre-Columbian natives settled on the river's shores just after the last Ice Age, Belleville writes.

"Before the Timucua, there was a succession of even earlier people, stretching all the way back to the Paleo-Indians, who briefly shared the river valley with huge Pleistocene megafauna like the mastodon, bison, saber-toothed cat, and the glyptodont, an armadillo-like animal the size of a Barco-lounger."

For the Europeans who struggled among themselves for control of Florida, the river provided a strategic defense and hosted forts that have long since disintegrated. As early as the late 19th century, the waterway made Florida's tourist economy possible, providing a scenic route for steamship travelers from up north and around the world. And over time, the St. Johns has provided material for literary greats, including William Bartram, Stephen Crane, Marjorie Kinnan Rawlings and Harriet Beecher Stowe.

Today, the river hosts cruise ships, yachts and bass boats, as well as waterfront homes, condominiums and marinas. But despite how much we've come to enjoy and rely on the St. Johns River, how well do we really know it?

If Northeast Florida's growth has enormously changed life on land along the lower basin of the St. Johns River, its economic progress certainly has altered life underwater, as well. Many factors have contributed to these changes, but the most significant impact has resulted from dredging. As Jacksonville has grown into an increasingly busy port city,

the underwater channel leading to the river's mouth has been dredged up to five times its natural depth.

Dean Campbell, technical program manager of the lower St. Johns River Water Management District, says that dredging has affected the aquatic life far beyond Jacksonville.

"The mouth used to be very shallow," he says. "It was a meandering channel from the ocean to downtown Jacksonville with maximum depths between 8 and 18 feet."

The saltwater wedge, the point where salt water mixes with fresh water, originally stayed rather close to the mouth while cypress trees and other marsh species appeared as far north as downtown Jacksonville, Campbell says. Since the channel was dredged to 40 feet, the saltwater wedge now moves as far south as Green Cove Springs.

As a result, "Many species at the Buckman Bridge are at their extreme salt tolerance and we've probably lost a lot of species," he says. "The plan to dredge the channel 8 feet deeper will no doubt change things even more."

Increased salinity around the bridge and beyond also has allowed some species usually limited to the ocean to move in.

Gretchen Ehlinger, an assistant research scientist for the Florida Fish and Wildlife Commission, has been involved in an aquatic species sampling project in the lower basin of the St. Johns River since 2001. She says that marine species like red drum, pompano and flounder generally keep to the river's mouth, but she and her colleagues have been surprised to find spot, croaker, stingrays and blue crab around Julington Creek, just south of Mandarin. The salinity in the area is likely high enough to allow those sea creatures to spend their entire lives here, she says.

Campbell adds that unusual dolphin sightings have been occurring south of the Buckman Bridge. And, several people have reported seeing jellyfish throughout the river, which means there could be a new species of nature's transparent stinging device emerging in the region.

Biologists readily admit they don't have an exhaustive knowledge of every species that lives in the complex St. Johns watershed. That is due, in part, to the river's constantly changing nature and Florida's rapidly changing environment. It is also due to limited resources they receive for river studies. The result is that the St. Johns River remains an elusive, somewhat mysterious body of water, even to those who study it full time. □





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Help our UNF mascot!

The University of North Florida is proud of its record of environmental awareness exhibited by its extensive nature trail system. Moreover, the University is committed to a stewardship role in maintaining the natural beauty of the campus environment.

UNF's mascot is the Osprey and the University even has several Ospreys which nest on campus. As a symbol of the university's commitment to the environment, it has adopted an injured Osprey which is being cared for at the Audubon's Center for Birds of Prey in Maitland, FL.

Named "Smedley," this Osprey was brought to the center as a nestling after it had broken its wing, probably in a fall from its nest. Staff members hand-fed Smedley with tiny bits of fish coated with vitamins four times a day until he had recuperated from his injury. But as time passed it became evident that, although the fracture had healed, the wing drooped and Smedley would never be able to fly free.

Smedley now serves as an Audubon ambassador and participates in educational programs throughout the state.

Donations are being accepted to care for Smedley and to help defray the cost of caring for the more than 600 injured, ill or orphaned raptors received by the Center annually. With prompt care, many of these birds can be returned to the wild. Those who cannot be released, like Smedley, have a lifetime haven at the Center's lakeside aviary. The Audubon's Adopt-a-Bird program was established to help fund the care of these non-releasable raptors.

If you would like to contribute to Smedley's care, you may send your donation to:

The Smedley Project c/o Pierre N. Allaire
Vice President, Institutional Advancement
University of North Florida
4567 St. Johns Bluff Rd. Jacksonville, FL 32224

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President
Anne
Hopkins
with
Smedley
at the Birds
of
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Center

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Expressions

More than a mascot: Campus home to wild ospreys

By ROSS BROOKS

ASSISTANT FEATURES EDITOR

Mascots are often a university's most recognizable feature. But tell someone you attend the University of North Florida and they're likely to ask you, "Now which school is that again, the alligator or the bull?"

While the UNF Osprey might not garner much mascot recognition in comparison to other Division I schools around the state, Harriet and Ozzie follow in the footsteps of other bird-brained mascots that came before, like Cocky from the University of South Carolina and the Hokey of Virginia Tech.

However, UNF has something these older, more storied programs lack. The UNF campus contains not only metaphorical ospreys (teachers, students, athletes, etc.) but real, wild, fish-catching, egg-hatching ospreys as well, which is one of the many reasons why the osprey was chosen as the official mascot for the university in 1979.

With a wingspan of more than five feet, eight razor-sharp talons and a beak strong enough to be mistaken for a pair of wire cutters, the osprey is far more intimidating than the armadillo, or seagull – two viable but ultimately unsatisfactory candidates in the 1979 election for mascot supremacy at UNF. Intimidation factors aside, the osprey is a unique predator that remains mostly misun-

derstood by the student population at large.

According to Dianna Flynt, center supervisor at the Audubon Center for Birds of Prey in Maitland, Fla., an osprey's diet is 99 percent fish, which is why the birds are found anywhere near fresh and brackish water.

With a specialized diet comes specialized hunting tactics. Unlike most raptors, whose feet consist of three toes in the front and one in the back, the osprey is equipped with a "reversed" toe, according to Flynt.

"Ospreys are capable of taking their third toe and swinging it around to their back toe" Flynt said. "When they dive into the water and grasp the fish, they bring the one toe around the backside, and as they are flying they put one foot in front of the other to line the fish up with themselves, making them more aerodynamic."

Trick toes and an understanding of aerodynamics aside, ospreys stand out for their ability to adjust and survive amongst the ever-increasing destruction of Florida's wild places. Where a perfect osprey nesting spot was once a towering, limbless, leafless dead tree, logging and development have reduced the availability of such trees, forcing the ospreys to adapt.

"As we have come in and made changes to

the environment, they are adapting to our changes," Flynt said. "One of those adaptations is to nest in poles, power poles and cell tower poles."

The destruction of wild places has left countless numbers of animals dead, injured or homeless, with the osprey being no exception. Fortunately, the Audubon Center for Birds of Prey exists to help take in and rehabilitate some of these birds, including an osprey named Smedley, who was adopted by UNF in 2000.

Pierre Allaire, vice president for institutional advancement, said the funds to support Smedley range from \$500 to \$1,000 annually.

"Through conservation organizations and an account in the foundation, people can contribute to help Smedley," Allaire said.

Unable to divulge the names of past contributors, Allaire said the number of Smedley supporters lies somewhere between five and 10 individuals.

Allaire said the funds collected from UNF go toward helping Smedley and other birds at the center, and the donations would probably continue for some time as "birds of prey like that can live quite a long time in captivity."

E-mail Ross Brooks at features@unfspinnaker.com.

ILLUSTRATION: JEN QUINN

Spinnaker, 03-28-07