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Analyzing Data Future Direction

Michael Kucsak

University of North Florida, bepress@kucsak.com

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Analyzing Data Future Direction

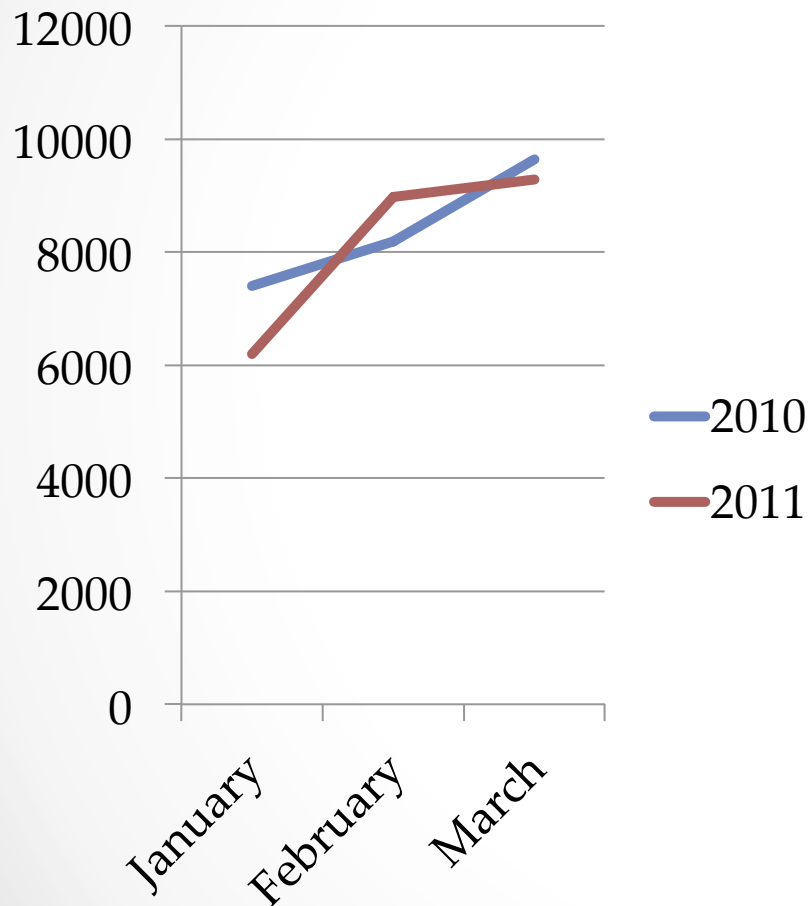
Michael Kucsak

Director of Library Systems and Technology

University of North Florida

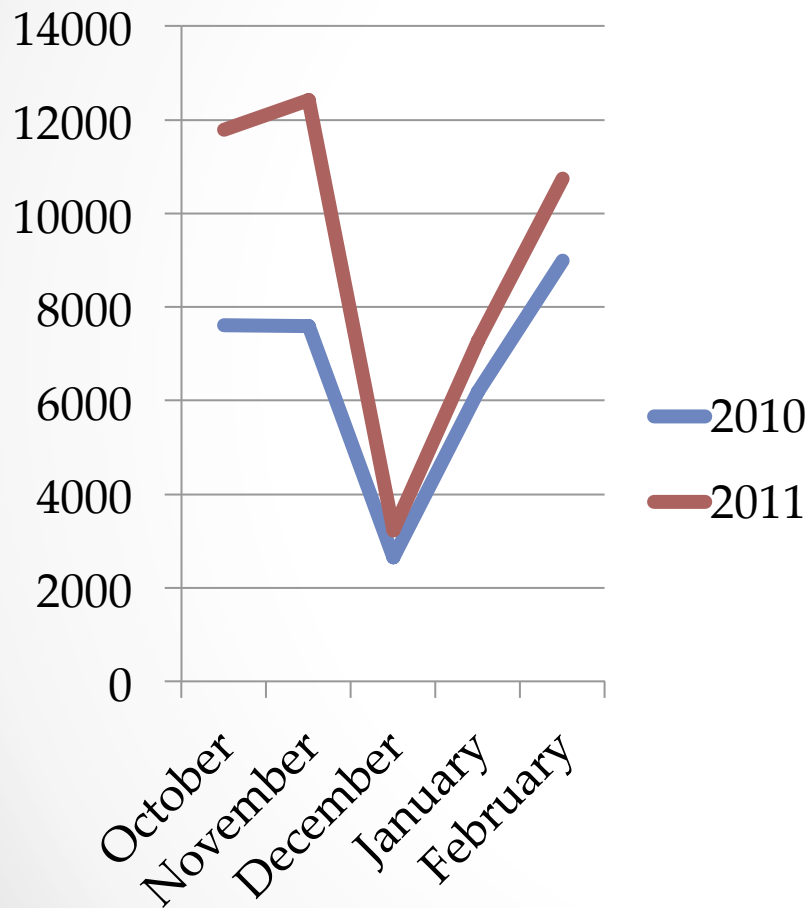


Before Webscale



- Same FTE
- Same Databases
- Same belt tightening
- Same raiding of the book budget to cover the cost of eResources
- Elsevier search data
- Down 3% 1st Qtr. 2011

After Webscale Q4



- Elsevier up 54%
 - \$200,000/year
- Sage up 177%
 - \$100,000/year
- Wiley up 3%
 - \$80,000/year
- IEEE Down 18%
 - \$60,000/year
- Top \$440,000 worth of annual subscriptions up 50%

Driving Patrons to/away from Content

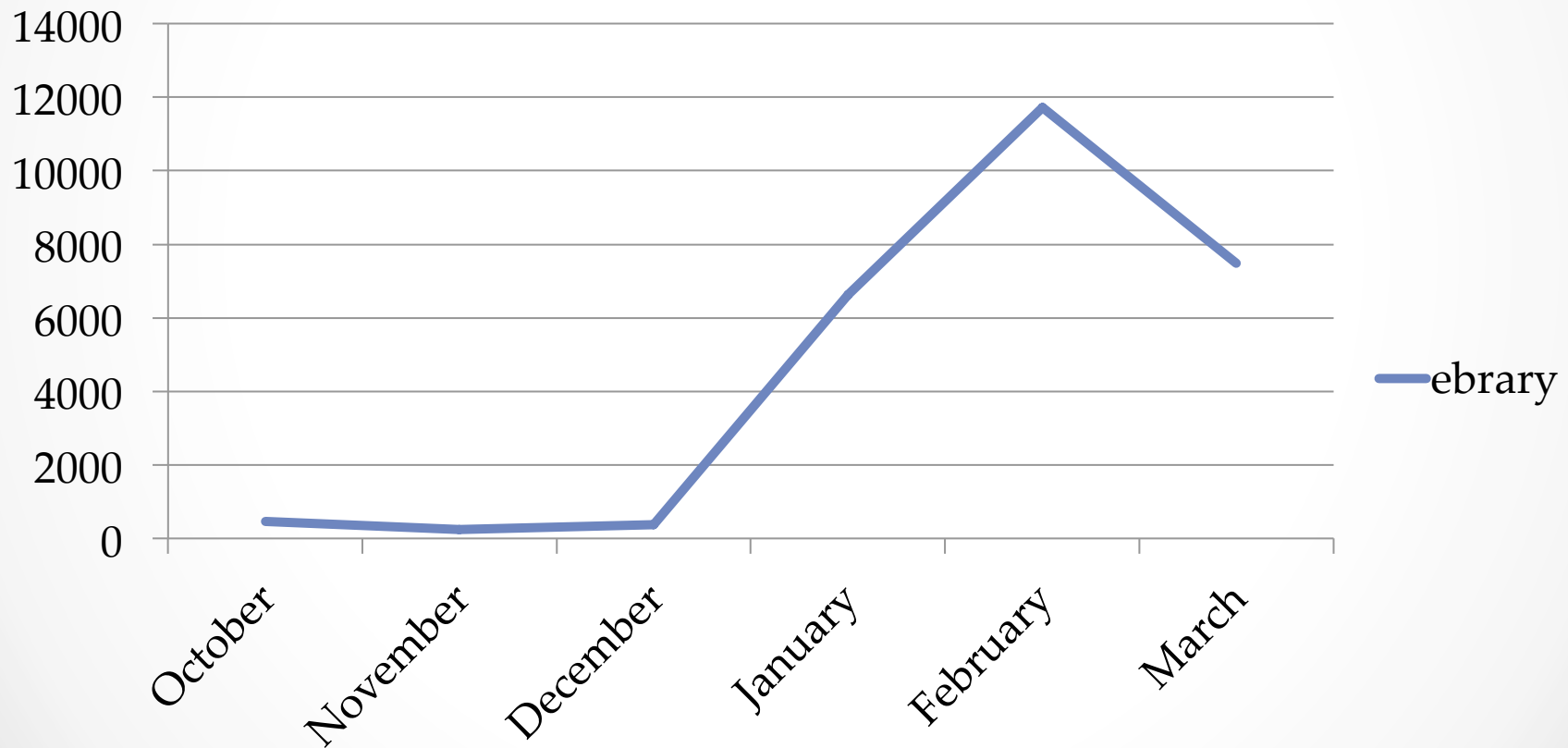
Computer Science

ACM Digital Library (Association for Computing Machinery)
Applied Science & Technology Full Text (Wilson/EBSCOhost)
Computer Database (Gale/Infotrac)
Computers and Applied Sciences Complete (EBSCOhost)
eBook Collection (EBSCOhost)
IEEE Xplore Digital Library (15 simultaneous users)
INSPEC
ISI HighlyCited.com
ProQuest Computing (ProQuest)
ProQuest Science and Technology
ProQuest Telecommunications
Science and Technology (ProQuest)
Science Citation Index Expanded (ISI Web of Knowledge)
ScienceDirect (Elsevier)
SpringerLink Ebooks (Springer)
SpringerLink Journals (Springer)

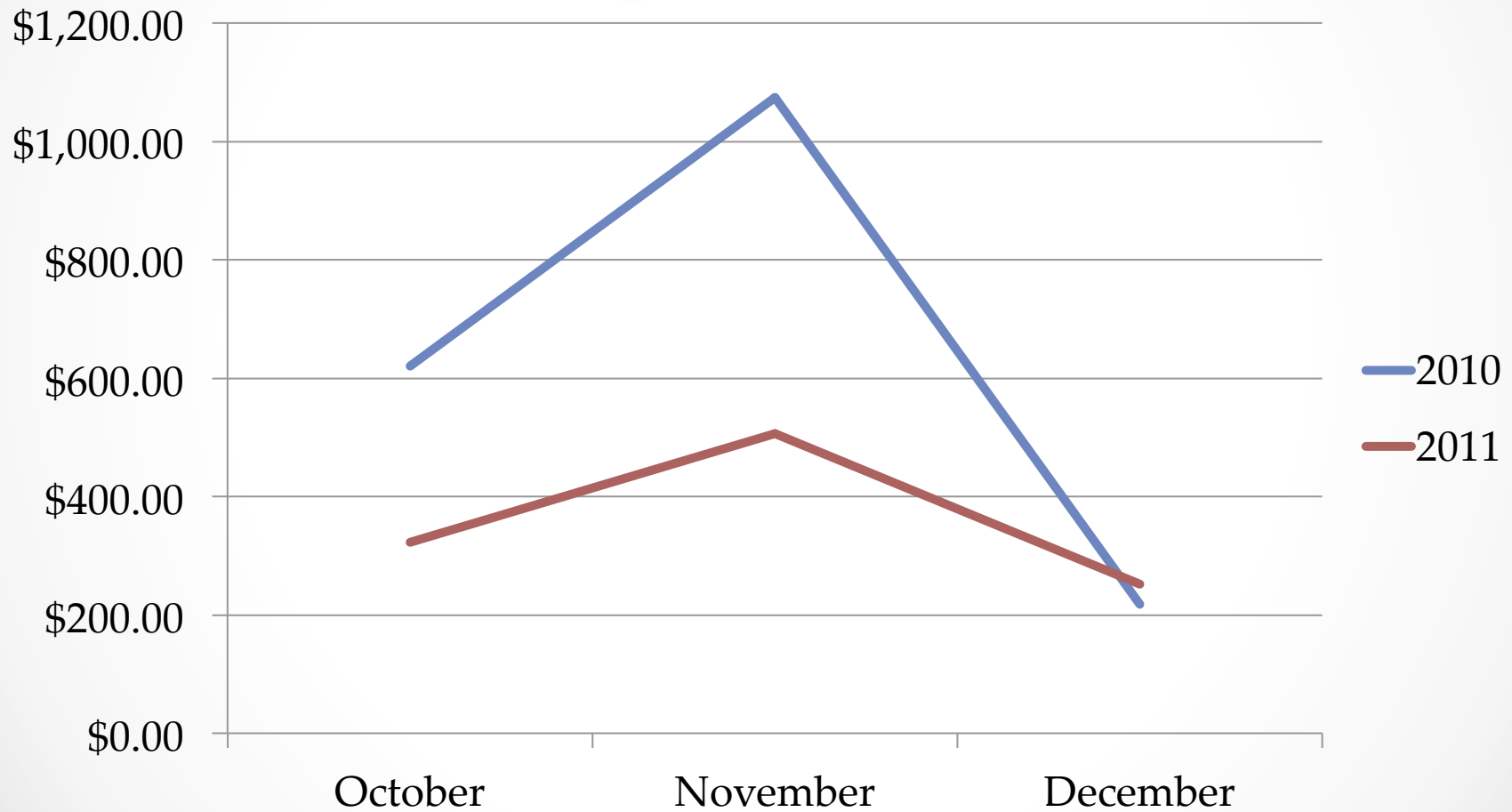
- Group databases to combat info overload
- Drives patrons to the most appropriate databases
- Drives patrons away from diverse content

Up 2,451% since Integration Library at UNF

Library



ILL Charges Down 43%



New Focus: Fine Tuning

	Taylor & Francis (Article)	Full Text	✓Show				5
	Walter de Gruyter (Issue)	Full Text	✓Show				5
	Wiley (Article)	Full Text	✓Show				5
	Wiley Cochrane Library (Article)	Full Text	✓Show				5
	Alcohol Research Documentation Incorporated	Full Text	✓Show				10
	Berkeley Electronic Press Journals	Full Text	✓Show				10
	Literature Online (Article)	Full Text	✓Show				10
	ProQuest (Article)	Full Text	✓Show				10
	Proquest Newspapers (Article)	Full Text	✓Show				10
	Gale (Article)	Full Text	✓Show				15
	Lexis-Nexis Academic (Article)	Full Text	✓Show				15

New Attitudes

- “The first question we ask database vendors is does it work with our Webscale system.”
- “If we can’t find reliable stats to show the number of full text downloads for a given database, we can’t justify purchasing it.”
- “One of the most important stats for future acquisitions decisions may be cost/download. Does it cost less than document delivery?”
- “It is the vendor’s responsibility to provide good indexing and metadata for their product, not ours.”



Impact

Benefits

- Increased Use
- Increased Diversity
- New understanding of student needs
- Reduced ILL Expense
- Eliminated MARC data load expenses
- Rapid availability of new content

Strategic Shifts

- Get in or get out!
- Content is King
- Index/Abstract conundrum
- Old ILS Catalog = Physical Inventory
- Focus on fine tuning
- Huge reliance on data



There is no
going back!



Questions?

Thank you

