



1972-1982

**“A Decade of
Difference”**

**The University
of
North Florida**



McCray's inauguration unites UNF community

By LAURA McMILLAN
Spinnaker News Editor

University of North Florida President Curtis L. McCray was inaugurated on the University Green Oct. 2 while a crowd of more than 260 delegates, visitors and guests looked on.

In the audience were the president's wife, Mary, daughters Jennifer and Meredith, his parents, Mr. and Mrs. Bert McCray, and his uncle and aunt, Dr. and Mrs. Thornton McClure.

McCray officially took office July 1, 1982.

Early arriving guests were entertained by the UNF Community Wind Ensemble, under the direction of Lenard C. Bowie, UNF associate music professor. Later in the ceremony soloist Jane Palmer performed *America the Beautiful*.

DuBose Ausley, chairman of the Board of Regents, officiated at the ceremony. He welcomed the delegates and emissaries of more than 256 colleges, universities, learned societies and professional associations who were on hand to congratulate McCray.

The inauguration ceremony was interpreted for the deaf and hearing-impaired by Dale Dyal, president of the Jacksonville chapter of the Florida Registry of Interpreters of the Deaf.

Ausley introduced representatives of the UNF faculty and students as well as community well-wishers.

Student Government Association President Jack Nunnery, on behalf of the UNF student body, recalled the numerous accomplishments the college has made in the past decade in his congratulatory message.

"Dr. McCray," he said, "you have come to an institution with strong student potential. You have indicated to us, as students, your commitment to improving and

strengthening even more student life at the University of North Florida. We are gratified by your expressions of support."

Dr. Dale Clifford, president of the UNF Faculty Association, applauded McCray's dedication to excellence in teaching in her welcome.

"As a faculty, we are pleased that you place a priority on hearing our views and involving us in the life and growth of this institution. We offer you our very best wishes as you embark on your presidential duties," she said.

Alumni Association President Morton Benjamin expressed the appreciation UNF alumni have for their educations and the faculty. He thanked McCray for the time, attention and support he has already given the association.

Representing the UNF Foundation and Southern Bell, of which he is vice president, L. Earl Crittendon delivered best wishes to McCray.

"With your arrival and succession to the presidency, this board has been extremely pleased to find that you not only share our enthusiasm, but also will provide the leadership and guidance needed by this institution as it moves boldly into its second decade of service."

Ausley conducted McCray's installment into the office of the president charging him to dedicate himself to UNF's ideals and development. Then Samuel E. Russell, university marshal and a professor of education at UNF, presented McCray with the official medallion of office.

In his acceptance comments, McCray said, "I encourage the support and assistance of students, faculty, alumni, staff, citizens and friends as we seek together to strengthen this university, and I am confident that with such support and assistance the University of North Florida will continue to build upon its impressive reputation and tradition of excellence in education."



J.R. Rowe/Staff
President McCray receives a special bronze medallion to commemorate his inauguration from Dr. Samuel E. Russell, a member of the inaugural committee.

UNF's future discussed at strategic planning conference

By JOCELYN GRIFFO
Spinnaker Special Writer

In a day-long conference at the University of North Florida on Oct. 1, the orbits of corporate business and academia crossed paths to share "strategy planning," an idea marking the beginning of a new beginning.

The conference, second only to President McCray's inauguration in terms of symbolizing expectations during the next "decade of difference," drew 198 local businesspersons and educators, according to Dr. George Corrick, vice president for university relations at UNF.

The group met to examine the concept of strategic planning as presented by four internationally recognized leaders.

Urging the adoption of strategic planning to ensure the university's future were John P. Fitzgerald Jr., corporate vice president of financial strategy for Holiday Inns, in Memphis, Tenn.; John G. Keane, president of Managing Change, Inc., a consulting service in Barrington, Ill.; Eugene J. Kelley, dean of business administration at Pennsylvania State University; and keynote speaker Joel Segall, president of

Baruch College of the City University of New York.

According to the featured speakers, strategic planning means:

- Defining what UNF stands for
- Defining what UNF does or does better than any other university
- Developing a data-gathering system capable of detecting any variable that could affect UNF in any way
- Participation by the entire UNF faculty and staff in setting objectives and marketing the school's outstanding features
- Measuring results on a timetable basis.

Fitzgerald said one of the keys to any entity's survival is to identify blind spots in the marketplace and then "place oneself where competitors are not prepared."

"No two competitors providing the same service can coexist," he emphasized.

The marriage of profit-motivated business practices to higher education's traditional commitment to social responsibility is possible, said Keane, even though that means providing some courses and programs at a cost deficit.

Keane noted important differences that could affect the application of strategic planning to a university.

Business, he said, does more statistical research and has more personnel already trained in information-gathering and interpreting.

Keane added that businesses also have a three- to five-year period in which to make major plans.

He suggested a three-year planning period for UNF.

According to Penn State's Kelley, universities share decision-making as opposed to the "command theory in business," making the process slower by comparison.

This slow reaction and lack of in-depth understanding of strategy planning principles have been the basic causes of failure in some universities' strategy planning, he said.

The panel of guests suggested UNF monitor switches in industries that affect job opportunities, career paths, legal, technical and economic changes, legislation, funding, youth attitudes, and most importantly, geo-political situations, in order to

keep up with current trends in the environment.

Segall named other determinants to watch, among them lack of discipline imposed on the plan itself, and "killer variables." Demographics, he said, can be a killer variable.

In Florida, for example, enrollment will eventually be masked by population migration into the state, he explained.

Optimistically, however, Segall said the next 10 to 15 years will see incomes of college students rise along with the value of a college degree.

According to Segall, by then the World War II baby-boom work force will have matured, become experienced and stable, and the number of women participating in the job market will have slowed, meaning there will be fewer new workers, which Segall believes will make a college education indispensable.

"The public, urban college with commuter advantages will be more competitive in enrollment," he said.

That increased enrollment will be the result of lower costs of attending public universities, Segall explained.

UNF faculty recognized for service, accomplishments

By JOY BATTEH
Spinnaker Special Writer

The first employee recognition ceremony was held on Sept. 30. This ceremony was the first of many similar activities held during the 10th anniversary celebration week at the University of North Florida.

The ceremony was designed to let UNF faculty join in the celebration of the university's first 10 years and to honor them for their service to the university.

"This is our celebration," said Dr. George Corrick, vice president of Internal Relations. Corrick is one of the founding members of the university with 12 years of service.

"Before, when we were talking about

the festivities that would take place during the week of the inauguration and Oktoberfest, we planned a celebration for our employees who have given 10 years or more service to the university. We wanted to single them out to say thanks and make them feel good," he said.

Dr. Dale Clifford, president of the Faculty Association, was excited about the ceremony before it began. She has served on the UNF faculty for 10 years.

"It is a chance to sit back and take a look at the past," she said. "We will giggle a little from the sight of it all, but all in all it will be a very exciting event."

For Carrie Tutson, director of Financial Aid at UNF, the ceremony was a way to unite with old friends.

"We're one big family here at UNF, and

it [the ceremony] is a chance to be with old friends again," she said.

According to Mrs. Tutson, financial aid has changed tremendously over the past 10 years.

"We haven't been able to assist students as well as we want to," she said.

Mrs. Tutson added that the university is dealing with the cutbacks in financial aid funds well.

One employee, whose service was recognized for the 13 years he has given to the university, was Jim Haywood, vice president of Administrative Affairs.

Haywood said he worked at UNF for three years before the university opened.

"Along with my colleagues, we were doing the same things you do when you buy

a new house — get the staples," Haywood said.

He commented on how UNF has "matured" and how it has become a better known university.

One of the hardest tasks to accomplish during the formation period of UNF was meeting the opening date, Haywood said. There were mild difficulties but the opening day was the most hectic of all, he said.

If he had it all to do over again, would he change anything?

"Very little," Haywood said. "We made the best decisions with the information we had."

Day is fun for all

By **CONNIE BOUCHARD**
Spinnaker Managing Editor

The annual Oktoberfest on Oct. 2 drew an estimated crowd of 3,500, capping off the week of activities scheduled to celebrate the 10th anniversary of the University of North Florida.

The German festival, sponsored by the Student Government Association, followed the presidential inauguration of Dr. Curtis McCray which was the cornerstone of anniversary celebration.

Canoe rides, a dunking booth, soccer game, tug-of-war contest and 5-kilometer race were just some of the activities featured during the festival.

A highlight of the day was the parade of illustrious dunkees that offered themselves as victims to the International Student Association's dunking booth.

Among the soapy dunkees was President McCray himself along with Dean Darwin Coy, SGA President Jack Nunnery and Athletics Director Bruce Grimes.

The tug-of-war contest, sponsored by Miller Lite, let university clubs and organizations show their might. The public relations club PRSSA grunted their way to victory under the leadership of club President Kim Robinson (lower right).

Ms. Robinson attributed her group's success to their team spirit.

"... We chanted before and after every tug," she said.

The 5-kilometer race (bottom) sponsored by the UNF 100 Mile Club, registered an estimated 210 runners for the noon start. Overall winner was 27-year-old John Rogers who crossed the finish line with a time of 19:01.

In a soccer game between Jacksonville University's junior varsity team and the newly organized UNF Ospreys, UNF came out the victor with a score of 2-1.

Overall the Oktoberfest went well.

Diane Bruce, student events coordinator for SGA who organized the event, characterized the day as a smashing success.

"It didn't rain and people had fun," she said.



Photos

by

J.R. Rowe

Brass quintet holds concert for President McCray

By **SID GRAY**
Spinnaker Staff Writer

The University of North Florida Brass Quintet performed Sept. 27 before a fairly large crowd as part of the university's 10th anniversary celebration.

Under the direction of Lenard C. Bowie,

associate professor of music, the quintet performed a variety of pieces ranging from Bach's *Contrapunctus III* to the Beatles' *Magical Mystery Tour*.

Dr. Merrill J. Palmer, chairman of the fine arts department, introduced the quintet and dedicated the concert "in honor of

our new president, Curtis L. McCray."

After the concert, McCray discussed the value of UNF's music department.

"It is marvelous to find that this college is loaded with such talent with our students and faculty. I couldn't be more gratified," he said. "This is needed and

considered an asset with our school."

Members of the University Brass Quintet include: Bowie, trumpet; Rick Mann, trumpet; Craig Nelson, horn; Steve Niblick, trombone; Lewis Moore, tuba; and Russell Dell, guest trombonist.

William Brown's adaptability unites audience with his art

By **MICHAEL TAYLOR BOWLUS**
Spinnaker Staff Writer

Music, in the hands of certain performers, has the power to transcend many barriers. It can reach people of different cultures, classes and languages by creating empathy between the audience and the performer. Without this emotional/intellectual connection the performance is lost.

William Brown, a music professor at the University of North Florida, is a performer whose artistry and craftsmanship bring the power of music to bear upon his audience. His dedication to communicating his art is sincere and effective.

Opera has often been ignored by the average person because it is sung in a foreign language. But Brown transcends that linguistic liability.

There are qualities in his style that allow the listener to share in his experience of the music. Through sharing the experience of the performance is consummated in the union of the art, performer and audience.

Brown's recital on Sept. 25 was presented as part of the Presidential Inaugural

Series which was sponsored by the fine arts department. The program was diverse and integrated other art forms and performers as a medium for Brown.

He fulfilled the expectations of everyone looking for operatic extremes when he successfully negotiated nine high C's in Donizetti's *Pour Mon Ame Quel Destin*, the piece that launched Luciano Pavarotti into superstardom.

Schubert's *Auf dem Felsen* was perhaps the most well received piece of the evening. This work featured William Denza, assistant professor of music at UNF, on clarinet. The song utilizes the clarinet to represent the pipe of a lonely shepherd.

Brown and Denza maximized this thematic interplay and adroitly created the emotions of the herdsman and his pipe. The effect of the pipe echoing the song of the herdsman was an uncanny blend of the two artists' interpretations. It highlighted the technical prowess of Brown and showcased the human-like qualities of Denza's clarinet.

The first half of the recital concluded with a piece by Jack Tamul, featuring syn-

thesizer and tape effects performed by Tamul. The title and the lyrics are from the poem by Edmond Skellings, *The Reference Has Vanished*.

This musical piece is a tone poem. It was the low point of the evening and it was perhaps best that the rest of the world was spared this world premiere.

Is there any purpose in constructing a musical collage that most closely resembles the soundtrack of a bad horror film? Perhaps, but the use of Brown's voice and Skellings' poem in this electronic mish-mash did an injustice to them both.

The second half of the recital was dedicated entirely to a mini-opera by Leos Janacek. This work, entitled *The Diary of One Who Disappeared*, was sung in English.

It is the story of a young man who feels it is his fate to love a gypsy girl.

But his love is really only lust, which becomes an initial conflict with his morality.

The work is an apt vehicle for the vocal and theatrical talents of Brown who made his character seem plausible.

But the vocal quality of Judith Cloud as

the gypsy girl and Patricia Arnett's dance of the gypsy failed to equal Brown's performance.

Despite these inconsistencies, the piece was pulled together by Brown's portrayal of the young man's conflict with himself. The controlled passion of his delivery expressed the young man's attempt to control his own passions. The anguish and helplessness of someone resigned to his fate was tragically revealed in Brown's vocal stylings. His ability to pull the listener into his character's plight attests to his intense powers of concentration.

The true talent of Brown as a performer is his adaptability: his sense for providing a channel so his audience can share his relationship with his art. In each selection he sought out the most direct line between himself, the audience and his art. He was able to bring his audience and his art together in a way that enriched them both. His dedication to this idea was the most important factor in the success of his recital.

Michael Taylor Bowlus is a professional musician and patron of the arts.

UNF Faculty and Administration: Thanks for making the Difference in this Decade!

Employees With 10 or More Years of Service

John Anderson
Michael Andreu
Michael Argento
Marion Austin
Ruby Bangs
Richard Bizot
Arthur Bloomer
Ronald Boatright
Ray Bowman
Carol Boyles
Albertha Brooks
William Brown
Erich Brumbaugh
Curtis Bullock
Jeremiah Burke
Alma Cain
James Cangelosi
Joseph Capitanio
Travis Carter
Ann Cashen
Minor Chamblin
Charles Charles
Dale Clifford
Frederick Cole
Eddie Collins, Jr.
George Corrick

Arthur Cozart
Bobby Creekmore
James Crooks
Richard Crosby
Larry Davis
Mary Davis
Jane Decker
Steven DeLue
Carole DeMort
Paul Eggen
Helon Evans
Andrew Farkas
Betty Flinchum
Robert Ford
Glynn Fulford
Jack Funkhouser
Donald Graham
Laurence Green
Mary Grimes
Bruce Gutknecht
Norman Haltiwanger Jr.
Ward Hancock
Gary Harmon
Jim C. Haywood
Edward Healy
Thomas Healy

John Hein
Milford Hendrix
William Herrold Jr.
J. Richard Hirte
Jay Huebner
Jack Humphries
David Jacobsen
Charles Jones
Sybil Jones
Robert Jones III
James Jordan
Joel Kauffman
LaVesta Kearns
Raymond Kern, Jr.
Richard Kip
Peter Kranz
Leslie Krieger
Sudarshan Kuthiala
Leonard Lipkin
R. Grann Lloyd
Robert Loftin
Ernest Mancill
Hildreth McAshan
Vernon McDaniel
Frank McLaughlin
Kenneth McMillan

Julia Mitchell
Robert Mitchell
James Mittelstadt
Jo Mobley
Thomas Mongar
Mary Mormino
Wellington Morton
Jack Netcher
Janice Nowak
Satya Pachori
James Parrish
Joseph Perry
Joyce Perry
Christine Rasche
Donna Rawlins
Mary Raymond
Andrew Robinson
Harold Rowe
Samuel Russell
Lowell Salter
Daniel Schafer
Lynne Schwab
Stephen Shapiro
Edith Schubert
Roy Singleton
Robert Siudzinski

William Slaughter
Calvin Smith
Linda Smith
Jay Smith, Jr.
Martha Solomon
Gerald Stine
Terry Tabor
Jack Tinsley, Jr.
William Tomlinson
Carrie Tutson
Henry Walters, Jr.
Elsie Webb
Ernest Wild
William Wilkinson
Doris Wilson
Annie Williams
Dorothy Williams
Dianna Wilson
Janice Wood
Louis Woods
Betty Yerrington
Gerson Yessin

Employees With 5 or More Years of Service

Bettie Adams
Ronald Adams
James Alderman, Jr.
Ronny Allen
Charles Bear, Jr.
John Beck
Richard Beeman
Marianne Betkouski
Alma Bevel
Bernadine Bolden
Thomas Borowsy
Eileen Brady
Joan Bray
Jo Brooke
John Browning
Barbara Bunch
Karen Burns
Sam Byrds
William Caldwell
Ronnie Carroll
Merideth Cason
Barbara Chew
Yap Chua
L.C. Cobb
Kathleen Cohen
Robert Collado
Sally Coltrin
Jeffrey Coman
Audrey Corbett
Barker Corbett
Connie Corker
Darwin Coy
Wayne Cunningham
Doreen Daly
Adam Darm
Richard Davis
Alice Dean
William DeSue
Marvin Dunbar
Rose Dunphy
James Durant
Kenton Durrant
Mary Elizabeth D'Zamko
Janice English
Gary Fane
Charlene Faubion

Emma Fay
Linda Foley
Patricia Foster
Jane Gainous
Patricia Gardner
Martin Garris
David Green
Helen Green
Margene Green
Sandra Hansford
Linda Hanson
Ronald Hanson
Claire Harrington
Jack Hartje
Charles Hayward
Cherrill Heaton
Earl Hewey
Gladys Highsmith
Dennis Holt
Nathanlyn James
Kenneth Jennings, Jr.
Cornelia Jones
Joyce Jones
Laura Karabinis
Donna Keenan
Russell Kick, Jr.
Paul Ladnier
Bruce Latimer
Barbara Laws
Leola Lawson
Thomas Lombana
Everett Malcolm III
Sheila Mangum
Jeanette McCoy
Ernest McDowel
Helen McGee
Terry Medaris
William Merwin
Della Mikus
Leslie Mizell
John Morrell
Glenda Morris
Roswell Munson, Jr.
Lee Murray
Henry Newman, Jr.
Marian Nichols

Sarah Odom
Jane Palmer
Merrill Palmer
Champak Panchal
Harvey Pearson
Helen Perkins
Robert Pickhardt
David Porter
Patty Preston
Peggy Pruett
Ann Radwin
Virginia Raiser
Angela Randtke

Paul Ben Ray
Eric Reinhardt
Ted Reynolds
Lisa Ricks
Roderick Ridaught
Suzanne Ridaught
Pamela Ritter
William Roach
Lucille Robinson
Nanette Rund
James Rund, Jr.
Randall Russae
Elinor Schreier
Frederick Schell
Robert Schupp
Owen Sellers
Nellie Senior
Thomas Serwatka
Ann Schowalter
Doris Schriver
Carrie Sibley
David Simon
Michael Smith
Bette Soldwedel
Virginia Stanton
Audice Starling
Ann Stoddard
Marilyn Suhr
Corene Thomas
Edmond Tilley, Jr.
Earle Traynham
Verna Urbanski

Susana Urbina
Cynthia Valentine
Royal Van Horn
Clement Van Nagel
Nancy Vermeulen
Phyllis Voss
Lester Walker
Barbara Walters
Katherine Ward
John Watson
Katherine Webster
Richard Weiner
Adolph Westberg
Richard White
Barbara Wilcox
Doris Wilk
Gandel Williams
Wynelle Williams
Rosetta Williams
Annie Willis
Susie Wilson
Charles Winton
Stephen Woods
Ramon Wyer
Annie York
Carol York
Alexander Young
Charles Young
Noel Zabriskie
Kenneth Zelinka



The End!

Photos by
J.R. Rowe