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UNF Transportation and Logistics Society

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TLS Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

TLS MEETING

BINGO & Club Elections

Wednesday, April 9

Coggin Stein Auditorium (42/1020)

9:00 p.m. - 10:30 p.m.

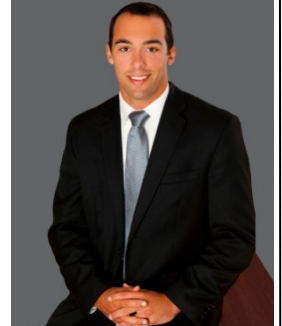
Free Joseph's Pizza & Prizes!



TLS PRESIDENT'S CORNER

Hello,

It is hard to believe we only have one month left in the semester! TLS will host two events in April that you won't want to miss. On April 4 TLS will present a workshop to "Discover the Leader in You" with Dr. John Frank from the UNF Taylor Leadership Institute. The final meeting of the semester is on April 9. Join us for Bingo, great prizes and delicious Joseph's Pizza. We will hold elections for all board positions for 2014-15. If you want to develop leadership skills and get more involved, this is the perfect opportunity.



Serving as TLS President has been an unforgettable and rewarding experience. I want to say a special thank you to the executive board and TLS members who made the past year and a half such a great success. I also want to wish our graduating seniors the best of luck for the future. Stay in touch, stay connected, and keep our T&L alumni network going strong! And don't forget to SWOOP!

Take Care,
Brandon Little

UPCOMING EVENTS

Friday, April 4: Discover the Leader in You Workshop (42/2010)
9:00a.m. - 10:30am, Light breakfast provided

Wednesday, April 9: TLS Meeting (42/1020) 9:00 p.m.-10:30 p.m.

Friday, April 11: IANA Logistics & Supply Chain Management Case Competition

Thursday, April 24: TLS Spring Banquet and Awards Ceremony, UNF Herbert University Center, Bldg. 43, 6:00 p.m.- 8:30 p.m.

Friday, April 25: Commencement - Good luck to all T&L Graduates!

Enjoy summer!

Executive Board Spring 2014

President	Brandon Little
V. President	Ben Freedman
Treasurer	James Flannagan
Secretary	Lindsey Zuccala

Directors:

Marketing	Valerie Seaman
Recruitment	Eddy Nguyen
Social	Steven Garcia
Philanthropy	Ana Mendez

Assistant Directors:

Marketing	Veronica Perez
	Lisa Nguyen
Recruitment	Maurice Johnson
Social	Mike Summers

Newsletter Staff:

Editor	Lacey Greene
Staff	Kelly Pennington



ANOTHER GREAT YEAR FOR TLS

IANA Case Competition
Houston, TX



Seonous Facility Tour



Target Distribution Tour



TLS Spring Career Day



Can Castle Competition



TLS Relay for Life Team



Big Sea Day



GET TO KNOW TLS ADVISOR: LYNN BROWN



Lynn Brown grew up in Lakewood, New Jersey (the Garden State), but has called Jacksonville home for 20 years. She graduated from UNF in 2003 with a double major in Transportation and Logistics and Finance. TLS has been a part of Lynn's life for quite some time. She was a charter member when the club was founded in 2000 and served as President the first time TLS won UNF Club of the Year in 2003. Coming full circle, Lynn has been the advisor for TLS since 2007.

Lynn originally joined TLS because she thought it was important to get to know other students in the program and network with professionals in the business community. She said, "It was a great way to get experience that I could speak about in an interview, which helped me get an internship with Crowley Maritime in the fall of 2003."

When asked what she gained from being a member of TLS Lynn responded, "Being active and becoming a leader in TLS was the key. I was very visible within the UNF campus community and as a result I was offered the position of Associate Director of Annual Giving as soon as I graduated. I've worked at UNF ever since, and celebrated my 10 year anniversary as an employee on March 1. In 2007 she accepted the role of Associate Director for the T&L Flagship. She claims that one of the most rewarding aspects of her job and being a graduate of the T&L program is the strength of the T&L alumni network. According to Lynn, "the network has gained traction through LinkedIn and Facebook, but the roots are strong because of TLS. I met many cherished friends through TLS and UNF, and for that I am very grateful."

Outside of her very busy work schedule at UNF Lynn loves live music and traveling! She attended 6 concerts during a long weekend at the Savannah Music Festival last month; saw the Avett Brothers and the Punch Brothers for the 4th time, along with the Lone Bellow, Aoife O'Donovan and several other lesser known bands. She has been to Cambodia twice, Beijing, France, Italy, and visits her sons in LA twice a year. When she's not out and about traveling the world she likes working in the yard or yoga, Pilates, and spinning at the gym.

By Lacey Greene

CTL CERTIFICATION: WHAT YOU NEED TO KNOW BEFORE YOU GRADUATE

For those of you who are counting the days until commencement I have good news. Not only will you earn Bachelor of Business Administration in Transportation and Logistics, you also qualify for Certification in Transportation and Logistics (CTL) through the American Society of Transportation and Logistics (AST&L). Based on the quality of T&L coursework, the AST&L Board of Examiners deemed UNF to be one of only 28 approved academic institutions in the nation. To receive the CTL all you have to do is join AST&L as a student (within 6 months of graduation) and apply for the CTL through the blanket waiver program (total of \$250). Apply the first week of April to receive the CTL certificate at the 6th Annual T&L Spring Banquet on Thursday, April 24. We are pleased to announce that Elaine Puri of AST&L will attend the banquet and present CTL certificates to August, December and April T&L graduates. Without the blanket waiver program, CTL certification would take \$6,000 and six months to achieve. The CTL is a tremendous asset in the profession so please do yourself a favor, and don't leave UNF without it!



By Lynn Brown



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LIFE AFTER GRADUATION: SHAUNA TEKULA

Shauna Tekula graduated from UNF in spring 2009 with her bachelors, earned an MBA in 2011, and applied for CTL certification through AST&L. Shauna found that the facility tours and guest speakers coupled well with her T&L course work. One of the TLS panels Shauna remembers particularly well was a HR speaker who gave students tips for interviewing. She was able to use this information as she began to search for opportunities in the industry.

While a student at UNF, Shauna worked full-time as a Log Auditor at Southeast Transportation Systems (STS), during which time she was also able to complete an internship. To do this Shauna would fulfill her Log Auditor responsibilities Monday through Thursday and perform her internship duties on Friday. Her internship responsibilities included dispatching drivers to deliver loads of Toyotas to dealers in the Southeast region. She rode with the drivers to various dealerships and learned how to load vehicles onto the trailers.

For the last two and a half years Shauna has been with Crowley Maritime where she works 40-45 hours a week. During the job interview Shauna was able to say she had been aboard one of Crowley's tugboats and had seen one of the barges close-up as part of Big Sea Day. In 2013 Shauna was promoted to Quality Assurance Analyst where her daily duties include auditing customer disputed invoices, conference calls with credit and collections and customers, and monitoring accounts with aging invoices to identify trends and areas of concern.

Shauna had some words of wisdom for current and future T&L students: "Networking is very important. The relationships you form with others in the industry can help shape your career in the future. And don't forget the lessons about the "silo" mentality. It is very true that sometimes departments or individuals are only interested in their area of responsibility and fail to consider how their actions will affect another area. T&L students should adopt a big picture mentality, analyze processes as a whole and consider the affect any action may have on other areas. If disconnects are identified it is smart to facilitate communication and cooperation to benefit the entire organization."

By Kelly Pennington

