THE UNIVERSITY
OF NORTH FLORIDA

25th Anniversary Faculty Forum

25 Distinguished Faculty Members Who are Available to Make Presentations Throughout the Year
In celebration of its Silver Anniversary, marking its first 25 years of service to the northeast Florida region and the nation, the University of North Florida (UNF) is pleased to present the 25th Anniversary Faculty Forum. The Faculty Forum consists of 25 distinguished UNF faculty members who are available throughout 1997 to make presentations on a variety of topics from their fields of expertise to local groups and organizations. The Faculty Forum celebrates the scholarly expertise and teaching ability of the UNF faculty.

**TOPICS & SPEAKERS**

1. **Tips for Effective Business Communication**  
   Bettie M. Adams, M.Acc  
   College of Business Administration  
   Student Services  
   This presentation discusses ways to improve business communication. Some of the topics include: Five Half Truths You Learn in English Class; Ten Mistakes Your Boss Minds the Most; E-Mail Etiquette; How to Deal With Writer’s Block; How to Make Your Document Look Inviting; and Confusing Words and Their Meanings.

2. **The Florida Lottery: A “Lotto” Broken Promises**  
   Mary O. Borg, Ph.D.  
   Department of Economics  
   When the Florida Lottery began in 1988, it was billed as the lottery to enhance education. However, almost from the beginning, the lottery dollars that went into the State educational budget simply replaced the general revenue dollars being drained away from education. Moreover, the probability that people may become addicted to gambling is much greater with the lottery than with other forms of gambling. Is the lottery really a good bet for Florida?

3. **What’s New and What’s Cool in Educational Technology**  
   Zella M. Boulware, Ed.D.  
   Division of Curriculum and Instruction  
   What is happening in the world of technology? Staying current with emerging technologies involves constant reading and consulting with colleagues and other users of technology. What’s new today may become what’s cool tomorrow. This presentation explores hardware and software considerations for making informed decisions about purchases and uses of technology.
4. The Genetics of Cancer
Joan L. Bray, Ph.D.
Department of Natural Sciences
Cancer is a genetic disease, but it is not necessarily inherited. What does this mean? New cancer genes are being discovered at a rapid rate. What are these genes and what do they do?

5. Dying to be Thin: A Discussion of Eating Disorders
Pamela S. Chally, Ph.D., RN
Department of Nursing
The increase in the number of persons suffering from eating disorders is alarming. The presentation will include information about the significance, warning signs, causes, effects, and treatment of anorexia and bulimia. The discussion will incorporate physical, psychological, family, and cultural issues contributing to eating disorders.

6. The Changing Politics of Florida
Matthew T. Corrigan, Ph.D.
Department of Political Science and Public Administration
Florida has emerged from the shadow of the Democratic New Deal coalition to become one of the most politically competitive states in the country. Florida is a central focus for government and politics in the nation since Floridians have so many diverse interests and backgrounds. The ability of politicians to constructively handle difficult issues such as education, welfare reform, Medicare, and Social Security—in 1997 and beyond—will be a major test of the American political system.

7. Drug Use and Drug Policy in America
David T. Courtwright, Ph.D.
Department of History, Philosophy, and Religious Studies
An illustrated overview of drug use and drug laws in the U.S. during the last hundred years. How did we get into this mess? Why do we prohibit the non-medical use of drugs like marijuana, cocaine, and heroin? What are the pros and cons of alternatives to drug prohibition?

8. How Do People Learn?
Perspectives in the 1990's
Paul D. Eggen, Ph.D.
Division of Curriculum and Instruction
A description and illustration of the processes people use when they learn new topics and ideas. This presentation will contrast contemporary views of learning with those that were prevalent in the first half of this century and also suggest implications of these views for the ways we live, work, and educate our young people.
9. Astronomical Discoveries
Jay S. Huebner, Ph.D.
Department of Natural Sciences

Astronomy is an ancient science. Yet, discoveries are occurring at a more rapid rate now than ever before. New asteroids, comets, and types of stars; water ice on the Moon; ancient life on Mars; and even planets beyond our Solar System—all are recent discoveries reminding us that we now know only a little of what can be known about the natural world. These discoveries also show that our methods of learning about the world are continually improving. This presentation will discuss modern astronomical discoveries and how they have been made.

10. Fathers, Children, and Western Culture: The Story of Oedipus
A. Samuel Kimball, Ph.D.
Department of Language and Literature

Everyone knows the terrible crimes of the great king Oedipus: patricide and incest. But what about the murder his parents attempted? What are we to make of a play, one of the greatest works of western literature, in which the parents command their son’s ankles be pierced and his body abandoned on a mountain side? What can Oedipus tell us about the riddle the Sphinx never asks: what creature—walking on four legs, two legs, and then three—neglects, abuses, cripples, and even kills its own offspring?

11. How Technology Has Changed Mathematics
Leonard J. Lipkin, Ph.D.
Department of Mathematics and Statistics

Powerful desktop computers with user-friendly software have made it possible to solve mathematics problems that would have been very difficult to investigate just a few years ago. Hand-held, user-friendly super calculators can do nearly as much as computers could do ten years ago. The hardware has allowed us to think about and implement major curriculum changes in mathematics and related scientific fields, has played an important role in mathematical research, and has changed teaching methods as we find useful ways to incorporate technology in our classes.

12. I Love to Tell the Story...
James W. Mittelstadt, Ed.D.
Division of Curriculum and Instruction

A presentation on why a story and its telling is so very important for family education and society.
13. **Michelangelo and the Sistine Chapel: Then and Now**  
*Debra Murphy, Ph.D.*  
Department of Communications and Visual Arts  

An illustrated slide lecture covering recent discoveries by restorers working on the sixteenth century masterpieces.

14. **The Psychology of the Sexual Predator**  
*Larry W Neidigh, Ph.D.*  
Department of Psychology  

This presentation is designed to educate the public about causal factors in child molestation, and to discuss controversial issues involved in the treatment of sexual offenders.

15. **Understanding the Causes of Crime**  
*Christine E. Rasche, Ph.D.*  
Department of Sociology, Anthropology, and Criminal Justice  

Crime is of great concern to many Americans, and it is sometimes difficult to understand why criminals behave the way they do. This presentation describes how criminologists have developed a number of competing theories to explain crime and criminal behavior, and shows how these theories about the causes of crime are related to current social policies for preventing and responding to it.

16. **Electric Democracy: Modern Problems and Ancient Solutions**  
*Eric W Robinson, Ph.D.*  
Department of History, Philosophy, and Religious Studies  

Modern technological advances have made direct democracy—where the people themselves, not their representatives, make decisions—more feasible than ever for the USA. The ancient Greeks provide a unique record of direct democratic states in action. What do their experiences have to tell us about the benefits and pitfalls of such a system? Would it really be practical and desirable for us to move toward more direct popular participation in our government, as Ross Perot and others would recommend?

17. **Use of the Internet for Business Decision-Making**  
*Lowell M. Salter, Ph.D.*  
Center for Entrepreneurial Studies  

This presentation shows how the Internet can be used to provide timely information to business owners for decision-making purposes, with an emphasis on international aspects of Internet use for business.
18. Enhancing Literacy and Expanding Horizons Using Poems by African Americans
   Roy Singleton, Jr., Ed.D.
   Division of Curriculum and Instruction

   This presentation will include an original poem in which the presenter defines poetry from his perspective, and it includes oral readings and interpretations of poems by African American poets including James Weldon Johnson, Langston Hughes, Gwendolyn Brooks, Margaret Walker, and Claude McKay.

19. Home-School Connection: Optimizing the Relationship
   Carolyn B. Stone, Ed.D.
   Division of Educational Services and Research

   There is an art and science to parent-teacher conferences. This presentation instructs parents and teachers in basic principles and strategies to employ in parent conferencing. The goal is to increase the effectiveness of this complex relationship. Facilitative communication skills are at the heart of this fast-paced, interactive workshop.

20. An Overview of Northeast Florida's Prehistory and Early Contact Period
   Robert L. Thunen, Ph.D.
   Department of Sociology, Anthropology, and Criminal Justice

   When the French and Spanish first explored northeast Florida, they came in contact with native peoples we call the Timucuan. Who were these people? How did they live? How long had northeast Florida been occupied prior to European contact? How did the prehistoric cultures of northeast Florida connect with other groups in the broader southeastern U.S.? These questions and others will be addressed to provide a broader sense of context and place for Jacksonville.

21. The New Society of the Internet
   F. Layne Wallace, Ph.D.
   Department of Computer and Information Sciences

   The explosive growth of the Internet has created a new society without physical boundaries. The rules and acceptable social behaviors are evolving daily and do not always conform to traditional society. This presentation will discuss these differences and how the different parts of the Internet are starting to invade existing society.
22. Effective Teams in the Workplace
Kenneth T. Wilburn, Ph.D.
Division of Educational Services and Research
This presentation will cover various practices and procedures for building teams and facilitating teamwork in schools for the purpose of improving learning, teaching, and school managerial effectiveness. Emphasis will be placed on faculty participation in shared decision-making.

23. Jacksonville: The Women's Story
Carolyn L. Williams, Ph.D.
Department of History, Philosophy, and Religious Studies
A presentation on the presence and contributions of women to their families and communities, the Jacksonville community and northeast Florida. It focuses on several eras and individual women and groups (for example, Timucua Native American women, Anna Kingsley, the Jacksonville Woman's Club, and Jesse Bell duPont).

24. The Future Health Care Delivery System: The Rise and Fall of Managed Care
C. Nick Wilson, Ph.D., FACHE
Department of Health Science
With the rise in health care costs threatening America's ability to compete in the world market, federal and state governments and employers are cutting health benefits and forcing health care providers to cut their costs. The hospitals and physicians are forming joint ventures and reducing their costs. This presentation will demonstrate how the future health care delivery system will evolve to meet these challenges. Also, an examination will be made of how this new system will affect the public's lifestyle behavior, and of how health care providers and employees will react to these new incentives.

25. Greatness at 25: Performances of Piano Compositions Written by Composers in Their 25th Year
Gerson Yessin, Mus.D.
Department of Music
Just as geniuses such as Gershwin wrote his Rhapsody in Blue at 25, so too has UNF achieved excellence at the quarter-century mark. Other composers whose works will be performed are Chopin and Debussy, concluding with a humorous set of variations on the Anniversary Waltz in the styles of Mozart, Chopin, and Beethoven. (Piano required)
Most faculty presenters are able to tailor their presentations to variable lengths ranging from 20 minutes to one hour, though some topics require specific speaking times for adequate presentation. A few presentations require the availability of musical instruments or special audio-visual equipment. All faculty are willing to address audience questions, if there is sufficient time.

Availability of specific Faculty Forum members to speak to your group or organization depends on: dates and times, travel distance, time available for the presentation, and prior booking. If a specific faculty member is not available for your requested meeting date/time, alternative faculty members will be suggested.

When requesting a booking, please have available or send the following information:

- the number and/or title of the Faculty Forum presentation in which you are interested;
- the organization you are representing;
- the date/time and location of your meeting(s), and whether the presentation would include participating in a meal or other activity;
- the length of desired presentation;
- whether or not you would like to have a question/answer session after the presentation;
- a rough estimate of the number of persons expected to attend the event; and
- the names, addresses and phone numbers of contact persons.

To book one or more presentations from the Faculty Forum, please contact Ms. Connie Corker, Coordinator of the 25th Anniversary Faculty Forum, by phone at (904) 646-2700, by E-mail at ccorker@unf.edu, or by regular mail in care of the Office of Academic Affairs, University of North Florida, 4567 St. Johns Bluff Road, South, Jacksonville, FL 32224-2645.

Co-sponsored by the UNF Faculty Association and the Office of Academic Affairs