

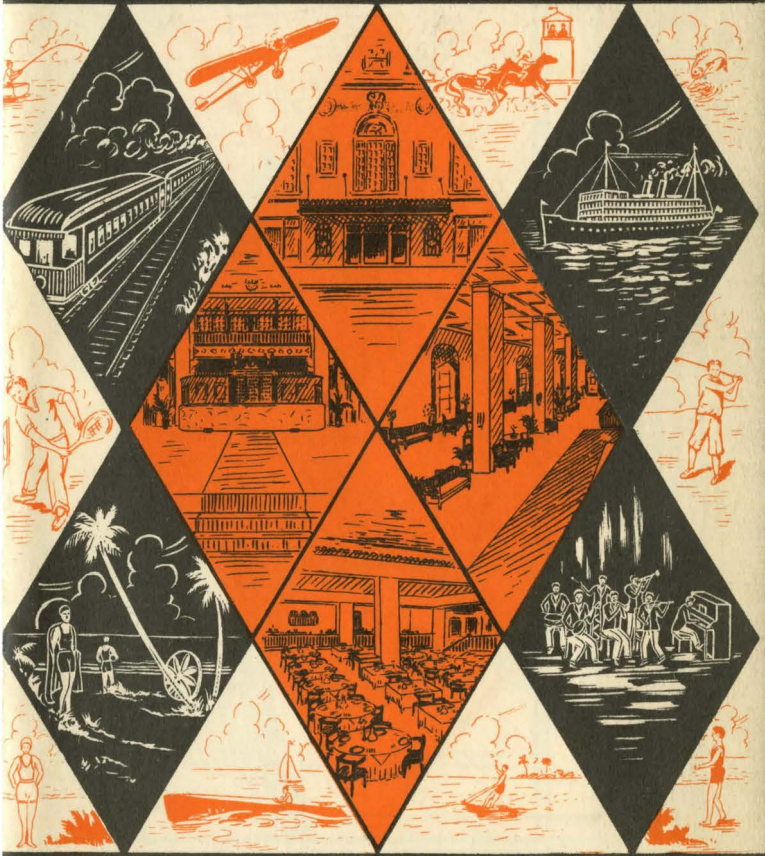
JACKSONVILLE FLORIDA

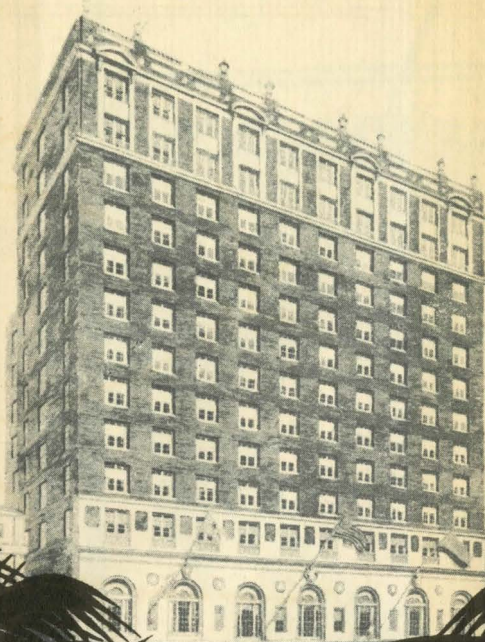
LARGEST MODERN HOTEL



CARLING

HOTEL





CARLING HOTEL

LARGEST MODERN HOSTELRY IN JACKSONVILLE
325 OUTSIDE ROOMS

Location

IN THE CENTER OF THINGS YOU WILL WANT TO DO. PRINCIPAL
SHOPS, THEATRES AND BANKS NEARBY.

Rooms

EACH ROOM IS EQUIPPED WITH PRIVATE BATH, RADIO, FAN,
CIRCULATING ICE WATER AND BED READING LIGHT. NICELY
FURNISHED AND ALL ARE OUTSIDE ROOMS. SUITES: PARLOR,
BEDROOMS AND BATH IF DESIRED.

Dining Room and Grill

WE KNOW YOU WILL BE PLEASED WITH THIS BRANCH OF OUR
SERVICE. ALL FOODS GUARANTEED BY OUR FAMOUS FRENCH
CHEF TO BE THE BEST OBTAINABLE AND PROPERLY PREPARED.
MUSIC AND DANCING EACH EVENING. ALL PRICES EXCEED-
INGLY MODERATE.

Lobby and Lounge

MOST ATTRACTIVE AND COMMODIOUS. OFF THE LOUNGE ON
EITHER SIDE WILL BE FOUND THE BALL ROOM AND THE WEST
ROOM FOR DANCES, CARD PARTIES OR BANQUETS.

Rates

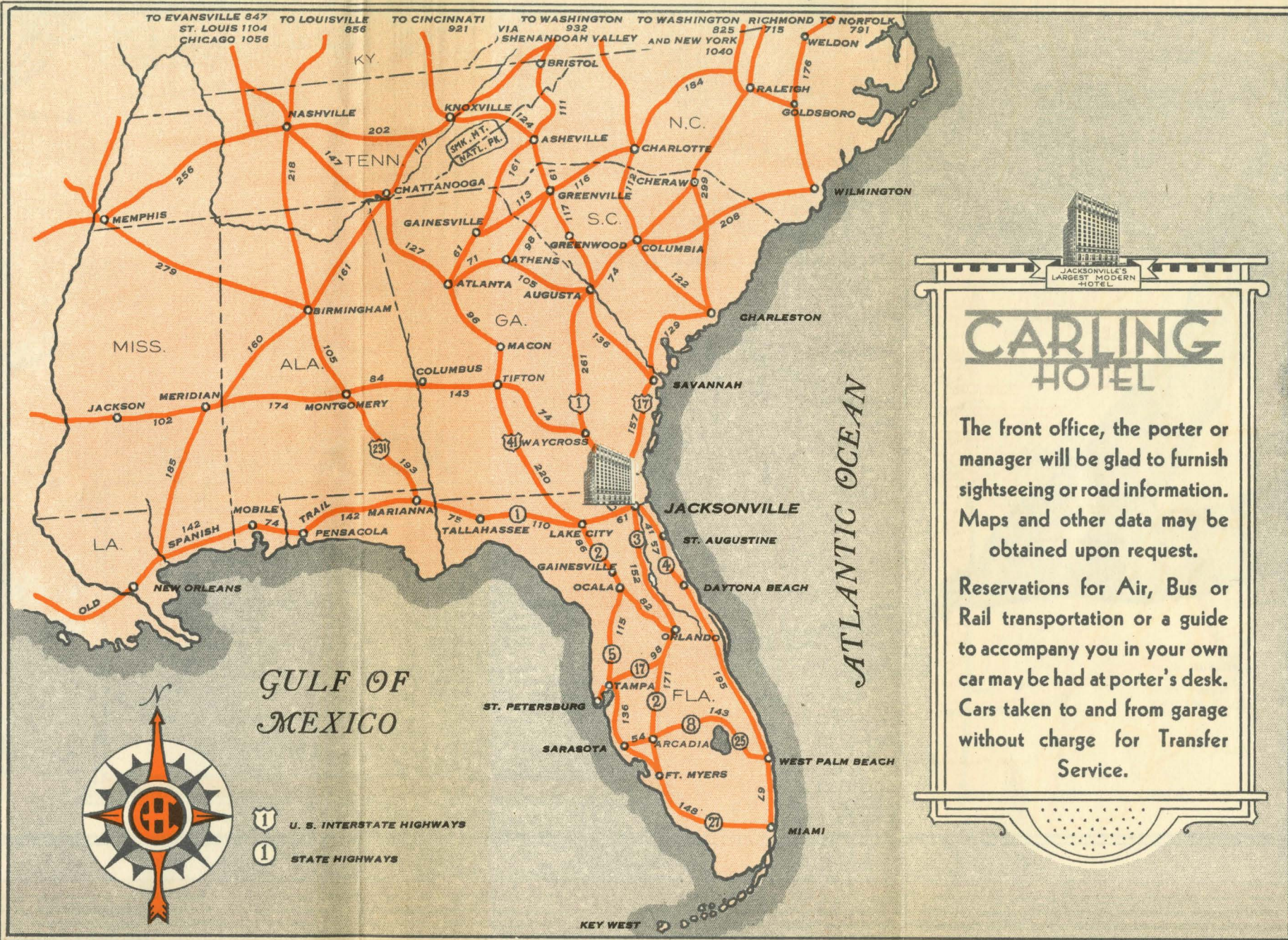
BEDROOM AND BATH FOR ONE (EUROPEAN)	\$2.50 TO \$5
BEDROOM AND BATH FOR TWO	\$4 TO \$8
SUITES	\$8 TO \$18

SPECIAL RATES FOR A MONTH, SEASON OR YEAR

Garage Service

FOR FURTHER INFORMATION OR RESERVATIONS, ADDRESS

The Management



JACKSONVILLE'S LARGEST MODERN HOTEL

CARLING HOTEL

The front office, the porter or manager will be glad to furnish sightseeing or road information. Maps and other data may be obtained upon request.

Reservations for Air, Bus or Rail transportation or a guide to accompany you in your own car may be had at porter's desk. Cars taken to and from garage without charge for Transfer Service.

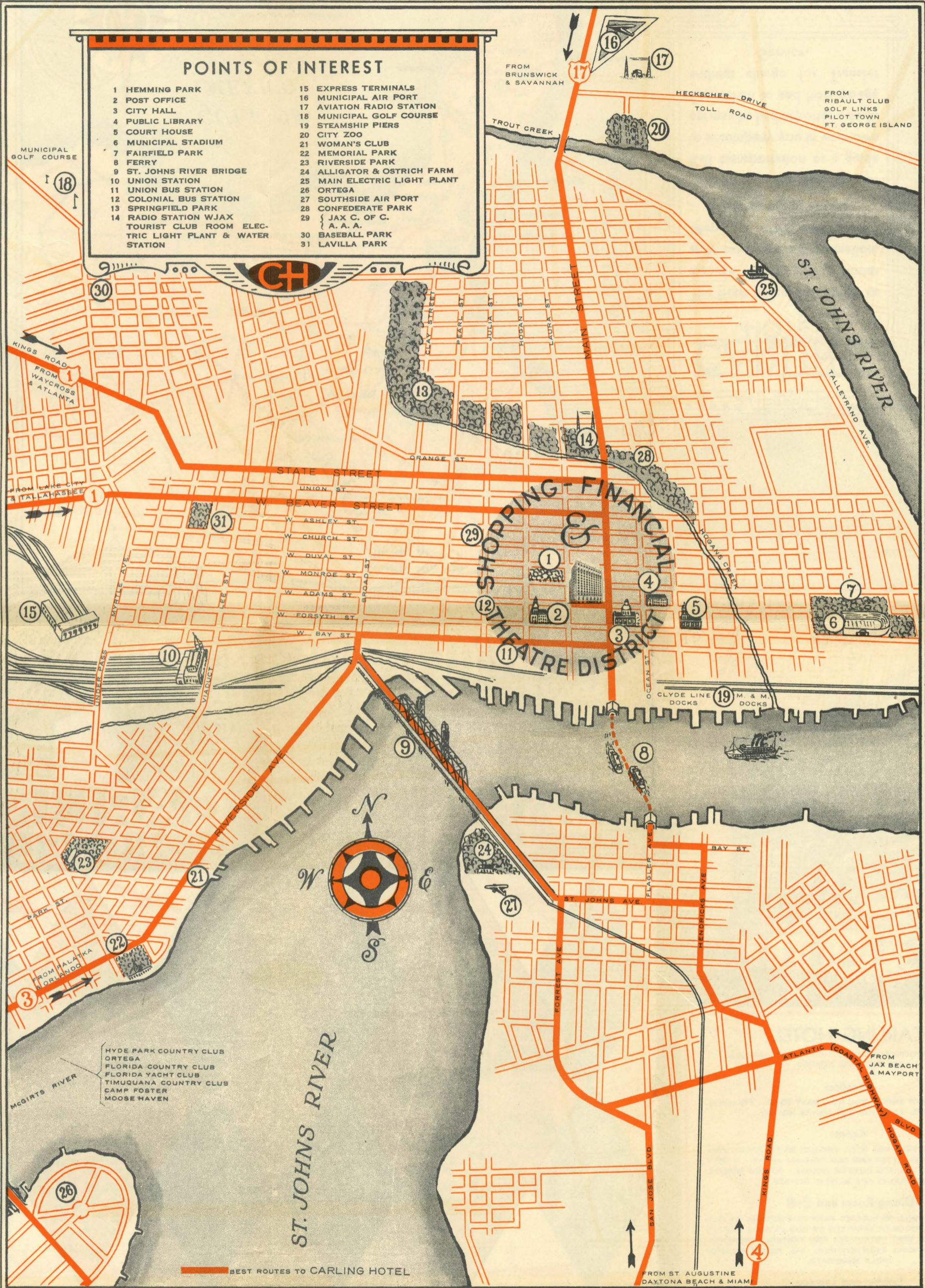
WEST ADAMS STREET

CARLING HOTEL

JACKSONVILLE FLORIDA

POINTS OF INTEREST

- | | |
|--------------------------------------|------------------------------|
| 1 HEMMING PARK | 15 EXPRESS TERMINALS |
| 2 POST OFFICE | 16 MUNICIPAL AIR PORT |
| 3 CITY HALL | 17 AVIATION RADIO STATION |
| 4 PUBLIC LIBRARY | 18 MUNICIPAL GOLF COURSE |
| 5 COURT HOUSE | 19 STEAMSHIP PIERS |
| 6 MUNICIPAL STADIUM | 20 CITY ZOO |
| 7 FAIRFIELD PARK | 21 WOMAN'S CLUB |
| 8 FERRY | 22 MEMORIAL PARK |
| 9 ST. JOHNS RIVER BRIDGE | 23 RIVERSIDE PARK |
| 10 UNION STATION | 24 ALLIGATOR & OSTRICH FARM |
| 11 UNION BUS STATION | 25 MAIN ELECTRIC LIGHT PLANT |
| 12 COLONIAL BUS STATION | 26 ORTEGA |
| 13 SPRINGFIELD PARK | 27 SOUTHSIDE AIR PORT |
| 14 RADIO STATION WJAX | 28 CONFEDERATE PARK |
| TOURIST CLUB ROOM | 29 JAX C. OF C. |
| ELECTRIC LIGHT PLANT & WATER STATION | 30 A. A. A. |
| | 31 BASEBALL PARK |
| | 31 LAVILLA PARK |



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