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Press Release: NOW Jacksonville - Women's Rights Day Awards

National Organization for Women. Jacksonville Chapter

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NOW JACKSONVILLE (National Organization for Women)

SPECIAL PRESS RELEASE - Friday, August 25th, 1972 at 3:00 p.m.

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- or -

Ellen Schroer -

In honor of Women's Rights Day, teams of NOW Women presented fifteen awards to government and business representatives, commending - or - censuring them for attitudes and actions specifically beneficial, or, specifically degrading to women. Most of the awards were presented on Friday, August 25th.

Each "Barefoot & Pregnant Award" Presentation was accompanied by the following statement: "We hope this is the only time this bad award will have to be presented to you." -and- "We hope this face-to-face meeting will be the beginning of your facing Women's Rights and Needs."

Barefoot & Pregnant Awards were made in hope that we would encourage recipients to start taking constructive action to bring women into equal participation in society.

Barefoot & Pregnant Awards were personally presented to:

- Senator Dan Scarborough, for active opposition to Abortion Law Repeal and for treating women Repeal Lobbyists with rudeness and contempt. . . .
- Senator Lew Brantly, for the same reasons as above.
- Sheriff Dale Carson, because of the Police Dep't's discriminatory and illegal policies in excluding women from weekly examinations for jobs classified as 'patrolman' and/or from Patrol Duty.
- Duval County School Board, because it maintains maternity leave policies which illegally, unethically and unfairly discriminate against women. . . .
- Blue Cross & Blue Shield for exclusion of women from management-training programs and for different pay scales for men and women. . . .
- Barefoot & Pregnant Awards were mailed to McCalls Pest Control and Folgers Coffee Company, for 'advertising degrading to women'. . . .

NOTE: These Awards were mailed because local representatives rudely refused to meet with women.

A special BAREFOOT & PREGNANT AWARD to President Nixon, for attitudes detrimental to women and for his nonsupport of major legislation to benefit American women - specifically, his Veto of Child Care Bill and his inaction regarding passage of Equal Employment Opportunity Act of 1972 and the Equal Rights Amendment; his public position opposing a woman's right to control her own body, and his failure to appoint a woman to the Supreme Court.

continued.

~~A Barefoot & Pregnant Award to John McCall, M. D., for expressed belief that women do not have the intellectual or emotional capacities to be 'professionals' or to control their own bodies.~~

BOTH: Barefoot & Pregnant Award - and - Certificate of Appreciation to Mayor Hans G. Tanzler, Jr, on August 23rd. . . .!

The B & P Award, because of his failure to promote or hire women into top-level staff positions in City Government

The Certificate of Appreciation, for his creation of the Jacksonville Commission on the Status of Women.

CERTIFICATES OF APPRECIATION to the following recipients:

- The Pampers Diaper Company, for their advertisement, showing a female child as a prospective President of the U. S.
- Lois Graessle, for her extensive Child Care Study in Jacksonville
- Councilwoman Sallye Mathis, for publicly supporting the concept of a female candidate for the Presidency of the U. S., in a community in which that concept is not popular.
- Councilwoman Mary Singleton, for her work to develop a Community Coordinated Child Care Program.
- Mr. Walt Friend, for recent efforts and cooperation to end sex discrimination in job opportunities.

For Further Information: Call Vicki or Ellen

NOW Jacksonville
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