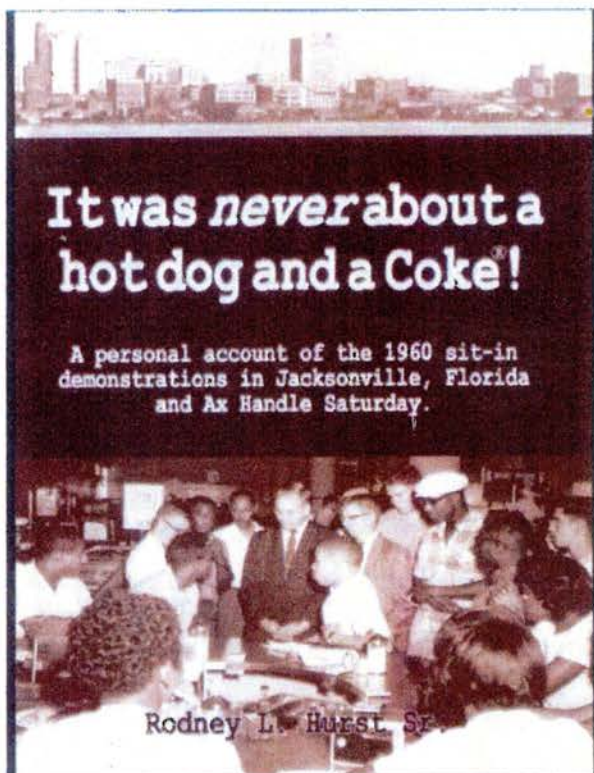


Rodney L. Hurst, Sr.

presents



His Personal Account

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Friday, April 18, 2008

6:00 pm

**Bethel Baptist Institutional Church
Historic Sanctuary**



It was never about a hot dog and a Coke!, subtitled “A personal account of the 1960 sit-in demonstrations in Jacksonville, Florida and Ax Handle Saturday” recounts the events leading up to the fallout

from the bloody events of August 27, 1960, infamously referred to as Ax Handle Saturday. On that day in downtown Jacksonville, Black youths who had been staging sit-in demonstrations at white lunch counters in downtown department stores, were attacked by more than 200 ax handle and baseball bat wielding whites. Written by former City Councilman Rodney L. Hurst, Sr., *It was never about a hot dog and a Coke!* is part memoir, part history and part biography, and provides an in-depth chronicle of Jacksonville’s social and political climate in the late fifties and early sixties.

INVOCATION

WELCOME/OCCASION

Mrs. Priscilla Williamson

INTRODUCTION OF THE AUTHOR

Mrs. Wendy Hinton

Mr. Clifford Brown

AUTHOR’S PRESENTATION

Mr. Rodney L. Hurst, Sr.

PASTORS’ REMARKS

Rev. Rudolph W. McKissick, Sr.
Bishop-Designate Rudolph McKissick, Jr.

BENEDICTION

Reception Immediately Following

BBIC Multipurpose Room

APPRECIATION

Our Sincere Gratitude to all who made this historic
event happen

Ms. Tamer Britton

Mrs. Clara Cross

Mrs. Cynthia Lowe
&
BBIC Sexton Staff

Mrs. Karen Woodson
&
BBIC Office and Administrative Staff

Senior Pastors

Pastor Rudolph W. McKissick, Sr.
Bishop-Designate Rudolph W. McKissick, Jr.

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