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UNF Transportation and Logistics Society

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TLS Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

TLS MEETING

TLS Alumni Panel- *Get ready for the real world!*

Wednesday, February 19

Coggin Stein Auditorium (42/1020)

9:00 p.m. - 10:30 p.m.

Free Angie's Subs

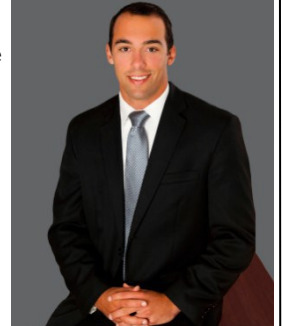


TLS PRESIDENT'S CORNER

Hello!

Thanks to all who attended the TLS Scavenger Hunt meeting and the TLS Inaugural Summit in January. Both were great events and participation exceeded my expectations. I would like to welcome all the new members of TLS and encourage active involvement in club activities, whether for fun or professional development. Here are a few upcoming options to consider. TLS is swooping it up with other Coggin clubs during Homecoming, and the TLS Relay For Life team will walk to raise money for the American Cancer Society on March 28th. Last year TLS came in first place by raising \$5,001! To close, I'd like to offer a few "Little" words of advice. TLS offers many events to network, grow as a professional, and have fun while doing it. **It's up to you to get involved and make the most of your college experience.** I look forward to seeing you soon at a TLS event!

Brandon



UPCOMING EVENTS

Friday, February 7: Propeller Club Networking Social 6:00 p.m. - 8:00 p.m.
UNF Herbert University

Wednesday, February 19: TLS Meeting (42/1020) 9:00 p.m.-10:30 p.m.

Friday, February 21: T&L Flagship Tour, Target Distribution Center

Friday, February 28: T&L Career Day

Wednesday, March 12: T&L Flagship Executive Spotlight

Monday, March 17-22: Spring Break

Friday, March 28: T&L Flagship Tour, Big Sea Day

Friday, March 28-29: UNF Relay for Life

Wednesday, April 9: TLS Meeting (42/1020) 9:00 p.m.-10:30 p.m.

Executive Board Spring 2014

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Social	Mike Summers

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Staff	Kelly Pennington

THE PROPELLER CLUB OF JACKSONVILLE — WHAT'S IN IT FOR YOU!

The Propeller Club of Jacksonville is part of the International Propeller Club of the United States, a business network dedicated to the promotion of commerce, global trade and the maritime industry. Currently there are 80 Ports with 30 located internationally. The Port of Jacksonville is one of the original Ports chartered in 1930.

Through the establishment of Student Ports, the Propeller Club educates students about the opportunities in the maritime profession and helps develop an appreciation for the industry and its impact on national security and the economy. In 2000, the Transportation and Logistics Society at UNF became one of only 27 Student Ports in the U.S. All members enjoy dual membership in TLS and the Propeller Club Student Port at UNF.

The Propeller Club of Jacksonville supports many TLS/Student Port activities throughout the year. Since 2001 the TLS/Student Port has collaborated with the Propeller Club on the Hubbard House Holiday Drive. Every year the Propeller Club hosts a networking reception so students can meet maritime professionals and learn more about the industry (this year on Feb. 7). Every spring the Propeller Club hosts Big Sea Day; a unique and unforgettable tour of JAXPORT (this year on Mar. 28). TLS/Student Port members are able to attend events such as the State of the Port Luncheon, CEO Spotlight, and Change of Command through sponsorships. The Propeller Club sponsored the hugely successful Inaugural TLS Summit on LNG in JAX, which was a great opportunity for students to learn from and network with industry professionals. The Propeller Club also funds an annual academic scholarship and honors one member with the Student Port Member of the Year award at the annual T&L Spring Banquet.

The relationship between the Propeller Club and UNF through the TLS/Student Port has a long and fruitful history. The commitment to students demonstrated by the Propeller Club of Jacksonville through scholarships, sponsorships, and mentoring is invaluable, and I encourage members of the UNF Student Port to take advantage of and appreciate the opportunities provided by the generosity of Propeller Club Port of Jacksonville.

By Lynn Brown, CTL



TLS 2014 Summit
LNG in JAX *Riding the Wave
of the Future.*

Sponsored by the Propeller
Club of Jacksonville.

GET INVOLVED: UNF RELAY FOR LIFE

Join the TLS Team to support the American Cancer Society! Relay for Life celebrates people who are cancer-free, remembers those who lost the battle, supports those currently in the fight, and honors caretakers and all people working to bring an end to this terrible disease. **Relay For Life is the world's largest fundraiser and events since the 1980s have raised \$5 billion for research and recovery.** After a hiatus from Relay in 2012, TLS came back in 2013 and raised **\$5,001 of UNF's total contribution of \$29,000.** Being the top fundraising team for UNF Relay was one of many reasons TLS was voted UNF Club of the Year. UNF Relay For Life is set for 6pm March 28th to 6am March 29th, and our goal is to be the #1 team for 2014. Everyone is invited to be a part of the TLS Relay. **And even if you can't stay the whole time we promise you will have a great time supporting a great cause!**

Here is how to join the TLS Relay For Life Team:

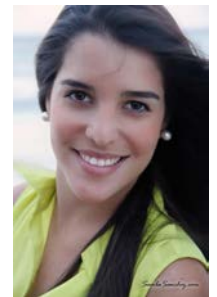
- Visit relayforlife.org
- search 32224
- Under UNF click Sign Up
- Click Join a Team and find UNF Transportation and Logistics Society in pull down menu
- To register and join there is a minimum \$10 donation requirement



By Fallon McDonald

GET TO KNOW TLS ASSISTANT MARKETING DIRECTOR : VERONICA PEREZ

Veronica Perez is from Caracas, Venezuela. She is a double major in Business Management and Transportation & Logistics with a minor in International Business; she expects to graduate this spring. Veronica currently holds the position of Assistant Marketing Director in TLS. Veronica learned about TLS during a recruitment presentation. When asked what being a member of TLS has done for her **Veronica replied, "TLS has fostered and encouraged my interest in transportation and logistics. It has expanded my horizons for personal and professional growth by helping me acquire the necessary skills and tools to be a successful T&L Flagship student."** **Veronica's hard work paid off as she currently holds an internship as a Warehouse Assistant at Beaver Street Fisheries, one of the largest seafood distributors in the United States.** Veronica was also selected to represent UNF T&L Program at the Intermodal Association of North America (IANA) Expo and Academic Challenge (Case Competition) in Houston, TX. When Veronica is not studying or working at Beaver Street Fisheries she enjoys outdoor activities, especially fishing.



By Kelly Pennington

TLS ON TOUR: TARGET DISTRIBUTION CENTER

Join us Friday, February 21st as we tour the Target distribution center in Lake City. This facility provides 400 thousand square feet of storage for refrigerated and frozen perishable products bound for Target stores in the southeast. Target utilizes a highly sophisticated Automated Storage and Retrieval System (ASRS), which maximizes space and minimizes the need for human resources. Automated systems optimize production, logistics and distribution processes in order to increase flexibility, responsiveness, and quality of service while minimizing logistics costs. The center was built in Lake City to take advantage of the strategic location near major roadways. After the tour representatives will discuss career opportunities with Target and what they are looking for from potential candidates. Register for this event by emailing Lynn.Brown@unf.edu



By Lynn Brown, CTL

LIFE AFTER GRADUATION: TAYLOR BARRY

Taylor Barry graduated with a T&L degree in December 2012. During her time at UNF Taylor was very active in TLS and served as Marketing Assistant, Marketing Director, and President. She participated in Career Day, facility tours and represented UNF at the IANA Expo in Atlanta. **She said, "Holding the title of TLS President provided me with the opportunity to work and collaborate with a team and taught me to look ahead and plan for the unexpected."** Taylor also obtained practical experience in the T&L field as a Truckload Logistics Specialist for Corporate Traffic, Inc., which really helped prepare her for a career in supply chain.

Taylor currently works as an Inventory Planning and Replenishment Analyst for the Home Depot in Atlanta, Georgia. She works 40-45 hours per week managing the inventory for 4 different classes of product in the lumber department nationwide. Her primary role is managing the parameters for each SKU in the central fulfillment system to determine when a store will automatically place an order for any particular item. Parameters she manages include minimum on hand quantity, minimum weeks of supply, service levels, committed stock, and various maximum parameters. Other duties include creating seasonal load-in strategies, working closely with merchants to manage classes, and keeping inventory levels low while remaining 99% in-stock.

Taylor offered a few words of advice for students in the T&L program. She said to "take advantage of as many opportunities as you can. The tours are an easy way to learn and visualize multiple supply chain concepts. The more experiences that you can gain while still in school, the more of an advantage you will have in interviews and in your professional career. I strongly recommend taking the Excel class. Unfortunately I did not take the class, but it would have been very beneficial especially now that I use Excel for heavy analysis every day. Participating on the TLS board is a great opportunity to learn business practices that will be invaluable when starting your career. Be sure to apply for the CTL through the blanket waiver program offered to UNF T&L graduates through the American Society of Transportation and Logistics. It is a professional designation that will set you apart throughout your career."



By Lynn Brown, CTL