



8/100
XVNSZ



Johnson Terrace

MRS. C. W. JOHNSON

MR. C. M. JOHNSON

Owners-Managers

33 EAST MONROE STREET

JACKSONVILLE, FLORIDA

ONE-HALF BLOCK EAST OF
U. S. 1 AND 17

"Where

Southern

Hospitality

Reigns"

NEW AND MODERN

High Class Guest Accommodations

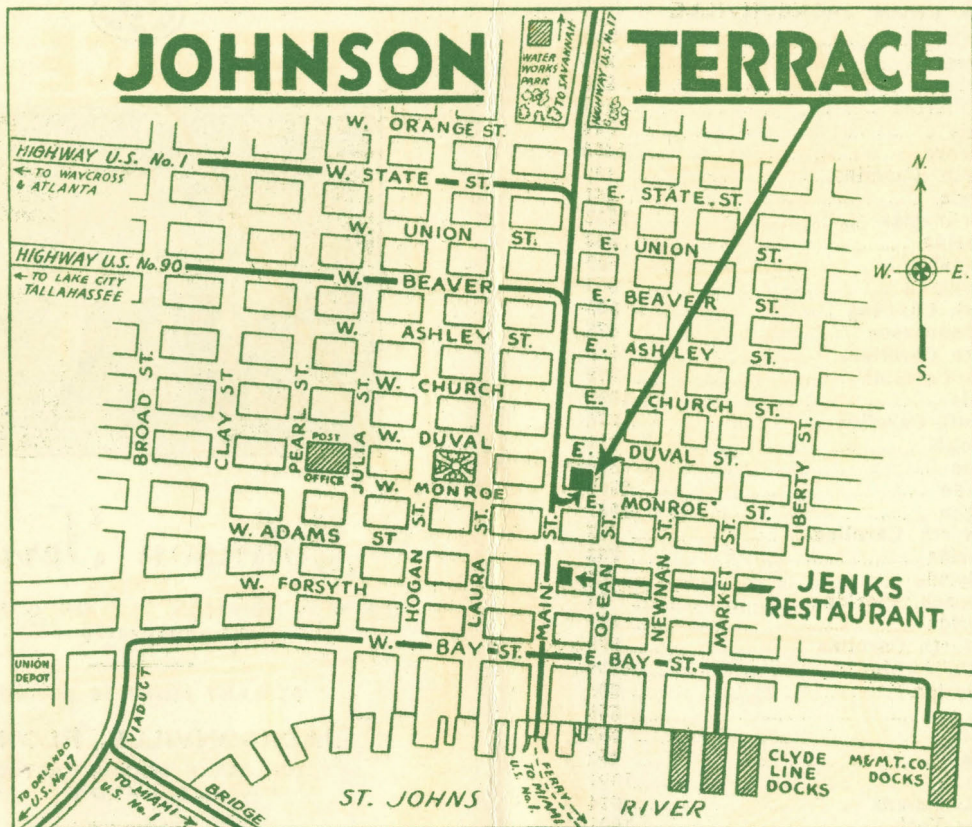
In Financial and Theatre District

STEAM HEAT

FREE PARKING

MEMBER MOTEL—AAA—WAYSIDE HOMES
MODERATE RATES

JACKSONVILLE'S FINEST GUEST HOME



WE WELCOME YOU TO JACKSONVILLE

IF YOU are interested in our historic landmarks, reminiscent of our country's history, our merchandising stores, trips into adjacent territory, fishing, hunting or golf, may we help you?

POINTS OF INTEREST Recreation

Municipal Airport, Golf Courses, Docks, Radio Station WJAX, Zoo, Parks.

19 tennis courts—3 public and one private swimming pools—8 baseball diamonds—professional weekly boxing and wrestling—greyhound racing.

High school and college football in the Municipal Stadium, seating 22,000. Bolles Military School.

Jacksonville offers fine fishing in both fresh and salt water. The St. Johns River and neighboring lakes are famous for giant black bass. Red bass, trout, whiting, drum, sheepshead, crevalle, mackerel and other

salt water game fish abound in tide-water sections of the river, at the beaches and off-shore. A score of fishing camps and piers afford accommodations and fishing supplies.

Mayport—18 miles—fishing village at the mouth of the St. Johns River, where boats and fishing tackle can be obtained. Near here is a D. A. R. marker, a replica of one placed in 1562 by Jean Ribault, French navigator and Huguenot, who claimed the country for the King of France. Ribault entered the river on May Day and named it Riviere de Mai.

On this trip one drives through a beautiful primeval forest, known as the Jungle Road. Ruins of an old sugar mill are here, built during the British occupation of Florida.

Mandarin—12 miles—Our Savior Chapel, with memorial window to Harriet Beecher Stowe, who had a winter home there. Here also can be seen famous orange groves. There is an attractive tea room in one of the groves facing the river.

Hecksher Drive—Follows the north shore of St. Johns River to Batten Island, where the French Huguenots, under Jean Ribault, landed May 1, 1562, then to Fort George Island—19 miles—where one sees the ruins of slave quarters, and old "tabby house."

Orange Park—15 miles—Moose Haven, national home of Loyal Order of Moose. Private estates.

Fernandina—30 miles—Splendid harbor, good boating, fishing, dancing and bathing. Ruins of Fort Clinch. Paper mills.

Green Cove Springs—25 miles—Noted for curative properties and swimming pool.

Penney Farms—42 miles—Memorial home for retired ministers. Buildings in French rural style.

Silver Springs—Near Ocala—106 miles—A one-day round trip from Jacksonville.

Palatka—57 miles—Ravine Gardens. Gainesville—70 miles—University of Florida.

**APPROXIMATE MILEAGE TO PRINCIPAL
CITIES FROM JACKSONVILLE**

Aiken, South Carolina.....	281
Americus, Georgia	263
Albany, Georgia	226
Apalachicola, Florida	245
Atlanta, Georgia	354
Albany, New York	1422
Asheville, North Carolina.....	439
Augusta, Georgia	261
Boston, Massachusetts	1232
Bradenton, Florida	249
Birmingham, Alabama	509
Baltimore, Maryland	809
Columbia, South Carolina	335
Chattanooga, Tennessee	475
Charlotte, North Carolina.....	421
Cheraw, South Carolina	378
Chicago, Illinois	1093
Charleston, South Carolina	276
Columbus, Georgia	311
Cincinnati, Ohio	824
Denver, Colorado	2300
Detroit, Michigan	1087
Fayetteville, North Carolina.....	443
Ft. Pierce, Florida.....	233
Gainesville, Florida	73
Jacksonville Beach, Florida.....	17
Key West, Florida	497
Laurinsburg, North Carolina	398
Los Angeles, California	2750
Lake Wales, Florida	206
Miami, Florida	359
Macon, Georgia	255
Mobile, Alabama	452
Montreal, Canada	1391
New Orleans, Louisiana	614
New York, New York.....	1001
Nashville, Tennessee	619
Norfolk, Virginia	660
Orlando, Florida	153
Pensacola, Florida	385
Philadelphia, Pennsylvania	906
Pittsburgh, Pennsylvania	934
Portland, Maine	1338
Raleigh, North Carolina	501
Richmond, Virginia	662
St. Augustine, Florida	39
St. Petersburg, Florida	228
St. Louis, Missouri	937
Savannah, Georgia	158
Tallahassee, Florida	168
Tampa, Florida	214
Terre Haute, Indiana	903
Toronto, Canada	1554
West Palm Beach, Florida	293
Washington, D. C.....	772

JOHNSON TERRACE

33 EAST MONROE ST., JACKSONVILLE, FLORIDA

House Insulated — Cool and Very Quiet

25 ROOMS and 14 BATHS

Comfortable Beds of Highest Grade

Large, Sunny, All Outside, Homelike Rooms

Private and Connecting Baths, Showers

Rooms Delightfully Furnished

Reading Lamp and Electric Fan in each room

Central Exhaust Fan — Steam Heat