

2-2015

## TLS Newsletter, February 2015

UNF Transportation and Logistics Society

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# TLS Transportation & Logistics Society University of North Florida

## TLS NEWSLETTER: BEYOND THE CLASSROOM

### TLS GENERAL MEETING

#### Scavenger Hunt

**WIN PRIZES** and satisfy your curiosity about all that  
TLS & the T&L Flagship have to offer!

**Wed. February 18**  
**9 - 10:30 p.m. 42/1020**

**Proudly serving Angie's Subs – Funded by Student Government**

### TLS PRESIDENT'S CORNER

Hello Everyone,

February is the month of celebrating relationships. TLS has many events and opportunities to practice and enhance your networking skills. To be successful in business, it is critical to build and maintain relationships. To quote our Supply Chain Management book, "At the end of the day, supply chain management is about relationship management. A supply chain is managed, link-by-link, relationship-by-relationship, and the organizations that manage these relationships best will win."



I encourage everyone to get involved with at least one organization on campus. College is a time for self-discovery; who we are, who we aspire to be and what we want to accomplish during our lifetime. Building relationships with individuals who share common interests is the first step. Continuing to cultivate and maintain relationships is a pathway to success in business and in life.

Leadership opportunities in TLS are available. Consider joining the TLS Task Force, a group created to offer members a chance to serve while learning about different positions on the executive board. If you are interested in being a part of the TLS Board for Fall 2015, it's a great way to gain valuable experience. Contact any TLS board member for more information.

James Flannagan

### UPCOMING EVENTS

**Wed. February 18:** TLS Meeting @ 9:00 p.m.

**Fri. February 20:** Facility Tour - Michaels Distribution Center

**Fri. February 27:** Transportation & Logistics Spring Career Day

**Sat. February 28:** Community Service – Feeding North East Florida 9 a.m.-12p.m.

**Sat. March 7:** Excel Work Shop

**Wed. March 11:** T&L Executive Spotlight—Florida East Coast Railway

**March 30:** Supplies for Soldiers - Last day to Donate

### Executive Board Spring 2015

President	James Flannagan
Vice President	Valerie Seaman
Treasurer	Gil Namur
Secretary	Lisa Nguyen

#### Directors:

Marketing	Ana Mendez
Recruitment	Delaney Robinson
Social	Zachary Monger
Philanthropy	Chris Kyburz

#### Assistant Directors:

Marketing	Maria Bosque
	David Acevedo
Recruitment	Blake Ehlers
	David Jones
Social	Nick Lamantia
	Chelsea Howard
Philanthropy	Addie Ward

#### Newsletter:

Editor	Dakota Dusold
Staff	Gil Namur

Advisor:	Lynn Brown
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### GET TO KNOW: VALERIE SEAMAN, TLS VICE PRESIDENT

Valerie Seaman plans to graduate in May 2015 with Bachelor degrees in Transportation & Logistics and Finance. She started getting involved in the Transportation & Logistics Society (TLS) by attending monthly meetings, Career Day and T&L Facility tours. She currently serves as Vice President for TLS, after serving as Marketing Assistant and Marketing Director.

In the summer of 2014 Valerie interned at Yusen Logistics (Americas) Inc. She also served as student assistant at the International Business flagship office and volunteers in the community as a coordinator for the Brevard Rescue Mission. She enjoys projects that prepare her for the professional world such as Professor Lane's Beaver Street Fisheries case study, which was a real world example of group communication and collaboration efforts to find each other's strengths. The biggest challenge that she faces is keeping up with various conversations, lectures, and discussions due to a hearing impairment. Valerie says that, "I wouldn't have it any other way, because my unique journey and the challenges I face have molded me into the unique person I am today."

After graduation she would like to work in a reputable logistics company and do ministry work on the side. College life can be hectic, but she still finds free time to enjoy Christian fellowship, playing soccer & volleyball, and catching up with friends. She offers a few words of wisdom... "Get involved and build relationships in TLS and the community because you never when you can help or will need help. Remain humble, willing to learn, and have fun."

By Dakota Dusold



## TLS ON TOUR – MICHAELS DISTRIBUTION CENTER

Friday, February 20, 2015

Bus departs UNF lot 53 at 9:15 a.m. and returns to UNF at 1:00 p.m.

Michaels Stores, Inc. is North America's largest retailer of arts, crafts, framing, floral, wall decor and seasonal merchandise for the hobbyist and do-it-yourself home decorator. Michaels has more than 1,000 stores in 49 states and Canada with \$4.2 billion in annual sales. 46% of Michaels revenue is collected from October through the holidays. Michaels operates 2 distribution facilities in Jacksonville that service 195 stores in the southeast. Michaels HR representatives will attend Career Day.

Transportation will be provided but space is limited. R.S.V.P. [TLSociety@unf.edu](mailto:TLSociety@unf.edu) by Monday, Feb. 16.



## TLS PHILANTHROPY: FEEDING NORTH EAST FLORIDA & SUPPLIES FOR SOLDIERS

The TLS Philanthropy team encourages all members to participate in TLS spring community engagement opportunities! We are kicking off community service in February with Feeding Northeast Florida, a logistics-based distribution food bank serving 17 counties. Feeding Northeast Florida maintains a responsive supply chain with both fresh and canned products. TLS aspires to pursue a sustainable partnership to help inspect, sort, and pack donations for a 2-day product turnover.

We invite TLS members to collect Supplies for Soldiers, which will be sent to deployed men and women in care packages. Supplies for Soldiers is a partnership with Jacksonville USO, UNF MRVC, and UNF Volunteer Services. Donations and letters to soldiers will be accepted through March 30 in the T&L Flagship Suite (10/2460), after which we will pack boxes for distribution. Suitable items include socks, personal hygiene items, books, magazines, single serving, powdered drink mix, and coffee. We appreciate all you do, and our community is thankful for all you give.



## LIFE AFTER GRADUATION: BENJAMIN FREEDMAN, CTL

Ben Freedman graduated in August 2014 with a degree in Transportation and Logistics and the AST&L Certification in Transportation and Logistics (CTL). During his time at UNF Ben was very active in TLS and served as Social Director and Vice-President. He participated in three Career Days, countless facility tours and represented UNF at two IANA Case Competitions. Ben shared how his TLS experiences helped him:

“TLS helped me become a person that professionals trust to complete a task in a timely manner. Time management was the most important skill I developed during my time as a board member. Staying organized was the key to juggling a heavy workload. Even if it seemed as if too many events were taking place, TLS taught me there was always a way to be able to perform the duties required.”

As a student he held a part-time position with Yusen Logistics as a Procurement Coordinator. After graduation Ben started the Management Trainee program at Norfolk Southern Railroad. He works 50-60 hours per week training to be a Terminal Trainmaster at a major classification or hump yard. He is in charge of on time performance of outbound trains leaving the yard and all train movements within and around the yard limits. In addition, he is in charge of learning and knowing all the rules. He routinely goes on safety checks, rules checks, and other saturation checks to ensure a safe working environment.

Ben offered words of wisdom for students in the T&L program. He said to, “take advantage of T&L Career Day. This action filled day is what differentiates the T&L Program. Even if you are graduating a year in the future and are unsure whether it would be a bright idea to attend, take my word and do so. Companies often search for candidates 9-12 months in advance. And for those who have never attended the event before and are new in the program, I suggest you volunteer for the Career Day Committee. That way you will understand how the event works and gain confidence when you decide to participate for the first time.”



By Dakota Dusold