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EXECUTIVE DEVELOPMENT INSTITUTE BEGINS

The opening program for the new Executive Development Institute, a seminar called "ROI--The Manager's Yardstick", starts Wednesday at the Hilton Hotel.

The Institute is being offered by the College of Business Administration through the Division of Continuing Education. The programs are aimed at providing opportunities for managers at top levels in business.

Teaching the first program will be Dr. James Parrish, dean of the College of Business Administration; Dr. Bill Arthur, chairman of the department of accounting; Dr. Frank McLaughlin, chairman of the department of management, marketing, and business law; and Dr. Warren Rose, chairman of the department of transportation.

OUR FAME SPREADS

The UNF's name is now on the bookshelves of nearly every English department office in the country. Dr. Gary Harmon, chairman of the department of languages and literature, has co-authored a book, WRITE NOW! Substance, Strategy, Style, recently published by Holt, Rinehardt, and Winston. It is the first book to have the University of North Florida under the author's name. The publishing company has sent copies of the book to colleges and universities across the country. Congratulations, Dr. Harmon!

TRANSPORTATION CHAIRMAN GETS AROUND

Dr. Warren Rose, chairman of the department of transportation and logistics, spoke to the local chapter of Delta Nu Alpha, professional transportation fraternity, Thursday evening. The group is committed exclusively to transportation education and was interested in hearing about the UNF's programs. Dr. Rose also discussed Delta Nu Alpha on the national level, as he is chairman of the education committee for the national fraternity, which serves approximately 12,000 members.

In the future, Dr. Rose is looking forward to participating in the Motor Fleet Supervisor Training Conference April 10-14 at the Thunderbird. The conference is being offered by Florida Junior College and the Florida Public Service Commission. Dr. Rose has been asked to speak on two subjects, Organization for Administration and The Matter of Motivation.

NEW FACES

The personnel department has a new face in its own office. MRS. DALE WILLIAMS has joined the UNF as clerk-typist II. Mrs. Williams attended the M.D.T.A. training program and was previously employed by Paul W. Davis, Inc., general contractors, as job cost accountant.

Also new this week is MRS. LILLIE PARKER, student assistant in the library. She was with the Jacksonville Blood Bank as lab technician's assistant before coming to the UNF.

UNF GRAPHICS AWARDED

The University of North Florida took two awards at the annual Jacksonville Advertising Federation Addy Awards banquet Monday. UNF won a first award in the public service campaigns category for the total promotional graphics program created by the Division of Public Relations with the design firm of Strumlauf, Stinson and Partners. A citation of excellence was awarded for the UNF's newspaper advertising campaign created by Skip Livingston, with Sam Williams of the Florida Publishing Company and Strumlauf, Stinson and Partners. The public service campaign, as a first award winner, has been submitted for judging in the state competition. Winners will be announced April 28 at Disney World.

ADMISSIONS HITS 1,000 MARK

As of this morning, 1,002 applications for admission have been received by the admissions office, bringing us ever closer to the projected total of 1,500 by opening date. It won't be long now! Starting Wednesday, March 29, the admissions office will remain open until 9:00 P.M. every Wednesday evening for the convenience of working people who cannot come in during regular office hours.

INTERIM COMMITTEE ORGANIZED

Vice President, Roy L. Lassiter, has established an interim committee on academic standards to serve until replaced by a committee elected by the General Assembly.

Appointed to the committee are Dr. Johnny Arnette, associate dean of students; Betty Crippen, University registrar; Beverly Wright, information systems student assistant; Raymond Chambliss, student assistant in the registrar's office; Dr. Tom Mongar, chairman of the department of political science; Dr. Joe Perry, chairman of the department of economics; Dr. Sam Russell, chairman of the department of vocational and technical education; Benjamin Campbell, director of admissions; and Dr. Bill Wharton, assistant dean of faculties.

The committee will make recommendations regarding admission requirements, grade-point standards, academic suspension and probation, and standards for recognition of honor graduates.

At the first meeting Dr. Joe Perry was elected chairman. Betty Crippen will serve as secretary.

DR. YESSIN PERFORMS

Gerson Yessin, chairman of the department of fine arts, will perform the "Rhapsody in Blue" with the Jacksonville Symphony at two youth concerts for the public schools on Monday, March 27. On Tuesday, March 28, he will perform the Gershwin work with the Jacksonville Symphony at the Civic Auditorium at 8:30 P.M. A limited number of tickets are available by calling the Jacksonville Symphony office: 354-5479. The faculty of the College of Arts and Sciences will fete Dr. Yessin with a dinner Sunday at Dean Ash's home in honor of the concert.