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Delivering the Goods: Implementing Web Scale

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Delivering the Goods

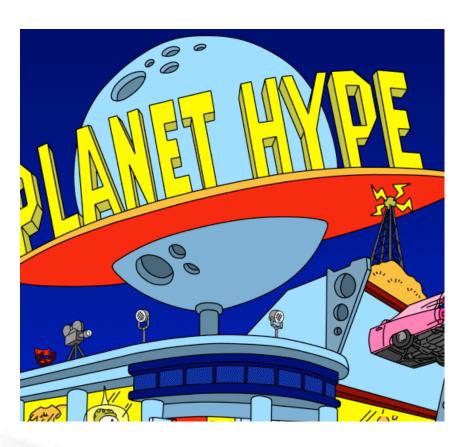
Implementing Web Scale

Michael Kucsak
Director of Library Systems and Technology
University of North Florida
http://library.unf.edu
NISO Virtual Conference November 20, 2013





Promises



- Google-like searching
- ~98.5% coverage of library content
- One click access to full text content
 - Everything is better with <insert product here>!!!





3 Keys to a Successful Implementation

- Support from management
- 2. Clearly defined goals
- 3. Diverse implementation team







Support from Management

"We will be using the EDS first and foremost when we search; we will be teaching it first in classes; we will be using it first in one on one instructions; and we will be promoting it at the new service desk. And, we will keep very good statistics on all facets of the pilot."

An email to all library faculty from the Associate Dean of the Library





Clearly Defined Goals

- 1. Primary search tool by September 30, 2011
- 2. Include all physical and covered eResources
- Seamless integration with our web site and EZProxy
- 4. Successful link to full text ≥90%
- 5. Staff trained
- 6. Problem reporting process



Project Scope:

The responsibilities of the team begins with the technical implementation of a functioning, searchable system which provides at least the minimal capabilities documented by the business requirements. A successful implementation will provide for the following:

Integration with existing systems including CMS and EZProxy

Training of staff

Troubleshooting and methods of internal communications

Reporting and statistics supporting long-term evaluation

The team has complete decision making authority over the implementation of the system. Promotion of the new system will fall under the purview of the Communications Committee.

Goal Statement

Implement the core functionality of the Ebsco EDS as the primary library search tool for the University by September 30. The system will index the library's physical and covered virtual holdings to integrating seamlessly into our existing systems (e.g. CMS and EZProxy) providing end users with enhanced search results and direct access to full-text content online. The library will be able to use EDS first and foremost for searching, teaching and one on one instructions.

Web Scale Implementation

Project Team

Facilitator: Michael Kucsak

Team Members:

Sarah Philips (Director of Public Services)
Jeff Bowen (Director of Technical Services)
Jim Alderman (Head of Instruction)
Alice Eng (eResources Librarian)

Susan Massey (Head of Cataloging)

Lauren Newton (Reference and Instruction Librarian)

Bench Strength:

Robb Waltner (Head of Acquisitions)

Oliver Pesch (Ebsco) Peter Favazza (Ebsco)

Measures of Success:

A successful implementation will allow users to search and retrieve local and online holdings through the library website on or off campus with full-text links delivering students directly to content at least 90% of the time. Library staff will be trained in basic functionality and able to work with patrons on common technical issues. A system of problem reporting will be in place for all library staff and issues will be recorded for resolution and analysis. Reporting systems will clearly demonstrate any value add to users.

Timeline: The project will be completed by September 30, 2011 with the modification of the CMS site.





Diverse Implementation Team

- Acquisitions
- •
- Cataloging
- •
- Instruction
- •
- Reference
- •
- Library Systems
- •
- Information Technology
- •
- Florida Center for Library Automation
- •
- EBSCO Support









Changes to Make it Work

- Dropped Serials Solutions 360 for EBSCO's LinkSource and A-Z
 - Reduce finger pointing
- Dropped ProQuest for EBSCO Databases
 - Increase reliability of full-text links





Initial Challenges

6. Assessing incentive policies for integrating centralized **solar power** generation in the Brazilian electric **power** system.







Academi Journal

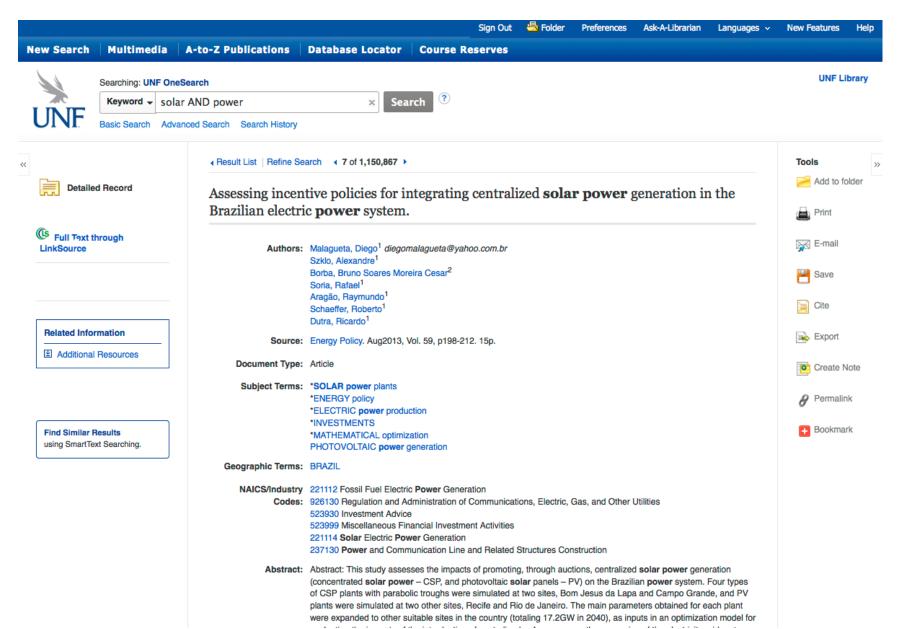
By: Malagueta, Diego; Szklo, Alexandre; Borba, Bruno Soares Moreira Cesar; Soria, Rafael; Aragão, Raymundo; Schaeffer, Roberto; Dutra, Ricardo. *Energy Policy.* Aug2013, Vol. 59, p198-212. 15p. DOI: 10.1016/j.enpol.2013.03.029., Database: Business Source Complete

Abstract: This study assesses the impacts of promoting, through auctions, centralized **solar power** generation (concentrated **solar power** – CSP, and photovoltaic **solar** panels – PV) on the Brazilian ...

Subjects: SOLAR power plants; ENERGY policy; ELECTRIC power production; INVESTMENTS; MATHEMATICAL optimization; BRAZIL; Fossil Fuel Electric Power Generation; Regulation and Administration of Communications, Electric, Gas, and Other Utilities; Investment Advice; Miscellaneous Financial Investment Activities; Solar Electric Power Generation; Power and Communication Line and Related Structures Construction; PHOTOVOLTAIC power generation









Initial Challenges

81. Performance of Remote Solar Thermal Power Plants.







By: Claflin, J; Leonard, R; Rogers, D; Urrutia, F. In: Engineering Our Future: Are We up to the Challenge?: 27 - 30 September 2009, Burswood Entertainment Complex. Barton, ACT: Engineers Australia, 2009: [1460]-[1476]., Database: Informit Engineering Collection

Solar power options have been developed to produce electricity for remote communities and mineral processing plants throughout Australia for an ongoing cost of just cents per kWh. Major advantage...

Lojects: Solar power plants; Electric po... production -- Costs; Solar thermal energy; Electric power distribution -- Australia



Not Available--Check for Other Options



Initial Challenges

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REVISE REQUEST

Resources Located for this Citation

Not Available Online -- Check for Other Options

⚠ Check A-to-Z e-resource list.





Simple Design Philosophy

Connect our patrons to the knowledge they seek with as little effort on their part as possible





Solutions: Always Provide a link

6. Assessing incentive policies for integrating centralized solar power generation in the Brazilian electric power system.







Academic Journal By: Malagueta, Diego; Szklo, Alexandre; Borba, Bruno Soares Moreira Cesar; Soria, Rafael; Aragão, Raymundo; Schaeffer, Roberto; Dutra, Ricardo. *Energy Policy*. Aug2013, Vol. 59, p198-212. 15p. DOI: 10.1016/j.enpol.2013.03.029., Database: Business Source Complete

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Full Text through LinkSource





Solutions: Always provide an option

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Solutions: Always provide an option

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Check A-to-Z e-resource list.





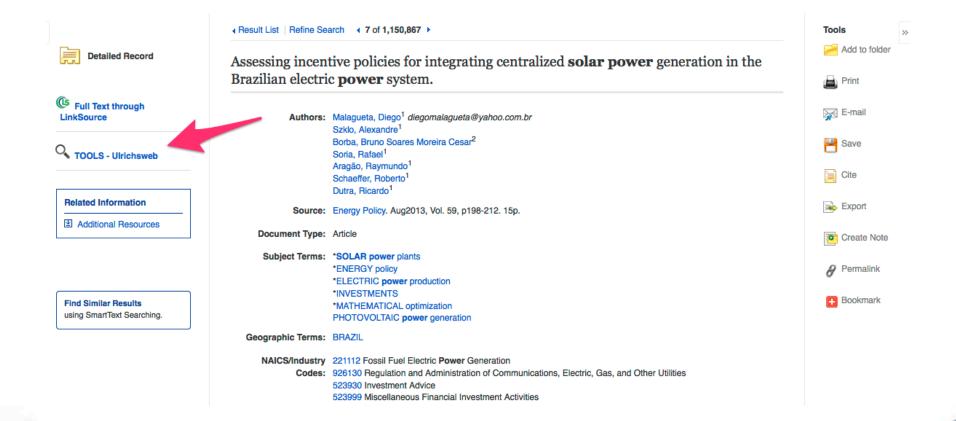
Solutions: Always provide an option

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	Chapter Author	Claffin, J,
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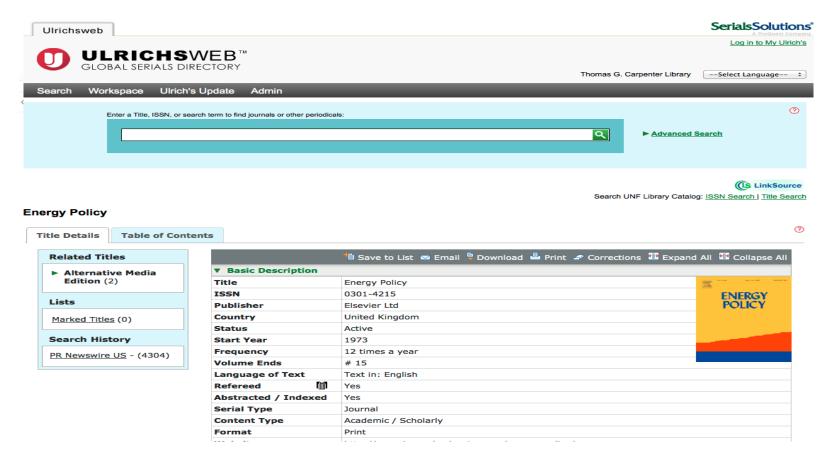
Solution: Integrate core tools







Solution: Integrate core tools

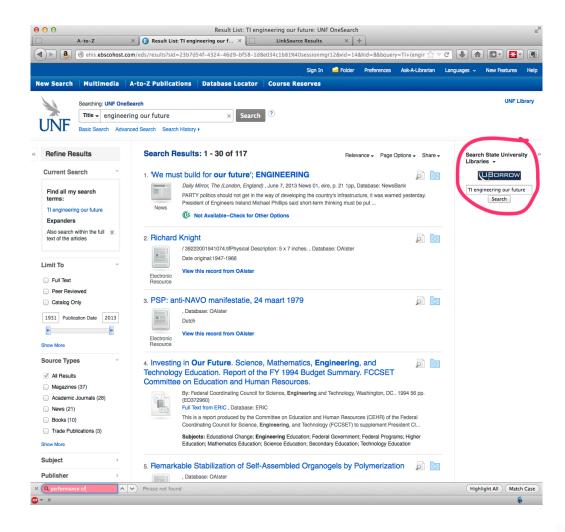






Web Scale vs ILS

- Eliminate MARC serial data loads
- 2. ILS access through a widget in the EDS results page (auto-populated)

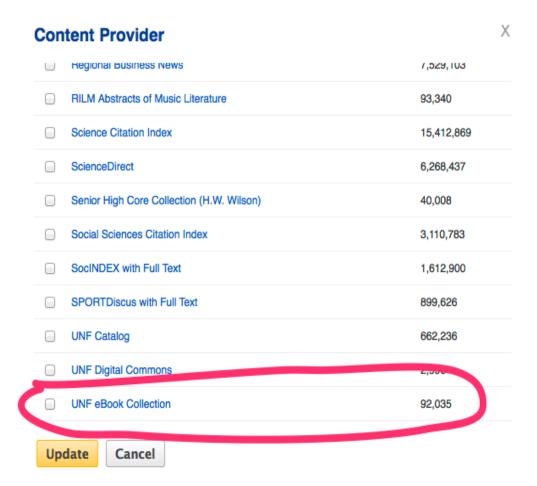






Web Scale vs ILS

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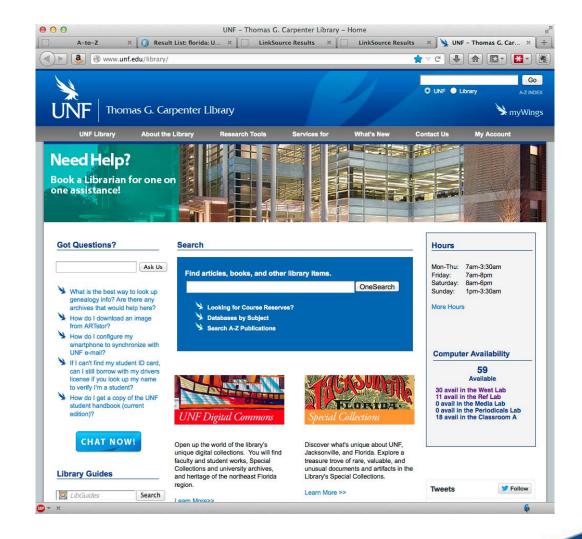






Web Scale vs ILS

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- Direct upload of e-content into EDS NOT ILS
- 4. EDS as primary search tool on library home page







Testing

- Inspected thousands of search results
- 2. Analyzed individual content provider reliability
- 3. Examined link resolver performance
- 4. Confirmed remote access performance

Achieved 90% reliability!







Training

- 1. EBSCO provided onsite training
- 2. Library Systems/Instruction trained staff about the mechanics
- 3. Library Instruction trained librarians, students and faculty on how to use the tool









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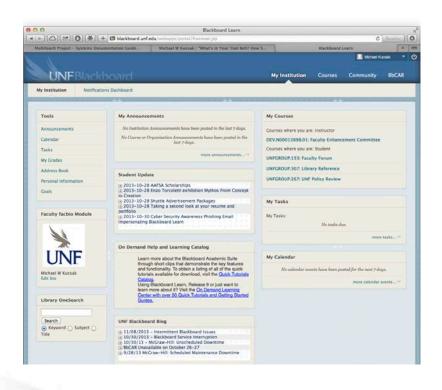


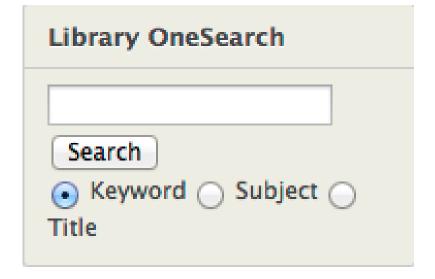




Blackboard Integration

Blackboard Home Screen

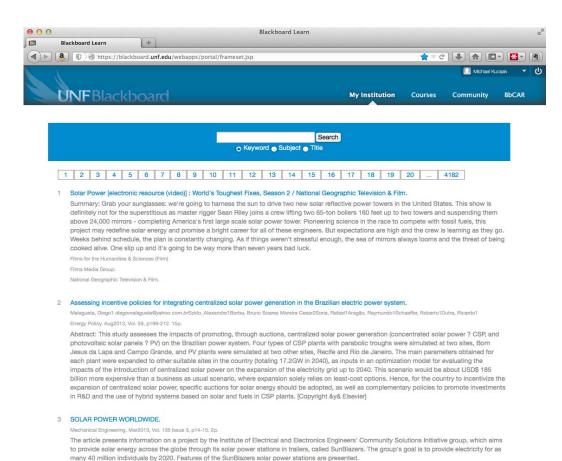








Blackboard Integration







Multi-Touch Surface







Summary

- Links to full text
- Auto-populate ILLiad
- Ulrichs integration
- Union catalog widget
- Guest default/JIT EZProxy
- Available in the Library by default
- Commitment to EDS

- EBSCO link resolver/A-Z
- EBSCO content
- EBSCO marketing
- Eliminated MARC loads
- Pushed reliable vendors to the top
- Made vendors work for their \$\$\$





Fruits of our Labor

- 107% increase full text downloads
- >40% reduction in ILL
- Collaborated with CS student senior projects
- Opportunities to build partnerships
- EBSCO Success story
- Jacksonville BizJournal Tech Innovation Award





Thank you

Questions?

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