





The Famous 16th Tee at Beautiful Ponte Vedra, skirting the Atlantic.

Jacksonville Beach, noted for its recreational facilities. The finest Beach on the Atlantic Coast. Only 16 miles away—double lane highway.

Jacksonville, home of the Famous Gator Bowl, offers many cultural attractions.

In 1960 a new Sports Coliseum and in 1961 the new Municipal Auditorium, within a stone's throw of the Robert Meyer. Many fine courses for the golf enthusiast.



The South's newest and largest completely modern commercial-convention hotel in the very heart of downtown Jacksonville. 510 outside rooms, all with radio, television, Hi-Fi, tub-shower and circulating ice water. The very finest of noiseless air conditioning, using 100% fresh air. All water treated to rainwater softness.

200-car underground garage.

odern

Colorful street-level Lobby with all Major Airlines Offices, Shops, and Drug Store.

Spacious and
Gracious Suites
—the last word in
modern comfort.
In all there are
75 different
suites in
the Hotel.

Rich
yet restful decor.
Bedrooms
combine beauty
and comfort with
every possible
convenience.







For an Enchanting Evening
—Dancing in the Bali H'ai Cocktail Lounge.



Cafe Caribe with its huge Copper Grill where Charcoal Delicacies are prepared before your very eyes.



Complete facilities on a single floor
for conventions up to 1200.

Meeting rooms, large and small.
Exhibit Hall, 5000 square feet,
adjacent Ballroom. Theatre-type lighting and sound system.
All equipment needed for a successful Convention.

Bed-Sitting Rooms. Restful lounging during the day and comfortable sleeping at night.



