

2018

T&L Spring 2018 Career Day Information PowerPoint

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Transportation and Logistics Flagship Program Career Day and Employer Expo

Friday, March 2, 2018

What you need to know!

Event organizer:
Lynn Brown, Associate Director, T&L Flagship



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What is T&L Career Day?

- Recruiters from regional, national and international companies are invited to participate, bringing corporate representatives and students together for one-on-one interviews and the T&L Expo.
- T&L Career Day started in 2002 with a handful of companies as an annual event. In 2008, Career Day became a biannual event held in the fall (October) and spring (Feb. or early March). In 2017 the T&L Employer Expo was added.

T&L Career Day Sponsors

Presenting – Corporate Traffic

Lunch - Yusen Logistics Americas

Networking Reception - C.H. Robinson, Inc.

Employer Expo – Florida Rock & Tank Lines

Thanks to our sponsors,
students and recruiters attend for FREE!

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Requirements for Interviews and Expo

- T&L major or Operations Management minor, 2.75 minimum GPA, highest of cumulative or upper level.
- T&L Employer Expo: T&L major, 2.5 minimum GPA, highest of cumulative or upper level. Open to recent T&L grads.
- Attend Propeller Club networking reception on Friday, Jan. 26, 6-8 p.m. in Bldg. 43. Free appetizers, cash bar, business professional attire.
- **All participants must be [STAR Certified through the Career Management Center](#) by Feb. 16.**

T&L Career Day Schedule

Herbert University Center (Bldg. 43)

- Registration & Breakfast: 7:45- 8:30 a.m.
- Orientation: 8:30 – 8:50 a.m.
- Interviews: 9 – 11:55 a.m.
- Lunch: 12 – 12: 50 p.m.
- T&L Employer Expo: 1 – 2 p.m.
- Networking reception:* – 2 – 3:00 p.m.

**All students are required to attend reception. Cash bar.*



Companies that attended in October 2017

- AV Logistics
- C&S Wholesale Distributor
- C.H. Robinson
- Central Oceans
- CEVA Logistics
- Corporate Traffic
- Crowley Maritime
- Florida East Coast Railway
- Florida Rock & Tank Lines
- Henry Schein
- Interline Brands/Home Depot
- Interline Brands STOCKWISE
- J.B. Hunt
- Landstar
- McKesson Medical & Surgical
- Ravagos
- Ryder Integrated Logistics
- Shoreside Logistics
- Southeast Transportation System
- Stein Mart
- Suddath Companies
- Sysco International
- Total Military Management
- Tote Maritime
- Werner Enterprises
- Yusen Logistics



Resumes

- Resumes must be critiqued by the CMC prior to submission. Submit resume in Word document on T&L Career Day Canvas group page. **Deadline to submit, Feb. 2.**
- Use UNF or professional sounding email.
- Students are not allowed to review resumes of other students.

Use correct format to name resume

- Smith_John_4-18-I.docx

It means that John Smith graduates Apr. 2018 and is seeking an internship.

- Smith_John_4-18-F.docx

John Smith graduates Apr. 2018 and is seeking a full-time position.

Internship = part-time. Don't use P or PT, use I.

How NOT to name your resume

- John.Smith_December2018-P.docx
- John.Smith_4-2018_F.docx
- Final Resume.docx
- Latest_resume.docx

Please pay close attention to instructions. Any resume named incorrectly will be returned.

What to wear – Business Professional

Ladies

Conservative dark or neutral suit, comfortable shoes.

Minimal jewelry and make-up.

Men

Dark or neutral suit (no sports coat with slacks).

Shirt and tie (make sure shirt is pressed, no stains on tie).

All

Well-groomed (hair, nails, facial hair for men).

Minimal or no fragrance.

Locate suit a week before to see if it needs to be dry-cleaned.



Business Casual

Business Professional



Business Casual



Business Professional



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MAGAZIN



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What to bring

- 30 resumes printed on resume paper. Check for watermark.
- Padfolio to keep resumes, business cards, and notes organized.
- UNF Student Business Cards. Order from www.mybizprint.com/unf/. Pick up at CMC.
- Firm handshake, good posture, good questions.
- Confidence, Energy, Enthusiasm, Preparation:
You only have 1 chance to make a first impression.

Recommended follow-up after Career Day

- Take notes to keep things straight and develop a tracking system to stay organized.
- Send a thank you note or email.
- Follow up regarding a specific position that you're interested in/applied for.
- Be patient, it may be months before you get a call back.

How the interview schedule is determined

The interview schedule is determined by a mathematical model using input from students and recruiters for a logical match.

- Recruiters see resumes on a secure website and rank students based on resume. #1 is best.
- Students receive position descriptions (if provided) and rank companies according to job description or company profile. #1 is best.
- **Rank every company.** (Ex. If unable to relocate and it is required, rank that company last). Ranking spreadsheet will be posted on Canvas. Upload your completed spreadsheet on Canvas by Feb. 16. Save with your last name.

I didn't get an interview with my 1st choice. Why not?

- The interview schedule is based on the data received from students and recruiters.
- If the company you ranked #1 does not want an interview, you will not get an interview.
- If you are not qualified (grad date, etc.), the company may decline an interview regardless of your preference.
- If you don't submit a preference the schedule will be completely random (not recommended).

Research EVERY company

- Prioritize and focus on your top companies.
- Start early and have a working knowledge of every company, which will give you confidence to ask relevant questions.
- Company website, LinkedIn, Glassdoor
- Jax Business Journal, WSJ, annual reports, online, trade journals.
- Check Osprey Career Link for positions.
- Companies may not have open positions, but are there to create a “talent pipeline”.
- Don’t blow off an interview no matter what!

Scheduling and last minute issues

- If you need to withdraw, start late, leave early or have any other time constraints, tell me by Feb. 16.
- You will receive the interview schedule a day or 2 before Career Day. Please don't email me to ask when you will receive your schedule!!
- Your schedule is subject to change and will receive a text if there is an opportunity for an additional interview during Career Day. Be ready!

Stay Informed

- All participants are enrolled in the T&L Career Day Canvas group.
- All documents will be on the group page.
- Make **Lynn.Brown@unf.edu** a safe sender so messages don't get caught in junk mail.
- Check your email and announcements every day.



Informal Interviews

Be prepared to make a good impression during the:

- Networking breakfast
- Lunch
- T&L Employer Expo
- Networking reception

Ask for a business card, offer your resume, sell yourself.
Don't be shy and give it your best shot!

Many students have gotten jobs through networking!

After Career Day

Students are required to report Career Day results directly to Lynn.Brown@unf.edu

- 2nd interviews, job offers and any offer accepted.
- Include salary information (confidential for tracking purposes), job title, contact information.
- A tremendous amount of time and resources are invested and the only way to justify continuation is to show results and outcomes.

Career Day Committee

- If you would like to volunteer to help with the event please contact Lynn.Brown@unf.edu.
- This is a great way to network in a more informal atmosphere and prove yourself in real time.
- You will not miss any interviews.



Student Contract

- All participants will be required to sign a student contract that all requirements will be adhered to:
 - Deadlines
 - Professional dress and appearance
 - STAR Certification
 - Report job results regardless of origin

Questions?



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