

# Chicago World's Fair EXCURSION

Round Trip Jacksonville to Chicago  
(Bus Fare only) ..... \$30.40

## ALL-EXPENSE TOURS

Jacksonville to Chicago, 4 Full Days in Chicago  
(including round trip transportation)  
\$45.00

Go any bus, return any time within 60-day limit.  
(Get your friends to join your party)

### SAMPLE ROUND TRIP RATES (Bus Fare only) TO CHICAGO

JACKSONVILLE .....	\$30.40	MIAMI .....	\$43.15
ST. AUGUSTINE .....	32.05	WEST PALM BEACH .....	41.25
DAYTONA BEACH .....	34.20	ORLANDO .....	36.75
LAKELAND .....	38.05	TAMPA .....	38.05
ST. PETERSBURG .....		39.25	

This rate is good for 60 days on the Florida Motor Lines or affiliated lines going or coming from Chicago. To find out what 4 days in Chicago will cost you from any city, add \$15.00 to the rate from city you desire to make trip.

### WHAT IS INCLUDED IN ALL-EXPENSE TOUR A

Four nights' room rent, 4 admissions to the World's Fair, 4 round trips to the World's Fair Grounds, 4 days' breakfasts and dinners, one two-hour sight-seeing trip City of Chicago, one free sight-seeing trip inside the fair grounds. For those who wish to extend time of their stay in Chicago up to or within the 60-day limit, the expense for the extended time on the all-expense tours will be figured on the same basis as the four days all-expense tour.

If you do not wish to take advantage of the all-expense tour arrangement, simply buy your round-trip ticket from the local agent of the Florida Motor Line and when you get to Chicago go to Florida Normal Headquarters, 4322 South Michigan Avenue, Apartment No. 1, Chicago, for assistance and information as to accommodations.

### HOW TOURS MAY BE PAID FOR:

It is hardly believable that anyone will be able to attend the World's Fair Exposition and be privileged to enjoy the phenomenal sights offered; travel in comfort and safety en route, and all at the small costs for which we have worked out these Tours for you.

In addition to this, we have also arranged a plan whereby you may make your reservation on either of the Tours for a payment of Five Dollars, and pay the balance on weekly or monthly terms: Terms to be made to suit your convenience as long as all Tours are paid for in full within two days of the day you select to leave.

### SAVE MONEY BY USING OUR TOURS TO THE EXPOSITION

Under our plan you can be assured in advance of the COMPLETE COST OF YOUR VISIT TO CHICAGO AND THE WORLD'S FAIR; from the time you leave your home city and until you return, practically all expenses down to the smallest items are included, thus eliminating every worry that would mar your pleasure while visiting this great city during the greatest exposition ever held. This assures you of proper reservations during your entire trip without inconveniences to you or time wasted in efforts to make these for yourself. Seventy million people are expected to attend the World's Fair. Sleeping and eating reservations are already being reserved or have been contracted for. Those planning a visit to Chicago without reservation of accommodations run the risk of being imposed upon, of disappointment and a great inconvenience as well as unnecessary costs. Any one of our Tours will assure you of comfort, convenience and economy and save you any trouble whatsoever in making reservations.

FOR THE CONVENIENCE OF OUR PATRONS WE INCLUDE IN THIS AN APPLICATION BLANK WHICH CAN BE USED IN MAKING YOUR APPLICATION AND RESERVATION FOR ONE OF THESE TOURS.

Do not delay, but send in your application TODAY so that you can be assured of accommodations on this wonderful Tour and opportunity to see the World's Fair at a bargain price.

### A CLOSE STUDY OF THE MANY ADVANTAGES AND ACCOMMODATIONS OFFERED

Our TOURS will disclose that the same accommodations and same entertainment would cost an individual or group of individuals quite a large sum over the costs charged for our TOURS.

### FOR ANY ADDITIONAL INFORMATION OR PARTICULARS DESIRED

Wire or write to The Florida Normal World Fair Tours,  
St. Augustine, Fla. Phone 611

or Florida Nor. World Fair Headquarters, 4322 (Apartment 1)  
South Michigan Avenue, Chicago, Ill.

(Cut off here and fill in this application form and send to St. Augustine)

### APPLICATION FORM

Date.....1933

To The Florida Nor. World Fair Tour Committee,  
N. W. Collier, Chairman,  
St. Augustine, Fla.  
Gentlemen:

Enclosed please find my check, money order, or cash for Five Dollars, for

which please make reservation for your ALL-EXPENSE TOUR.....Trip to  
the Chicago Exposition. It is understood that this cash payment is to apply on the

purchase price of \$.....and that the balance of \$.....I will pay  
\$.....per.....

I will go to the Fair on.....1933. There will be.....in my party.

Signed.....

Address.....