

A "THUMB-NAIL"
SKETCH
Of Colored
Jacksonville, Florida



WELCOME
From
COURTESY COMMITTEE

Published for the information of Delegates
to the
NATIONAL BAPTIST CONVENTION, Inc.
Held In
JACKSONVILLE, FLORIDA
SEPTEMBER 7-14, 1936

Compiled and Published by the
Courtesy Committee of the Convention
Eartha M. M. White, Chairman

EXECUTIVE
DEPARTMENT



Jacksonville, Florida

WELCOME,
DELEGATES TO THE
NATIONAL BAPTIST CONVENTION,
SEPT. 7-14-1936

John T. Alsop
JOHN T. ALSOP
MAYOR



Jacksonville, Florida

IT IS PARTICULARLY FITTING that the convention of the largest Negro religious denomination should hold its annual convention this year in one of the most interesting cities in the country, especially from the Negro angle.

The N. B. C. is meeting in a city in which the influence of the Negro on the history of the community has been felt and appreciated since before the days of the first City Fathers. As early as 1725 a United States army officer, attempting to march his troops into what was then called "The Cow Ford," complained to his superiors that the Indians who opposed him all the way down the Saint John's River were led "by Negroes, who are the most courageous fighters."

A century later, with the fully-established city becoming recognized as one of the fastest-growing Southern communities, we find nearly all of the artisans and skilled laborers of the city Negroes. Before the passage of another half century we find an almost all-Negro city government, with such high officials in state offices as the Secretary of State, Jonathan Gibbs, and a year or two later a Negro as state superintendent of education who is credited with having established the present state public education system.

The glorious history of the Negro in this convention city for 1936 has continued to the present day, as the figures and statistics on the following pages will show. In religion we have more than two hundred (200) churches; within a radius of one hundred miles are four of the five colleges for Negroes in the State. Of a total population of 146,259, for Jacksonville, 54,697 are Negroes; of the total Duval County population of 175,204, there are 60,636 Negroes.

Conservative estimates give over twenty thousand of these Negroes as normally working people, even in the past few "depression" years. The annual sum spent by these Negroes is more than thirty million dollars. A recent thorough survey of the city placed 2,428 of these employed and employable people in the category of male skilled workers; 576 as male "white collar" workers, and 2,511 as female skilled workers; 285 are school teachers; there are thirteen school principals. Jacksonville's area is 29.89 square miles of land; 9.17 square miles of water; total 39.06 square miles.

The city is situated on the beautiful St. Johns River and just 28 miles from the Atlantic Ocean. It is the gateway of the state which has 1400 miles miles of sea coast. Florida is the playground of the world.

Such unusual occupations as taxidermists, artists, licensed moving picture operators and Travelers Aid workers are to be found among the Jacksonville population; businesses and vocations of many and varied descriptions are being operated and practiced in this city.

THE FOLLOWING IS AN ITEMIZED "THUMB-NAIL" PICTURE OF NEGRO LIFE AND ACTIVITY IN JACKSONVILLE, FLA.

CHURCHES—200

Baptist, 98; Methodist, 86 (African Methodist Episcopal, Colored Methodist Episcopal, Methodist Episcopal;) Catholic, 1; Episcopalian, 2; Presbyterian, 1; Sanctified, 12.

COLLEGES—1

Edward Waters College.

GIRLS' SCHOOL—1

Boylan Haven.

BUSINESS SCHOOLS—2

Walkers Business College, New Century Business School.

PUBLIC SCHOOLS—9

Stanton High, LaVilla Park, Cookman, Davis Street, Oakland, Long Branch, Moncrief, Lincoln Park.

PARENT TEACHERS ASS'N—9

Mrs. M. Blocker, President (Branches at all Public Schools)

DOCTORS—17

I. E. Williams, W. W. Schell, R. L. Brown, L. H. Myers, S. S. Campbell, C. F. Duncan, A. W. Smith, W. B. Kellix, D. H. Brown, E. H. Flipper, C. M. Thompson, C. A. Ward, H. W. James, S. B. Daniels, N. D. Bryant, I. A. White, N. R. Benjamin.

DENTISTS—6

L. C. Erving, G. F. Waters, C. V. Freeman, H. A. Anderson, W. L. Redmond, J. Bonner.

PHARMACISTS—7

Theodore Christopher, A. W. Smith, W. C. Parish, J. C. Easton, E. W. Thompson, L. G. Brown, A. H. McGinnie.

CHIROPRACTOR—1

H. E. Spearing.

UNDERTAKERS—7

Geter & Baker, Lawton L. Pratt, C. M. Shaw, A. J. Huff, James Whittington, Holmes Funeral Home, Carter's Funeral Home.

LAWYERS—10

S. D. McGill, D. W. Perkins, W. S. Robinson, L. H. Bowman, L. J. Lewis, G. G. DeVaughn, R. C. Jackson, J. P. Muse, R. R. Robinson, W. W. Parker.

NEWSPAPERS—3

Bulletin, Advocate, Tattler.

DRUG STORES—3

Gem, Smith's Thompson's.

HOTELS—7

Richmond, Blue Chip, Hill, Milton, Anderson, Belleview, Wynn.

PLAYGROUNDS—3

Wilder Park, LaVilla Park, Oakland.

DRY CLEANERS—10

Lee, Prospect, Service, Fashion, Joyners, Myers, Park Street, Simmons, Williams, Model.

AUTO SALESMEN—5

Lone McFadden, R. L. Butler, Lucius Hardy, John Pullins, Richard Hodges.

ORCHESTRAS—5

Alonzo Ross, Fats Preston, Nat Rutledge, Sugar Underwood, Rendezvous Playboys.

TAXIDERMIST—1

Isaac Johnson.

INSURANCE COMPANIES—3

Afro-American, Atlanta Life, Central Life.

REAL ESTATE AGENCIES—2

Charles Harris, George W. Powell.

LIBRARIES—3

Wilder Park Public Library, Stanton Public School, Edward Waters College.

MUSIC STORES—1

Hollywood—Joe H. Higdon, Prop.

THEATRES—3

Strand, New Frolic, Ritz.

LICENSED MOVING PICTURE OPERATORS—3

Gardner Sams, Allen Griffin, James Davis.

CITY NURSES—5

HOSPITAL—1

Brewster Hospital.

JACKSONVILLE NEGRO DETENTION HOME—1

NEGRO TUBERCULAR REST HOME—1

OLD FOLKS HOME—1

Miss Eartha M. White, Lh. D., President; D. J. Thomas, Secretary; L. L. Pratt, Treasurer.

CHILD PLACEMENT AND ORPHANAGE—1

Miss Eartha M. M. White, Lh. D., President; M. F. Stewart, Secretary; E. D. Vaughn, Treasurer.

DEPARTMENT STORES—3

Harrison's, Anderson's, J. C. Holmes.

BICYCLE REPAIR SHOP—1

C. W. McClory.

GOLF LINKS—1

Lincoln Country Club.

BEAUTY SHOPS—7

Nickerson, Robert Taylor, Peoples, Excelsior, Vel votone, Jacksonville, Purcell.

DAY NURSERIES—2

Sunshine, Hope Day; Mrs. Dunbar, President.

TRAVELERS AID—1

Mrs. Ellen Fields, Worker.

PRINTING OFFICES—4

Edward Waters College, Taylor & Sons, Service, Clipper Art Studio.

PHOTOGRAPHERS—2

E. L. Weems, Irving Ferguson.

Y. W. C. A. GIRLS' RESERVE—250

Mrs. M. B. McLendon, Chairman.

GIRL SCOUTS—125

Mrs. T. C. McCutcheon, Pres., Leaders Ass'n.

NEGRO WELFARE LEAGUE—1

Joe H. James, Secretary.

FLORISTS—2

Skinner, Owens.

WOOD & ICE COMPANIES—2

Willie Hooper, Joe Nixon.

TAXI CAB COMPANIES—1

New Deal, W. F. McCormick, Manager; B. C. Vanderhorst, Superintendent.

BOOK STORES—1

Baptist Publishing House—Mrs. Pattie Green, Mgr.

HOME DEMONSTRATION AGENTS—1

Mrs. Geo. W. Powell.

MARKETS—3

Chas. Simmons, P. A. Sutton, R. A. Gordon.

CONFECTIONERIES—2

W. A. Anderson, The Sundae Shop.

BARBER SHOPS—35

GROCERY STORES—8

EMPLOYMENT AGENCIES—3

SAFETY PATROLS—9

In Public Schools.

COMMUNITY CHEST—1

Under Y. W. C. A.

SOCIAL WORKERS—19

GARAGES AND FILLING STATIONS—3

BOY SCOUTS—300

D. H. Dwight, Scout Commissioner.

MISSIONS—1

Miss E. M. M. White, Lh. D., President.

SHOE REPAIR SHOPS—5

WPA PROJECTS

(Duval County)

| | | |
|----------------------------------|-----|----------------------|
| Sewing Room, 1 Project..... | 125 | Workers |
| Day Nurseries, 2 Projects..... | 15 | Workers |
| Orchestra, 1 Project..... | 21 | Workers |
| Federal Writers, 1 Project..... | 8 | Workers |
| Music Schools, 5 Projects..... | 7 | Workers, 960 Pupils |
| Art Gallery, 1 Project..... | 3 | Workers, 49 Pupils |
| Education, 10 Projects..... | 29 | Workers, 1730 Pupils |
| Nursing Service, 1 Project | | Workers |

NYA PROJECTS

(Duval County)

| | | |
|--|------|----------|
| Campus Beautification, 3 Projects..... | 37 | Workers |
| Land Clearing and Community De- velopment, 1 Project..... | 32 | Workers |
| Form Subsistence, 1 Project..... | 10 | Workers |
| Scholarships (High School)..... | 1130 | Students |
| “ (College (State))..... | 158 | Students |
| Public Service Training, 1 Project..... | 40 | Workers |
| Recreation, 6 Projects..... | 65 | Workers |

COMPLAINTS

Please make your complaints to any one wearing a Courtesy Badge or report to 611 West Ashley Street; Phone 5-2173 at Clara White Mission.

FOR YOUR ENTERTAINMENT

Friday at 4:00 p. m. leaving from Bethel Baptist Institutional Church, corner of Hogan and Caroline streets, a motorcade will be given for the visiting delegates, complimentary of friends, that you may see Jacksonville. There will be no charges.

COMMITTEES

Chairmen, Local Committees

Men.....Rev. A. B. Coleman
Women.....Mrs. Pattie Green
Housing.....Rev. S. King
Courtesy.....Miss Eartha M. M. White

OFFICERS

State Presidents

Men.....Rev J. N. Stokes
Women.....Mrs. Viola T. Hill

OUTING

Don't fail to visit the largest and oldest Baptist School in the State (The Florida Normal and Industrial Institute) in the oldest city in the United States at St. Augustine, Florida.

Saturday, September 12th at 10:00 a. m., bus will leave for St. Augustine from headquarters at Shiloh Baptist Church.

MUSIC

The W. P. A. Band, directed by S. H. Hart, III, will furnish music each afternoon from 4:00 to 5:00 p. m. in LaVilla Park.

THE POPULAR DRINK OF ALL CLIMES
WELCOMES THE DELEGATES

Wholesome — Delicious

THE PAUSE THAT REFRESHES

JACKSONVILLE

Coca-Cola


BOTTLING COMPANY

NEW DEAL TAXI CAB COMPANY

M. P. McCORMICK, Manager

R. C. VANDERHORST, Superintendent

Cor. Broad & Beaver Sts. Phone 5-2200

 COME TO SEE US AGAIN 