

JACKSONVILLE, FLORIDA

The
SEMINOLE



AIR-CONDITIONED

**JACKSONVILLE'S
LEADING HOTEL**

A J. B. POUND HOTEL

JACKSONVILLE

Colorful "WORKING CAPITAL"
of Florida



Commercial and industrial center . . . with its \$50,000,000 Naval Air Station at the city limits and huge Camp Blanding only 30 miles away—yet never too busy to enchant visitors with historic old South

charm and heart-warming gaiety . . . that's Jacksonville.

Sunny, agreeable winters, and temperate summers cooled by steady winds from the sea entice you out-of-doors. Bus and taxi services offer quick, economical transportation to five superb golf courses . . . to the beaches for surf-bathing on the world's widest, whitest strand, stretching firm and smooth for 40 miles . . . to the ocean piers and the countless lakes and streams for the kind of fishing you dream of . . . and, in season, there's superb hunting within a few miles of downtown Jacksonville.

Easily accessible are many public playgrounds, spacious, oak-shaded parks, municipally-owned swimming pools, a well-equipped tourist center and excellent night clubs and theaters. These and many other attractions of scenic beauty or historic interest will make your visit to Jacksonville a delightful and memorable experience.



Gracious Hospitality

At Its Brightest and Friendliest

The SEMINOLE Hotel

offers the spacious, restful lobby, the delightfully inviting dining rooms, the careful appointments, the modern, comfortable bedrooms, and the efficient, unobtrusive service that means an instant "at home" feeling

most welcome to the travel-weary guest.

Discriminating travelers return time and again to the cordial atmosphere of the Seminole, so conveniently located in the center of Jacksonville's shopping, business and theater district. Here your comfort is assured by every device and means hotel management can provide. New furnishings, decorations and other extensive alterations and improvements throughout the hotel secures the Seminole its place as Jacksonville's leading hostelry.

IN THE STRIKINGLY BEAUTIFUL INDIAN ROOM, cocktail lounge and bar, with its magnificent murals depicting authentic scenes of Seminole Indian life, you'll relax in air-conditioned comfort when you wish to enjoy a friendly drink.



GUEST ROOMS are attractively furnished and tastefully decorated. Though air-conditioned at your option, all rooms have extra wide windows and high ceilings, assuring you of ample light and air for completely restful relaxation and comfort. Each room has combination tub and shower bath, radio, Venetian blinds and full length mirrors.



THE SPACIOUS LOBBY, with its golden-mahogany wall-paneling, mirror-faced columns and soft, indirect lighting is an invitingly restful room, luxuriously furnished, and air-conditioned.



THE CUISINE and cheerful service of The Coffee Shop are matched only by the pleasant spaciousness of this memorably good air-conditioned restaurant.



The SEMINOLE

is Ideal . . .

for Conventions and Meetings

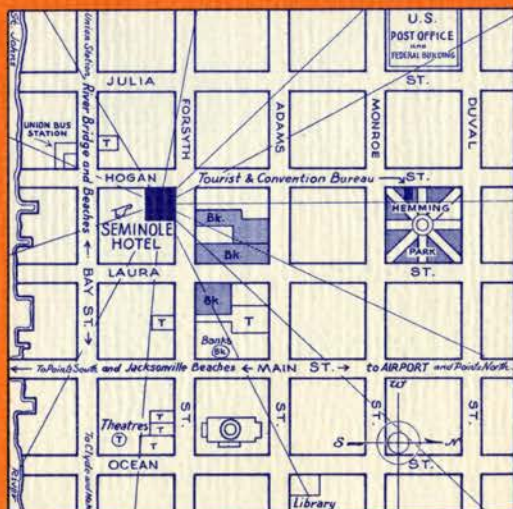
and is noted in Jacksonville as a center for civic clubs, who are quick to sense the prestige they enjoy by coming here. Convention delegates have a choice of five private dining and meeting rooms, completely air-conditioned, the largest of which is equipped with a public address system, and accommodates 340 persons at banquets, 450 persons at meetings.

Economical Seminole Rates

beginning at \$2.50 for room with bath, will please you. Whenever you come to Florida make the Seminole your headquarters, and enjoy its many unusual conveniences and services and its friendly hospitality.

Other Conveniences - Services

include air-conditioned barber shop and up-to-date Turkish Baths, operated under hotel management . . . our own laundry, giving first class service and providing expert cleaning and pressing . . . cigar, news and magazine stand in the building, and at the lobby transportation desk, tickets for rail, bus and air transportation to any point may be bought.



Other J. B. POUND HOTELS



Hotel DE SOTO

SAVANNAH
GEORGIA

The De Soto has 300 outside rooms; outdoor swimming pool in the court garden and air-conditioned meeting rooms. Rates begin at \$2.75 for room with bath.

Hotel PATTEN

CHATTANOOGA
TENNESSEE

Centrally located at the focal point of the city's arterial highways. 410 rooms. Rates begin at \$2.75 for room with bath.



The GENERAL OGLETHORPE Hotel WILMINGTON ISLAND SAVANNAH, GA.



Rates begin
at \$3.00
for Room
with bath.

DE SOTO BEACH HOTEL SAVANNAH BEACH, GA.

Rates begin at \$3.00 for room with bath.

