Florida Normal & Industrial Institute
St. Augustine, Florida

Pictorial Number

NATHAN W. COLLIER
Principal
INSIDE VIEW DAIRY

DAIRY BARN AND SILO
ENDORSED BY
Southern as well as Northern experts;
General Education Board, 61 Broadway, New York City;
Southern Education Board;
Home Mission Society, 23 E. 26th Street, New York City;
Woman's Home Mission Society, 276 5th Ave., New York City;
Chamber of Commerce, Jacksonville;
A. F. Perry, President Florida National Bank, Jacksonville;
St. Augustine Chamber of Commerce.

LOCAL REFERENCES
Mr. G. B. Lamar, President St. Augustine National Bank St. Augustine, Florida
Mr. J. D. Puller, President First National Bank St. Augustine, Florida
The St. Augustine Evening Record St. Augustine, Florida

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Rev. L. Fitz-James Hindry, Pastor, Trinity Episcopal Church St. Augustine, Florida
Father Edward A. Knight, Pastor, St. Benedict's St. Augustine, Florida

"FIRST AID" CLASS
BACON HALL

Needs

Among our most pressing needs at present are the following:

- An Endowment Fund of at least $500,000.
- Scholarships of $125 a year to pay for the tuition of one student.
- Five hundred dollars enables a student to complete the four-year High School. Twenty-five hundred dollars creates a permanent scholarship, the interest from which pays for the education of a student for all time.
- Money in any amounts to meet current expense; even one dollar ($1.00) helps.

The Farm

Ten thousand dollars to provide perfect drainage system for our farm. This would provide opportunity to training students not only in general farming, but in truck growing as well.

The farm has furnished the boarding department with vegetables, pork, beef, milk, butter and eggs; and is the means of quite a number of young men to attend school, by affording them opportunity to work and earn their board.

Florida Neglected

No Southern State has had so little help from without the State with its educational program for Negroes as Florida. If you will examine the financial reports of Negro institutions in all Southern States, you will discover that Northern philanthropy has dealt with them all, except Florida, with a very generous hand.

Thousands of Negro boys and girls each year are pleading in vain for secondary education and trade learning privileges in Florida. Must they plead forever in vain, while their brothers and sisters in nearby States are being provided for?

Won't you help the untrained Negro youth of Florida become a better asset to the state and nation through The Florida Normal and Industrial Institute, St. Augustine, Florida.

The Record Company, Saint Augustine, Florida, U. S. A.