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#### Outreach Across the Ages: Developing Programs and Partnerships for Adults from 18 to 80

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# OUTREACH ACROSS THE AGES:

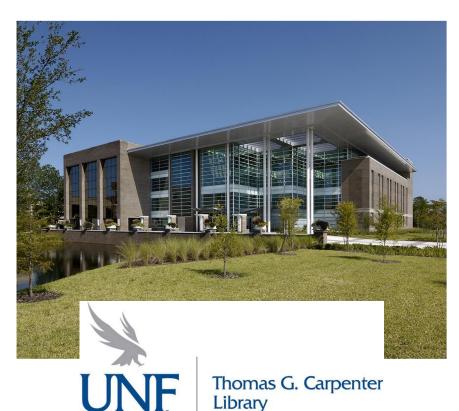
DEVELOPING PROGRAMS AND PARTNERSHIPS FOR ADULTS FROM 18 TO 80

Maria Atilano and Kayla Kuni Florida Library Association Conference March 2, 2016

# FLA OUTREACH AND PROGRAMMING MEMBER GROUP

#### UNIVERSITY OF NORTH FLORIDA

- Jacksonville, FL
- 15,839 students enrolled
  - o 13,070 undergrads
  - 0 40.4% from Duval County
- Library is the hub on campus
  - Library Commons completedin 2015



### REACHING UNDERGRADS: STARTING SMALL BY STARTING BIG

#### TOMMY G'S





#### OPEN HOUSE



1 DAM TO 6PM

WHERE: UNF LIBRARY

WHAT: FOOD, GAMES, & PRIZES!

HOW: STOP BY ANY TIME!

DONUTS AT 10AM

PIZZA AT NOON

COOKIES AT 3PM

DON'T FORGET YOUR COSTUME!





## BREAKFAST AT TOMMY G'S, 2014 AND 2015





#### OUR FORMULA: FUN + FREE FOOD + ASSESSMENT





#### PARTNERING FOR SUCCESS:

# OFFICE OF CAMPUS LIFE

Summer B Cookout
Week of Welcome (WOW)
First Week
Marketing Group



#### PARTNERING FOR SUCCESS:

# STUDENT UNION MARKET DAYS

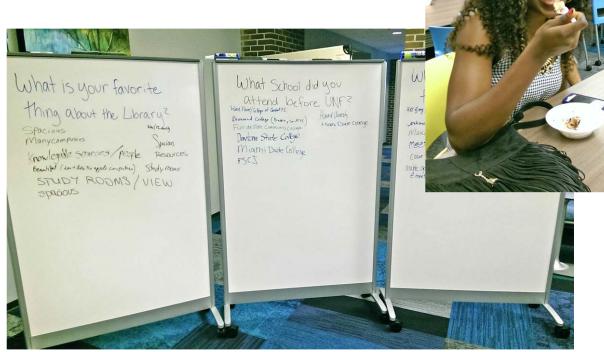
Pumpkin carving contest
Holiday cards
Button & magnet making
Blind Date with a Book



# FRESHMEN ORIENTATIONS: STARTING FRESH







ICE CREAM SOCIAL



Thomas G. Carpente Library









June 4, 2015, 4:00-6:00 p.m.

Building 12, Thomas G. Carpenter Library

Sponsored by the Thomas G. Carpenter Library Dean's Leadership Council

With participation from the Student Transfer Engagement Program

### SO MANY GROUPS, SO LITTLE TIME



#### NEW PORT RICHEY PUBLIC LIBRARY

- New Port Richey, FL
- 15,527 residents
- Established in 1919 as the Avery Library and Historical Society.



# RED APPLE ADULT TRAINING CENTER

Monthly art classes
Annual art show
SRP participation
ASCLA KLAS/NOD Award



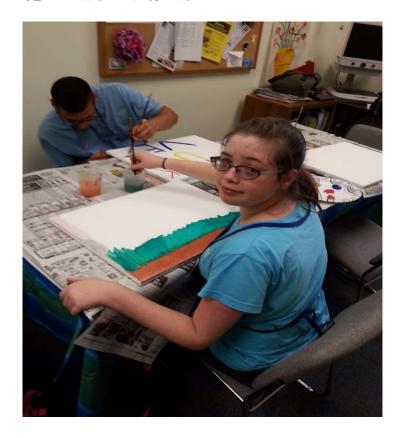
# CENTER FOR INDEPENDENCE/ SUNCOAST ARC

Monthly art classes
Exploration of Tasty Tuesday
Development of skills



#### LIGHTHOUSE FOR THE VISUALLY IMPAIRED AND BLIND







#### NAMI offers:

\*CIT Training to officers

\*Support groups

\*Educational opportunities

\*Staff training

Libraries offer:

\*Space

\*Materials



#### ASAP PASCO



#### Provides:

- \*Free educational opportunities
- \*Monthly opportunities to network
- \*Presentation opportunities
- \*Resources for your community
- \*Support

#### DVAM-OCTOBER

Partnered with:

\*Sunrise DVS

\*Salvation Army DVS

\*local author

\*NPR Police Chief Bogart

\*Bay Area Legal

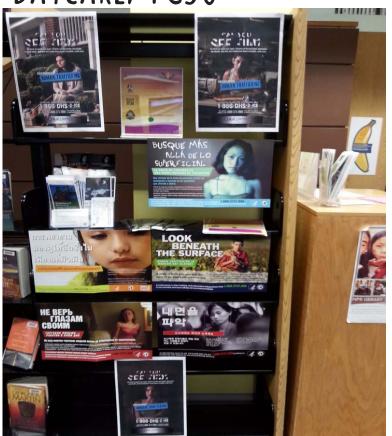
\*Girl Scouts



## WORLD AIDS DAY: DECEMBER 1, 2015



BAYCARE/ PCSO



Partnership with Baycare:

\*Community training on Human Trafficking

\*Informational literature/bookmarks

\*Online resources

\*Ways for community members to get involved!

# CONNECTING OUR PARTNERS TO EACH OTHER





### CONNECTING OUR PARTNERS TO THE PUBLIC





# QUESTIONS?

DOWNLOAD THIS PRESENTATION: TINYURL.COM/FLAOUTREACH

#### WHAT'S NEXT?

#### Thomas G. Carpenter Library

- Market Days for Spring 2016
- Library Book Sale
- Edible Books
- Finals Week Spring 2016
- Summer B Kickoff Week and Cookout/Resource Fair
- Fall 2016!

#### New Port Richey Public Library

- IGARD- Tales and Travel Memories 2016
- TrashCON 2017
- Superhero-Con 2017
- DVAM expanded efforts 2016
- Stalking Awareness Month event2017
- SAAM- April 2016 and 2017