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UNF Transportation and Logistics Society

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TLS Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

TLS TRIVIA NIGHT

Wednesday, November 9

Test your knowledge of transportation and logistics

Free Food and Prizes

Location: Coggin College Stein Auditorium 42/1020

Time: 9:00pm-10:00pm

Proudly Serving BONO's BAR-B-Q



Funded by Student Government

UPCOMING EVENTS

- Wednesday, November 9:** TLS Trivia Night- Wrapping up a successful semester with food, fun, & games
Time: 9:00pm-10:00pm, Location: 42/1020
- Friday, November 18:** Facility tour of Anheuser-Busch Brewmaster.
Time: 9:00am-1:00pm, RSVP: TLSociety@unf.edu
- Saturday, December 3:** TLS Community Service: Hubbard House Holiday Decorating & Delivery of Toys
- Friday, December 9:** Last day of the Fall Semester.
Graduation Commencement Ceremony
- Friday, January 27:** Propeller Club Networking Social at the UNF University Center

TLS PRESIDENT'S CORNER:

TOM BRANNING

This semester has been a huge success for TLS in terms of involvement and achievements. We had a great turn out at the October meeting and welcomed back a panel of TLS Alumni who talked about the successful transition from college to career. Events like these enhance the student experience and make membership in TLS a valuable part of our college education. Make the most of your time as a student by getting involved with the Transportation & Logistics Society.



This fall TLS submitted an application to the UNF Alumni Association for a \$500 travel grant. I am pleased to announce we won! TLS was also successful in receiving a \$2,000 travel grant from UNF Student Government, which will be used to help defray the costs of students attending the IANA Expo and Case Competition in Atlanta in November. It was a long and arduous process, but the hard work paid off in the end. Thanks to everyone who helped make this happen. **SWOOP!!!**

Executive Board Fall 2011

President	Tom Branning
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Secretary	Paula Nelson
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Staff	Ryan McCullough
Staff	Matthew Bullard

TLS COMMUNITY: HUBBARD HOUSE AND PROPELLER CLUB



Hubbard House

In partnership with the Propeller Club, TLS has been making the holidays happier for residents of Hubbard House every year since 2002. Hubbard House assists women and children who are victims of domestic violence by sheltering "approximately 90 victims and their children each day and provides services to over 5,000 victims a year" (<http://hubbardhouse.org>). TLS will be collecting NEW toys, games, clothes, gift cards, and personal hygiene items for the residents of Hubbard House. A group of volunteers will decorate the lobby and deliver the items collected on December 3rd. Please give as much as you can and help us carry on the wonderful tradition that began 9 years ago. Send an email to TLSociety@unf.edu to volunteer.

Propeller Club of the United States
Port of Jacksonville



PROPELLER CLUB STUDENT PORT

Did you know that TLS has been designated a Student Port by the United States Propeller Club Port of Jacksonville? UNF is one of only 27 Student Ports in the nation. Members of TLS are automatic members of the Propeller Club Student Port at UNF. The Propeller Club will host a networking reception on Friday, January 27, 2012 at the UNF University Center. This is a free event and students are invited to mix and mingle with professionals in the maritime and related industries. It is a great warm-up for Career Day so mark your calendar today. The Propeller Club will also sponsor Big Sea Day on Friday, March 30, 2012. Do not miss the excitement of a comprehensive tour of the port including a voyage on a Crowley tug and lunch on a ship.

RSVP TLSociety@unf.edu. Space is limited.

By Lynn Brown



TLS TIDBITS: BUSINESS / NETWORKING CARD



Not only should you have a good résumé that gets you noticed but having a business card for networking can take you further. Business cards can give a person brief information to identify you by the use of keywords. They are something small that can be kept on hand and distributed more easily than a resume whenever a contact is made. In an interview with Joanne Kazmierski, manager of Community Outreach & Environmental Advocacy at JAXPORT, the following are some tips for creating a professional business card:

- Make sure that the business card looks professional and that any graphics speaks about you or your industry
- Make sure your name and contact information, including your email address, is on the card
- Use keywords on the back that can briefly show your experience- e.g. Procurement, Forecasting, Reporting, Team Manager
- Also on the back, list any associations that you may be part of that is related to your career choice- e.g. CSCMP, Transportation and Logistics Society at UNF
- It is also important to make sure that your email address is professional and is a combination of your name (i.e. *First name.last name@unf.edu*). People identify and remember names easier than a number or an encrypted email address. If you are providing your UNF email address then choose the email alias that has your name in it versus just your N-number.



Keep in mind, the business card should be used to invite a person to learn more about you and to provide contact information for a follow-up. It is not a résumé!

By William England

GET TO KNOW TLS SECRETARY: PAULA NELSON



Paula Nelson is native to the Jacksonville community and has grown up passing trucks, getting stopped by trains and hearing the planes overhead. She graduated from First Coast High School where she was in the International Trade and Logistics Career Academy her senior year. "After a tour of JAXPORT I became interested in logistics, which led to declaring a major in Transportation & Logistics at UNF. In the beginning, I was hesitant to move out of my comfort zone but then I attended a TLS general meeting. I quickly realized the benefits I could receive from joining. I found that TLS offers great opportunities to get involved with the industry, for networking, and seeing the real world application of our studies through the tours. I saw it as my chance to grow!"

Paula hasn't looked back and currently serves as Secretary of TLS. She enjoys networking and the many opportunities TLS and the T&L Flagship have to offer. She plans to graduate in April 2012 and until that time will gain experience as an intern with Crowley Maritime. A tip from Paula to the readers, "make yourself uncomfortable; sweat a little if that's what it takes, because in the end the rewards will be numerous whether it is with TLS or some other worthy organization!"

By Paula Nelson and William England

Soar

**Farther and Higher
with the
Transportation
& Logistics Society!
Become a member today!**

TLSociety@unf.edu

TLS ON TOUR: ANHEUSER-BUSCH BREWMASTER

On November 18th, TLS will have the opportunity to attend the Anheuser-Busch Brewmaster Tour at the Jacksonville bottling plant. This is a chance to go behind the scenes and learn about the brewing, bottling and distribution of Budweiser beer products. The Anheuser-Busch legacy began in St. Louis in 1852. In 2008 Anheuser-Busch combined with the Belgium company InBev forming the largest brewery company in the world now known as AB InBev. The Jacksonville facility is one of 12 Anheuser-Busch breweries in the United States which began production in 1969. Currently a staff of 600 employees process 3-5 million bottles every 4 hours along with 5-8 million cans every 24 hours. More than 200 tractor trailers leave the one million square foot bottling plant each day to deliver Budweiser products to thirsty people all over the southeast.



LIFE AFTER GRADUATION: CLAUDIA GORHAM

During the last TLS General Meeting we had the opportunity to meet one of our alumni, Claudia Gorham. Claudia provided TLS with excellent advice on building our skill sets, such as with Microsoft Excel®, and insights into the transitioning from student-life to the professional career-life. Here is a brief profile of one of our successful UNF alumni!

Claudia Gorham graduated in spring 2010, after having served as Assistant Recruitment Director for TLS. Claudia was able to impress potential future employers by sharing her leadership experience "directly derived from TLS events." This experience included recruiting for TLS by introducing the opportunities offered by TLS and the T&L Flagship to 250+ UNF students in a classroom. Since graduation, Claudia Gorham has been putting her Logistics degree to work at PSS World Medical. There she serves as Continuous Improvement Project Manager for an average 50 hours every week. On any given day at work, Claudia prepares and follows up on critical meetings, updates project activities, maintains email and phone contacts, analyzes Excel, Access, and Oracle Answers BI, and helps different functional departments develop better business processes. Claudia suggests that other UNF T&L students could benefit as she did, especially within the Jacksonville area. In her words, "I strongly believe that my professional network would have never reached its current breadth had it not been for my involvement in TLS."

By Ryan McCullough

