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UNF Transportation and Logistics Society

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# TLS Transportation & Logistics Society University of North Florida

## TLS NEWSLETTER: BEYOND THE CLASSROOM

### TLS PRESIDENT'S CORNER: TAYLOR BARRY

Hello Everyone!

I want to say a special thank you to the T&L alumni and TLS members that spoke at our last meeting, *Internships: Why you need one - how to get one*. It was very informative and just in time for Career Day! At the September TLS meeting we voted on BINGO for the November meeting. We will also hold elections for the Spring 2013 TLS Executive Board. If you are interested in running for a position and getting more involved, please send a short bio and the position you are seeking to [TLSociety@unf.edu](mailto:TLSociety@unf.edu). Good luck on your finals. Congratulations to all TLS December Grads! Remember, UNF is your first professional network. Stay connected and don't forget to SWOOP!



### TLS MEETING

#### TLS BINGO NIGHT and ELECTIONS!

Wednesday, November 7  
Location: Coggin College Stein  
Auditorium 42/1020  
Time: 9:00 p.m. - 10:00 p.m.  
Funded by Student Government



### UPCOMING EVENTS

- Wednesday, November 7:** BINGO Night & Elections. 9:00 – 10:30 p.m. 42/1020  
**Wednesday, November 7:** T&L Flagship Executive Spotlight, 6:00 – 7:15 p.m. UNF University Center, Bldg. 43  
**Friday, November 30:** Facility Tour of VISTAKON, Depart UNF 9:30 a.m. Return 1:00 p.m. RSVP [TLSociety@unf.edu](mailto:TLSociety@unf.edu)  
**Saturday, December 1:** TLS & Propeller Club Annual Tree Decorating, Hubbard House Domestic Violence Shelter  
**Friday, December 7:** UNF Commencement – Congratulations Graduates!

### HIRING NEW, YOUNG TALENT IS A MUST

JACKSONVILLE BUSINESS JOURNAL BY LORI ULRICH, OCTOBER 5, 2012

Attracting young, talented employees is a must for both cities and companies to thrive. However, reduced budgets and time constraints on staff can make successful recruiting a challenge. Implementing new recruiting best practices is key to finding the best and brightest new talent who will benefit your company.

First, actively recruit straight from the source — colleges, universities and academies. Identify institutions with course work, clubs and groups relevant to your industry. These are the best places to find young people who have knowledge and experience in your industry, and who will bring enthusiasm to what is likely their first “real-world” job.

Companies should also strive to make themselves attractive to young talent by promoting corporate social responsibility. Giving back to the community is important to young corporate America.

PersonnelToday.com reports 50 percent of young professionals would turn away from an employer lacking good corporate social responsibility policies.

Companies can promote corporate social responsibility by providing company time for employees to do volunteer work. At W&O Supply Inc., our time2help program allows employees to dedicate 1 percent of their total work time to a social project. These types of programs show the true value your company places on giving back to the community.

The benefits of bringing young talent into your workforce are numerous. Younger employees are a great way to reinvigorate your workplace environment. These new hires can bring an Optimistic attitude and fresh ideas to the table.

New, young hire also come with useful knowledge of technology and social media. From cell-phone apps to ways to engage your Twitter followers, young employees are plugged in, and you can use this knowledge to benefit and train other members of your team.

For a human resources manager, two very important benefits to keep in mind when considering hiring new talent are that this population is generally mobile and healthy, meaning they will likely relocate and their health care cost will likely be lower.

I ask why a company wouldn't want to hire fresh, young talent. When neglecting recent graduates, your company runs the risk of becoming stagnant and fostering a “group think” environment with few new ideas.

A great quote I read recently on BirdDigJobs.com said, “New grads are like the latest, newest cellphone upgrade. Why wouldn't you want the latest and greatest model on your team?”

### Executive Board Fall 2012

President - Taylor Barry  
V. President - Brandon Little  
Treasurer - Chris Elliott  
Secretary - Claire Kasik

#### Directors:

Marketing - Mark Smith  
Recruitment - Daniel Hanania  
Social - Faris Kishek

#### Assistant Directors:

Marketing - Alexis Anderson  
Recruitment - Albrix Cortez,  
Michael Kalin  
Social - Aquiles Rodriguez

#### Newsletter Staff:

Editor - Justin Tatham  
Staff - Nelson Arias



## GET TO KNOW: ALBRIX CORTEZ

Albrix Cortez was born in Santa Fe, Nueva Vizcaya, Philippines. He moved to Jacksonville when he was 3 years old and became an American citizen in October 2004. Albrix is double majoring in Transportation and Logistics and Business Management and is set to graduate in December. He currently serves as the Assistant Recruitment Director for TLS. Albrix enjoys watching sports, spending time with family and “getting into some shenanigans mixed with some foolishness with friends.” He appreciates the opportunities that TLS has to offer and is grateful for his friends in TLS and the T&L program. He credits TLS and the T&L Flagship Program for much of his success so far and says, “My experience in TLS at UNF has helped shape me into the professional man that I am today.”

By Justin Tatham



*Soar the  
Transportation  
& Logistics Society!  
Become a member today!*

For more  
information  
contact:

[TLSociety@unf.edu](mailto:TLSociety@unf.edu)

## TLS ON TOUR: VISTAKON - JOHNSON & JOHNSON VISION CARE

VISTAKON is a division of Johnson & Johnson committed to provide high quality Vision Care products. Color, general vision, multifocal and astigmatic lenses are a few products in the diverse portfolio of disposable lenses. Commercialized under the ACUVUE brand, VISTAKON is the world's leading manufacturer and distributor of disposable contact lens. The one million square foot Jacksonville facility (only a mile from UNF), is one of only 2 manufacturing/distribution centers in the world. The other facility is in Limerick, Ireland



## TLS GIVES BACK

TLS is teaming up with the Propeller Club of Jacksonville for the 11<sup>th</sup> consecutive year to make the holidays brighter for residents of Hubbard House, the oldest domestic violence shelter in Florida. We are collecting toys for the children, toiletries for the women and gift cards for the teens. Cash will be used to purchase strollers and other items needed at the shelter. We will be meeting on December 1<sup>st</sup> to decorate the lobby of Hubbard House and deliver items collected during the drive. Donations can be dropped off in the Marketing Department (42/3002) or Lynn Brown's office (42/3405). If you would like to help decorate, email [TLSociety@unf.edu](mailto:TLSociety@unf.edu). Remember that every donation, no matter how small will add up to help victims of domestic violence.

## LIFE AFTER GRADUATION: TOM BRANNING

Tom Branning graduated from UNF in April of 2012 and is employed by Cowan Systems in Baltimore, Maryland as an Operations Manager. As an operations manager Tom works 45-50 hours per week and is responsible for creating end – to – end supply chain solutions that ensure the safety and punctuality the company is known for. During his time in TLS Tom held leadership roles as the Social Director, Vice President, and President. Tom says, “As a member of TLS one is exposed to the logistics industry, which gives you the opportunity to see what the industry is all about and which field you are most interested in. Being *involved* in TLS is entirely different. It gives you the opportunity to work on a team with people from all types of backgrounds to come together for a common goal; share the transportation and logistics industry with the students at UNF; and grow the club. One of the biggest challenges of a fast paced business environment is the ability to work efficiently with others. Having leadership experience on the TLS board and the practical experience of internships, you could definitely say I hit the ground running after graduation.”

TLS has helped mold some of the most successful professionals in the industry, and Tom is another fine example of the benefits UNF and TLS has to offer.

By Justin Tatham

