2Halyard Vol. 3. No. 9" University of North Florida " Jacksonville, Florida " March 1, 1976

Consolidation question causes faculty unrest

Tentative plan studied

baside The Halyard

SGA has a new treasurer. He's Jim Wells. Page 2.

The political pastime -- primaries -- are getting closer. In a UNF poll, Georgian Jimmy Carter is favored. Page 3. News Editor Steve Holland presents another profile of one of the Florida travelers; this time on Carter. Page 4.

Plays, pictures and painters are reviewed on the Arts page, page 5. The Alhambra's latest offering, "One Flew Over The Cuckoo's Nest," and Ralph Dunlap's exhibit are covered.

The perspective of tomorrow's collective bargaining election is discussed in depth. Page 6.

Harold Morgan has a new butt for his satire -- the weighty topic of corporal punishment. Page 7.

Maybe it's not sports, but a class has invented the "Business Game." Page 8.

UNF's Bill Sanders wins Southeastern Indoor Archery Tournament. Page 8.

As we go to press

The next SGA meeting is scheduled for Wednesday March 10 at 5:30 p.m. At the meeting, the proposed bylaw revisions will be voted on.

 $\star\star\star$

Faculty Association will meet Thursday at 12:10 p.m. in the assembly room of Building 9. Four items are on the legislative calendar. At a special meeting Thursday, the Faculty Association overwhelmingly approved planning for a criminal justice track in the sociology major.

A forum on collective bargaining drew some 55 listeners Friday as UNF represenatives of the three ballot positions outlined their stands.

Steve Delue, president of the UNF chapter of the United Faculty of Florida, took an agressive stance in opening the session sponsored by the Faculty Association. He posed a series of questions to UNF President Thomas Carpenter and noted that "we need an adversary relationship with the Board (of Regents)....I don't think we need to have it at this university."

Cherrill Heaton, who styled himself as president of the UNF chapter of the American Association of University Professors, gave a wry and hilarious chronology of how AAUP-Florida had come to the university. At one point, he said, grinning, "I am the only one on campus who belongs to two unions and am so fed up with both, I may support the third position."

President Carpenter, noting his background in labor economics, stressed his beleif that the present arrangement "has the mechanism to do everything that the unions suggest. "In a low-key talk, as well as in a letter mailed to faculty members' homes, he said. "there is no doubt that an adversarial relationship has been fostered in the larger scene, therefore a vote for the union would be a vote to bring that adversarial relationship here to UNF. I cannot endorse such a prospect."

By PATTI LEVINE

Vice President Roy Lassiter's office, aimed at saving might yield economies. money by the consolidation of academic departments, the administration began has received negative responses from several departments.

Lassiter made a request that each dean undertake a study of the administrative structure of all units under their jurisdiction to

determine if there are considered," he said. A memorandum issued by possibilities for consolidation of subunits that

> **ACCORDING TO Lassiter** thinking along the lines of possible consolidation last October.

'I do not want to consolidate just for the sake of consolidating," Lassiter said. "Faculty wishes have to be considered and college resources also have to be

The Halyard conducted a campus-wide

poll to see what presidential candidate

was most favored. See page 3 for the

Former Georgia governor Jimmy

Carter was recently in town and the

Halyard was there. Turn to page 4 for

The March 9 primary is fast

approaching and the Halyard has a

roundup of the presidential candidates

running. For further information turn to

"We opened with a consolidation of departments in Natural Sciences where physics chemistry and biology are all incorporated into a single department," said UNF President Thomas

"THE QUESTION at hand is the possible reduction of the administrative cost and one way to do this, which would free some additional

resources for the teaching function, would be through consoldiation of the administrative respon-

"This does not necessarily mean that the departments will be consolidated although this certainly is a possibility and this is what we want studied. It could mean for instance that a single chairman could undertake the administrative duties for two separate

idation and merger. "WE ARE suggesting that all colleges look at their organizational set up and

this is a feasible approach. We are not requiring this to be done, we simply want an in-depth review to see if this can be done," he said. Carpenter said at the present time there are two departments in the College of

come up with recommen-

dations as to whether or not

Arts and Sciences without department chairmen. Those two areas are being looked at as possible candidates for consolidation. David Londow, a recent arrival at UNF from the

University of Chicago, speaking on behalf of the political science department said, "The department is frankly opposed to consolidation.

"To say the least it is a step requiring very careful thought, more thought than it has received up to now. We are as concerned as the administration with achieving economies within the university, but wonder if consolidation is the best way. Perhaps asking the department to absorb additional courses would achieve the same result.

"Unlike physics, chemistry and biology which form parts of a single whole, sociology, history and political science are actually conflicting approaches to buck," Lassiter said.

departments without consolthe same subject--and this creates the illusion of compatibility," Landow said.

The question that seems to be in everyone's mind is what is actually meant by consolidation. There is some confusion as to whether or not it means developing a totally integrated curriculum for the departments or the administrative merger of two or more of these departments under a single chairperson.

Some faculty members seem to feel that both of these concepts will require intensive study, the possibility of having to bring in outside consultants to resolve the conflicts that may arise within the departments, andrestaffing the different divisions.

Dr. Dale Clifford, assistant professor of history, said, "I am against consolidation because I feel it is academically unsound and in the long run will save very little money.

"CONSOLIDATION WILL only come at the cost of cutting services to students and faculty and I think I can go on record as saying the rest of the History Department feels the same way,"

Consolidation has already begun in the upper levels of the administration. "We want to get the biggest bang, in this case teaching, for the



By BURT JORDAN

Faculties throughout the State University System will decide this week whether they will have a bargaining. agent to represent them.

They will be faced with three choices. They can either choose one of two bargaining agents--Uni;ted Faculty of Florida or the first ballot.'

American Association of University Professors--or they may choose to have no bargaining agent.

further details

"WE ARE predicting a 3-1 majority on this campus for UFF," said Dr. Steven Delue, presidnt of the UFF chapter on campus, "we expect a majority around the state on

"The most up to date projection is that nobody is going to have a majority on the first go round," countered Dr. Cherrill Heaton, AAUP-Florida policy board member.

"The feeling is that the vote is going to be so split that no one will have the requisite number on the first ballot and therefore we will have to go to a runoff election at a later time and the feeling is that no agent will come in third palce.

"Statewide the only prediction that AAUP is willing too make other than that no one will win on the first ballot is that AAIID expects a large majority at

Florida State and feels sure get a majority on the first of a majority at the University of Florida," said Heaton.

"But nobody will ever know how a particular university voted because all the ballots will be collected and mixed together," he

technician, completed their

Delue said, "If we do not

ballot, the runoff will come down to UFF or no union. "I think that the choice is simply this, that a vote of no

is a vote for the Board of

Regents and a continuation

of existing policies. A vote for UFF is a vote to oppose the continuation of existing policy," Delue said. Fred Simmons, executive assistant to UNF president

Dr. Thomas Carpenter, said there will be 148 eligible to vote here, or about three per cent of the total faculty vote in the state

"This includes all qualified faculty people plus the university librarians and the associate and assistant librarians," Simmons said.

plans

The Board of Regents is preparing to cut the university enrollment this fall even if the cabinet rejects proposed student limits, said Roger Nichols, deputy education commissioner, Wednesday.

The cabinet has been asked to reject enrollment caps set for the nine universities earlier this week by the Education Commissioner Ralph Turlington.

CHANCELLOR E.T. York says, enrollment cuts are a must unless they get a substantial increase in funding. Nichols agrees with York that the Board will still be able to order its planned 10 per cent cuts even if the cabinet disapproves.

The enrollment ceilings were withdrawn from the cabinet agenda last week when Gov. Reubin Askew said it was premature to begin cutting enrollments.

By STEPHEN W. HOLLAND

Insects were found in a candy bar in the candy machine adjacent to the

Cafeteria. On February 18, at approximately 2:28 p.m., Dr. Thomas M. Monger, chairman of the department of Political Sciences, purchased a candy bar, where upon opening the wrapper he

which later turned out to be insects and larvae.

A "Halyard" reporter was present at the time of the purchase. Mongar took the candy bar

back to his office whereupon Dr. Steven DeLue, assistant professor of Political Science, saw the candy bar. "I attest to the fact that at 2:30 p.m. on February 18, 1976, Dr. Thomas Mongar noticed small black specks walked into my office with

bugs on his candy bar and dirt and mold also appeared to exist on the candy bar as well," said De Lue in a written statement. In the afternoon of

February 18, the candy bar was taken to the Department of Natural Sciences for analysis to determine what the contaminates were.

On February 26, Lloyd Fountain, a student in biology and Larry Hill, a lab lives under bark and fungi.

THE SPECKS turned out to be Hairy Fungus Beetles; Mycetophagidae, Typhaea

products.

stercorea and their larvae. The Hairy Fungus Beetle is a dull reddish-yellow color. A mature beetle is approximately 21/2 to 3 millimeters long and is a pest of cereal

The Hairy Fungus Beetle

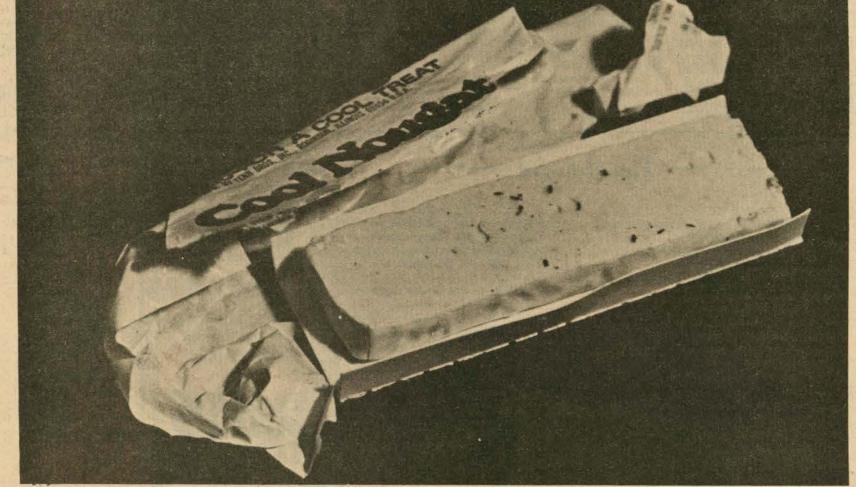


Photo by Mary Kahler

Garelick attends workshop

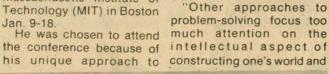
loud" is the recommendation calls "constructionism" of Dr. Michael Garelick, psychology at UNF.

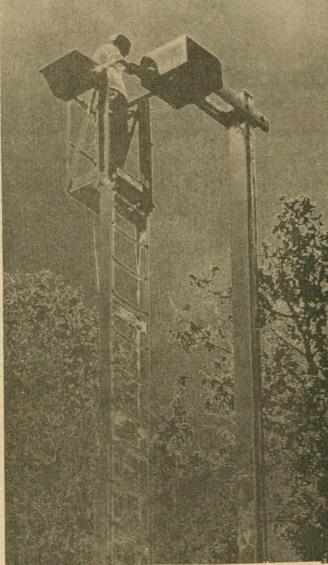
Garelick was one of 14 exceptional scholars selected from around the world to attend a "Loud Thinking" workshop at the Massachusetts Institute of Technology (MIT) in Boston

"Do your thinking out problem-solving which he

'MY constructionist assistant professor of approach to problemsolving is different from other approaches in that I believe a balanced picture of human cognitive functioning must take into account emotion and belief,' Garelick said.

'Other approaches to problem-solving focus too He was chosen to attend much attention on the the conference because of intellectual aspect of





Spring is a period of change when people of the Northern Hemisphere begin to gear for hotter weather. Even the eye begins to register the change is watching simple things like a man changing a light in a lamp post.

Parrish backs tenure idea

"Tenure is still a viable, much needed part of the academic profession," said Dr. James M. Parrish, dean of the College of Business Administration.

This statement is contary to the opinion of many Graduate ritics who are suggesting tenure be abolished or critics who are suggesting tenure be abolished or replaced by faculty unions.

College and university administrations are complaining that tenure is imposing an inflexible financial burden upon them.

"TENURE COMMITS the institution to the individual, but not the individual to the institution," is the cry being heard from many college and university presidents who believe tenure provides a cloak under which irresponsible political activity can flourish.

Women and minority groups accuse the tenure program of limiting their opportunity to enter and advance in the academic profession.

"WHILE UNIONS MAY have the power to bring about the job security they will never effectively replace tenure," Parrish said. "If tenure is not preserved, academic freedom will be lost and American college students will be forced to accpet less than a quality education.'

Tenure was established over 60 years ago to protect professors against loss of job for supporting such radical causes as social Darwinism and labor unions. In effect, it grants the professor academic freedom to speak out on unpopular or highly controversial issues even if his beliefs are in complete disagreement with those of the administration.

IN ORDER TO ENTER this protective realm of tenure, a UNF professor must serve a seven-year probationary period. This time requirement may be significantly reduced if the instructor has prior teaching experience or has held tenure at another institution.

Once the professor has received tenure he may only be dismissed for gross negligence, moral turpitude, the program in which he is teaching is discontinued or the university is financially forced to reduce its staff.

not enough on emotion and belief.

Other approaches to problem solving that were presented at the conference included the Piaget, artificial intelligence and information processing schools.

DURING THE 10-day period, these distinguished professors exchanged ideas, opinions and viewpoints concerning one of the most important areas of psychology--problem solving.

The main topic of discussion centered around a method of problem solving called "Loud Thinking."

Thinking aloud requires merely that the person talk while he is working on the problem

WHILE THINKING aloud he should comment on what he is doing, what he is looking for, what his intentions are and other information pertinent to solving the problem.

Garelick believes the loud thinking concept can also be used as a very effective educational tool because it student's mind.

instant feedback on the student's progress.

"In order to educate people you have to know what they are thinking," said

IF A STUDENT is silently thinking about a difficult problem, the professor is unable to help him because he does not know what is going on inside the student's

When a professor observes a student thinking to himself it is like watching television with the sound turned off-- the professor only gets part of the information that is available to him," Garelick said.

Under the loud thinking concept the professor can closely monitor the student's spoken thoughts and thus lend guidance and assistance at the precise time it is

'What professors need to do is turn the sound on (let the student think out loud) so they can get a better idea of what is going on inside the

Wells elected by no election

By VICKI VERDERY

The third student Government election of this term ended in no election when Jim Wells became the only candidate and was named to serve Roy Lassiter's unexpired term as treasurer.

The election, which was to be held last week, fizzled or the drawing board when veteran campaigner Lowell Lorbeer, Wells' only competition for the job,

SGA OFFICIALS say Lorbeer decided not to run because there are only four weeks left until the next

Wells received his A.A. degree from Florida Junior College and also attended East Carolina University. He is presently a junior in the College of Business Administration majoring in accounting.

Wells, a former SGA represenative from the College of Business

proposal by Chancellor

E. T. York to raise graduate

fees by \$6 per hour would

hurt the graduate enrollment

at UNF said Dr. Thomas G.

UNF currently has 65 per

Carpenter said that

cent part time enrollment

excessive fee increases

would hurt the student who

response to recommenda-

tions from three study

commissions which said

students should pay at least

30 per cent of the fixed costs

The proposal would raise

undergraduate fees for

juniors and seniors from \$15

to \$15.50 per credit hour; graduate course fees from

\$20 to \$26 per credit hour

and graduate thesis and

dissertation fees from \$22 to

The recommendation was

endorsed last year by the

Council of Presidents of the

State University System.

\$28 per credit hour.

YORK'S PLAN is a

works and goes to school.

Carpenter, president of the

university.

of education.

Administration, has served as treasurer of the Society for the Advancement of Management (SAM).

Wells immediately set a deadline for the week of March 8, for all budgets that are funded by Activities and Service fees. He hopes to get the budget out by June 1.

"THERE SHOULDN'T be any problem projecting the budget. I expect every department to justify, along with their projected budget, any allocated funds not used," Wells said.

"There's a lot of money left over, and I want to know why. I think there's a little bit of budget padding going

When any oned about, lack of interearest amongsGAI member 3 Wells had is to say: "I'm all for those resigning who don't have the time to devote to SGA. We need unity, and we're not getting it without atten-

students who only take one

are not working toward a

degree dut just taking a few

courses for enrichment,"

"Some of those may

J.J. Daniels, chairman of

the Regents Finiance

Committee, agreed with

Carpenter, "This increase in

graduate fees is entirely too

heavy at one time. If we have

to raise fees then we should

phase them over a period of

HIS COMMITTEE was

scheduled to discuss the

The Board of Regents

Any plan adopted would

be proposed for imple-

mentation in the fall of this

meets today in Pensacola at

the University of West

matter yesterday in Pensa-

two, three or four years."

decide not to continue if we

increase fees this much in

criticized

Carpenter said.

one year.



On Feb. 13 the child care center on campus hosted a Valentines Day party. Activities included painting large Valentines and, of course, eating ice cream and cake. From the pictures, it looks as if everyone enjoyed it. Well

Photo by Mary Kahler



Boat theft puzzles police

By DREW BRUNSON

Four boats valued in excess of \$1,000 have been reported stolen by the Student Activities office since October of 1974.

Each boat was reported stolen from the area of Lake Oneida near the entrance to course per term, some who

Ronnie Allen, intramural athletic director, informed police of the first theft October 23, 1974. The canoe, valued at \$245 had, according to police reports, been missing since June of that year.

Another canoe was reported stolen on that same day and on June 27, 1975, police were advised of the theft of the first of two jon boats that were stolen. The jon boats are valued at \$295

The last of the boats to be stolen was reported to police on February 19, this year by Mike Argento, assistant

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director of Student Activ- the thefts were reported None of the boats were

A revised check-out procedure has been developed and the boats have been moved from their location at Lake Oneida to the rear of the locker/shower room facility, said Dick Reisinger, associate dean for

Student Activities

He said he had no complaints concerning the old system except that it required the constant supervision of career service personnel and since Student Activities primarily hires students, this type of supervision was not available.

John H. Anderson, investigator with the university Police Department said that the check-out procedures in effect when

contained irregularities.

'There doesn't appear to be any sort of follow up on the boats. I learned that back in December the ROTC checked boats out and there is no physical record of the boats being checked out." Anderson said.

"a lot of purchased by student monies said Reisinger. Monies from construction funds and other sources were used he said.

> Reisinger added that he plans to include the boats on his 1976-77 budget request 'for the committee's recommendation.'

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Enrollment figures released by the University of North. Florida reveal that 4,320 students are registered for 1976 winter quarter classes.

The 1976 winter quarter student body is 2.1 per cent greater than for the same quarter a year ago, which numbered 4,323 students. More than 4,400 students were enrolled during the 1975 fall quarter, which

began in September. als public document was promulgated at an estimated seat of \$.4 cents per copy to inform students, faculty career service and ad tive and professional staff about activities affecting university community.

The Halyard

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Reporters and Production Staff

Carla Broner, Miguel Carbonetti, Sharon Crane, Harold Morgan, Mary Kline, Rick Logan, Marvin Mizell, Ronald

-1976 Florida Primary-

Carter hopeful

for Florida win

By JOHN CASCONE

Florida's upcoming Presidential Preference Primary now plays a very important role in the nation's presidential selection process because it promises to make or break the candidate.

New Hampshire's primary is over with former Georgia Governor Jimmy Carter an easy winner. Massachusetts and Vermont are both holding their primaries tomorrow and Florida's follows on March 9.

But Carter's conservative campaign is, as yet, untested by the other two Democratic front runners, Alabama Governor George Wallace, king of the conservatives, and Washington Sen. Henry "Scoop" Jackson, a liberal most noted for his stand on environmental issues.

While the Democrats are plentiful, the Republicans in the state have a two-man race with California's Reagan challenging the incumbent President Ford. More of Reagan has been seen than Ford, at this writing.

WALLACE'S TRUE strength is Florida and the rest of the South, but he is also runing strong in Massachusetts where busing has become an emotional issue.

He is, and has always been, a states right advocate who espouses decentralized government. Wallace claims the Supreme Court is at the root of the nation's liberalist attitude and says the court attempts to legislate instead of deciding

Jackson takes much the opposite view, calling for massive governmental programs to put the people back to work. He has continually taken Ford to task for his economic programs, saying that Ford must get his economic advice from his ski instructors because "everything is going downhill."

Milton Shapp, former governor of Pennsylvania, is still in the running for the Democratic nomination and is making an energetic move in Florida, where he must make a strong showing or bow out early.

HE IS running on the strentgh of his performance as Governor for bringing Pennsylvania out of a potential New York City-like dilemma. Shapp claims that he'll do better in Florida than is being predicted by the experts.

U AFFILLIATED?
63%
21%
9%
7%
1
TO VOTE?
47%
19%
9%
9%
3%
3%
1%
1%
1%
7%

The figures presented above represent the partial sults of a poll taken of 104 UNF students, faculty and iff members. The results represent the views only of ose polled.

Continuing on the Democratic side of the ballot are are undecided about who experienced national politicians such as Morris: Udall, represenative from Arizona, Sen. Birch Bayh of Indiana, former Sen. Fred Harris of Oklahoma and Sargent maries. Shriver, Democratic vice presidential candidate in 1972.

Shriver has, according to Wallace, pulled a complete turn-about and is running on the conservative wave, and is also calling for the return of government to the people.

UDALL, THE only admitted liberal in the democratic from those who have made race, is hoping for a Carter vs. Jackson battle to make his up their minds followed by path more easily acceptable. However, he is still calling President Gerald R. Ford and for massive reforms of tax laws, monetary policies and regulatory agencies.

Bayh, finishing third in New Hampshire with 17 per cent Republicans receiving votes. of the vote, has the backing of several women's organizations but little other support and is not expected to do well as the year continues.

Harris, with a weaker showing than Bayh in New Hampshire, was a surprise with 11 per cent since he was the same number of votes to not expected to do well at all. He has done little campaigning in Florida but is expected to gain some popular Democratic choice. support for his anti-bigness views from government to private industry.

ON THE republican side is the unelected incumbent, Gerald Ford, who is running on his present performance citing the dropping unemployment and the recent economic upturns.

Ronald Reagan, former governor of California and Ford's only Republican opposition, has been moving to the conservative side of the spectrum, similar to Wallace, and calling for decentralization of government and abolishment of the massive, unnecessary bureaucratic

Carter, majority in UNF poll

By PATTI LEVINE RICK LOGAN

A majority of people on the UNF campus are apparently undecided about a choice for president in 1976, but most of who have decided choose to back former Georgia Governor, Jimmy

Forty-seven per cent of those responding to a special Halyard poll taken the day before Carter led the democrats in the New Hampshire primary say they will get their vote in next week's presidential pri-

But Carter, received the largest share of UNF support former California Governor. Ronald Reagan, the only two

FORMER Alabama Governor George Wallace and Washington Senator Henry "Scoop" Jackson received tie for the second most

Previous Oklahoma Senator Fred Harris, Indiana Senator Birch Bayh and Arizona Representative Morris K. Udall received one

The results indicate 63 per cent of the 104 students, faculty, and staff polled are registered Democrats, 21 per cent are Republican, nine per entit are Independent were not registered voters.

Those who say that they will support Carter listed his honesty, integrity, and his record for environmental concern as reasons.

ONE RESPONDENT said he will indorse Carter because "he has the best chance of beating Wallace."

Another respondent who wanted Reagan to win the nomination said he would vote for Carter if he wins the Democratic nod.

The two Republican front runners split 18 per cent of the vote with a Reagan advocate saying he could "is not in touch with the thoughts of the average American."

Most of those who favor Ford for re-election indicate his past performance as their basis for support.

THERE WAS a considerable crossover selection for presidential candidates. One-third of Ford's supDemocrats and one-half of Reagan's backers indicated

not vote for Ford because he that they were also

Democrats. The poll also showed Wallace and Carter having one Republican advocate each.

Other people made various comments as to why they would support a particular candidate. One woman said that she will back Reagan because he is handsome. Another person said he would cast his vote for Joey Heatherton--for obvious reasons.

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Campus shelters a variety of wildlife

By MARY KLINE

"This Campus Is A Wildlife Sanctuary. Disturbance of Plant Or Animal Life Is Prohibited." Seeing this on a sign beside the road as you enter the University of North Florida, maybe you hope that you will see a deer, a cottontail or even a bear. But the idea that we share the campus with 118 known species of animals grasps the imagination.

Students were asked how they feel about being on a campus which is a wildlife preservation. "It's great!" accounting major. "I love it! I american alligator, which is

evening. Another day, coming out of a class in building three, I saw an alligator about three and a half feet long sunning near the doorway." Accounting student Vickie McDonald said that she enjoys seeing the alligators but is still hoping to glimpse a deer.

Dr. Robert Loftin, associate professor of philosophy and conservationist, said, "We have definite records of 33 species of reptiles and amphibians that occur on campus, including such said Georgia Fooks, an interesting species as the

saw a deer about dusk one an endangered species. We campus, but we do not know are pretty sure that there are also other reptiles."

Last summer the reptile and amphibian work was done by the Youth Conservation Corps as part of their

Loftin said that 12 species of mammals occur on campus and undoubtedly there are others. There are presently opossum, black bear, raccoon, otter, gray fox, bobcat, gray squirrel, fox squirrel, flying squirrel, cottontail, white-tailed deer, armadillo and wild hog on

"We have had reports of the Florida panther on

It will probably take until

This will be a 40,000

square foot facility at the

May before DGS will appoint

the architect that will build

the complex, said Munson.

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campus phone

New SA building may open in January of 79

"I guess the building should be ready for occupancy by January 1979," said William Munson,

In their January meeting, architects.

director of campus planning

THE department of

Student leaders confer in capitol

dents and vice-presidents of all Florida junior colleges, state universities and private institutions met in Tallahassee, the week of February 8.

"The issues covered at the Tallahassee meeting included the collective bargaining issue and a discussion of legislation that is before the House this year," said SGA vicepresident Pat Goff.

The major concern, was the discussion of the Board of Regents' proposed fee schedule

AT THE meeting, the disclosure amendment.

By MIGUEL CARBONETTI the Board of Regents approved the program for the new student activities

> General Services will advertise for interested

On Monday, the Commit-

tee on Education met where

they discussed junior

colleges and upper level

A breakfast was held

Tuesday morning with

guests, speaker of the

House, Rep. Don Tucker and

House majority leader Dick

A luncheon was held

Tuesday afternoon with Gov.

Askew where he discussed

his current financial

institutions.

IT WILL have an auditorium with up to 700 seats, food service and kitchen facilities, lounging and meeting rooms, offices and other facilities such as game rooms, said Munson. Student Association was

cost of \$3,350,000.

The building will be located on the south of UNF campus, facing the north end of the lake unofficially named 'Candy Cane'.

Munson said that this is one of the remaining areas on campus that will make possible the construction.

He added that UNF started growing from the northside, and that section will be reserved for future academic

animal with a long tail document it."

disappearing into the brush, it is extremely hard to The presence of black bear here is a certainty although human activity in

the vicinity has doubtless

what the status is at the

'If you just catch a glimpse

present time," said Loftin.

of some tawny-looking

discouraged them. 'There's a plentiful deer herd in this vicinity on down to Pablo Creek, so it's certainly possible that one

would range through here."

Loftin thinks the poaching of deer has slowed down a bit in the last year or so -"since we got the fence around the campus. I think that has been a real discouragement to them."

More has been done with the birds than with the other animals. Most of the bird work is done by Dr. Loftin's ornithology class. Approximately half the course is conducted outdoors here on the campus. Among the bird population are wild turkey, the red-shouldered hawk, osprey, and the pileated woodpecker. Prairie warblers migrate through in the spring. This year 125 coots were counted on the lake. More birds can be supported because of an increase of

weeds in the lake.

Sue Leger, health nurse in the student health office and president of Sawmill Slough Conservation Club said that last year club members took children on nature walks to learn to identify animals they saw. Alligators, deer tracks wild pigs and many birds were seen. She does not know of a single instance of injury from the animals. Members have observed animals on sunrise walks and in the evening at feeding

Plans are now in the works for making selfguiding trails under the leadership of Dr. Ray Bowman, advisor to the Sawmill Slough Conservation Club.

THE	MASTHEAD

A free want ad service for students, faculty and staff at the University of North Florida.

Ad deadline for the next issue of the Halyard (March 15) is March 8 by 4:00 p.m.

Ads will be published no more than two times; one ad per person per issue and please limit ads to 20 words or

Type	or	clearly	print	your	ad:

This information is for our files and authentication only; it will not be published

address

campus department

'Cuckoo's Nest' shows conflict

By KAY KERLIN

"One Flew Over the Cuckoo's Nest" is a poignant and somewhat realistic drama about patients in a mental hospital and their struggles against the system in the "real" world.

Jack Nicholson stars as R.P. McMurphy, former prisoner of a penal work farm who feigns insanity to be transferred to a mental hospital.

Along with the other patients in the ward, he rebels against the rules of the hospital as laid down by the stone-faced Nurse Ratched played by Louise Fletcher.

NICHOLSON is at his best as an involved observer of the hospital routine. He sits in on therapeutic encounter sessions and undergoes shock treatments.

He tries to help make life a little more pleasant for the other patients by holding a vote to watch the World Series on television, which is denied by Nurse Ratched and taking some of the patients from the ward on an unauthorized fishing trip in an unauthorized boat.

Fletcher, as Nurse Ratched, is portrayed as the

Robert Crumb?

his god in a test tube.

never-bending, straight-bythe-book supervisor of the ward. She rations the cigarettes, heads the encounter sessions and keeps strick surveillance over her ward at almost all

But--when the cat's away the mice will play! And play they do.

Scatman Crothers plays Turkle, the poor, unfortunate night supervisor who gets blamed for all the destruction that McMurphy and his friends create during Nurse Ratched's absence.

THE physical appearances of the actors playing the parts of the patients are excellent. Most of them have the sterotyped look of mental patients.

"One Flew Over the Cuckoo's Nest" is adapted from Ken Kesey's novel of the same name. Directed by Milos Forman, it was produced by Michael Douglas and Saul Zaentz.

The movie was shot entirely in Oregon with most scenes filmed in Oregon State Hospital at Salem.

The film was done in good taste and should not offend anyone. Alternately funny an sad as the injustices of the system are seen. The movie is highly entertaining.

Adult comics defined



Dunlap's 'Rembrandt Screaming'

Dunlap's art seen at UNF

William Ralph Dunlap's paintings will be on display Feb. 23 thru March 19, in the UNF library as part of the visiting artist program cosponsored by the UNF Council of the Arts and Student Activities.

Most of Dunlap's paintings reflect his interest of American landscapes stemming from early studies in agriculture, as well as his extensive study and experimentation in new watercolor and tempera

what looks like a comic book.

dare and they are richly rewarded.

publication date.

the \$9.95 price.

colossal hit."

HE HAS perticipated in 38 traveling and museum exhibitions, has had 26 one man shows and has been a member of the arts faculty of Hinds Junior College in Raymond, Miss. and Appalachian State University in Boone, S.C.

Dunlap will be on the UNF campus at noon, Tuesday, March 9, to present an illustrated lecture on his work. His presentation will take place in the Assembly Hall, Bldg. 9, and is open to the public.

traditional concepts of art than anything previously seen in

This lengthy quotation only scratches the surface of what

becomes an iceberg of information to the serious

reader/collector of "undergrounds." The next is serious

conceptually, dealing with the Everest of comics historically

limited to works concerned with serious social satire and

THE HEADING, "Adults Only," is very true. Those of a sensitive nature or easily offended had best beware. Graphic art and prose combine to stick political acumen, true beliefs,

sex, sexism, drugs, fear and loathing upon the tip of the

Rapidograph drawing pen. Examination is for those who

Art styles, subjects, authors/artists and publishers are laid

out to be savored like testing fine wine. Most important to the

collector will be the index of publishers, addresses and works compiled by Estren. It is accurate as of Feb. 15, 1974 and the author does provide sources for information past his

Here we have a highly specialized book, useful and to be

enjoyed. The audience is limited mostly to one group, the

comic fanatics, but there are many of them. However, anyone

interested in an art form that mirrors so precisely and

primarily the golden decade of 1964 to 1974 in "intellectual

art" will find "A History of Underground Comics" well worth

'Baggy Pants'droop but still no waste

By BURT JORDAN VICKI VERDERY

With the opening of "Baggy Pants," the Alhambra Dinner Theatre presented a touch of variety. Sadly, the bit of spice became monotonous as the pants drooped after the first act.

The Alhambra, known for its fine productions and excellent cuisine, fell short of its usual theatrical quality.

The Slapstick take-off on Burlseque never really took

Although there were some outstanding highlights, the three-act show might have been presented in a more effective manner had it eliminated some of the weaker segments.

A classic example of vaudeville, which came in the first act, was Dr. Cureall's Magic Machine. Cureall's machine is a miraculous invention that transfers any infirmity from a patient to a dummy. Unfortunately, the dummy turned out to be Mrs. Cureall's lover. The result was hysterical!

The highlight of the second act was the lonely traveling salesman. But the fact of the matter was, he didn't stay lonely for long! He found himself bedded down

for the night with not one, but two beautiful women.

The stars of the show were Will B. Able and Frank Silvano. Their co-stars were Graziella, Mrs. Will B. Able and Jill Harris

Able has enjoyed a varied background from actor to director as well as producer within the entertainment

Silvano gained his reputation first as a straight

man then later as a comic

provided adequate support for the stars. But when it

and went on to gain recognition as one of the top performers of baggy pants and slapstick humor. Graziella and Harris

came to their individual performances, they lacked the

finesse that true slapstick humor requires. One of the major stumbling blocks of the show appeared to be the length. Many of the skits dragged on to where the humor was lost.

too slappy for laughs. In conclusion, while "Baggy Pants" does not meet up to the Alhambra's past productions, it is worth seeing even if just as a change of pace. But considering the Alhambra culinary art, an evening there

ET SET ENTERPRISE

in Jacksonville, Fla.

SHAWN PHILLIPS

only Florida appearance)

Special guest

The Cowford County Band

Mar. 7, 7:30 p.m., \$5.50 person

Civic Auditorium

PETER FRAMPTON

Special guest

Gary Wright

Mar. 14, 7:30 p.m., \$6 person Jacksonville Coliseum

....

BAD COMPANY Special guest

Mar. 27, 8 p.m., 6/person

Jacksonville Coliseum

ROBIN TROWER

Special guest

To be Announced

Apr. 10, 8 p.m., 6 person

Jacksonville Coliseum

Return of

URIAH HEEP

Very special guest

SKYHOOKS

Apr. 24, 8 P.M., \$6/person

Jacksonville Coliseum

FOR MAIL ORDER TICKETS:

Send money order made

out to City of Jacksonville

huh, gang), enclosing a self-addressed, stamped

envelope to: (Name of

Group) Concert, 300 Water St., Jacksonville,

For More Information

Call (904) 633-2900.

Fla. 32202.

is never a total loss.

The so-called slapstick got



Photo by Mary Kahler

Enter Laughing

Venture Theatre's production of the play "Enter Laughing" opened Friday night with another performance the following night. "Enter Laughing" will also be presented this weekend with performances on Friday and Saturday, March 5 and 6 and the following



weekend March 12 and 13.



Budget Tapes & Records

By RICHARD SNIPES

What are E.C. Comics? Who was Don Martin? Who is

Wonder Wart Hog? Who are God Nose, Ruby the Dyke, the

Checkered Demon, Trashman, Mr. Natural, Gregg Irons and

If you know these people, chances are you are an avid comics culture freak. If you don't know them, you are in for one of the most visually stimulating trips since Tim Leary discovered

Mark James Estren is the author of "A History of

Underground Comics, "his first major work to date.

Estren, now 27, is a graduate of the Columbia School of

Journalism and a Pulitzer Fellowship winner. He teaches at the State University of New York at Buffalo. The young author also graduated cum laude from Weslevan University

with honors in classics and English. Perhaps most important,

to the reader anyway, Estren is a devoted comic book fanatic.

THIS WORK COVERS the story of underground comics

from 1898 to 1974. What are the underground comics? In the

author's words, "they come looking like the most innocent

andgarish reminder of childhood gone by, but with cryptic

warnings on the covers: 'For Adults Only,' or sometimes 'For

Adult Intellectuals Only'...It's the titles which first alert you

that these are not mere juvenilia, not for frustrated subteens

who want to ogle Millie the Model's swelling but fully clothed

"Titles like Zap, Yellow Dog Big Ass, Googiewaumer,

Adventures of Jesus...Defining the underground comics by

their appearance is really impossible... variety of

styles...quality of draftsmanship...stick drawings... to

complex, posterlike metamorphoses which are closer to

6026 Merrill Road 1634 Blanding Blvd. 6080 Old St. Augustine Road

David Bowie's **Station To Station** Sky Hook's Ego Is Not A Dirty Word **Peter Frampton's** Live

\$4.79 Plus 37 More At

Complete Line of Head Products

Where people who know music save on the music they buy. OPEN EVERY DAY

For those desiring more information, the major underground publishers and distributors have recently released books compiling the works of the medium's most gifted artists. Their addresses are noted in Estren's book. FJC presents

Florida Junior College's Drama Department begins production of "Teahouse of the August Moon" March 18 at the Players-By-The-Sea Playhouse in Jacksonville Beach. Curtain time will be 8:30 p.m.

'August Moon'

The story tells of the efforts of the United States Army during the post-World War II occupation of Okinawa to "civilize" and "democratize" the natives-- and what actually happens instead. Reviews of the 1954 Pulitzer Prize winner describe

the play as "completely captivating" and "a

Sue Moore, an FJC drama instructor, is directing and cast members are FJC students, many having considerable experience in local theater. These include Rebecca Halpern and Mike Piontek, who were in last year's production of "Skin of Our Teeth."

Carter says America still great

By STEPHEN W. HOLLAND

Jimmy Carter, one of many Democratic hopefuls vying for the presidency, said that if he is elected he intends to make the government more trustworthy and responsive to the

"There is only one way I know of to restore trust of our people in the government, and that is for government to be trustworthy," Carter said.

The former Georgia governor, fresh from his victory in the New Hampshire primary, spoke on the evening of Feb. 25 before the Democratic Donkey Club of Jacksonville.

AS CARTER continues to gain delegates for the Democratic Convention his press coverage also continues to increase. There were more than 25 people from the local and and national media covering his speech.

Carter feels that the South has reached parity with the rest of the nation. He says that his victory in New Hampshire and the Maine caucuses are proof of this. "There is an attraction for us (the South). The vote yesterday in New Hampshire show that I as a Southerner haven't suffered because of the origin of my birth or where I live, having carried Maine in the caucus three to one," Carter said.

Carter said that in 1960 as now, the prejudice in people's minds about the South was exaggerated. He pointed out that President John F. Kennedy received a large margin of victory in Georgia and that the same attitude prevails in the rest of the nation towards the South and his candidacy.

A MAJORITY of Carter's speech centered on the greatness of this nation. Carter said that there were three things in the United States that haven't changed.

The first was that the Unites States was still economically sound. "God hasn't done anything to make it economically

Despite Watergate and the CIA enlightenment, Carter said that America still has the greatest system of government on earth. "Richard Nixon hasn't hurt it. Watergate hasn't hurtit. Viet Nam and Cambodia haven't hurt it. CIA revelations haven't hurt it. It's still just as pure, just as clean, just as inspiring as it was 200 years ago," said Carter,

"THE THIRD thing that hasn't changed and I think the

best of all, is the character of the American people. We still have within us the same strength, same ability, same intellegence, same education, same religious faith, same love of our land, same patriotism that existed in the minds and hearts of George Washington, Benjamin Franklin,



Carter plans to put truth back in government

Franklin Roosevelt, Abraham Lincoln and Martin Luther King Jr.," said Carter.

In the Johnson-Kennedy days, the government cared about all the people, said Carter. "I feel that the government was fair. Making alot of mistakes perhaps, but really trying to give people in this country a better life. Opening up rights that people had not had before, like the great Civil Rights Bills which was the best thing that ever happened to the South in my lifetime," said Carter.

Carter said that all this changed when Richard Nixon came to the White House

CARTER CALLED for mutual respect between the office of the presidency and the Congress. He further added that Congress was not intended to lead the nation, that this was

the job of the president. Carter said that it was time to have a president that worked with the Congress rather than against

"I want some very simple things in this country. I feel that the people provide a tremendous reservoir of intelligence and common sense and judgement and idealism hope waiting to be tapped just to give us the kind of government we ought to have and that we all hunger for. If we can just let the harnessing of our people's strength be realized we will make a giant step forward almost immediately," said Carter.

Carter, like many candidates before him to visit Jacksonville, attacked the wastefulness of the Washington bureaucracy. He branded the bureaucracy as insensitive and inefficient.

CARTER SAID that the United States has neglected its allies in such a manner as to have hurt the U.S. in votes in the United Nations, and he would like to see these feelings

In aspiring for the presidency Carter said, "I don't want anything selfish out of the government, God has been good to me. I want the same thing you want, to see us have a nation once again with a government that's as good, honest, decent, truthful and fair and competent and idealistic and compassionate and is filled with love as are the American people," he said. Carter said that if this can be done it would be a tremendous achievement.

Carter was again approached after the speech by reporters who asked him if he was campaigning against Wallace. "I'm not running an anti-Wallace campaign, it just happens in Florida that he is my major opponent," he said.

Carter was asked about solubility of Social Security. "No matter who is in office the Social Security System is going to

Photo by John Cascone

The article on Jimmy Carter concludes the Halyard's series on the Florida primary presidential candidates

The Halyard has attempted to present the candidates and their views to the UNF community before the March 9

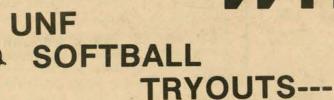
The order of appearence of the candidates in the Halyard was dependent on the time each candidate came to

Those candidates not appearing in the Halyard did not make an appearance in Jacksonville, either in press conferences or speeches to the public.

The content and length of the stories were determined by the length of time each candidate spoke and the content of the candidate's speech.

what's happening





Carter ponders challenges of the future

1st practice to be held Sunday, March 7, at 2:00 p.m. at the UNF Athletic Field. For futher information contact the Intramural Office, Bldg. 10, Rm. 1206 or call 646-2875.



COFFEE and COOKIES

ACTIVITIES

8:30AM-8:30PM

WATCH THE UNF BASKETBALL TEAM ON THESE DATES

Monday, March 1 N. JAX EXPRESS vs. UNF 7:00 p.m. at Stillwell Jr. High

Wednesday, March 3 UNF vs. JAX FIRE 7:00 p.m. at Forrest Sr. High

Monday, March 8 FRANK GRIFFIN VW vs. UNF 8:15 p.m. at Stillwell Jr. High

Wednesday, March 10 UNF vs. JAX SHIPYARDS 7:00 p.m. at Forrest Sr. High



March 12 Classic conflict of good and evil with the story of a pure young British sailor tormented by a vicious master-at-arms.

Intramural News

ACTIVITY

SIGN-UP

STARTING DATE

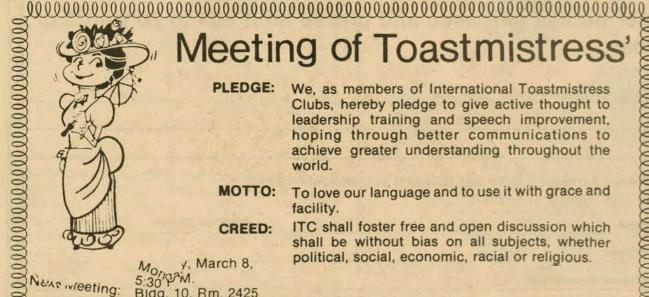
March 5.

Final Date-Mar. 4 Cross Country

JUDO AND KARATE OFFERED FREE TO STUDENTS, FACULTY AND STAFF!!!

Sign up in Student Activities/Intramural office, Bidg. 10 or call 646- 2875 between the hours of 8:00 a.m. and 5:00 p.m.





Meeting of Toastmistress'

PLEDGE: We, as members of International Toastmistress Clubs, hereby pledge to give active thought to leadership training and speech improvement, hoping through better communications to achieve greater understanding throughout the world.

MOTTO: To love our language and to use it with grace and facility.

CREED: ITC shall foster free and open discussion which shall be without bias on all subjects, whether political, social, economic, racial or religious.

10, Rm. 2425

Next weeting: Blag. 10, Rm. 2425

RHYMES

As I sat beneath a bough I thought of joining Sawmill Slough

My apprehension mounted, though Did I believe in Sawmill Slough My heart was heavy - in a trough I wasn't ready for Sawmill Slough. Was environment worth enough To give my time to Sawmill Slough

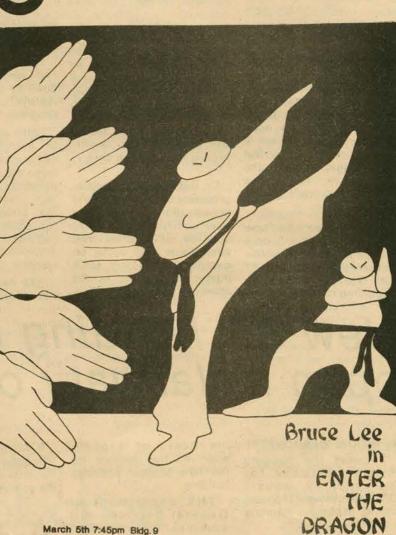
To give my time to Sawmill Slough? I worked the problem through and through And I joined the group at Sawmill Slough

Written by: Bill Caldwell-Chairman, Math Department



The UNF Childcare Center is accepting applications. Hours for Child Care are: Monday thru Thursday, 9:00 a.m. - 5:00 p.m. and 6:00 p.m. - 10:30 p.m., Friday hours 9:00 a.m. - 6:00 p.m. For futher information contact Everett J. Malcolm III, at 646-2849.

DUE DATE FOR WHAT'S HAPPENING MATERIAL TO BE IN TO STUDENT ACTIVITIES BY THURSDAY, MARCH 4 BY 12:00 NOON.



The last film of Kung Fu superstar Bruce Lee, "Enter the Dragon" was cited by critics as the masterpiece of oriental martial arts filmmaking. Lee is sent on a mission to the Chinese island belonging to the evil Han, to break up a gang of white slavers and drug smugglers.

APARTMENT INFORMATION FOR JACKSONVILLE OFFICE AREA

Halyard opinions

Freedom to leak

President Ford recently presented his plan to stop the leaking of classified information from government sources to the news media. The plan he outlined and will present to Congress calls for a committee to investigate security leaks.

Under the proposal, if the committee found the law had been broken, or if they felt national security was jeopardized, the CIA would be informed. The person or persons suspected of passing information to the press would then be arrested and due process would begin. The maximum penalty proposed is a five-year jail sentence and a stiff fine.

Protecting our national security is part of the government's duty to the people. Another duty it is charged with is to guarantee the rights of the First Amendment. If Ford's proposals are made law by Congress, America will never

again be subjected to the blatant truth of the Pentagon Papers. The trauma of

Watergate would have been a murmur. Another thought from the man who wants to cut down Big Government (services): Shortly after announcing a tightening of federal security leaks, Ford said he would seek to expand government

A whale in Oklahoma!?

powers to open private mail.

It's illegal to back your car into a parking spot at any school that is part of the State University System.

That probably makes at least as much sense as the law in Kansas that prohibits taking cows up in open gondolas on Sunday or the one in Oklahoma that prohibits having a whale in the state.

You may argue vehemently that there are good reasons for instituting laws that a car can't be backed into a spot. After all some miser who is too cheap to buy a \$5 parking sticker might do it every day so the friendly police officers who check for such things would have to get out and walk around to catch the culprit.

Now nobody wants a violator to go free forever. And when someone continually creates a public nuisance by backing into

a parking spot, something should be done. That's why the aforementioned laws were created by Kansas and Oklahoma.

Some inebriated circus employee took off with his favorite cow on a Sunday morning, which was fine with the State of Kansas, until the cow became concerned about the neighborhood they were flying over and jumped right through the roof of a church, creating quite a mess.

This, the state decided, shouldn't happen again and a law was passed.

A similar event got whales banned from Oklahoma when one died and was left. unburied, by the circus that owned it. Air pollution and a law resulted.

Both those laws, undoubtedly benefit the states in which they are enforced. And, we should certainly thank our beloved state administrators for their concern in keeping an unfortunate circumstance from arising because someone foolishly backed into a parking spot.

Candy infested?

On Feb. 18, an unsuspecting professor dropped his change into a candy machine. Not only did he get the candy bar, which was stale, the candy bar also contained insects.

A lab analysis performed in one of the Natural Sciences laboratories found that the insects were Mycetophagidae Typhae stercorea, comonly known as the Hairy Fungus Beetle.

You may laugh at first glance, but there is serious side to this incident.

Many people, especially night students and faculty, depend on the candy bars as their main sustenance to get them through those late night classes.

Many of the night students come directly from work and do not have the time to order a full meal, hence, the candy bar.

One must remember the last time a hamburger can be purchased is 8:30 p.m. at the boat house, after that the machines have a monopoly.

The vending machines which sell the candy bars and light snacks were made for inside use. Using them outside invites staleness and insects.

The solution is simple. Sell the candy and snacks inside as was once done in the

If machines must be used, and it looks like they will, place the machines indoors away from the natural elements.



Analysis....

SUS union issue to be decided

Unions' profiles

Perceptions of the three national organizations involved in collective bargaining in higher education may be a factor in tomorrow's election in

"The Ladd-Lipsett Survey," currently appearing in "The Chronicle of Higher Education," has drawn a profile of the three groups, based on surveys among faculty members. It found:

"The AAUP (American Association of University Professors) is clearly identified as the most professional and least militant or-

"The AFT (American Federation of Teachers) and NEA (National Education Association are more likely to be seen as organizations for school

"The AFT is perceived as most militant, radical and politicized of the three, with the NEA falling between it and the AALIP

AT THE SAME time, it reported that AAUP, which has the fewest bargaining units, has the most support among faculty members. Nationally, it reported 28 per cent of faculty respondents would vote for AAUP in a future bargaining election, 18 per cent said they would choose AFT; 12 per cent, NEA; 14 per cent, independent agents, and 28 per cent, no agent.

Only AFT, through United Faculty of Florida, and NEA, through AAUP-Florida, are represented on the Florida

By BILL ROACH Faculty and professional employees at the University of North Florida and its eight sister institutions in Florida State University System (SUS) vote tomorrow and Wednesday on whether to unionize.

The election tomorrow offers these three choices (in the order of their appearance on the ballot): ·United Faculty of Florida (UFF), an affiliate of the

American Federation of Teachers, AFL-CIO; · AAUP-Florida, an affiliate of the National Education Association, but disowned by its parent American Association of University Professors:

· No organization. THE CHOICE is neither easy nor predictable. The preelection maneuverings have been marked by bewildering display of affiliations and non-affiliations on the part of the "big three" national organizations, strong statewide educational groups, as well as varying efforts on individual

While the would-be union representitives have been' jockeying for power positions, the SUS has been actively lobbying a "no union" opinion. Especially, in these closing weeks, the charges and counter-charges have grown quickly in stridency

The UFF, off and running months ago, came in with impressive documents listing what proposed to do in bargaining for a collective contract. AAUP-Florida, latestarting, managed to quickly produce a document summing up its views on contractual areas.

BOTH OF THE GROUPS agree that the principal issues

1. Tenure (AAUP-Florida says, "Academic freedom and

tenure") 2. Academic governance.

But there the agreement stops. UFF has charged the Board taxpayers' money to prevent collective bargaining." The BOR, it says, is "misusing" funds...is spending "\$300,000 for "they have made the whole process more time-consuming." legal fees"..."\$180,000 for 'special assistants relations on the various campuses"...budgeting "\$400,000 for

anti-union "public relations campaign" THE SUS has countered with "concern over the unprofessional, if not unethical conduct by members" of one group (UFF). A memorandum from SUS Chancellor E. T. York Jr., early last month said that he would vote against

unionism on four grounds:

. The "divisive" effect of academic unionism. . Erosion of and damage to the "prestige" of faculty.

. The "leveling effect" of academic unions.

· Little evidence that unions have achieved "significant financial benefits for faculty and other academic

AAUP-Florida, perhaps reading a spate of recent articles in national academic media, has seemed content to let UFF show off its militancy and let SUS bury the "no union" concept with its over-reaction to every charge. Last week, AAUP-Florida's final shot urged "don't deliver the vote to B.O.R. or to labor!" in a direct appeal to "professionalism."

THE ELECTION may seem clear cut to some, but there are so many cross-factors at work that a simplistic answer just isn't at hand. Consider these items, for example: · National trends seem to favor acadmic unionism,

according to a series of articles in the Chronicle of Higher Education as well as a "major essay" in Change, "The Magazine of Higher Learning.

· Militancy, the hallmark of UFF, loses favor the more entrenched and higher-ranked the faculty members.

•Unionism or professionalism? Surveys indicate that many faculty members are uncomfortable with the idea of unionism, prefer to think of themselves as professionals. This tends to favor the AAUP groups.

The election is to choose one systemwide representative group, but the differences amongst the nine universities are marked -- and some two-thirds of the voting group can be found in two older institutions. University of Florida and Florida State University. Their needs, concepts of education, even methods of teaching are sometimes significantly different from UNF, for example.

• Economics -- Even the SUS admits that "faculty and staff fringe benefits are significantly below (italics theirs) the related national averages. As a result, of course,total compensation for SUS personnel is no longer nationally -- or even regionally -- competitive." (SUS notes that fringe benefits have been "significantly increased" in the past two

An increasing alienation of Florida legislators on the part of faculty, who believe the legislators have little understanding of and little concern for the teachers in higher education. Conversely, the legislators come across as impatient with higher education and its spokesmen.

AND, THERE is the quietly significant factor that the two battlers for representation -- UFF and AAUP-Florida -- have not challenged each other. They are agreed on the concept of unionism in collective bargaining -- perhaps presaging an eventual national accomodation of the three major groups on

Just as the statewide cross-currents make the election unpredictable, national surveys indicate the drift in five key areas when unionization takes hold. The "Ladd-Lipset Survey" which has been running in the Chronicle of Higher Education for several weeks, noted these "impacts" when

unionization comes to a campus: 1. Unionized faculties have gained higher salary increases.

2. Generally, lower-paid faculty ranks have benefited the most (in salary increases).

3. Whether unions have made an impact on granting of of Regents (BOR) and the SUS with using "a million dollars in tenure isn't clear, but unions have increased the attention given to due process in the tenure-granting procedures and

4. A shift in power has taken place from self-governing collective bargaining purposes"...conducting a \$120,000 academic units to unions.

5. Faculty unionization has increased the "sense of an adversary relationship between faculty members and administrators, as well as between faculty unions and

THE INDIVIDUAL faculty member, heading for the library to cast his vote, may not be struggling with all of the national and statewide issues. To him, it may well come down to a basic question:

Which will give me more of a say in education and more

To soothsayers, tea leaf-readers and other seers, it will be as well a vote of confidence or no confidence in the SUS, BOR and the legislators.

AND TO ALL involved it will probably be only the first phase of a long and thorny test. Unless one group gets a majority of more than half of all eligible voting, a runoff may be required.

And if this or a future election settles on one of the union groups (as opposed to the "no organization" option), then a protracted period is ahead as that group organizes and begins to bargain with the BOR representatives.

One administrator had solid advice recently when asked his views on the issue. He said:

"My advice is to vote. Don't sit it out. Vote -- one way or the

"And if you vote for a union, then be sure you select the

best possible representatives to that union to act for you."

Faculty election



Tomorrow's collective bargaining election in the State University System (SUS) has been ordered by the Public Employees Relation Commission (PERC) in compliance with state law (the Florida Public **Employees Relations Act** passed by the 1974 Legislature.)

That state law guarantees the "right of employees (including public employees), by and through a labor organization, to bargain collectively...

There will be elections groups within the SUS: University faculties--

5,431 members Agriculture faculty--700 members: University of Florida Health Center faculty--350

members Law faculties--100 members.

BALLOTING WILL be held tomorrow from noon to 7 p.m. and Wednesday from 9 a.m. to 2 p.m. at various locations at the nine universities of the SUS.

UNF faculty and professional members eligible will vote at the Library.

Results of the voting won't be available except through PERC and only the vote will be announced. There will be no campus tally

Unions vie for power

What's the "track record" of unions in recent campus collective bargaining elections?

The "Ladd-Lipset Survey", in "The Chronicle of Higher Education," reported these conclusions in a series of articles in the past two

months;
BY THE beginning of this year, about 95,000 faculty members out of more than 600,000 were employed at unionized institutions. Faculties of 294 institutions with more than 410 campuses had chose. bargaining agents.

institutions chose agents Nine, including the 15 campus Massachusetts Community College System, voted for affiliates of the National Education Association (NEA). Two chose the American Federation of Teachers (AFT). Two others chose independent agents, one chose American Association of University Professors (AAUP), and one chose a combined AAUP-NEA unit.

On the other hand, the survey notes, faculties at six institutions rejected any agent as did nine other faculties during 1974-75.

ABOUT 90 per cent of unionized faculty members are in publicly supported institutions. And more than 90 per cent of the schools where faculties were unionized in 1974-75 were in the 23 states that had enabling legislation. The survey made two

other points: About three-fourths of the

294 institutions that have faculty bargaining units are two-year colleges, and The four-year colleges that have voted for collective bargaining are predominantly among schools of lesser prestige.

Oops we goofed!!

In a page one story on faculty productivity in the previous issue, The Halyard unwittingly gave the impression that a scientific poll of students and faculty had been taken on the subject. The article, in fact, was based on a sampling of small numbers and was not meant reflect a consensus of all faculty or students in any of the colleges. The Halyard regrets this misinterpreta-

W.J. Roach--Editor and General Manager Bill Skutt--Executive Editor

Drew Brunson-Managing Editor

Fulton Smith-Associate Editor Vicki Verdery-Associate Editor

All signed editorials an columns appearing on this page and the Reader's Page facing represent the opinions of the authors only. All other editorials represent the views of the Halyard Editorial Board which is composed of the editorial business managers of the Halyard.

Is city run for the rich

EDITOR:

A unique alliance of ambition and power continually beats the drum of expansion, contrary to reasonable and prudent judgement.

Prior to 1968, Duval County, consisting of Jacksonville and suburbia, enjoyed stable growth with virtually no unemployment: a situation inconsistent with the ambitions of the land barons. In 1967, opportunity arrived. The aftermath of a political scandal, combined with fears of a black plurality in the core city, set a civic mood for consolidating the city and county governments.

The community's only newspaper, controlled by the land-rich Seaboard Coast Line Railroad, spearheaded the successful referendum for consolidation with repetitious headlines and editorials. Times-Union Chairman, J. J. Daniels, also headed the powerful development company, Stockton, Whatley & Davin.

IN 1968, birth was given to "The Bold New City of The South.

The consolidated charter created autonomous agencies to direct the port, electric, and expressway systems, the city's major money spenders. Authority members, representing

banking, construction, and related industries, were appointed by the governor and mayor. Armed with this mandate, the authorities initiated a course of massive expansion, which has justified by handpicked consulting firms whose fees exceeded \$40 million.

In seven years, the city budget tripled and its debt more than doubled. Property taxes increased 40%; water and sewer rates 400%; electric rates 200%; bridge tolls 66%; and food prices skyrocketed from the lowest in Florida to third highest in the nation.

The Chamber of Commerce ballyhoo of prosperity has yet to be enjoyed by the man in the street. Consolidated benefits never materialized in the suburbs. The average citizen, bewildered by the proclamations of community opulence and progress, only experienced is electric bill exceeding his mortgage payment.

The monolithic rhetoric of the newspaper, the chamber, and the adminis-

tration, was dazzling.
THE ASCENT of civic pride reached its zenith in 1972 with the announcement of Offshore Power Systems, a joint venture of Westinghouse and Tenneco. OPS was to invest \$250 million in a manufac-

turing facility, provide 15,000 jobs and create Floating Nuclear Power Plants. To quote OPS Vice President, William Staten, 'We'll build these floaters, tow them somewhere, and plug them in."

The ecstatic town fathers planted their feet firmly in the air. The Port Authority endowed OPS with a 1,000 acre plant site, a contract that protected the OPS investment from usual business risk, and a \$180 million tax exempt bond issue. The Transportation Authority accelerated plans for a \$300 million bridge and highway system to the remote plant location. The Electric Authority signed a Letter of Intent to purchase two "floaters" that they didn't need, at the staggering cost

of \$2.2 bilion. THE RED carpet of cooperation was rolling. OPS was invited into the right clubs, was appointed to blue ribbon committee, and rubbed shoulders with the establishment. OPS President, A. P. Zechella, proclaimed, "Jacksonville needs more \$65,000 houses" and "its people don't pay enough taxes." The Drum-Beaters nodded

in agreement.
One problem existed. OPS had no realistic market for its product. Except for the originator of the concept, Public Service Electric and Gas Company,

not one sophisticated utility desired to be 'plugged in'

The cookie crumbled in the fall of 1974. Reality daily. surfaced. The city attorney short-circuited the \$2.2 billion contract on grounds that it would have plunged the city into bankruptcy. Reluctant to pioneer alone, Public Service Electric and Gas immediately request-

ed a seven-year delay. THE NEWSPAPER, battling to save OPS, roared editorially: "A 2.2 billion bureauacracy.

dollar bargain", "nuclear at any price", and similar solecism. Vituperate journalism proliferates

Tenneco withdrew its participation and progress on the facility dwindled. The 15,000 jobs never materialized, and the horizon dimmed. The utility industry failed to accept the product, compelling Westinghouse to solicit the federal

The excessive intertwining of business interest with government power can stimulate chain reactions of greed and questionable conduct by public officials, a parallel

to the agony of Watergate. Today, citizens question the priority of The Dames Point bridge to property owned by The Drum-Beaters, a proposition preying mightily on the conscience of many civic leaders. HARTLEY LORD

There's nothing wrong

with the "executive of the

day" program itself, but

surely we can avoid such

selecting more appropriate

executives. It is simply not

committed to equal oppor-

tunity and affirmative

tunity and affirmative ac-

tion to associate itself with

statements of the kind

made by the Davis

brothers.

defined as getting a

EDITOR:

parking violation on the UNF campus. However, the ultimate exasperation is getting a parking violation for backing into a parking space. Such a malady befell a

UNF student, and his irritation was only exceeded by his disbelief that such an innocent act would warrant a traffic citation. He was determined to know the reason behind this regulation.

AN INQUIRY directed to a campus security sergeant vielded this reply, "as far as we can determine, it's easier for the security officers to inspect cars for parking decals."

Not at all satisfied, the student appealed to the UNF traffic court. A security officer attending the court session provided the gem of wisdom, "Nine other colleges in Florida inforce this regulation." Exasperation was turning into dismay for the student.

In a last ditch effort, the

student went to Dr. Exasperation can be Carpenter, UNF president. At last, the reason was:

heard. A rash of parking lot; accidents had been occuring becausing of students attempting to back into a parking space. In a preventive measure, the ban on backing into a parking space was order-

INTERESTINGLY, there is something ironic about all of this. The very people who enforce this nobacking-into-a-parkingspace regulation DID NOT know the reason why this regulation was adopted. The student handbook lists the violations, but does not explain the regulations. A security sergeant, who supervises the patrolmen, did not know the reason. The traffic court offered even less of an explana-

It seems reasonable that if the security officers are going to inforce certain traffic regulations, they should at least know why they do the inforcing.

Letters to the editor

EDITOR:

Tuesday, February 10 was a strange day on the UNF campus. Any person lucky enough to pass by parking lot #1 at the right time encountered a troop of eager university administrators craftily maneuvering for the best position in the first of many greeting lines set up to receive Florida's finest: J.E. and A D Davis.

'executive of the day" bullsession were told, in the middle of Black History week, that integration has lowered the motals and integrity of young people, that money won't cure poverty, and that "we overdid civil rights to the end that civil rights than law and order."

Persons attending the

The Davis boys came down hard on that awful big government which takes away their hardearned money. Interest- public embarrassments by ingly enough, however, when Marilyn Harrison asked if they would favor appropriate for a Univerabolition of the food stamp sity which should be program (which incidentally earns the Davis boys boodles) their answer was an enthusiastic vote of confidence for the efficiency of that particular governmental give-away.

I've never taken the Davis duo terribly seri-. ously since their politics are a simple function of the size of their bank accounts. However, it is disconcerting that the University of North Florida would reward such a twosome in public.

If, however, we must continue to select such executives, can we at least forego the administrative pep rally in the front of the school. It's damned humiliating for some of us.

REEDE STOCKTON

Cruelty invites cruelty

By HAROLD MORGAN

"Corporal punishment made me what I am today. I didn't know when I was 10 years old why my father beat me every morning. Now I realize he was instilling in me a macho mentality."

These are the opening sentences from I.M. Brutal's key note speech at UNF's 3rd annual Executioner of the Day luncheon. Brutal was guest of honor at the colorful affair sponsored by the College of Butcher Administration. The speech held the audience at bay for 25 minutes.

BRUTAL IS best remembered for his revolutionary "slick whip" technique. He has tortured political prisoners before the crown heads of Europe and demonstrated his mastery of the garrote for several presidential state dinners. In addition to these impressive credentials, Brutal has been on the Johnny Carson Show more than a dozen times.

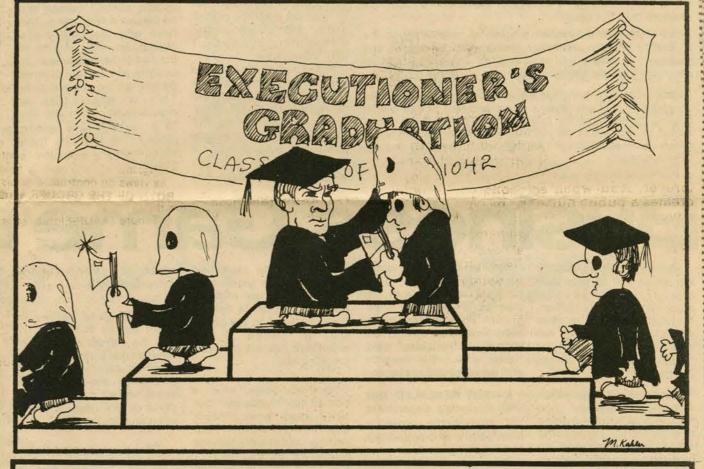
After a fine roast beef dinner and a quick game of kick-the-waiter, Brutal banged his shoe on the table. It soon became apparent to the 150 guests they were in for a knockdown, drag-out speech on the glories of sadism.

"Some people, bleeding hearts to the last, are against capital punishment," Brutal said. "Crime has little to do with my believing in death penal-ties. Think of our depressed economy. Can our society afford to turn its back on the executioners?"
BRUTAL WAS interrupted

four times by wild applause and cat-calls. The other guests at the luncheon included local politicians and members of the judical branch of the Mean New City of the South.

Outside the luncheon hall, several students were demonstrating against Brutal and the entire Executioner of the Day program. Just before the end of his speech, Brutal bolted outside and with the help of two aides beat up the entire demonstration. The campus police arrived and subdued the bleeding while carrying the antagonists away. Rumors are still circulating that imply the demonstrators were detained until Brutal finished his speech. Then he allegedly applied thumb screws to all.

A SPOKESPERSON for the College of Butcher Administration said the demonstrators provided an excellent laboratory experiment. For his part, Brutal said he enjoyed his day at UNF and hoped his example will inspire parents to beat their children more often.



Notes and Briefs

Decisions required

Moral rules aren't enough

By ROBERT T. THOMASON Campus Minister

Most of us were taught at a very early age that certain behavior was "right" and other behavior was "wrong." We were usually rewarded, for example, when we told the truth and punished when we told a lie. If we took a toy home that belonged to someone else, we were scolded, but if we shared a toy of our own with another child, we were praised. Consequently, we developed a system of values by which we decided how to act in a variety of situations.

Unfortunately, though, few of us learned how to make decisions when those values came in conflict. And as we grew older, there were more and more ocasions when we had to decide between two "rights" (or two "wrongs"), rather than simply whether or not to do "the right" or to refrain from doing "the wrong.

TWO RESPONSES to the complexities of ethical decision-making are quite common today. One is expressed on a bumper sticker frequently seen: "If it teels good, do it." All values are reduced to one-feeling good. Nothing else matters. The traditional designation for that response is antinomianism.

The second response is to adopt a set of rigid rules and follow them unflinchingly, whatever the consequences. As decisions become increasingly complex, the rules become more numerous and intricate. The traditional designation for that response is casuistry.

Dr. Kenneth Vaux suggests a third response, though, which I commend to you for your consideration. He suggests three sources of insight which can inform and deepen our decision-making as we struggle to make responsible choices in any situation.

THE FIRST is retrospective insight. From the past we can discern and learn from the experiences of other human beings striving to be responsible persons. History, religious traditions, philosophy, anthropology can all enlighten

The second is introspective insight. From the present we can benefit from probing our conscience, from utilizing our common sense, from becoming aware of love seeking expression in our innermost beings.

The third is prespective insight. Into the future we look for new possibilities and seek to predict the consequences of alternative actions.

While no one of these insights is adequate alone, in combination they provide a model for making decisions far more satisfactory than "what feels good" or "what the rules declare."

oet John Matthias will read from his rks in the Auditorium in building 9 dnesday at 8:15 p.m.

.1atthias is an associate professor of glish at Notre Dame, where he has taught ce 1967. His poems have been published dozens of magazines and journals. tthias' appearance at UNF is sponsored by UNF Council of the Arts, with Student ivities funding.



Steve Delue's article "Plato's 'Crito:' As a Defense of Free Inquiry" has been accepted by the "Journal of Politics," (JOP). The JOP is considered one of the top journals in the discipline and it is published by the Southern Political Science Association.



The next meeting of the Eta Sigma Gamma Ill take place on March 18 and will also serve a social gathering for new students.

The Audio Visual Library is open on onday through Friday from 8:30 a.m. until 30 p.m.; 1:00 p.m. until 4:30 p.m. and 6:00 n. until 9:00 p.m. It is open on Saturdays m 9:00 a.m. until 1:00 p.m.



Dr. Joseph J. Joseph, Jr. of the Department of Accounting was recently selected to receive the 1975-76 Educational Scholarship Award given by the Board of Governors and the Officers of the Northeast Florida Chapter of the Institute of Internal Auditors.



A visual screening of the Jacksonville each Sixth Grade Center students was held b. 2-5 by the Eta Sigma Gamme Health ience Club. There were approximately 400 udents screened and less than 10 per cent ere referred for further examinations.



Mr. John E. Mercer, President, in his letter to Dr. Carpenter announcing the award stated that "Dr. Joseph has certainly earned this special recognition by his outstanding assistance to our recent candidates for the Certified Internal Auditor exams, and it was they who nominated him for the honor."

South needs hockey base

When scanning a list of televised sporting events one major omission becomes quickly apparent - that of ice hockey. Last week basketball, tennis, golf, fishing, wrestling, and even bowling comprised twenty-two hours of prime time viewing. Somehow hockey escaped the agenda, even with the playoffs less than two weeks away.

This of course is nothing new. Jacksonville, like almost all southern cities, has become somewhat notorious for its lack of hockey support. The fact that we have already lost two hockey franchises does nothing to dispel this assumption, but public support can only shoulder a small portion of the

The problem is much more fundamental, caused primarily by the short-sightedness of sports promoters and producers. Instead of introducing hockey on a low-level participatory program, such as local rinks and establishing leagues, the investors insist upon beginning with a franchise. When the gate, the only measure of a sports success, is no longer adequate, the investors pull out, with the excuse "Well, we did what we could." Unfortunately, this is not the case.

HOW CAN you expect an enthusiastic endorsement of hockey from an area unfamiliar with even the basics of hockey skill and strategy? Equipment such as pads, sticks and helmets are a rarity anywhere below the Mason-Dixon line. Leagues at the youth, high school, or even adult level are virtually unheard of.

To limit hockey to northern regions because of the availability of ice, is like confining swimming to southern areas because of the warm water. Indoor rinks would cost no more to maintain in Jacksonville than they do in Boston.

The closest a Floridian can come to professional hockey is to follow the standings in his daily newspaper. While networks insist upon showing the repetitive folly of "The Superstars" each weekend, no hockey games are broadcast, with the exception of the All Star game, until the season is practically over. And if the All Star game does not fare well in the ratings, no wonder; the players have remained even more obscure than the sport.

From the Negro baseball leagues of years ago, to the avoidance of any unfamiliar sports such as soccer and hockey, the South has remained an unyielding wall of obstinance amidst the sporting winds of change.

Until promoters recognize the need to introduce unfamiliar programs at a lower level, we are destined to catch only fleeting glimpses of the sporting glories which are firmly rooted in other areas. Maybe then we will be offered a wider spectrum of events than Thursday night wrestling and the.



UNF has uses which many don't suspect. Driving through weary student of academia to jealousy. One such sight is the the campus, sights may often be seen which may inspire the

leisurely path of a sailboat as it makes its way across one of Photo by Mary Kahler

Softball tryouts set for coming season

games for the division title. average, most valuable

experienced. They are the players, and over all batting

BY RONALD WILLIAMS

While basketball players are trying to get in their last few bounces and shots, cries of "take me out to the old ball game," and "kill the umpire" are beginning to fill the air on UNF's campus.

Yes it's that time of the year when the old bat, ball and gloves are brought out. This is where UNF is defensive and offensive of retirement. On Sunday, March 7, at 2 p.m. on the UNF athletic field, the intramural office will hold tryouts for UNF's entry in the city league softball division. Any

seeks entry in the tough 1-A The season is scheduled

1975 division 1-B cham-

pions. This year the team

member may tryout.

LIKE OTHER city league

sports, softball season will

be played in two halves. The

first and second place

the end of the regular season

to open in early April. 'Intramurals will be responsible for funding the team," said Ronnie Allen, UNF's director of intramurals. Allen said that the intramural department will champions will compete at also award trophies to individual team members with the highest batting to try to win two out of three

> In 1975 Lance Taylor won honors for most valuable

defensive player and Ronnie Allen was overall batting champ. Last year the team was coached by Mike Pope, a sociology major. The job of following in the shadow of Pope's championship season goes to Richard Beamon, a member of the admission staff.

Beamon will have some help in his quest of another championship. Taylor, Saitta, Allen and other offensive player and highest players from last season may batting average. Tom Saitta play again this year.

UNF archer

William Sanders walks proud as he makes his way to classes on UNF's campus. He has a reason too. Sanders recently won the state men's single Southeastern Indoor Archery tournament in Orlando sponsored by the University of Florida.

'We had to each shoot 60 arrows, and received 10 points per arrow for a possible score of 600," Sanders said. Sanders a math and computer science major at UNF, won the state title with a score of 528. UF's Pete Priviteer took second place honors with a score of

SANDERS SAID winning the indoor mens title is a big honor but UNF's archery team also participated in the event and didn't have much luck. "Usually we win second or third place when we enter a full team. But our team puts school first. If they aren't academically eligible, they cannot participate," Sanders

said. Teams who competed in the state indoor tournament in Orlando along with UNF were from University of Florida (first place team winners), Stetson University (second place), Brevard Community College (third place), and Florida Technological University.

UNF's archery team has been in existence since 1972.



Since that time two State championships have been won by Claude Gardner and William Sanders. The Women have been also represented well. Donna Meers made the nation's top list of ranked amatuer women archers several times.

"We're loooking for newmembers. We will be recruiting sometime in March. When our new equipment arrives we will give a demonstration on campus, "Sanders said.

Sanders also said that a special treat is in store for UNF on April 11th. The state outdoor tournament will be held on UNF's athletic field. 'There will be strong competition. Jacksonville University plans to enter and Duke University will be here to participate in the tournament." Sanders said.

Sportsmen speak with witty tongues

It was Marie Antoinette, one time Queen of France, who, according to legend when a starving mob surrounding the palace and demanded bread said, "Let them eat cake." Patrick Henry stood before the first Continental Congress in 1774 and said in a stirring voice, "Give me liberty or give me death." Knute Rockne great American Sportsman, player and Notre Dame coach stood before his team and said, "Before you can beat your opponent you've got to out think him.'

Quotes like those will always keep those people remembered. Today we have a breed of people who, like Rockne, constantly gain recognition by the witty, wise and humorous things they say. They are today's sportsmen. Sportsmen say the darndest things.

Here are some of the all time classic sayings gathered from several issues of Sports Illustrated (Scoreboard section) and the Washington Post that should be added to the top of the list of sayings:

1. Muhammed Ali-World Heavyweight Boxing Champion-when asked about the recent speeding citation he got in Michigan he said, "He (state trooper) got me at 109. That wasn't bad, I was goin' 130 when I saw him." ali was issued a \$50 dollar fine. He gave the trooper a \$100 dollar bill. The trooper tried to return the \$50 dollar change. ali told him to keep it. He said, "I'm gonna be comin' back this way in a little while.'

2. Johnny Carson-Tonight Show host recently commented on the olympics, "The Russians won three times as many medals as the United States, but it's nothing to be ashamed of. We can be proud because it proves it our wheat makes good athletes,"
3. Paul Anderson-373 pound weightlifter-

"Sure, I was once a 97 pound weakling. When I was a four year old.'

4. Winston Hill-New York Jets tackle-spoke on staying in condition, "I'm on a seafood diet, I eat everything I see.

Sportsmen are saying things like this everyday. Wonder what they'll say next.

Sometimes class assignments can turn out to be real- attempts, Kaiser and life projects. Several Holladay came up with the students in a Production, idea of a game for their Marketing and Logistics group "that incorporates (TRL) class found this out when they made up the "Business Game" for a class Kaiser, who is the research

According to Greg Kaiser and Bob Holladay, two "the marketing department members of the group doing did have some response this particular project, the class was assigned to to have the game." investigate the deficiencies of the market, in other words, find out what the public the UNF bookstore, and wants or needs, see into production costs, and domarketing research to try to sell the product to the public.

After several unsuccessful everything that has to be learned in the class," said and development manager.

KAISER REVEALED that from people who would like

They took the idea of the game to several universities, several department stores. Some professors, in particular, were interested in the game, said Kaiser.

Holladay, the marketing manager of the group, said they did a survey of 8,500 business students asking their reactions to the game Out of these, 1,128 expressed interest in it as a teaching aid.

> "Business Game," which is similar to "Monopoly" but 10-12 times more difficult, was designed to "help undergraduate and graduate students of business," according to Dr. Warren Rose, professor of the TRL class. "The basic goal of the game is to be a teaching aid in the classroom," he said.

The game takes a college level intelligence and could, if marketed, be had at a low

cost to teach basic marketing skills.

IN THE game, money is given out as in Monopoly, and the players compete in open market with each other, said Holladay. In real life, the economy never stays the same, he said, so "two decks of cards are used to show economy fluctuations."

"The game has not been officially endorsed by the department," said Kaiser, "but Dr. Rose has expressed a willingness to consider endorsing the game."

If the game is endorsed, the group will possibly copyright the game and subcontract or sell the rights of the game to a game manufacturer and divide the research, and Mike Hughes money between the members of the group, said Kaiser.

Production research revealed that it would cost \$4.10 per game to actually produce 5000 games. That cost includes materials, the printing of the game, and labor, said Holladay. If they were to market the game at the bookstore, it would be sold for \$8.00 or a maximum of \$10.95, he said.

THE OTHER members of the group are Michael Garvin and Rick Adams in marketing research with Bob Holladay; Mike Walters handled the legal work; Mike O'Leary did the advertising

did the production and logistics research. Hughes and Holladay did the final analysis of the product and David Heald was the project coordinator. "The game needs to be

played through about 20

times by the same people to

cover all the situations that

could come up in the game

and make up rules for them

as we go along," said Kaiser.

"The more rules we add to it,

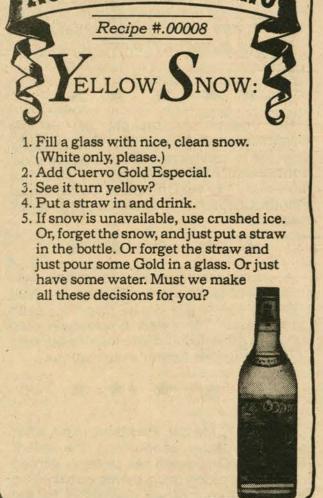
the more difficult it gets," he Kaiser and Holladay said they could get the game ready in a month if they devoted many hours to it, but sufficient marketing develop-

ment would probably take

about four months.

Kaiser said it is not definite that they will actually follow through with the project.





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Students up in air about TV course

By JULIAN DITTO

Have you been suffering from iron poor tired courses at UNF. Has boredom stricken you at midterm once too often? Then try COM 340, Broadcast Journalism, the wonder cure for the classroom ho hums. Let Dan Kossoff, director and executive producer of Channel 7 take the duliness out of your schedule.

In his first quarter at UNF, Kossoff has established COM 340 as a fulfilling and interesting course in the communications department. The course involves writing copy for television and radio, and with exposing the student to network operations.

"THIS IS more than an introductory course. It provides the exposure to need to find jobs. It also does the obvious, which is to teach the fundamental rules of writing good broadcast copy. But basically, what I'm trying to do is provide the broadcasting, and state the professional requirements needed to enter the field," Kossoff said.

studio procedures students

undergraduate work at the University of Minnesota Kossoff continued his education at the University of Kansas. Some of his productions include a documentary on drug problems that won every festival it has entered. He taught speech and cinematography earlier in his career and finds returning to teaching a pleasurable experience. "I've re-learned much that I had forgotten," he said, "and it's kind of refreshing to get back to

After completing his

process of learning and teaching at the same time."

KOSSOFF compared UNF's communication program with those of other schools, "It's hard to basis for understanding compare them, but I do know that coming out of this course our students have much more practical experience than nearly any other writing course. The program here shows a lot of promise.'

> The class has gone to WJCT twice so far this quarter and made their own broadcasts. This includes handling the equipment, along with writing and presenting their copy.

So if your ornithology class is for the birds, your ceramic class is not what it was cracked up to be, your PE class is running you in circles, and everything about your pathology class is dead, try broadcast journalism. It'll teaching. I'm enjoying this be a good change of pace.

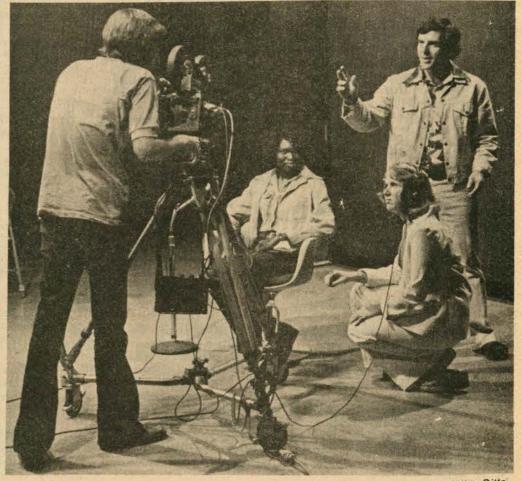


Photo by Julian Ditto