

FLORIDA'S
Jacksonville Beach

**Atlantic
Shores**

C O U R T S
AND COFFEE SHOP

*Built and Equipped for Your
Year round Comfort
on the Ocean front*

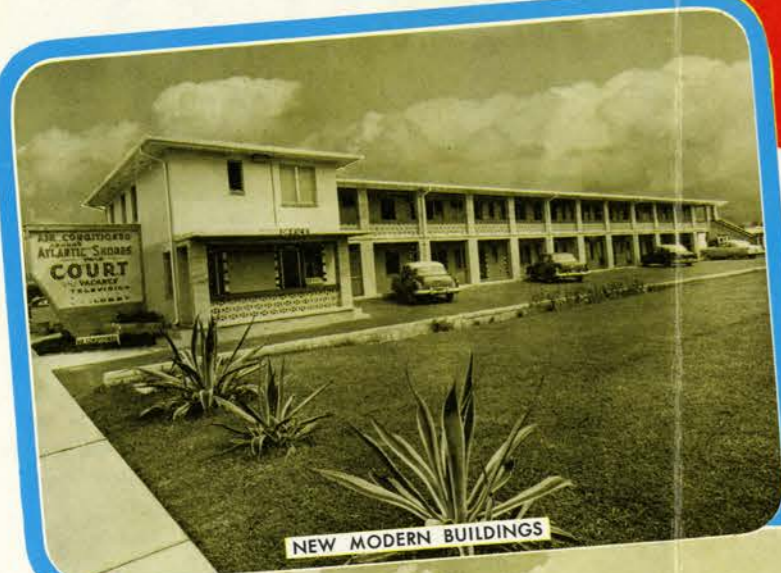


*Air Conditioned - Lobby - Television
Sun Patio - Ocean front Portico
Conveniently Located*

Atlantic Shores

TWIN COURTS

This is living to your hearts content!



NEW MODERN BUILDINGS



CHEERFUL AND COMFORTABLE ROOMS



COMFORTABLE LOBBY



PRIVATE SUN PATIO FOR GUESTS

A wide choice of air-conditioned new, well appointed guest rooms and kitchenette apartments with a plentiful supply of free clean ice made by our own machine.

Daily efficient maid service and many lesser items to make your stay relaxing and carefree. A comfortable lobby with television keeps you up-to-date with your favorite program. Modern coffee shop serving good food.

A free sun patio and ocean front portico for your pleasure. Free surf swimming and casting is only a matter of a few feet from your door.

Our tides measure swift moving time and we believe including extra days in your plans would be wise.

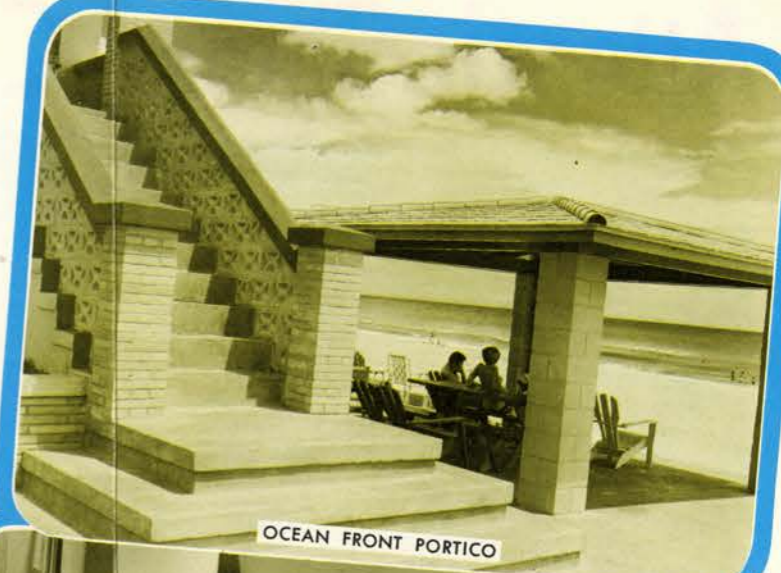
FOR RESERVATIONS, ADDRESS:

ATLANTIC SHORES COURTS

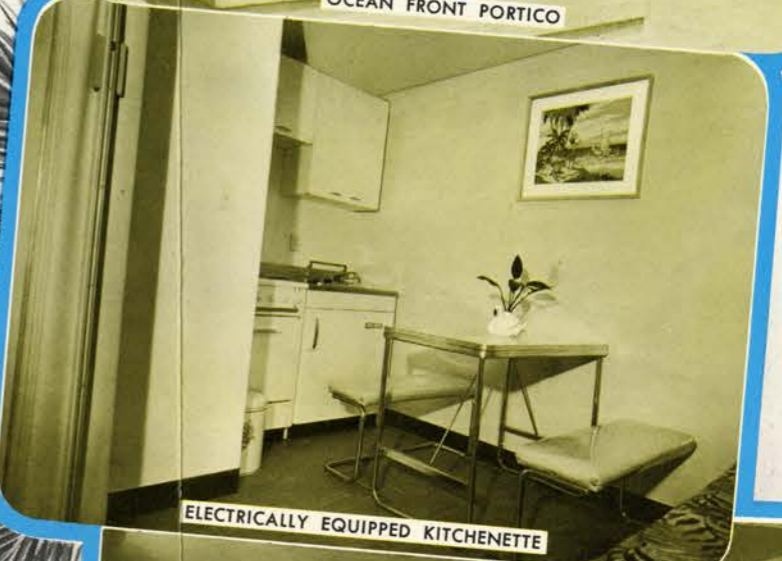
T. N. ABOOD, Manager

923 SOUTH FIRST STREET AT TENTH AVENUE - JACKSONVILLE BEACH, FLORIDA

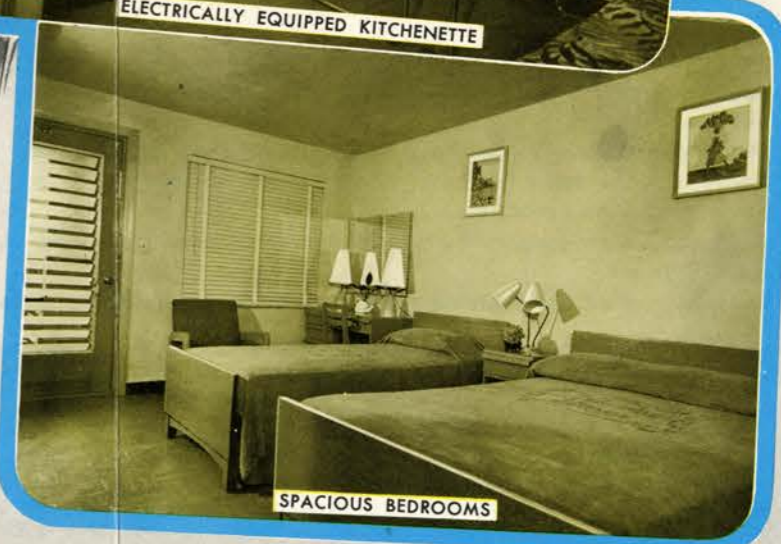
TELEPHONE CHerry 9-5059



OCEAN FRONT PORTICO



ELECTRICALLY EQUIPPED KITCHENETTE



SPACIOUS BEDROOMS

Atlantic Shores Court "ON THE WORLD'S FINEST BEACH"



OCEAN FRONT PATIO

Come and Join the Fun!!!

"STAY WITH THE MAN WITH THE WELCOME HAND" — and enjoy a fun-filled vacation on the World's Finest Beach. You'll have fun surf and sun bathing or just lolling around the Ocean FRONT patio and beach.

Shuffleboard, Tennis, Golf and Fishing heads the list of sports. Movies, Dancing, Television and Concerts in the Band Shell for your evening entertainment. Our spacious television equipped lobby is for your pleasure.

Bring the whole family — a special protected play area right on the sands of the beach for children.

Our new Coffee Shop serving good food at modest prices is conveniently located.

HOW TO REACH
923 SOUTH 1st Street
from Highways 90, 10 & A-1-A

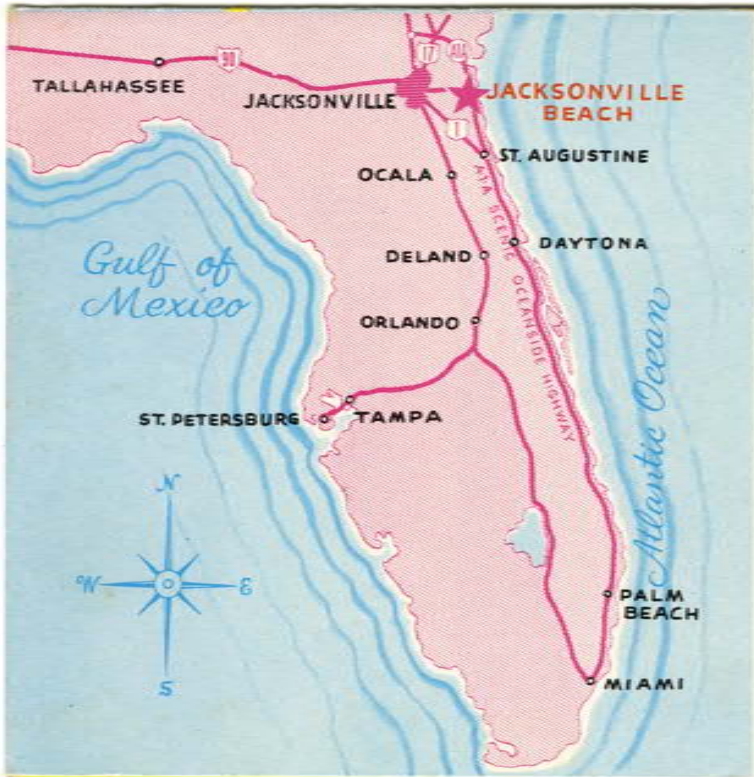
First Street is next to and directly parallels the ocean. The north and south dividing line of 1st Street is at its intersection with highway 90 (Locally known as Beach Boulevard) and 923 SOUTH 1st Street is 9 blocks south of this intersection.

Highway 10 from Jacksonville via Matthews (Toll) Bridge intersects NORTH 1st Street at Neptune Beach 3 miles north of Jacksonville Beach. Travel SOUTH on NORTH 1st Street to SOUTH 1st Street then 9 blocks SOUTH.

A-1-A (Buccaneer Trail) enters North 3rd Street via highway 10 at Neptune Beach. Travel A-1-A South to intersection of Highway 90 at Jacksonville Beach then East to SOUTH 1st Street then to 923.



WATCH FOR THE MAN WITH THE WELCOME HAND



JACKSONVILLE BEACH
SEP 6
2 PM
1950
FLA.



~~M...~~
P.O. Box .
Houston 1 Texas