

**Blue Cross and Blue Shield
Building Complex**

**532 Riverside Avenue
Jacksonville, Florida**

**January 19, 1974
3:00 P.M.**

DEDICATION
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DEDICATION

Blue Cross of Florida, Inc.

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John F. Wymer, Jr.
Vice-Chairman of the Board of Directors
G. Emerson Tully, Ph.D.
Vice-Chairman of the Board of Directors
J. W. Herbert
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Blue Shield of Florida, Inc.

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H. A. Schroder/*Jacksonville*
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Program

Presiding

J. W. Herbert
President

Invocation

Right Reverend Monsignor Mortimer H. Danaher
Pastor, San Jose Catholic Church

Introductions

W. R. Hancock
Chairman,
Blue Cross Board of Directors

Robert E. Zellner, M.D.
Chairman,
Blue Shield Board of Directors

The Honorable Hans Tanzler
Mayor — City of Jacksonville

The Honorable Lew Brantley
Chairman — Senate Commerce Committee
Florida State Senate

The Honorable William Birchfield
Chairman — House Insurance Committee
Florida State House of Representatives

Remarks

The Honorable Charles E. Bennett
U. S. Congress

The Honorable Thomas D. O'Malley
Treasurer and Insurance Commissioner — State of Florida

W. J. Stansell
Senior Vice President

Guests are invited to tour the building immediately after the Dedication ceremony,
followed by a reception on the Twentieth floor.

