



# Jacksonville

## FLORIDA

### **YOUR BOATING HEADQUARTERS**

● GUIDE TO . . .

Jacksonville and surrounding area . . . docking facilities,  
navigable waters and vacation entertainment.

**TOURIST AND CONVENTION BUREAU**

307 Hogan Street

Jacksonville, Florida



## FOR YOUR BOATING PLEASURE



Jacksonville is the Gateway to Florida, by land, air or sea. This bustling city is on Florida's upper east coast, 22 miles south of the Georgia line, on the St. Johns River and 15 miles west of the Atlantic Ocean. Jacksonville's deep-water port and its location at the hub of Florida's rail and highway systems have made it an important business center.

Complete facilities for all types of yacht repairs can easily be found in this major industrial center. There are excellent docking accommodations, as well as small craft landing facilities. Transportation is generally available to and from Jacksonville, and car rental services are convenient.

Marine service and supplies are available from more than 15 firms in the area, all located at or near docking facilities.

Jacksonville offers a wide variety of navigable waters: The Atlantic Ocean, the St. Johns River, the Inland Waterway, the Ortega River, Trout River, Julington Creek, Goodby's Lake, Cedar River, Arlington River, Doctor's Lake and Black Creek. Water skiing, sail and speed boating and fishing are among the favorite water activities. Jacksonville is famous for its fine fishing; there are more than 400 varieties of fish in the salt and fresh waters in and around Jacksonville.

There are numerous hotels accessible to "downtown" dockers, and motels are conveniently located near docking facilities which are a distance from the city. Visitors never lack entertainment in Jacksonville; there are dog and auto races, scenic and historic tours, Class A baseball, golfing, swimming at the world's finest beaches, and gay night life.

Make Jacksonville your boating headquarters—you'll find the finest in boating facilities and vacation relaxation.

# KEY

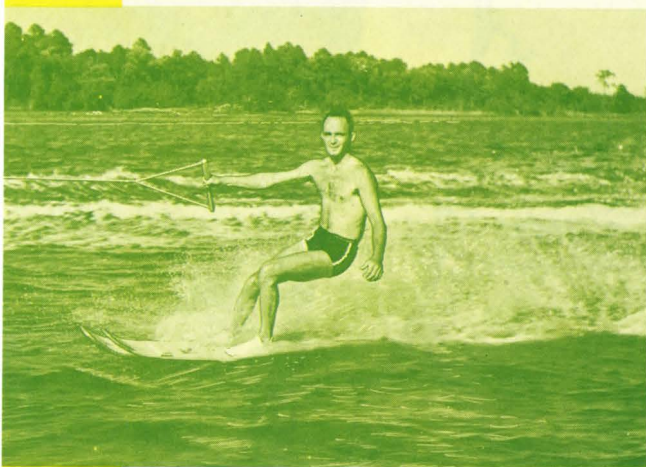
- |                         |                               |  |
|-------------------------|-------------------------------|--|
| 1. Diesel Shipbuilding  | 6. Rawls Bros.                | 11. Gibbs Corp.                        |
| 2. Beach Marine Service | 7. Merrill-Stevens            | 12. Midtown Marina                     |
| 3. El Verde Yacht Basin | 8. Southern Shipbuilding      | 13. Graham Boat Yard                   |
| 4. Fulton Yacht Basin   | 9. Jacksonville Yacht Storage | 14. Knight Boats & Motors, Inc.        |
| 5. Leake's Boat Yard    | 10. St. Johns Boat Company    | 15. Florida Yacht Club of Jacksonville |

- \* Lodging and dining facilities  
 ★ LAUNCHING SITES  
 ☆ PROPOSED LAUNCHING SITES





Small craft such as outboards, sailboats, etc., may be hauled to Jacksonville by trailer and launched at any one of six sites operated by Duval County. For larger craft, there are numerous commercial launching facilities in downtown Jacksonville. Here the boater will find complete marine service.



Water enthusiasts delight in the fine water skiing activities in and around Jacksonville. Equipment may be rented at several of the docks. Skin diving and spear fishing are also popular in this area.





## THE JETTIES

Where the Atlantic and the St. Johns meet — here is a real haven for fishermen — silver tarpon, speckled trout, red bass and many others make their home here.



## WORLD'S FINEST BEACHES

Miles and miles of beaches stretching along the ocean offer the visitor the finest in sand and surf. The boardwalk, hard-packed driving sands and fishing supplement a day's swim.



## THE BEAUTIFUL ST. JOHNS

Flowing through the heart of downtown Jacksonville, the St. Johns River is one of the few major rivers which flows north. It is one of the world's most beautiful cruise-ways.



## PICTURESQUE MAYPORT

The oldest fishing village in the country, Mayport is home for many of northeast Florida's fishermen. Superb sea food dinners can be had in Mayport's quaint restaurants. Here, too, is located the gigantic Mayport Naval Air Station.



## THE INLAND WATERWAY

From one end of the country to the other boaters can travel the Inland Waterway. In Jacksonville, it's a favorite spot for fishing and water skiing.

**TOURIST AND CONVENTION BUREAU**

307 Hogan Street

Jacksonville, Florida