

*WELCOME  
TO OUR  
SKYBREAKING  
PROGRAM*



APRIL 26, 1969  
ANNOUNCING A NEW  
BLUE CROSS AND BLUE SHIELD  
BUILDING EXPANSION PROGRAM  
TO BE COMPLETED IN  
1972

## *PROGRAM*

WELCOME

by

H. A. SCHRODER

President, Blue Cross of Florida, Inc.  
Executive Vice President, Blue Shield of Florida, Inc.

## *INVOCATION*

THE REVEREND MALCOLM B. KNIGHT, Ph.D.  
Pastor, Southside Baptist Church

## *COMMENTS*

FRANK J. KELLY

Chairman of the Board, Blue Cross of Florida, Inc.

WARREN W. QUILLIAN, M.D.

President, Blue Shield of Florida, Inc.

## *ADDRESS*

THE HONORABLE HANS TANZLER  
Mayor of Jacksonville, Florida

## *The SKYBREAKING*

Music by Al Olson and His Band

Reception immediately following on the 6th floor.



**BLUE CROSS<sup>®</sup> and BLUE SHIELD<sup>®</sup>**

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