

MELROSE PARK CLUBHOUSE



SOUVENIR PROGRAM

of the

CITY FEDERATION OF COLORED WOMENS CLUBS

Celebration of the

BURNING of the MORTGAGE

and

CORNERSTONE LAYING

of the

MELROSE PARK CLUBHOUSE

March 30th, 1952 ——— ST. PETERSBURG ——— FLORIDA



MRS. MARY McRAE

President 1941-1943



MRS. BESSIE ROBERTS

President 1942-1946



MRS. HENRIETTA DOMINUS

Vice-President

ANN'S HAT SHOP

SHOP FOR

Easter Hats & Dresses

AT ANN'S HAT SHOP

990 Second Avenue South

REESE

FISH MARKET

FOR FISH and POULTRY

AT ITS BEST, See REESE

630-22nd St. So.

Phone 76-0965



MRS. AMANDA R. HOWARD, President

Mrs. Howard has served as president of the City Federation for 6 years. During her administration payment of the mortgage on the clubhouse has been completed; the City Federation accepted as a project, Wildwood Park; a state meeting was entertained and much aid to the needy persons has been rendered. City Federation has been alert to every worthwhile activity in the city. Her one message to the women always is, "Let us together, 'Lift as we climb.'"



MRS. FANNYE AYER PONDER

PRESIDENT EMERITUS 1938-1941

HISTORY

The City Federation of Colored Women, a non-profit organization, was founded by Fannye Ayer Ponder on Faith in herself, God, and the women of the clubs and community; on the third Sunday afternoon in April, 1938, at the Elks Rest, second avenue south, with the following clubs affiliating: Non-Pareil, Mesdames Fannye Ayer Ponder, Quest - Amanda R. Howard, President; So-Journey Truth - A. B. Thompson, President; Phyllis Wheatly, J. L. McCoy, President; Non-Pareil Buds - Miss E.

E. Perkins, Sponsor. The City Federation is affiliated with the State and National with headquarters, 1104 O Street N. W., Washington, D. C.

Mrs. C. D. Williams, Tampa, presided during the election of the first officers who were as follows viz.; Fannye Ayer Ponder, President - Amanda R. Howard, 1st-Vice. Anna Belle Thompson, 2nd-Vice; Emma F. Smith, Recording Secretary; Mary L. McRae, Treasurer; Junior department, Mrs. C. M. Grogan, Supervisor.

Continued on Next Page

COMPLIMENTS OF
COLE'S PHOTO STUDIO
& RADIO REPAIRS

207-9th St. So.

Phone 71-4264

COMPLIMENTS OF
McRAE FUNERAL HOME

1211-5th Ave. So.

Phone 7-4724

COMPLIMENTS OF

**GIBB'S JUNIOR HIGH
SCHOOL**

**PRINCIPAL FREDERICK D. BURNEY
and FACULTY**

HISTORY OF CITY FEDERATION — cont'd.

SPECIFIC PURPOSE

The object and purpose of this organization is to unite the efforts of all the colored women's clubs of St. Petersburg in order to promote better educational advantages, to promote social and civic improvements; establish recreation for young people, and to educate the citizenry towards better and higher standards of living.

GENERAL PURPOSE

1. To promote the education of colored women and girls, and to hold an educational institute annually.
2. To raise the standard of the home.
3. To work for the moral, economic, social and religious welfare of women and children.
4. To protect the rights of women and children who work.
5. To secure and enforce civil and political rights for our group.
6. To obtain for colored women the opportunity of reaching the highest standards in all fields of human endeavor.
7. To promote interracial understanding so that justice and good will may prevail among all people.

During the fourteen years (14) of existence there has been four (4) presidents. Fannye Ayer Ponder, 1938-1941; Mary L. McRae, 1941-1943; Bessie L. Roberts, 1943-1945; Amanda R. Howard, 1945-1952.

COMPLIMENTS OF
**DAVIS ELEMENTARY
SCHOOL**

PRINCIPAL JOHN H. HOPKINS
FACULTY and CUSTODIANS

COMPLIMENTS OF

**JORDAN ELEMENTARY
SCHOOL**

PRINCIPAL E. M. W. STEWART
FACULTY and STUDENT BODY

COMPLIMENTS OF
S. & S. MARKET

963-22nd Street South

COMPLIMENTS OF
**Mr. Sammie Harris — Mr. A. L. Hall
and Mr. Carl Allen**
Tarpon Springs — Florida

COMPLIMENTS OF
LOUISE'S BEAUTY SALON
THE SAME UNDIVIDED ATTENTION GIVEN
EACH PATRON — 2139-9th Ave. So.

COMPLIMENTS OF
B. & B. GROCERY
FINEST MEAT & FRESH VEG. — YOU WANT THE BEST
YOU GET THE BEST AT 1400-3rd AVE. SO.
Phone 71-7581

COMPLIMENTS OF
ELOUISE'S BEAUTY SHOPPE
"EFFECIENT SERVICE" OUR MOTTO
MRS. LOMA SIRMON SR. OPERATOR
MRS. BEATRICE HARRIS, Manager
1000 Burlington Ave. No. Phone 74-4804

COMPLIMENTS OF
WILLIAM'S FUNERAL HOME
850-22nd St. So. Phone 7-4393

COMPLIMENTS OF
A GOOD FRIEND

COMPLIMENTS OF
BILL'S GROCERY
300 Jackson St. No. Phone 76-8785
Willie Gregory, Prop.

AUTOGRAPHS

COMPLIMENTS OF

JEWELL BEAUTY SHOPPE

935 Union Street South

COMPLIMENTS OF

WINKER WILKES DAY SCHOOL

Mrs. Joan Winker — Owner-Supervisor

CLUB MEMBERS ROSTER

NON-PAREIL

FEDERATED CLUB

Officers

Mrs. Fannye A. Ponder, President Emeritus
Mrs. Lucile Simms, President
Mrs. Eva Birt, Vice-President
Mrs. Evelyn B. Holiday, Secretary
Mrs. Jessie Hammond, Financial Secretary
Mrs. Ann McLin, Treasurer
Mrs. Evelyn Williams, Chaplain
Mrs. Lois Chapman, Historian
Miss Ethel Mae Monroe, Reporter

Members

Miss Sadye Howard
Miss Lois Howard
Mrs. Lucile Abrams
Mrs. Maude Brown

PIQUAINT LOS JOVENS

FEDERATED CLUB

Officers

Mrs. Alma Miles, President
Mrs. Margarite Wilson, Vice-President
Mrs. Peachie Williams, Recording Secretary
Mrs. Jewel Ford, Corresponding Secretary
Mrs. Jessie Golden, Treasurer
Miss Evelyn Fennell, Financial Secretary
Mrs. Lelia Bowers, Chaplain
Mrs. Martha Ferguson, Reporter
Miss Irene Bremlington, Critic
Mrs. Ruby Oliver, Business Manager

Members

Mrs. Deotha Parson
Mrs. Daisy Mosley
Mrs. Mozelle Peoples
Miss Elouise Johnson
Miss Katherine Flacher

YOUNG MATRONS NON-PAREIL

FEDERATED CLUB

Officers

Mrs. Rosebud Williams, President
Mrs. Ada Kelly, Vice-President
Mrs. Blanche B. Pierce, Secretary
Mrs. Lomis Cromer, Treasurer
Mrs. Ethel Bludson, Financial Secretary
Mrs. Orettia Stockston, Corresponding Secretary
Mrs. Liedel George, Chaplain
Mrs. Thelma Ray, Reporter
Mrs. Mabel Jones, Parliamentarian

Members

Mrs. Veilie Ford
Mrs. Ruth Pryon
Mrs. Melvee Britton
Mrs. Lucile Ray
Mrs. Janet Stamper
Mrs. Mary Lou Black
Mrs. Edna Simmons
Mrs. Leon Redmon
Mrs. Evelyn Cook

SOJOURNER TRUTH

FEDERATED CLUB

Officers

Mrs. Annie Bell Thompson, President
Mrs. Eva A. Jordan, Vice-President
Mrs. Leslie Burke, Recording Secretary
Mrs. Barbara Taylor, Financial Secretary
Mrs. Bessie Wynn, Treasurer
Mrs. Henrietta Dominis, Historian

Members

Mrs. Ola Matthews
Mrs. Dorothy Blanton
Mrs. Matilda Heath
Mrs. Annie Clay
Mrs. Sallie M. Eaton
Mrs. Mary McRae
Mrs. Mary McLaughlin
Mrs. Agatha Graham
Mrs. Gussie Rhodes
Mrs. Rebecca Wilkerson
Mrs. Mittie Williams
Mrs. Olivia Young
Mrs. O. M. McAdams
Mrs. Mamie Green

**COMPLIMENTS of CITY FEDERATION
OF COLORED WOMEN CLUBS**

Dr. & Mrs. B. F. Jones

1221-5th Ave. So.

St. Petersburg, Fla.

COMPLIMENTS OF

BAKER'S BEAUTY SHOPPE

1404 Dixie Ave. So.

Phone 51-5923

COMPLIMENTS OF
GAMBLE BEAUTY SHOP
EXPERT HAIR STYLING & TINTING

428-11th St. No. Phone 73-1902

COMPLIMENTS OF

**GIBB'S SENIOR HIGH
SCHOOL**

**PRINCIPAL FREDERICK D. BURNEY
and FACULTY**

COMPLIMENTS OF

Mrs. Eva A. Jordan

Representative

**ST. PETERSBURG
EVENING INDEPENDENT**

Phone 7-7968

COMPLIMENTS OF

**BETHEL A.M.E. CHURCH
USHER BOARD NO. 1**

**MR. McKINLEY BELL, President
MRS. ALBERTA GREEN, Secretary
MR. BISHOP ALLEN, Treasurer**

COMPLIMENTS OF

ROSE SUNLIGHT BEAUTY BOX

Discriminating Clientele . . . Particular Attention Given
Each Customer — 1243-21st St. So.

PROGRAM

SUNDAY, MARCH 30th — 3:30 P.M.

GENERAL THEME

"Lifting As We Climb"

Opening song and Processional "Onward Christian Soldiers"

Invocation Rev. O. M. McAdams

Scripture Rev. W. R. Johnson

Song "All Hail The Power Of Jesus Name"

History Mrs. F. A. Ponder (founder & President Emeritus)

Selection Female Quartet

Occasion Mrs. Bessie W. Roberts, past president

Federated Club Song "Florida Daughters"

Greetings Miss Mary Newell Eaton, president of St. Petersburg's Women's Club
Mrs. Verna Robinson, Mrs. Edward McRae, and Mrs. B. W. Roberts

Solo "Bless This House" Mrs. Agnes Hunter

Presentation of Guest Speaker Mrs. Amanda R. Howard, pres., City Federation

Address Mrs. Earthe M. M. White, founder & pres., Clara White's Mission,
Jacksonville, Fla.

Selection Male Quartet

Presentation of Mortgage (for burning) Mrs. Lucy Hart and Mrs. A. Green

Benediction

Refreshments

Touring of Grounds

Mrs. L. A. Dominus will serve as "Mistress of Ceremonies"

COMPLIMENTS OF

FANNIE'S BEAUTY SALON

Where Beautiful Women Are Made More Beautiful
EFFICIENT SERVICE
544 Suwannee St. So. Phone 71-2205

COMPLIMENTS OF HAILE'S

FOURTH AVENUE GROCERY

**GROCERIES • MEATS
VEGETABLES**

378-11th St. No. Phone 7-7122

WE DELIVER

COMPLIMENTS OF G. W. JONES

ONE STOP SERVICE STATION

**GROCERIES • MEATS • POULTRY • FISH
LUBRICATION • TIRES • BATTERY SERVICE**

COMPLIMENTS OF

A FRIEND

COMPLIMENTS OF

"See MEYERS"

FOR QUICK CASH LOANS & BAIL BONDS

1023 Burlington Ave. Phone 79-1813

CONGRATULATIONS

CITY FEDERATION of COLORED WOMEN CLUBS

**B. & B. SERVICE STATION
QUICK & COURTEOUS SERVICE**

1079-3rd Avenue South

Phone 70-4454

BENNETT & BROWN, Props.

COMPLIMENTS OF

ETHEL BLUDSON BEAUTY SHOP

**HAIR STYLING A SPECIALTY
Plus Any Treatment Your Hair Might Need
Phone 70-0255**

COMPLIMENTS OF

AL'S BEAUTY SHOPPE

1027 1/2-3rd Ave. So.

Phone 79-7915

COMPLIMENTS OF

NIXEN GROCERY STORE

2826 Fairfield Ave. So.

St. Petersburg, Fla

CLUB MEMBERS ROSTER

QUEST PATHFINDER

Officers

Mrs. Mary Plummer, President
Mrs. Clydie O. Gordon, Corresponding Secretary
Mrs. Inez Green, Financial Secretary
Mrs. Hazle Woodard, Chaplain
Miss Marian Simmons, Treasurer

Members

Miss Hazle Lester
Mrs. Carolyn Smith
Mrs. Helen Smith
Mrs. Cleo Hall
Mrs. Lillie B. Allen
Mrs. Lenora Davis

SOCIALITES FEDERATED CLUB

Officers

Mrs. Alberta Green, President
Mrs. Gertrude Abrams, Vice-President
Mrs. Clara Nell Walker, Recording Secretary
Mrs. Flora Simon, Financial Secretary
Mrs. Willie Mae Hartfield, Treasurer
Mrs. Alice Swain, Business Manager
Mrs. Lessie Bell, Chaplain

Members

Mrs. Bethel Givens
Mrs. Inez Berry
Mrs. Lucell Keels
Mrs. Lizzie Mae Irwin
Mrs. Vinetta Sherman
Mrs. Beatrice Watkins
Mrs. Ola Smith
Mrs. Christine James

MARGARET WASHINGTON CLUB

Officers

Mrs. Annie M. Reddick, President
Mrs. Irene Beasley, Vice-President
Mrs. Lucy Wilson Hart, Recording Secretary
Mrs. Catherine Moses, Assistant Secretary
Mrs. Hattie Lawrence, Treasurer

Members

Miss Gussie N. Whittaker
Miss Alzeta Hargray
Miss Fannie Hargray
Mrs. Rebecca McCullen
Mrs. Harriet Williams
Mrs. Nora Bailey
Mrs. Janie Jones
Mrs. Lucile Williams
Mrs. Maggie Benton
Mrs. Victoria Martin
Mrs. Lena Williams
Mrs. Bessie L. Roberts, President Emeritus
Mrs. Mildred Reed
Mrs. Annie Bell Horne
Mrs. Irene Micon
Mrs. Marie L. Pierce (Deceased)
Mrs. Mary Roberts
Mrs. Mary Ella Holmes

QUEST FEDERATED CLUB

Officers

Mrs. Amanda R. Howard, President
Miss Katie Lou Martin, Vice-President
Mrs. Addie Dent, Recording Secretary
Mrs. Dorothy Staten, Financial Secretary
Mrs. Angie Reese, Special Treasurer
Mrs. Portia King, Treasurer
Mrs. Valeta Nelson, Rainy Day Treasurer
Mrs. Drucilla Lockhart, Chaplain
Mrs. Thelma Cooper, Reporter

Members

Mrs. Laura Gipson
Mrs. Idella Williams
Mrs. Viola Green
Mrs. Ann S. Quinn
Mrs. Bertha Gregory
Mrs. Catherine Bell
Mrs. Ann Larry
Mrs. Geneva Hanspruit
Mrs. Willie Mae Woodard
Mrs. Amy Reed

COMPLIMENTS

LET PAYNE DO YOUR ROOFING — FREE ESTIMATES ON

ASPHALT • ROLL ROOFING • ASBESTOS and TILE

922-28th Street South

St. Petersburg, Florida

Phone 77-2563

Names and Pictures of
CITY FEDERATION OFFICERS



MRS. LUCY HART

Financial Secretary



MRS. MELVEE BRITTON

Recording Secretary



MRS. CATHERINE BELL

Assistant Recording Secretary

MRS. THELMA RAY	Corresponding Secretary
MRS. AMANDA R. HOWARD	President
MRS. HENRIETTA G. DOMINUS	Vice-President
MISS KATIE L. MARTIN	1st. Vice-President
MRS. ALMA MILES	2nd Vice-President
MRS. ANNA BELL THOMPSON	3rd Vice-President
MRS. ROSEBUD WILLIAMS	4th Vice-President
MRS. LUCILLE SIMS	5th Vice-President
MRS. ANNIE MAE REDDICK	6th Vice-President
MRS. MARY L. PLUMMER	7th Vice-President
MRS. MELVEE BRITTON	Recording Secretary
MRS. CATHERINE BELL	Asst. Recording Secretary
MRS. LUCY WILSON HART	Financial Secretary
MRS. ALBERTHA GREEN	Treasurer
MRS. ANNA BELL THOMPSON	Chaplain-Historian
MRS. EVA A. JORDAN	Co-Ordinating Business Mgr. & Publicity

Compliments of **EATON'S GROCERY**

1080-4th Avenue North

St. Petersburg — Florida

COMPLIMENTS OF

MICKEN'S BEAUTY SHOPPE

2506 Harrington Avenue South

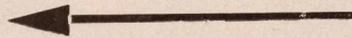
CLUB PRESIDENTS AND REPRESENTATIVES



Mrs. Annie Mae Reddick

President

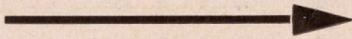
Margaret Washington's
Federated Club



Miss Katie Lou Martin

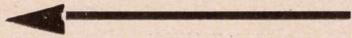
Vice-President

Quest
Federated Club



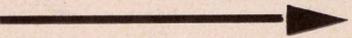
Mrs. Rosebud Williams

Young Matron Non-Pareil
Federated Club
President



Mrs. Alma Miles

Piquaint Los Jovens
Federated Club
President



COMPLIMENTS OF

RUTH'S BEAUTY SHOPPE

415-10th St. So.

Phone 70-0712

COMPLIMENTS OF

JORDAN PARK CHRISTIAN UNION

Mrs. Susie Feacher, President

IT'S THE FIRST IMPRESSION THAT COUNTS

EDNA'S BEAUTY SHOPPE

2306 Seventh Avenue South

COMPLIMENTS OF

DR. & MRS. O. T. AYER

2321-8th Ave. So.

Phone 78-0663

CLUB PRESIDENTS and REPRESENTATIVES



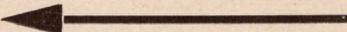
Mrs. Lucile Simms
Non-Pareil
Federated Club
President



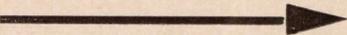
Mrs. Alberta Green
Socialites
Federated Club
President



Mrs. Clydie Gordon
Representative
Quest Pathfinders
Federated Club



Mrs. Eva A. Jordan
So-Journer Truth
Federated Club
Vice-President



COMPLIMENTS OF

SIM'S RADIO & RECORD SHOP

442 Sixteenth Street South

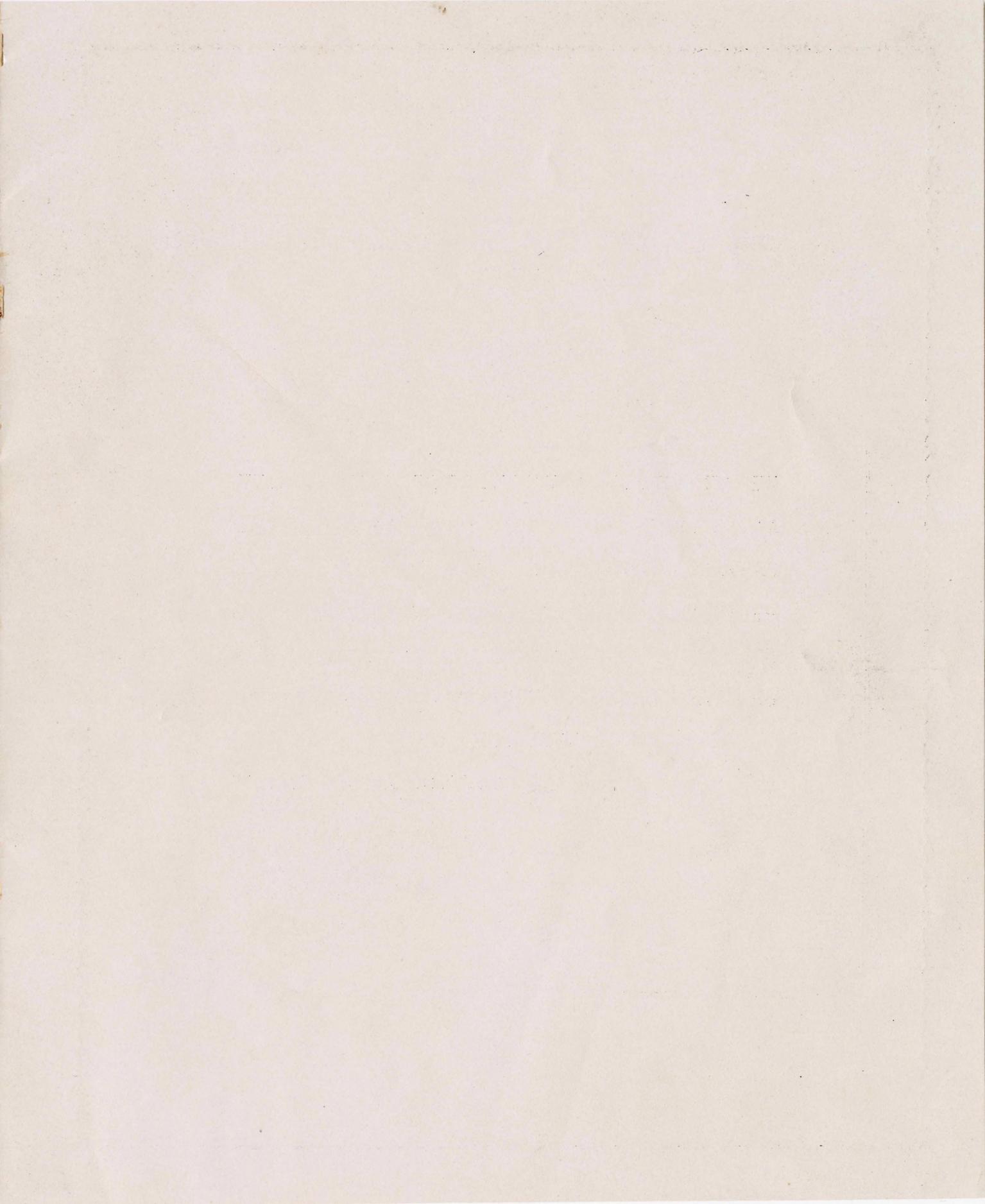
COMPLIMENTS FROM

ELIZABETH BEAUTY SHOPPE

549 Suwannee St. So.

Phone 77-0914

... Notes ...



Thanks!

WE SINCERELY ACKNOWLEDGE WITH THANKS
AND APPRECIATION THE MANY FRIENDS AND
PATRONS WHO HAVE MADE THIS SOUVENIR
PROGRAM A REALITY . . . THE ADVERTISERS WHO
CONTRIBUTED FINANCIALLY. AND THE WORK-
ERS WHO SECURED THE ADVERTISEMENTS.

YOURS FOR

"LIFTING AS WE CLIMB"