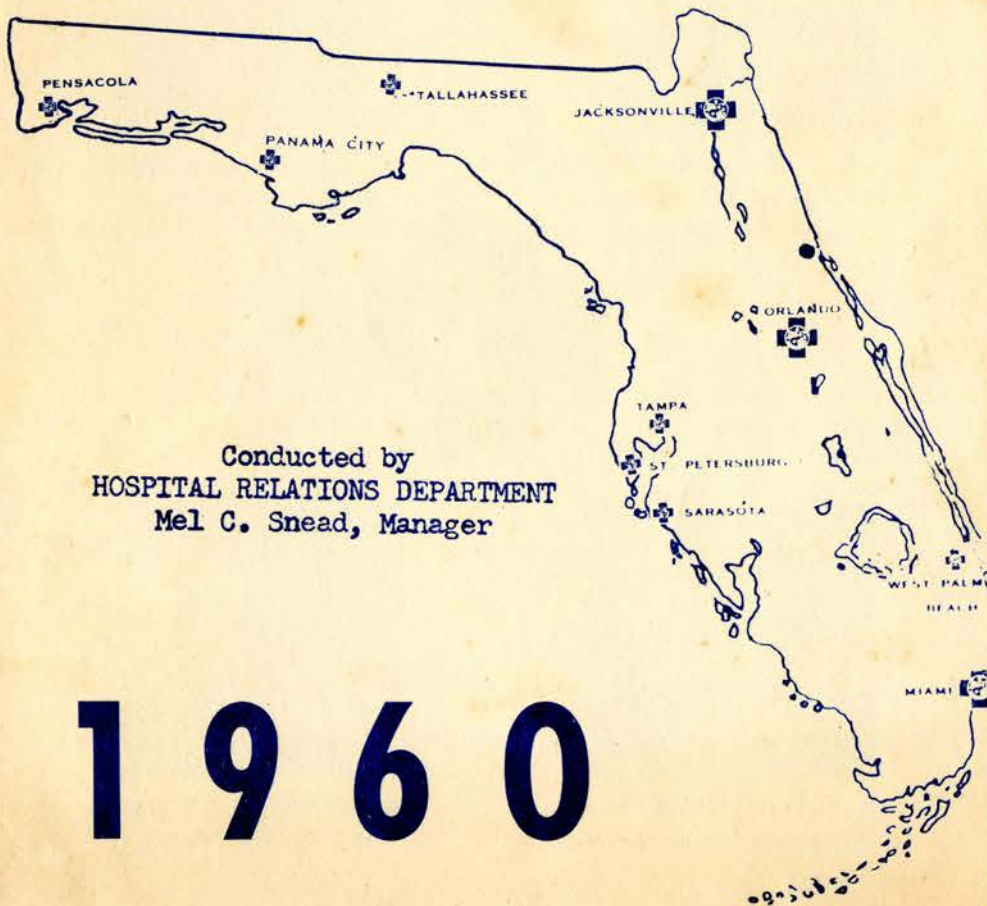


# BLUE CROSS OF FLORIDA, INC.

Annual Seminar for  
ADMITTING CLERKS and INSURANCE OFFICE PERSONNEL



Conducted by  
HOSPITAL RELATIONS DEPARTMENT  
Mel C. Snead, Manager

# 1960

HOSPITAL RELATIONS DEPARTMENT REPRESENTATIVES



S.H. (Hal) HAMILTON  
West-Central Area



HARVEY V. WILLIAMS  
Southern Area



R.F. (Bob) SHOFFNER  
East-Central Area



W.M. (Bill) HUBBARD  
Northern Area

PROGRAM

- 10:30 a.m. -- Registration and Coffee
- 11:00 a.m. -- Welcome, by local Representative
- 11:15 a.m. -- "Teamwork", by Mel C. Snead
- 12:00 noon -- Luncheon
- 1:00 p.m. -- "The Blue Cross-Hospital Relationship"  
by a Hospital Administrator
- 1:45 p.m. -- Coffee
- 2:00 p.m. -- "What's New?" by a Home Office Personnel  
a. Extended Benefits ) Discussions fol-  
b. Master Medical ) lowed by ques-  
c. Federal Employees ) tions & answers.
- 3:30 p.m. -- Inter-Plan Service Benefit Bank Discussion
- 4:00 p.m. -- Adjourn

PLEASE DROP SUGGESTIONS IN THE SPECIAL BOX

Imperial Motel, Winter Park

DATES

LOCATIONS

Oct. 3	Tampa Motor Lodge, Tampa
Oct. 4	Tropics Restuarant, S. Dale Mabry, Tampa
Oct. 4	Tampa Motor Lodge, Tampa
Oct. 5	Imperial House, Maderia Beach, St. Pete
Oct. 5	Tampa Motor Lodge, Tampa
Oct. 6	Imperial House, U. S. 301 N., Sarasota
Oct. 6	Tampa Motor Lodge, Tampa
Oct. 10	DuPont Plaza Hotel, Miami
Oct. 11	DuPont Plaza Hotel, Miami
Oct. 12	DuPont Plaza Hotel, Miami
Oct. 12	George Washington Hotel, W. Palm Beach
Oct. 13	George Washington Hotel, West Palm Beach
Oct. 18	Duval Hotel, Tallahassee
Oct. 18	San Carlos Hotel, Pensacola
Oct. 19	San Carlos Hotel, Pensacola
Oct. 19	Dixie-Sherman Hotel, P.C.
Oct. 20	Dixie-Sherman Hotel, Panama City
Oct. 20	Dixie-Sherman Hotel, P.C.
Oct. 24	<del>Imperial House, Winter Park - Orlando</del>
Oct. 25	Imperial House, Winter Park - Orlando
Oct. 25	<del>Imperial House, Winter Park - Orlando</del>
Oct. 26	Imperial House, Winter Park - Orlando
Oct. 26	Ponce de Leon Hotel, St. Augustine
Oct. 27+28	" " " " " " home night 28th.
Nov. 1	Mayflower Hotel, Jacksonville
Nov. 2	Mayflower Hotel, Jacksonville

Nights written in