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Providing Tools to Sustain Community Organizations

Jennifer L. Murray

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Providing Tools to Sustain Community Organizations

Jennifer L. Murray
Director of Technical Services and Library Systems
University of North Florida



Community Organizations

- Valuable collections in community
- Valuable tools in academic libraries
 - i.e. institutional repositories, content management systems, visualization tools
- Opportunities to form partnerships, collaborate and bring greater awareness to local organizations

Background: Jacksonville History Consortium

- 2003: Jacksonville History Consortium (JHC) resulted from assessment performed by Jacksonville Historical Society
- 2016: Jacksonville Historical Society did first Strategic Plan involving Consortium members
- 2017: surveyed local history organizations as to content and themes of their archives based on recommendations from Strategic Plan
 - Fillable PDF survey
 - 31 organizations responded

Background: How Partnership Formed

- 2017: UNF Library approached about participating in Jacksonville History Consortium
 - Opportunity to help preserve, sustain, and bring greater awareness to the historical collections in the Jacksonville region
 - Provide tools to manipulate and share survey data
- Powerful community collaboration formed between the UNF Library and JHC

Preserving Information: Digital Commons

- Created collection in Digital Commons, our institutional repository
- Added searchable PDF version of the local survey results
 - Accessible and searchable
 - Information and data preserved
- Discovered it wasn't robust enough to find information

Improving Access to Information: LibWizard

- Created online survey form using Springshare's LibWizard
 - Input PDF version of survey results into the LibWizard survey form
 - Generate report in CSV format
- Effective way to gather data and reports in the future

LibWizard Survey Form and Report

1. Name of Organization (required)

University of North Florida

2. Is your organization submitting this survey for the first time, or are you updating a previously submitted survey? (required)

☒ Submitting the survey for the first time

☐ Updating a previously submitted survey with new contact information only

☐ Updating a previously submitted survey with new data only

☐ Updating a previously submitted survey with both new data and new contact information

☐ No updates at this time

Address (required)

1 UNF Drive

Phone

(904)620-5160

Email (required)

jennifer.murray@unf.edu

Name/Title of Contact Person (required)

Jennifer Murray, Director of Technical Services and Library Systems

SIZE

3. What is the size of your holdings relating to **Northeast Florida history**?

546 linear feet

FORMATS

4. Check all boxes you consider to be **strengths** in your **northeast Florida** collection. (Do not check if there are only small numbers.)

4a. Library/Archival Materials

☒ Audio recordings

☒ Books

☒ Corporate records

☐ Diaries

☒ Drawings

☒ Ephemera

☒ Film/Video

☒ Government documents

☒ Manuscripts

☒ Maps

☒ Newspapers

☒ Oral histories

☒ Photographs

☐ Other (please specify)

Submitted	1. Org Name	2.First time?	Address	Phone	Email	Contact	3. Holdings size	4a. Library/Archival
02/09/2018 3:39 pm	University of North Florida Thomas G. Carpenter Library	Submitting the survey for the first time	1 UNF Drive, Jacksonville, Florida 32224	(904)620-5160	jennifer.murray@unf.edu	Jennifer Murray, Director of Technical Services and Library Systems	546 linear feet	Audio recordings, Books, Corporate records, Drawings, Ephemera, Film/Video, Government documents, Manuscripts, Maps, Newspapers, Oral histories, Photographs

Improving Access to Information: Tableau

- What is Tableau?
 - A data visualization tool that helps you see and understand your data
- Why Tableau?
 - Allowed us to create a robust, interactive report of survey data using CSV file from the LibWizard survey
 - Easily find information about the historical collections in the Jacksonville area

Tableau Report

Jacksonville History Consortium Archival Holdings

Library/Archival Format	Museum Materials	Topics	Time Period	Area
(All)	(All)	(All)	(All)	(All)

Organization	Area	Library/Archival	Museum Materials	Topics	Time Periods	
Amelia Island Museum of History	Specific area outside of Jacksonville/ Duval County	Ephemera, Maps, Oral histories, Photographs	Archaeology, Architectural objects, Tools and equipment	Architecture, Commercial Fishing, Genealogy, Lumber Industry, Manufacturing, Maritime Trades, Military, Tourism	1822-1861, Civil War, 1901-1945	More
Archives of the Catholic Diocese of St. Augustine	Florida	Corporate records, Newspapers, Photographs		African-American History, Native American Culture , Religion, Women, Ethnicity	1562-1763, 1763-1822, 1822-1861, 1865-1901, 1901-1945	More
Beaches Museum & History Park	Area within Jacksonville/ Duval County	Books, Corporate records, Maps, Newspapers, Oral histories, Photographs	Archaeology, Clothing and accessories, Tools and equipment, Transportation objects	Architecture, Arts and Entertainment, Civic Organizations, Commercial Fishing, Education, Genealogy, Home Life, Maritime Trades, Military, Politics and Government, Religion, Sports, Tourism, Transportation	1865-1901, 1901-1945, 1945-1970, 1970-2000, 2000-Present	More
Congregation Ahavath Chesed	Jacksonville/ Duval County	Audio recordings, Books, Corporate records, Diaries, Film/Video, Manuscripts, Newspapers, Oral histories, Photographs	Architectural objects	Genealogy, Military, Religion	1822-1861, Civil War, 1865-1901, 1901-1945	More

Tableau Report: More Information

Jacksonville History Consortium Archival Holdings

Library/Archival Format	Museum Materials	Topics	Time Period	Area
Maps	(All)	(All)	(All)	(All)

Organization	Area	Library/Archival	Museum Materials	Topics	Time Periods	
Amelia Island Museum of History	Specific area outside of Jacksonville/Duval County	Ephemera, Maps, Oral histories, Photographs	Archaeology, Architectural objects, Tools and equipment	Architecture, Commercial Fishing, Genealogy, Lumber Industry, Manufacturing, Maritime Trades, Military,	1822-1861, Civil War, 1901-1945	More
Beaches Museum & History Park	Area within Jacksonville/Duval County	Books, Corporate documents, Maps, News, histories, Ph				
Duval County Clerk of the Circuit Court	Jacksonville/Duval County	Books, Government documents, Maps		Genealogy	1901-1945, 1945-1970, 1970-2000, 2000-Present	More

☒ Keep Only
 ☐ Exclude
 ☐

Org Name: Amelia Island Museum of History

Library/Archival: Ephemera, Maps, Oral histories, Photographs

Museum Materials: Archaeology, Architectural objects, Tools and equipment

Topics: Architecture, Commercial Fishing, Genealogy, Lumber Industry, Manufacturing, Maritime Trades, Military, Tourism

Time Periods: 1822-1861, Civil War, 1901-1945

Geographic Area: Specific area outside of Jacksonville/Duval County

Holdings size: 686 Objects, 4059 photos, 2526 archives, 1097 library plus museum exhibits

Database %: 50%

Contact: Jayne C. Nasrallah, Archivist

[Website](#)

Improving Access to Information: Tableau map

- Created interactive map of member organizations
 - See where organizations are located
 - Access Google Maps showing exact location
 - Access website of organizations

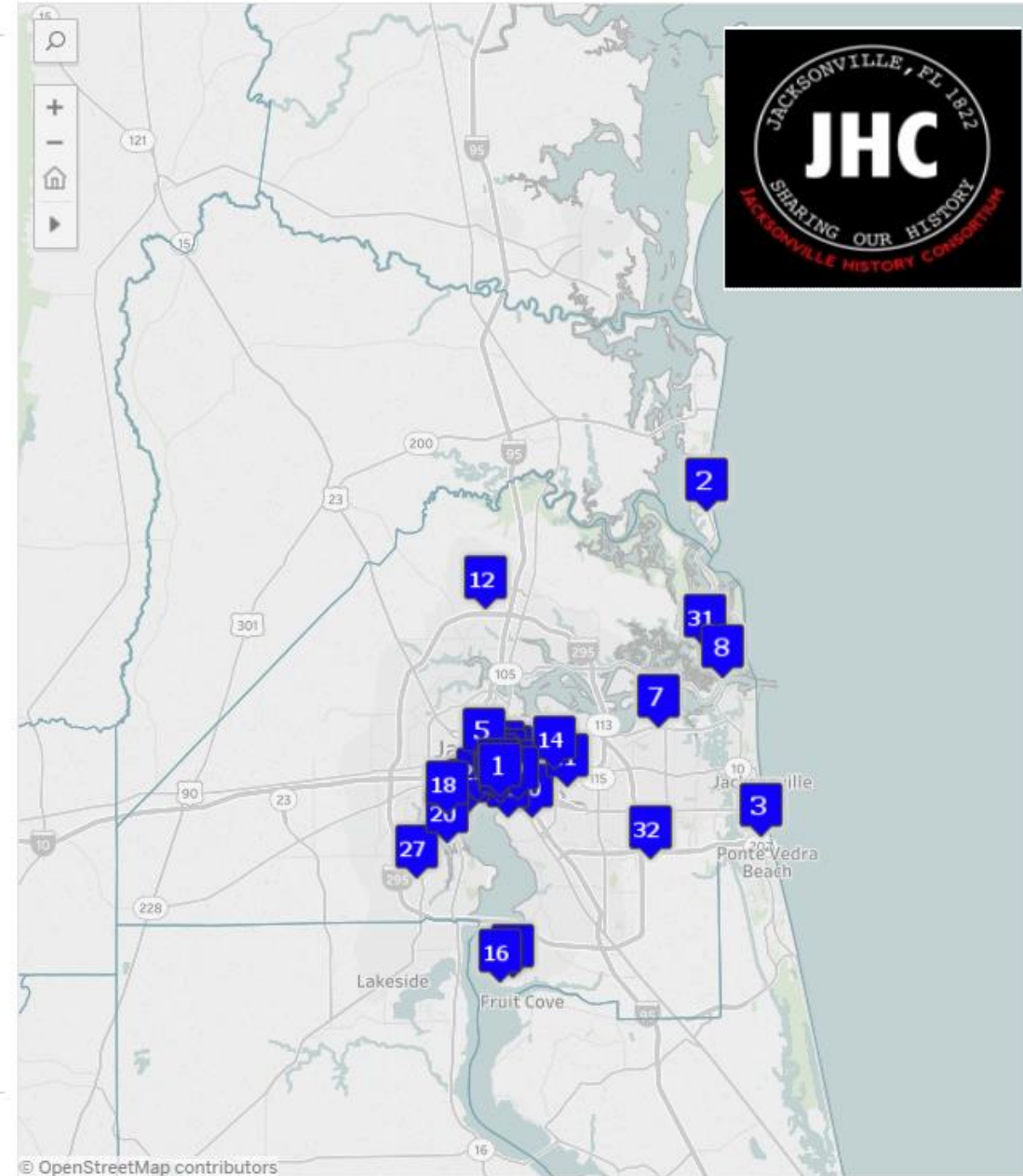
Members Map

Jacksonville History Consortium Members

Organization Name

- Jacksonville History Consortium
- AdLib Tours
- American Beach Museum
- Beaches Museum and History Park
- COJ Historic Preservation - Jax Planning and D..
- Durkeeville Historical Center
- Eartha M. M. White Historical Museum
- Fort Caroline National Memorial
- Fort George Island/Kingsley Plantation
- Jacksonville Fire Museum
- Jacksonville Genealogical Society
- Jacksonville Historical Society
- Jacksonville International Airport Aviation Gal..
- Jacksonville Public Library - Special Collections
- Jacksonville University Archives
- Karpeles Manuscript Library
- Mandarin Community Club
- Mandarin Museum and Historical Society
- Murray Hill Preservation Association
- Museum of Science and History
- Museum of Southern History
- Norman Studios
- North Florida Land Trust
- Old Arlington Inc.
- RAP - Riverside Avondale Preservation
- Ritz Theatre and Museum
- San Marco Preservation Society
- Southern Genealogist's Exchange Society
- Springfield Improvement Association and Arch..
- Springfield Preservation and Revitalization Co..
- St.Nicholas
- Timucuan Ecological and Historic Preserve
- UNF Library

CLICK TO RESET MAP



Members Map: Select an Organization

Jacksonville History Consortium Members

Organization Name

Jacksonville History Consortium

AdLib Tours

American Beach Museum

Beaches Museum and History Park

COJ Historic Preservation - Jax Planning and D..

Durkeeville Historical Center

Eartha M. M. White Historical Museum

Fort Caroline National Memorial

Fort George Island/Kingsley Plantation

Jacksonville Fire Museum

Jacksonville Genealogical Society

Jacksonville Historical Society

Jacksonville International Airport Aviation Gal..

Jacksonville Public Library - Special Collections

Jacksonville University Archives

Karpeles Manuscript Library

Mandarin Community Club

Mandarin Museum and Historical Society

Murray Hill Preservation Association

Museum of Science and History

Museum of Southern History

Norman Studios

North Florida Land Trust

Old Arlington Inc.

RAP - Riverside Avondale Preservation

Ritz Theatre and Museum

San Marco Preservation Society

Southern Genealogist's Exchange Society

Springfield Improvement Association and Arch..

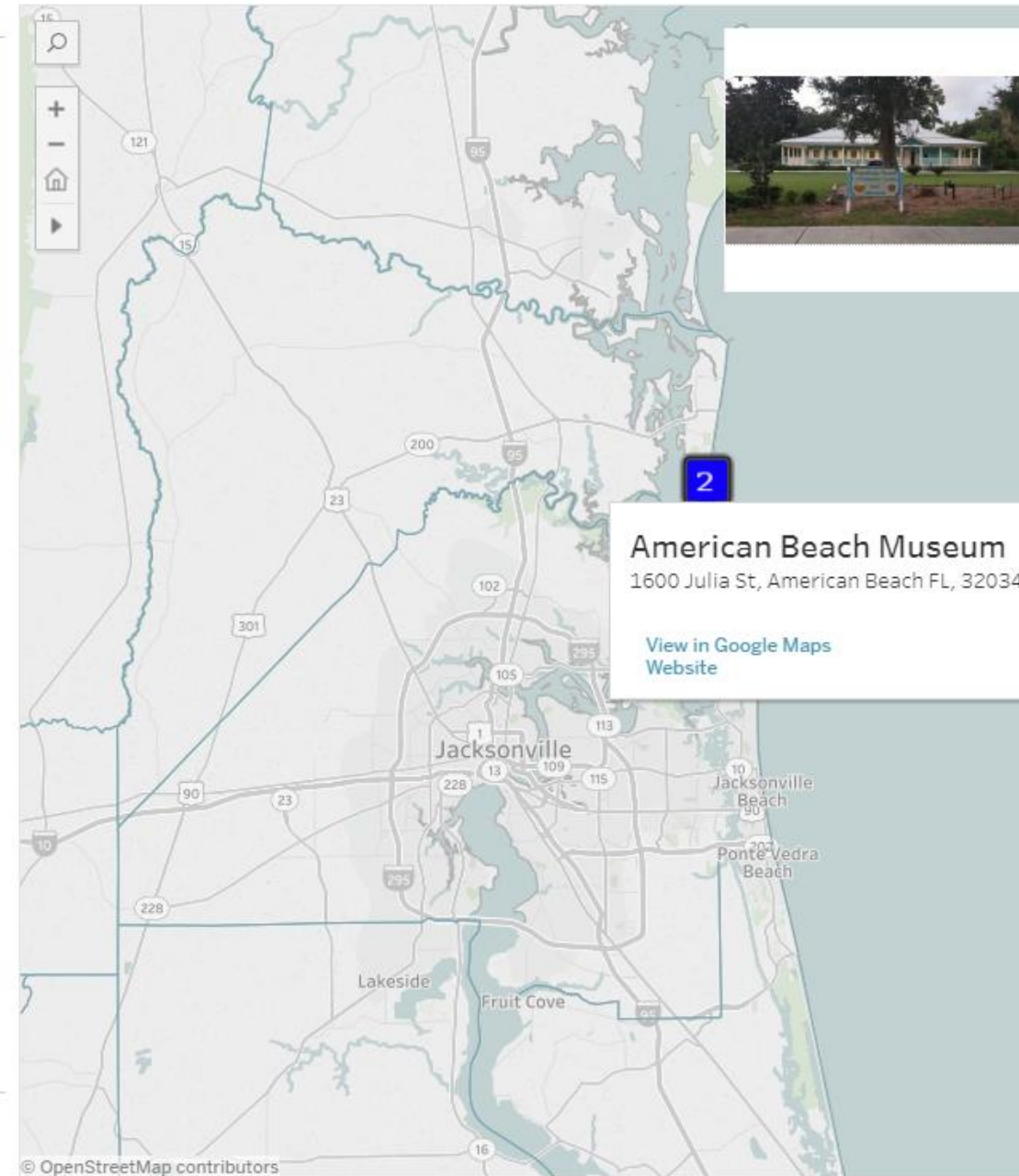
Springfield Preservation and Revitalization Co..

St.Nicholas

Timucuan Ecological and Historic Preserve

UNF Library


CLICK TO RESET MAP



Improving Access to Information: LibGuides

- Created Jacksonville History Consortium website using Springshare's LibGuides: <https://libguides.unf.edu/jhc>
 - Information about the Consortium easily accessible from one resource
 - Search for information about the organizations
- Brings more recognition to the organizations and the collections they house

Jacksonville History Consortium site




Thomas G. Carpenter Library

Custom Search

☐ UNF ☒ Library

A-Z Index



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Jacksonville History Consortium

[Home](#) [Members Map](#) [Story Map](#) [Archival Information](#)

About

In 2003, the Jacksonville History Consortium resulted from an assessment of Jacksonville's many diverse and geographically dispersed historical organizations. Harry Reagan and Emily Lisska (then Board President and Executive Director, respectively, of the Jacksonville Historical Society), recognized that local history institutions would benefit from stronger connections among themselves and with the larger Jacksonville community.


Since then, interest and participation in the Consortium has ebbed and flowed, but today, it's stronger than ever. This website, and the companion brochure, demonstrate the Consortium's vibrant spirit of collaboration, and its purpose of sharing information among member organizations and with Jacksonville's citizens and visitors. The Consortium is a model for local history practices in a large, diverse community.

The information tabs above represent most of the organizations involved in presenting and preserving Jacksonville's history. They exist to help you locate what you want to learn. The tabs will allow the user to view the following information:

- **Members' Map** of organizations listing the members' names and showing their locations on a map. Each location icon allows the user to access a Google map of the organizations' location as well as the organizations website.
- **Story Map** is a brief story about each organization with contact information and a map denoting its location.
- **Archival Information** of historical organizations that maintain archives. This allows the user to sort by details in the following categories:
 - Library / Archival Content
 - Museum Materials
 - Topics
 - Time Period
 - Geographic Area

Enjoy exploring Jacksonville's complex and fascinating past, which helps us understand its present and imagine the future!

To learn more about the consortium and their members, visit their new sister site here: [Access JHC Site](#)



Project Also Included...



- ESRI Story Mapping
 - Brief story about each organization along with contact information and a map denoting their location
- Marketing in the Community
 - New and improved brochure with link to website created and distributed throughout the community
 - New brand and graphics created

In Summary

- Utilized tools at the UNF Library to bring greater awareness and visibility to the Jacksonville History Consortium and its members
 - LibWizard effectively gathers information about the historical collections
 - Tableau visually communicates information, rather than just data, to help tell the story of the Consortium
 - LibGuide serves as the repository of dynamic and robust data driven information about the members: <https://libguides.unf.edu/jhc>
- Opportunity to shape future collection development individually and across the Consortium

Next Steps

- Continue to explore opportunities to collaborate to preserve and sustain the vast history of the greater Jacksonville region
- Continue to explore ways to help shape the future of the historical collections in our community:
 - Evaluate collections: identify gaps/overlaps
 - Direct researchers and potential donors
 - Expand use of Digital Commons (i.e. vintage materials, images)

Final Thoughts

- Communities are filled with valuable collections in need of being preserved, sustained, and discovered
- Through conversations in the community, partnerships can form and bring together diverse people to enhance the discovery of materials in our own backyards

Questions?

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