Visit MARINE STUDIOS

MARINELAND
ST. AUGUSTINE, FLORIDA
Sharks, seals, porpoises, penguins, rays, barracuda, and other spectacular salt water fish and mammals, some of which have never been seen in captivity, are presented in Marine Studios' unusual aquariums. This colorful undersea world can be observed thru 200 glass portholes.

"What is undoubtedly the most ambitious and far-reaching trial to reproduce ocean conditions and ocean life . . . is now being attempted adjacent to the beach at a point eighteen miles south of St. Augustine. . . . Visitors to Florida will be able to view submarine life under conditions duplicated nowhere else in the world.

"The two tanks which form the heart of the development, . . . 'oceans in miniature,' peopled with the strange, fierce, beautiful creatures of the sea, . . . employ a wholly new principle in presenting sea life. Instead of the usual aquarium methods of displaying each species in its own small compartment, there will be a natural presentation in each of the huge tanks of submarine life in which each species will play the same part that it does in the ocean."

-ERL ROMAN, Editor, Anglers' Notes, Miami Herald

"Anyone planning a Florida trip . . . will be missing a unique opportunity if he fails to visit the two largest aquaria ever built, containing live specimens of giant fish that had to be hypodermically drugged before transport from their native haunts. . . . Marine Studios endeavors to duplicate . . . conditions existing in the open sea. . . . A coral garden is built right in the tanks. The highly colored coral fish are obliged to seek safety from their enemies just as they normally do in the open sea.

-From Natural History, the magazine of the American Museum of Natural History

"I don't believe there is a place in the world where the opportunity of obtaining marine animals from the deep of the sea presents itself better than here."

-GOVERNOR FRED P. CONE, of Florida

"Here is an institution that is going to interest the sports angler as well as the scientist and the casual sightseer. . . . Anglers will be able to see what their pet quarry looks like in natural surroundings, and the under-water windows will enable the onlooker to get a real 'fish-eye' view of marine life. . . . The tanks were constructed according to scientific design, the greatest of care being taken to enable scientists to make permanent film records of experiments that will be made. In short, the designers and producers of Marineland have done a fine job, and we believe these aquaria soon will be among the things a Florida visitor will not miss."

-RAYMOND R. CAMP, Editor, Wood, Field and Stream, New York Times

The aim of Marine Studios in constructing and assembling these unusual aquariums has been to build something which is sound and of lasting value, of value to the public, of value to the community in which it is located and of value to science.

The Undersea World—Thru Two Hundred Portholes
Marine Studios, Marineland, St. Augustine, Florida
Pictured above are the two largest aquariums ever built and the world’s only specially designed underwater motion picture studios. In these huge aquariums, at Marineland on the new Ocean Shore Boulevard, Marine Studios presents submarine life under conditions duplicated nowhere else in the world. More than two hundred observation points at various levels (see photograph at right) afford the visitor and scientist the opportunity to observe and photograph the colorful and beautiful underwater world—until now witnessed only by deep sea divers.

THE UNDERSEA WORLD—THRU 200 PORTHOLE

MARINE STUDIOS, MARINELAND, ST. AUGUSTINE, FLORIDA
Marineland, situated on the new Ocean Shore Boulevard, eighteen miles south of St. Augustine and thirty-five miles north of Daytona Beach, lies between the Atlantic Ocean and the intra-coastal waterway. In addition to its unusual aquariums, Marineland is the home of Marine Village—modern tourist accommodations, Marineland Tavern, Marine Beach, providing recreation facilities for everyone.

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