BLUES

A Typical Daddy
Thorn Lewis
see page 10

JUNE 1958
The Florida Blue Cross-Blue Shield Employee Publication
Then there was the bachelor who decided to reform. The first day he cut out cigarettes. The second day he cut out our women. The fourth day he cut our paper dolls.

Don't worry if Washington takes the shirt off your back. They've got a bureau of some kind to keep it in.

"A fine time to come in," stormed a wife to her spouse as he stumbled in at 4 A.M. "I want an explanation and I want the truth." "Make up your mind, my dear. You can't have both."

"Now, if there is anything you want," the boss told the new clerk, "you just let me know and I'll tell you how to do without it."

"Sugar and spice and everything nice; that's what little girls are made of." And from the time a little girl struts in her first frilly dress until she's wearing a shawl around her shoulders, there's a gleam in her eye when she thinks of weddings and June.

Come spring with the fragrance of orange blossoms in the air, and the love bug starts biting. Thoughts turn to the Lohengrin wedding march and long flowing trains of satin and lace. Perhaps these were the thoughts of Kathy and Mary Herbert, in the picture above, when they stopped to look wide-eyed at a wedding dress in Cohen's when Mommie took them along on a shopping tour. Kathy and Mary are the daughters of J. W. Herbert, Assistant Director.

(Continued next page)
**TOM THUMB WEDDING**

Here Mary and Kathy forget their parts in the wedding party to take time out to pose in their pretty dresses. A Tom Thumb Wedding packs all the thrills for little lasses as the bigger version does for the big girls. Kathy was a flower girl and Mary was a bridesmaid at a Tom Thumb wedding at the kindergarten they attend.

**FOR EVERY BRIDE THERE'S A GROOM**

And of course men are interested in June brides too, at least once in their life time. For example, Frazier Sinclair, Stock Room, recently told us his greatest love was his new Criscraft. And now he's changed his tune and decided that Janice Alderman, who became his wife June 7th, is the only love in his life.

**WHAT WEDDINGS ARE TO GIRLS**

**SOFTBALL IS TO BOYS**

Put nine males, be they men or boys, together in the spring and chances are they'll come up with a softball team.

Blue Cross-Blue Shield is sponsoring a thirteen member team and even though their record for the first half of the season was only two wins out of six games, the fellows enjoy fellowship from each game.

Ray Hendricks, Representative, is doing a creditable job as manager. David Austin, Services, is on the pitching mound; Carver Ricketson and Terry Owen, Services, are the leading hitters. Leading run producer so far is Jim "Pepper Martin" Hopper, Branch Manager.

Each player is striving for a better record. Perhaps we could help them along if more of us went out to see the games at Glen Myra Playground. See page 9 for future schedule.
If we were to have a contest for the Do-It-Yourself Woman of the Year, Dottie Lytle would be wearing the crown before the ink was dry on the contest rules!

A gal with a brilliant smile, Dottie decided to do some excavating in her yard this spring. With some help from her children, Nancy, age ten, and Bill, twelve, Dottie did all the contracting on a patio, fish pond, walks to the driveway, rock garden, and a new paint job on the garage. Above we see her with Nancy and Bill taking a peek at the fishpond.

Dottie's yard looks like a picture in a magazine now, and holds special attraction for the neighborhood children. It didn't take them long to discover that the fishpond was dandy for wading and netting fish.

A Registered Nurse, Dottie has been a member of the Surgical Claims Dept. for two years. She's the type of gal that makes everyone's day a little brighter.
People make news... but it takes people like our department reporters to let us in on what's going on.

Life is a business of working, living, and playing with people, so how can we help but to be interested in our fellow employees.

Congratulations to our reporters for doing a wonderful job. Keep the news pouring in, we enjoy it.

Now for a peek into the personalities of these people.

Pleasant, out-door type, terrific sense of humor.

Quiet, but sweet and friendly, accurate, devoted mother.

Thinks quickly, likes to visit new places, sparkling eyes.

Immaculate, never a hair out of place. Superb cook and hostess.

Persistent in everything, avid interest in extra circular activities.

Deep blue eyes and a beautiful smile. Sings like a nightingale.

Champion bowler, lovely olive complexion, good sport.

Quick wit, always pleasant, conscientious.

Fetite, but mighty. Good person to consult on questions of grammar and spelling!

Kind hearted and pleasant to everyone, gay and sweet.
How many times have you reached a destination and had to circle the block several times to find a parking place? Mighty frustrating when you are in a hurry!

However, "I can't find a place to park," is an unheard of expression around our office. Even with the rapid growth of employees, there is no problem. The reason is the new parking lot recently completed by Blue Cross-Blue Shield. Added to the facilities of our other two lots, we now have space for one hundred eighty-seven cars!

Besides contributing to our free and convenient parking, the new parking lot represents another super advantage. It enables people who come by to pick us up at 4:45 to park while they're waiting for us...preventing scraped fenders and congestion and we're on our way home much quicker.

Many questions have been asked about a possible entry and exit at Oak Street at the extreme end of the new lot. The answer to these inquiries is negative and for a very good reason. Oak is a narrow street, lined with cars parked on both sides. An entry from that street would defeat the purpose of the lot...to remove congestion and prevent hazards. So it is for our protection that a fence has been installed at the Oak Street location.

Let's make good use of the new lot and continue to reap the advantages of free, convenient parking.

TRANQUILIZERS MAKE DUBIOUS GIFT TO MEDICARE

Members of the Medicare Dept. admit that anything can and does happen to them. For example, recently a doctor sent them some tranquilizer pills with the comment, "For the girls in the office." They detected a slight note of sarcasm, but admit that sometimes after coping with claim details, the Busitol Sodium might come in handy.

Of course, the problem now is how to process claims and take pills prescribed to "nudge you to sleep" at the same time.

Clarence Bolin, newly appointed Branch Manager in the St. Petersburg Area, took over his duties shortly before his five year anniversary on June 8. Formerly, he was a representative in Lakeland. A graduate of Yale's YMCA Junior College, New Haven, Conn., Clarence and his wife, Inez, have four children. They hail from Bridgeport, Conn. and have been in Florida since 1949.

Formerly a representative in the Jacksonville Area, Jimmy Hopper moved up to Branch Manager in the area, Jimmy is a graduate of the University of Florida and had been a popular co-worker for almost five years. He and his wife, June, have two children. Being President of the Credit Union is only one of Jimmy's extracurricular activities.

**Softball Schedule**

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<td>9:00</td>
<td>Blue Cross-Blue Shield vs Electro-Motive</td>
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<td>Thurs. June 26</td>
<td>7:30</td>
<td>Blue Cross-Blue Shield vs Prudential</td>
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<td>Sat. June 28</td>
<td>9:00</td>
<td>Blue Cross-Blue Shield vs King E. Cigars</td>
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<td>Thurs. July 3</td>
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<td>Blue Cross-Blue Shield vs Electro-Motive</td>
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<td>Thurs. July 31</td>
<td>9:00</td>
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PERSONALITY OF THE MONTH

THORN LEWIS

A typical Blue Cross-Blue Shield Daddy who believes that togetherness spells a happy family, that's Thorn Lewis.

Thorn, his wife, Dottie, and their three sons enjoy doing everything from shopping to sightseeing together. Each activity is a special treat.

With three active boys, Dottie finds that her patient, and understanding ways come in handy. Her extracurricular activities include the League of Women Voters and teaching a Sunday School Class.

Thorn's three devoted sons make everyday Father's Day.

Thorn's current project is teaching the boys to swim. Todd, age six, and Jonathan, four, are keeping afloat and Jeffrey, age two, is beginning to paddle around. Another activity the boys enjoy is playing The Game. Using outdated application cards and folders, the boys take turns enrolling each other in Blue Cross! Sounds like Thorn had a hand in that project, too.

For entertainment, the Lewis' enjoy neighborhood picnics. Of course, come vacation time, they like to head north to visit relatives and friends.

Philadelphia is Thorn's native city. He's a graduate of Phillips Academy, Andover, Mass., Princeton University, and the University of Kentucky.

Thorn has one outstanding characteristic that makes him a successful Representative...his interest in other people. He's been racking up points for the Blue Cross-Blue Shield team in the Miami Area since 1955.

Dottie prepares her Sunday School lesson.
Subscribers Service Dept.
Contract Dept. welcomes Grace Eubanks, who has been transferred from Correspondence.

Martha Harvey and her family recently visited her mother at Marathon Shores. Martha’s daughter, Billie, received two awards at the Glee Club Banquet at Lee High. Another daughter, Barbara, was graduated from John Gorrie Junior Higthon June 6.

Betty Pangle was a proud mother when her daughter, Jeanne, recently participated in a recital at the Friday Musical.

Barbara Mims’ daughter, Mora, is all excited about being a cheerleader for Clay County High next fall.

IBM Department
Alma Sams’ son, Michael, was graduated from Florida State University on May 21. He was awarded a Fellowship to continue study on a Master’s degree next year.

Edith Hendricks and husband, Frank, are the proud parents of two newly adopted children, Barbara and Willie, their niece and nephew.

What’s this we hear about Gene Ussery, IBM, and Gail Waits, Transcribing, being engaged?

Louise and Joe Perkinson and their children took a flying trip via train to Petersburg, Va. over Memorial Day weekend to visit Joe’s mother.

Medicare Department
Gen Hentz enjoyed a week’s vacation at home the last week in May. Her mother, who lives in Tallahassee, visited her, so you can bet Gen had a pleasant week.

Non-Group Department
Virginia Meadow’s son, Gary, a junior at Stetson University has been elected President of the Student Government! Virginia is a mighty proud mother.

Jeanette Barber’s husband, Alton, is convalescing at home following an accident in April.

(Continued on page 16)
Blood - Our Mightiest Medicine

Probably the mightiest medicine of all is blood. It cannot be manufactured...it is expensive to buy, and when needed, a delay could be fatal.

We at Blue Cross-Blue Shield are fortunate in having the opportunity to participate in a Blood Bank. Our account was established in 1953 and since that time, many of us have made withdrawals.

District Office in Jax

Blood Banks are nationwide with one of the five district offices located in Jacksonville. They operate in the following manner. Blood is taken from our employees and accredited to our account at the Blood Bank in downtown Jacksonville. When an employee or a member of an immediate family needs a transfusion, the blood is released from our account. At the present time, we have only eleven pints of blood in our account. Twenty-eight employees have volunteered to donate and if twenty-two more of us volunteer, we'll have the necessary fifty donors required to have the mobile unit brought to our building to take the blood.

Available While Travelling

Here's another important factor. Whether you're in Jacksonville or Timbuktu, membership in the Blood Bank entitles you to use of blood. For example, if you should be travelling and require a transfusion, the doctor in attendance would wire our office for a release for blood.

In order to keep an adequate supply of blood in the bank, it is requested that two donors replace each unit drawn for the first two transfusions and one donor for each subsequent transfusion.

If you are interested in joining your fellow employees in donating blood, please fill out the enclosed slip and return it to the Personnel Department.
The following co-workers have already volunteered to give a pint of blood:

Booth, Verna - Claims
Brooke, Dick - Claims
Cloverdale, Sue - Claims
Davis, Barbara - Claims
Dean, James - Representative
Evans, Evelyn - Telephone Information
Gibbons, Jim - Transfer
Gossman, Ethel - Claims
Greene, Jerry - Claims
Hentz, Gen - Medicare
Herbert, J. W. - Assistant Director
Hopper, Jimmy - Branch Manager
Hubsch, Bertie - Claims
Ibler, Earline - Claims
Johnson, Johnny - Medicare
Lanier, Barbara - Personnel
Mancini, Dave - Public Relations
McGurrin, Joe - Regional Manager
Meyer, C. H. - Comptroller
Meyers, Mary Lois - Claims
Page, Dot - Claims
Parr, Gene - Accounting
Robinson, Joan - Transfer
Schroder, H. A. - Executive Director
Symington, Mary - Records
Terry, Grace - Claims
Walters, Ela - Services
Webb, Charlie - Enrollment
Williams, Jimmy - Services

If you would like to donate blood, please detach this slip, fill in the information and turn it in to the Personnel Dept.

I will donate blood to the Blood Bank for Florida Blue Cross-Blue Shield.

Print Name ____________________________
Age _______ Sex _______ Color _______

_____________________________ Signature

_____________________________ Date

_____________________________ Department

Donor must be between ages of 18 and 60. If single and under 21, donor must have parent's consent.

Weight not under 110 pounds.

Do not eat fatty foods before giving blood.
Surgical Claims Dept.
Estelle Nowicki and husband, Joe, have completed a new patio in their yard. They've also planted a large vegetable and flower garden. Sounds like you've been busy, Estelle!

Jane Halter's daughter, Patty, must be talented in dress-making just like her mother. Patty won first prize in the 4-H county Dress Review. She competed against thirty girls, ages twelve to seventeen... Patty is just twelve!

Cashiers Department
Gertie Stone, husband, Cecil, and daughter, Carol, went to Yulee Memorial Day for some fun and fishing.

Transfer Department
Eleanor Adcock and husband, Tom, are enjoying their new apartment!

Telephone Information
Sonya Fletcher Petit, Representative, was given a miscellaneous shower following her recent marriage. Hostesses were Marilyn Davis, Telephone Poole, and Mary Olah, Transfer Dept. The shower was held at Sonya's home.

Evelyn Evans and her sister from Sparks, Georgia vacationed in Miami the first week in June. Evelyn reports that they had a wonderful trip, visiting relatives and seeing all the sights.

WE'RE THERE
WHEN JAYCEES MARCH AGAINST RECESSION

Right there among the many other entries in the Jaycee Parade on May 8 was Blue Cross-Blue Shield. Over one hundred cars entered the parade in an effort to stimulate consumer buying.

"You Auto Buy Now", a plan developed by President Eisenhower for nationwide use, was the theme used to encourage citizens to buy now and prevent a recession.

In the picture above, we see the convertible used to represent Blue Cross-Blue Shield in the gigantic, successful parade. The charming nurses are from left to right, Maureen Jones, Patricia Kuhn, and June Frost.
BIRTHDAYS

- Mal Stuart
- Wanda Betts
- Elva Batten
- J. W. Herbert
- Nada Middleton
- Grace Baty
- Cecil Rivers
- Shirley Beckwith
- Jerry McDonald
- John Zwirz
- S. H. Hamilton
- Phil Stackpole
- Jeannette Brown
- Norman Cason
- Bob Fetzer
- Ed Winslow
- Althea Starling
- Phyllis Anderson
- Helen Rogers
- Jean Barry
- Dorothy Dixon
- Georgia Plummer
- Becky Dramble

Branch Manager, Tampa
Professional Relations
Claims
Assistant Director
Claims
Claims
Subscribers Service
Claims
Claims
Rep., West Palm Beach
Prof. Rel., St. Petersburg
Branch Manager, Orlando
Sarasota Office
Rep., Pensacola
Rep., Ft. Lauderdale
Rep., Daytona Beach
Accounting
Enrollment
Subscribers Service
Claims
Claims
Claims
Representatives

ANNIVERSARIES

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<td>Mel Snead</td>
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<td>Betty White</td>
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<td>Ilene Gladson</td>
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HIGH SCHOOL GRADS

SOME OF OUR EMPLOYEES’ GRADUATING OFFSPRINGS

- Larry Purcell, son of Lillian Purcell, Transfer Department, graduated from Terry Parker High. His plans are to study engineering at the University of Florida.

- Shirley Hoshman graduated from Paxon High where she led her class in shorthand. She is the daughter of Katie Right, Services Department.

- Robert Stuart was graduated from Chamberland High in Tampa. The son of Mal Stuart, Tampa Branch Manager, Robert plans to enter the University of Florida.

- Paula Driggers donned her cap and gown at Lee High, where she was selected Outstanding Business Student of the Year. Paula is the daughter of Trudy Driggers, Enrollment Department.

Melda Snead is the daughter of Mel Snead, Hospital Relations. She was graduated from Englewood High and is now a member of the Medicare Department.
At the monthly shoot of the St. Petersburg Pistol and Revolver Club, Bill Markey was elected Range Officer.

Records Department

Beulah George saw her third grandchild for the first time when she vacationed with her daughter, Jean, in Kansas City.

Leone Goldman, husband, Milton, and children look forward to many camp outs via their new Royal Cabin Cruiser. The Goldmans are members of the Jacksonville Outboard Motor Club and in 1956 and 1957 won first place in the Marathon Race.

Hospital Claims Dept.

A heartly welcome back for the summer goes to Norma Harshbarger and George Masters. A big welcome too for new employees, Shirley Beckwith, Barbara Sparks, and Thelma Stacy.

We're happy to have Mary Lee Butler and Jean Barry back from their vacations.

Anyone having small pocket size books who would like to donate them to a local hospital, please see Connie Coniaris.

Billing Department

A decorated bassinet held the gifts at Marguerite Forman's stork shower on at the home of Mabel Fleming.

Self-Accounting gave a luncheon for Doris Spriggs at the Green Derby on June 6. Doris will be moving soon to Orlando.

Beverly and Winn Allen are the proud owners of a new two-tone Plymouth!

Karlene Cooper took a sightseeing tour of southern Fla. recently.

Grace James and her husband attended a family reunion in Birmingham on Memorial Day.

Jo Del Donna has announced the engagement of her daughter, Lori, to Robert Knue.

Printing Department

John C. Williamson, vacationed one week in Chicago and Minneapolis.