

Eliminating Hunger in North East Florida

About

Goals:

- The mission for working with Feeding North East Florida is to give back to our community and help eliminate food insecurity in Jacksonville.
- The Mobile Corner Market implements this mission statement through offering a place for those in need to have an entire shopping experience, with a personal shopper.

Objectives:

- Improve the quality of life of Northeast Florida by addressing food insecurity by providing nutritious foods & other essential goods to those in need.
- Find solutions to address the issues of food insecurity and poverty through awareness, advocacy, education, and action in ways that promote dignity, respect, and empowerment.



Food Insecurity in Jacksonville

What does food insecurity mean?

- Food insecurity is generally defined as not having easy access to a grocery store or supermarket with fresh food and produce.
- The lack of access to sufficient quantities of nutritious, affordable food.

Data:

- ✂ 19% of Duval County residents are food insecure.
- ✂ 1-in-5 kids and 1-in-4 adults right now are considered food insecure.
- ✂ 22% of kids and 25% of households with people over the age of 65 face food insecurity.

A Day in the Life

- 9:30 am** Arrive on site at location. Begin to organize any items that may have shifted during commute.
- 10:00 am** Open the doors and let the first consumer onto the Corner Market.
- 1:50 pm**
 - Walk the individual through how the Corner Market works.
 - Begin by asking them how many people are in their household (this will determine how many toiletries they get, as well as how much of certain products they will get).
 - Ask them in order what products they would like:
 - They can receive 1-2 of each refrigerated, canned, meat, and pantry item; as well as *unlimited* produce.
 - Offer them insight into how to cook/prepare meals that they do not initially know how to.
 - Eggplant is a common produce option that a lot of individuals do not necessarily know how to prepare. We can offer them verbal insight or allow them to take *recipe cards* with them!



Outcomes in February

Pounds of Food Distributed:

- 28,935 pounds of food, products, & produce

Individuals Served:

- 1,085 individuals
- 340 families



Environmental Center



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