

Eliminating Hunger in North East Florida

About

Goals:

- The mission for working with Feeding North East Florida is to give back to our community and help eliminate food insecurity in Jacksonville.
- The Mobile Corner Market implements this mission statement through offering a place for those in need to have an entire shopping experience, with a personal shopper.

Objectives:

- Improve the quality of life of Northeast Florida by addressing food insecurity by providing nutritious foods & other essential goods to those in need.
- Find solutions to address the issues of food insecurity and poverty through awareness, advocacy, education, and action in ways that promote dignity, respect, and empowerment.



A Day in the Life

- 9:30 am** Arrive on site at location. Begin to organize any items that may have shifted during commute.
- 10:00 am** Open the doors and let the first consumer onto the Corner Market.
- 1:50 pm**
 - Walk the individual through how the Corner Market works.
 - Begin by asking them how many people are in their household (this will determine how many toiletries they get, as well as how much of certain products they will get).
 - Ask them in order what products they would like:
 - They can receive 1-2 of each refrigerated, canned, meat, and pantry item; as well as *unlimited* produce.
 - Offer them insight into how to cook/prepare meals that they do not initially know how to.
 - Eggplant is a common produce option that a lot of individuals do not necessarily know how to prepare. We can offer them verbal insight or allow them to take *recipe cards* with them!

Food Insecurity in Jacksonville

What does food insecurity mean?

- Food insecurity is generally defined as not having easy access to a grocery store or supermarket with fresh food and produce.
- The lack of access to sufficient quantities of nutritious, affordable food.

Data:

- ✂ 19% of Duval County residents are food insecure.
- ✂ 1-in-5 kids and 1-in-4 adults right now are considered food insecure.
- ✂ 22% of kids and 25% of households with people over the age of 65 face food insecurity.



Outcomes in February

Pounds of Food Distributed:

- 28,935 pounds of food, products, & produce

Individuals Served:

- 1,085 individuals
- 340 families