



Celebrating **25 YEARS** of Women
Making a **WORLD** of Difference in
BUSINESS, PHILANTHROPY AND POLITICS



On-Site Program

**TIAW GLOBAL
PARTNERSHIP
FORUM 2005**

Omni Jacksonville Hotel
Jacksonville, Florida, USA
October 19th – 21st, 2005

HOSTED BY THE WOMEN BUSINESS



OWNERS OF NORTH FLORIDA



WEDNESDAY, OCTOBER 19

- OPTIONAL - Day of Golf** for those interested, including TIAW friends and spouses. For more information and to register, please contact Maxine Westaway a 905-948-1994, 1-866-533-8429 or mwestaway@tiaw.org
- 2:00 - 5:00 PM Conference Registration Desk Open** - main floor hotel Rotunda
- 5:30 - 7:00 PM Welcome Reception** - River City Brewing Co.
- 7:30 - 9:30 PM TIAW Association President's Council Dinner** - By Invitation Only
The River Club, Ortega Room - 34th Floor. Sponsored by **Raymond James and Associates** - Jacksonville, FL.
- 7:30 PM "Dine Around"** for the rest of the attendees

THURSDAY, OCTOBER 20

- Early Morning Power Walk** - Riverwalk - for those interested
- 7:30 - 8:45 AM Networking Breakfast** - Continental - Mezzanine level
- 8:00 - 4:00 PM Conference Registration Open** - Mezzanine level
- 8:00 - 5:00 PM Trade Exhibition Open** - Mezzanine level
- MORNING**
- 8:45 - 9:00 AM Welcome and Opening Remarks**
Hannah Sorscher, President, TIAW
Kim Stanley, President, WBO North Florida
George Gabel, Chairman International Division, Jacksonville Regional Chamber of Commerce, Partner Holland & Knight LLP
- 9:00 - 9:30 AM Opening Address:**
"Visions and Challenges While Shooting for the Stars"
Speaker: Gwendolyn Sykes, Chief Financial Officer, Aeronautics and Space Administration (NASA) - Washington, D.C.
- 9:30 - 10:00 AM "The Essentials of Business Leadership, Women Leading the Way"**
Speaker: Christine T. St.Clare, Partner KPMG - Atlanta, Georgia
- 10:00 - 10:30 AM Light Refreshments and Networking** - chance to visit Exhibits
- 10:30 - 11:15 AM "Women On Boards - Progress Made"**
Presenters:
Annette Nijs, former Vice Minister of Education, Culture and Science, The Netherlands.
Partner Bergmann & Welling - The Netherlands
Diane Morris, Member TIAW Board, President, City Women's Network - London, UK
Moderator: Stephanie MacKendrick, Chair, TIAW, Women on Boards Initiative, 2nd Vice President TIAW - Toronto, Canada
- 11:15 - 12:00 PM "Social Entrepreneurship - Business with a Conscience"**
Presenters:
Kristin Engvig, President & Founder, Women's International Networking (W.I.N. Conference) - Lausanne, Switzerland
Barbara J. Gohn (Bobbie), Managing Director, Ashbridge Investment Management, LLC
President Elect TIAW - Philadelphia, Penn.
Myra McElhaney, President McElhaney & Associates - Atlanta, Georgia
Moderator: Elaine Brown, past President, Jacksonville City Council
- 12:15 - 12:30 Break**
- 12:30 - 1:45 PM 25th Anniversary Luncheon**
Keynote Luncheon Speaker:
Sheri L. Orlowitz, Board Member of the National Women's Business Council Founder, principal owner, Chairman and CEO of Shan Industries, LLC, and founder of Orlo Von, LLC - Washington, DC
- 1:45 - 2:00 PM Break**

Educational Sessions: Two streams runs concurrently in one-hour sessions.

2:00 - 3:00PM 4:30 - 5:30PM

2:00 - 3:00 PM **Stream One - Entrepreneurial Track:**

(a) Money Matters - Growth Capital

Thinking about expanding your business? If so this session is a must attend

Presenters:

Debbie H Buckland, North Florida Business Banking Director, WACHOVIA BANK

Sandy Bartow, Executive Director, Jacksonville Women's Business Center, Jacksonville, Florida

Ilene Rubio, Intern Director, of the SBA National Entrepreneur Center - Orlando, FL

Moderator: Evin Willman, President, Willman Consulting, Jacksonville, FL

(b) Making Technology Work for You

Rapid changes in the telecommunications industry have enabled businesses to be connected through converged solutions, blending a variety of innovative technologies, which have resulted in more choices for small businesses. In this session you'll learn about evolving technologies that will enable your business to have a competitive advantage and cost savings.

Presenters:

Kathy Wilson-Chu, Director Interconnections Services, BellSouth, Atlanta, GA

Annette Nijs, former Cabinet Minister for Education, Culture and Science, The Netherlands, lecturer on e-business at the London Business School

Melissa Raulston, President, ITG Solutions Inc, Tallahassee, FL

Moderator: Kim Knapp, President & Owner, Dental Temps of Northeast Florida, Inc - Jacksonville, FL

Stream Two – Advocacy Track

Women on Boards:

Some call it the “last bastion” for women – the corporate board room. While great strides have been made in many regions for women at the management level, the inclusion of women at the corporate board level is still a major challenge throughout the world.

For more than 15 years, TIAW has been a leading organization promoting the advancement of women onto corporate boards. In 2001, TIAW created a board resource model that numerous associations and governments have since embraced around the world. It includes a comprehensive toolkit to provide a wide range of activities and initiatives that member associations might choose to implement as change agents in their local communities.

How do I prepare myself to sit on boards? How can our network support getting more women appointed to boards? What are the key issues and how do we address them?

For anyone interested in learning more about benchmarking, training and advocacy initiatives this is a session you will not want to miss.

Workshop leader: Stephanie MacKendrick, Chair, TIAW Women on Boards Program, 2nd Vice President TIAW, President, Canadian Women in Communications, Toronto, Canada

3:00 – 3:30 PM Light Refreshments and Networking

3:30 – 4:30 PM “Women Entrepreneurs and Their Growing Global Influence”

Presenters:

Marsha Firestone, Ph.D. President & Founder Women President’s Organization – New York, New York

Linda Muir, Attorney at Law, The Muir Law Firm, LLC – Atlanta Georgia

Nina Noeva, President the International Association of Professional & Business Women of Bulgaria – Sofia, Bulgaria

Moderator: Janice Williams Donaldson, Director Small Business Center University of North Florida – Jacksonville, Florida

4:30 – 5:30 PM Stream One – Entrepreneurial Track:

Expanding Your Horizons – Maximizing Your Marketing Strategy International Trade

Presenters:

Ambassador Marilyn McAfee retired, Jacksonville, Florida

Cheryl Conlin, Senior Business Development Officer, Export Import Bank, Washington DC

Jacquelyn Hayes-Byrd, Executive Director, Global Diversity Initiative, US Department of Commerce

Lina Ingraham, President, Linx Educational Inc., Jacksonville, FL

Moderator: Diane Morris, President, City Women’s Network, President, DNMstrategies - BusinessWeek Executive Programmes in Asia.

The Right Fit – Business Management Software That Fits Your Size, Industry And the Way You Work

Workshop: Intuit Corp.

Workshop Leader: Laurie Sheflin, Intuit Corp, Senior Marketing Manager, QuickBooks Group, Mountain View, CA

5:30 – 6:30 PM Informal Networking Meetings Arranged by the Individuals

7:00 – 8:00 PM Silent Auction & Cocktail Reception

8:00 PM TIAW 25th Anniversary Awards Gala (Semi Formal)

2005 TIAW World of Difference Awards

Keynote: Award Winner - Sally Armstrong

Human rights activist, Amnesty International award winner & award winning author and documentary film maker of “The Unveiled”, Sally Armstrong is no stranger to conflict. She has covered stories from Rwanda, Bosnia and Afghanistan having spent a great deal of time there. Sally’s passion is uncovering the hidden influence of the women she encounters.

Recognition of TIAW Past Presidents

Recognition of those who raised the funds for the Village Banks in the “25 in 25”

Special Thanks to TIAW's Corporate Partner

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FRIDAY, OCTOBER 21

Early Morning Power Walk – Riverwalk for those interested

7:30 – 9:00 AM **Conference Registration** – Mezzanine - Omni Hotel

7:30 – 8:30 AM **Networking Breakfast** (Continental) – Mezzanine

7:30 – 12:00 PM **Exhibition Hall Open**

8:30 – 8:45 AM **Opening Remarks**
Maxine Westaway, TIAW Executive Director

8:45 – 9:15 AM **“Power Unveiled”**
Speaker: **Sally Armstrong**, Toronto, Canada,
Human rights activist, award-winning author and documentary film maker of “The Unveiled”, Sally Armstrong is no stranger to conflict. She has covered stories from Rwanda, Bosnia and Afghanistan having spent a great deal of time there. Author of the “Veiled Threat: The Hidden Power of the Women of Afghanistan”, Sally recounts the rebellion led by Dr. Simar and countless others against the Taliban regime. Sally’s passion is uncovering the hidden influence of the women she encounters. Sally will share her thoughts on how you can unleash your own power to make change in your life and in the lives of others.

9:15 – 10:15 AM **Women Changing the World Through Philanthropy**
Presenters:
Rena Coughlin, President & CEO, Non-Profit Center of North Florida
Sandy Cook, Chair Women’s Giving Alliance – Jacksonville, Florida
Moderator: **Barbara J. Gohn** (Bobbie), Managing Director, Ashbridge Investment Management, LLC, President Elect, TIAW

10:15 – 10:45 AM **Coffee Break**

10:45 – 11:45 PM **Microenterprise – and the Empowerment of Women**
Celebrating the United Nations Year of Microcredit
Presenters:
Shari Berenbach, Executive Director, Calvert Foundation, Washington, DC
Patricia Foley Hinnen, Chair TIAW Microenterprise Program, Golden, CO

11:45 – 12:00 PM **Closing Remarks** – **Barbara (Bobbie) Gohn**, TIAW President Elect

12:00 – 12:15 PM **TIAW Annual General Meeting** – for all individual TIAW Members, Association Network President’s, and TIAW Board Directors

12:15 – 1:30 PM **Lunch Served**

AFTERNOON **Local Tours** (optional)

EVENING **“Dine Around”** sign up sheets handed out that morning

SATURDAY, OCTOBER 22

ALL DAY **TIAW Board Meeting** – Pensacola Room - Omni Hotel
All TIAW members welcome to attend

7:30 – 8:30 AM Continental breakfast and networking

8:30 – 5:00 TIAW Board Meeting

Program Subject to Change

The International Alliance for Women (TIAW) Connecting to make all the difference in the world.

Founded in 1980, TIAW is rapidly becoming the global voice for women. As a nonprofit, nonpartisan “umbrella” organization, TIAW unites, supports and promotes professional women and their networks. TIAW’s purpose is to foster the economic empowerment and advancement of women around the world. TIAW is all about connecting – working together, sharing resources and leveraging ideas – with global programs moving women out of poverty (TIAW Microenterprise), mentoring young girls toward financial independence (TIAW Daughters), preparing women for corporate board positions (TIAW Women on Boards) and connecting businesswomen around the world (TIAW Entrepreneurship). Each year TIAW presents several prestigious awards: the *Mandy Goetze 21st Century Award*, honoring a TIAW member who has made an outstanding contribution to TIAW, and the *TIAW World of Difference Award*, an international award recognizing a woman who has made a positive difference in the lives of women. TIAW’s membership, located on six continents, is open to networks, individuals, corporations and foundations. For more information about TIAW or to inquire about membership, visit our Web site at www.tiaw.org or call us at 703-506-3284 (USA).

