

INTER OFFICE MEMO

TO: ALL MANAGEMENT AT: DATE 5-11-82
FROM: BILL DODD *Bill Dodd* AT:
SUBJECT: OPERATIONS PLANNING PERSONNEL CHANGES

Everyone is aware of the high priority the Corporation has placed on the Marketing effort. To further support the work being done by the Marketing Division, Tom Purvis, Director of the Methods Department, has been reassigned to lead the Small Group Task Force. The Task Force is responsible for developing and implementing a product for the small group market. Tom will report to Carl Demery, Vice President, Marketing Services.

While Tom is working in the Marketing Division, I have asked Steve Davis to function in the capacity of Acting Director, Manual Systems and Methods. Steve will also continue to have primary responsibility for the Medicare Part B RFP.

Please continue to provide Tom and Steve the same support and cooperation that you have in the past.

WHD:sec