



Blue Cross  
Blue Shield  
of Florida

DISTRIBUTION LIST C  
WILLIAM M AREHART JR  
MANUAL SYSTEMS AND METHODS

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TO: Distribution A - L      AT:  
FROM: J. D. Lewis, Jr.      AT: Operations  
SUBJECT: VICE PRESIDENT - PRIVATE BUSINESS OPERATIONS

DATE 5/25/82

For the past several months, George A. Brown, Vice President of Private Business Claims, has had responsibility for both the Customer Relations and Private Business Claims Areas.

The position of Vice President - Customer Relations will not be filled, and George will continue to manage both areas. The present title of Vice President - Private Business Claims indicates responsibility solely for the Claims area and excludes Customer Relations accountability.

Therefore, effective immediately, George's title will be changed to Vice President - Private Business Operations to better reflect the responsibilities involved.

JDLjr:pgm