



Blue Cross  
Blue Shield  
of Florida

# INTER OFFICE MEMO

DISTRIBUTION LIST C  
WILLIAM M AREHART JR  
MANUAL SYSTEMS AND METHODS DBC

TO: DISTRIBUTION LISTS A, B, AND C

DATE 06/06/83

FROM: JOHN M. PETERSON *JMP*

AT: ADS PLANNING & DEVELOPMENT - 18T

SUBJECT: MANAGEMENT APPOINTMENT

I am pleased to announce the appointment of Jeanne Carnall to the position of Manager, ADS Planning & Development reporting to me.

In her role as Manager, Jeanne will be responsible for target area analyses, feasibility studies, and development activities for the ADS Planning & Development Department. Reporting to her will be Mary Leslie Olive and two additional Research Associates.

Before coming to the Florida Plan, Jeanne worked eight years with the Kansas City Plan - the last five years as Project Coordinator for the development and implementation of Total Health Care, an open panel HMO program in the Kansas City area. Jeanne has a Masters degree in Public Administration from the University of Missouri.

Since coming to the Florida Plan in April, 1982, Jeanne has provided staff support for the acting Executive Director at South Florida Group Health, the Plan's second HMO acquisition; participated as user representative on the ADS-MIS Project Team to choose an MIS system; and has provided operational support to both Capital Health Plan and South Florida Group Health.

Please join with me in congratulating Jeanne on her appointment to this position. I am sure Jeanne will appreciate your continued support and cooperation as she assumes her new responsibilities. Jeanne can be reached at ext. 6087.

JMP/eem