

TENTATIVE COURSE OUTLINE

(THE COURSE WILL FOLLOW TO SOME DEGREE AN OUTLINE OF
ARISTOTLEIAN RHETORIC)

1st Week

Overview of the course
Benjamin, Part 1, "Concepts of Communication", 1-9

2nd Week

Aristotleian Rhetoric

3rd Week

Invention
Ethos (Credibility)
Subject Selection (prior experience)
Benjamin, page 158

4th Week

Invention (continued)
Pathos (Emotional Appeals)
Maslow
Links to Familiar and Commonplaces
Benjamin, page 67 and page 157

5th Week

Invention
Logos (Logical Appeals)
Thesis Formulation
Critical Thinking (Arnold Wood)
Benjamin, 153-157

6th Week

Disposition
Outline and Content
Benjamin, 136-148

7th Week

Style
Analogies
Vocabulary
Benjamin, 35-44

8th Week

Memory and Delivery
Verbal--Oral Interpretation and Enunciation
Visualization "Be Prepared to Speak"
Benjamin, 127-135

9th Week

Memory and Delivery
Nonverbal
Benjamin, 45-56

10th Week

Listening
Benjamin, 24-34

11th Week

Group Processes
Leadership
Group Discussion
Benjamin, 87-99 and 100-115