TENTATIVE COURSE OUTLINE

(THE COURSE WILL FOLLOW TO SOME DEGREE AN OUTLINE OF ARISTOTLEIAN RHETORIC)

1st Week
Overview of the course
Benjamin, Part I, "Concepts of Communication", 1-9

2nd Week
Aristotleian Rhetoric

3rd Week
Invention
Ethos (Credibility)
Subject Selection (prior experience)
Benjamin, page 158

4th Week
Invention (continued)
Pathos (Emotional Appeals)
Maslow
Links to Familiar and Commonplaces
Benjamin, page 67 and page 157

5th Week
Invention
Logos (Logical Appeals)
Thesis Formulation
Critical Thinking (Arnold Wood)
Benjamin, 153-157

6th Week
Disposition
Outline and Content
Benjamin, 136-148

7th Week
Style
Analogies
Vocabulary
Benjamin, 35-44

8th Week
Memory and Delivery
Verbal--Oral Interpretation and Enunciation
Visualization "Be Prepared to Speak"
Benjamin, 127-135
9th Week
  Memory and Delivery
  Nonverbal
  Benjamin, 45-56

10th Week
  Listening
  Benjamin, 24-34

11th Week
  Group Processes
  Leadership
  Group Discussion
  Benjamin, 87-99 and 100-115