EDU 502, Rhetorical Theory is a graduate course offered for three graduate credits through Jacksonville University. Using primarily Aristotelian theory (which is effect-based) this course will investigate speech transaction. Through readings and individual presentations, the student should gain better understanding of, and skill in, the oral communication process, and thus, have the resources to continue in the field both as a rhetor and a rhetorician. Basically the course will involve the learning of Aristotelian theory and its application to the practice of rhetorical communication.

You will be required to demonstrate your understanding and competence through individual presentations, papers, readings, group presentations, classroom participation, etc.

Attendance is MANDATORY, for the learning of rhetorical theory and communication skill involves listening to discourse and participating in discussion.

The primary text for this course is Aristotle's *The Rhetorik*. Readings from other sources will be assigned when appropriate. You will also be provided with at least one other text.