TENTATIVE COURSE OUTLINE

(THE COURSE WILL FOLLOW TO SOME DEGREE AN OUTLINE OF ARISTOTLEIAN RHETORIC)

1st Week
- Overview of the course
  Benjamin, Part I, "Concepts of Communication", 1-9

2nd Week
- Aristotlean Rhetoric

3rd Week
- Invention
  Ethos (Credibility)
  Subject Selection (prior experience)
  Benjamin, page 158

4th Week
- Invention (continued)
  Pathos (Emotional Appeals)
  Maslow
  Links to Familiar and Commonplaces
  Benjamin, page 67 and page 157

5th Week
- Invention
  Logos (Logical Appeals)
  Thesis Formulation
  Critical Thinking (Arnold Wood)
  Benjamin, 153-157

6th Week
- Disposition
  Outline and Content
  Benjamin, 136-148

7th Week
- Style
  Analogies
  Vocabulary
  Benjamin, 35-44

8th Week
- Memory and Delivery
  Verbal—Oral Interpretation and Enunciation
  Visualisation "Be Prepared to Speak"
  Benjamin, 127-135
9th Week
   Memory and Delivery
   Nonverbal
   Benjamin, 45-56

10th Week
   Listening
   Benjamin, 24-34

11th Week
   Group Processes
   Leadership
   Group Discussion
   Benjamin, 87-99 and 100-115