

ARGUMENT

I. Claim/ Proposition

II. Evidence relevant to claim

III Reasoning Pattern/ inference

A. Claims

1. Claims of fact
2. Claims of value
3. Claims of policy

B. Patterns of reasoning/ inferences

1. Inductive- Examples
2. Deductive- generalization/ axiom
3. Sign- details, circumstantial
4. Analogy- parallel case, similar to generalization, not same
5. Causal- antecedent/ consequent

C. Flaw in reasoning

1. Flaw in evidence
 - a. hasty generalization
 - b. false divisions
 - c. genetic fallacy
2. Flaw in reasoning
 - a. argumentum ad ignoratum (appeal to ignorance)
 - b. argumentum ad populum (bandwagon)
 - c. post hoc, ergo propter hoc (sequential fallacy)
 - d. ipse dixit (appeal to authority)
3. Flaw in language
 - a. ambiguity
 - b. nonqualification
 - c. is-faults
 - d. persuasive definition
 - e. name calling (ad hominem, ad personam, ideological)