

FLORIDA ATLANTIC UNIVERSITY

AN UPPER DIVISION AND GRADUATE STATE UNIVERSITY AT BOCA RATON

The College of Business and Public Administration
presents

Women: Contribution To Management

OCTOBER 9-11, 1974

DIPLOMAT HOTEL
HOLLYWOOD, FLORIDA



SPEAKERS AND WORKSHOP LEADERS

Judge Elizabeth Athanasakos — A member of the Florida Bar Association and Chairperson of the Advisory Committee on the Rights and Responsibilities of Women, reporting to the Secretary of the Department of Health, Education and Welfare.

Ronnie Blumenthal — Special Assistant to Commissioner Ethel Bent Walsh, Equal Employment Opportunity Commission, Washington, D.C.

Endilee Bush, Ph.D. — Special Assistant to the President on Minority and Women's Affairs, Florida Atlantic University.

Catherine East — Executive Secretary, Citizens Advisory Council on the Status of Women, to the President of the United States, Washington, D.C.

Representative Elaine Gordon — Representative to the Florida State House of Representatives.

Kathe Janka — Research Associate, The National Training and Development Service for State and Local Government, Washington, D.C.

Ruth Osborn, Ph.D. — Dean of the Division of Continuing Education for Women, George Washington University, Washington, D.C.

Edna Tait — Chairperson, State of Florida Governor's Commission on the Status of Women.

Francina Thomas — Director of Minority Affairs and Women's Concerns, Florida International University.



PROGRAM

WOMEN: CONTRIBUTION TO MANAGEMENT Diplomat Hotel

TUESDAY, OCTOBER 8

PM

4:00 - Registration: Lobby, Diplomat Hotel
6:00 Golf and Racquet Club

WEDNESDAY, OCTOBER 9

AM

9:00 - Continuous Registration
Noon

10:00 *Welcome:* Carolyn Fluet, Director, Government Career Programs, Florida Atlantic University

10:30 - *Keynote Address - "Where Do We Go From Here?"* Catherine East
Noon

PM

12:00- Lunch Break
1:30

1:30 - "Give The Woman What She Wants", Dr. Ruth Osborn
3:00

3:00 - *Panel Discussion: "The Road Ahead for Women in Management"*, Catherine East, Kathe Janka, Dr. Ruth Osborn, Elaine Gordon, Dr. Endilee Bush; *Moderator:* Carolyn Fluet
5:00

THURSDAY, OCTOBER 10

AM

9:00 - "Women in Politics - An Agent for Change"
10:30 Judge Elizabeth Athanasakos

10:15 - Coffee Break
10:30

10:30 - "Are You Your Own Worst Enemy"
Noon Kathe Janka

PM

12:00 - Lunch Break
1:30

1:30 - "Can Women Really Qualify for Top-Level
3:00 Management Positions in Today's System?"
Edna Tait

3:00 - Break
3:30

3:30 - Concurrent Workshops

5:00 I - "Developing New Options"
Dr. Ruth Osborn

II - "Concepts and Images"
Kathe Janka

III - "The Minority Women - In the
Middle" **Francina Thomas**

FRIDAY, OCTOBER 11

AM

9:00 - "A Light Look at Women in Management"
10:00 **Carolyn Fluett**

10:30 - "The Civil Rights Act - What It Does and
Noon Doesn't Do", **Ronnie Blumenthal**

12:00 - Adjourn
1:30

ADMINISTRATION FLORIDA ATLANTIC UNIVERSITY

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President

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College of Business and Public Administration

CAROLYN V. FLUETT, Director,
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GENERAL INFORMATION
FLORIDA ATLANTIC UNIVERSITY
Presents
WOMEN:
CONTRIBUTION TO MANAGEMENT

October 9-11, 1974

Women have long made contributions to management thinking with small recognition or recompense. Today, progressive managers recognize the enormous potential for women in management and are increasingly moving them into positions of responsibility and authority. This program is specifically designed to help women in management to become more effective administrators and to provide an opportunity for skill development for those currently holding a supervisory position or being considered for one.

Where: Hotel reservations should be made directly with the Diplomat Hotel, Golf and Racquet Club, 3515 South Ocean Drive, Hollywood, Florida, 305/923-8111. Specify the "Golf and Racquet Club" as special conference rates of \$18 single and \$20 double have been arranged. Limousine service is available from the Fort Lauderdale Airport.

Continuing Education Units: Two Continuing Education Units (2 C.E.U.'s) and a Certificate of Completion will be awarded to each participant in complete attendance.

Registration: The registration fee is \$50 and advance registration is requested. Your check should be made payable to Florida Atlantic University and mailed with the registration form.

Additional Information: Carolyn V. Fluet, Director, Government Career Development Programs, Florida Atlantic University, Boca Raton, Florida 33432. Phone: 305/395-5100, extension 2916.

Why You Should Attend: Local, state, and federal governments need more and better qualified people and qualified women are being given more consideration by more employers than at any previous time. Our speakers and workshop leaders are leading business and professional women dedicated to seeing change, to helping you set new goals and develop new career options, and to prepare for the challenges of management.

*Women:
Contribution
To
Management*

OCTOBER 9-11, 1974

A DIPLOMAT HOTEL
HOLLYWOOD, FLORIDA

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