



**FLORIDA WOMEN'S NETWORK**  
Post Office Box 18981  
Tampa, Florida 33679

The National Alliance and  
Florida Women's Network  
present

# RISK TAKING

## Winning & Losing in Politics and Finance

October 17 - 19, 1984

HYATT REGENCY  
Tampa, Florida

Come to the megatrend city in a  
megatrend state. Come expand your  
horizons with experienced risk-takers  
from throughout the United States.

Explore the risks and rewards of  
politics on the eve of a presidential  
election. Get the word on coming  
financial trends. Share successes and  
challenges of networking.

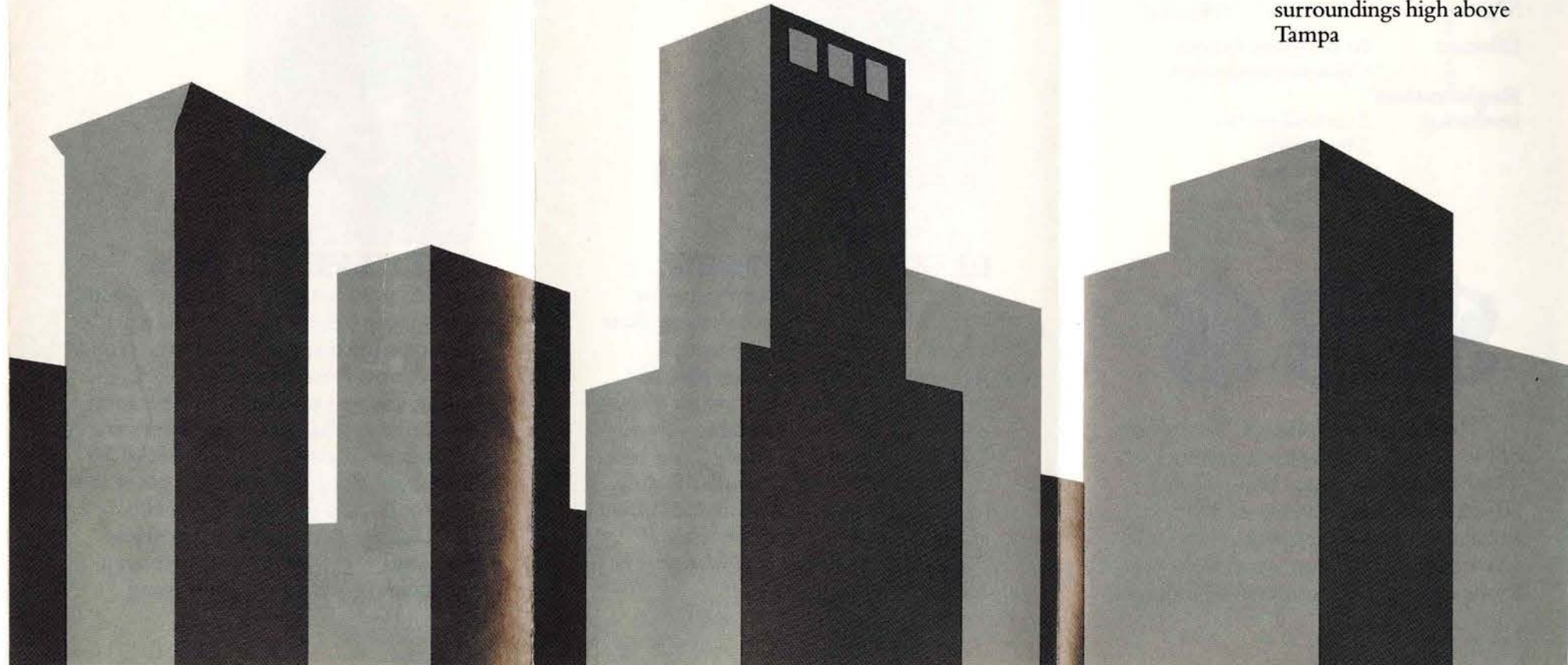
From the prophetic to the prac-  
tical. It will be here. You be here too!

## WEDNESDAY October 17

**Arrival** Registration  
4-8 P.M.  
**Orientation** For new and prospective  
Alliance members  
**Welcome  
Reception** For All

## THURSDAY October 18

**Breakfast** Janet Guthrie  
World famous race car  
driver, first woman ever  
in Indy 500  
**Keynote  
Address** Sarah Weddington  
Official link between  
Texans and the federal  
government  
**Symposium** Political punch—personal  
and organizational  
**Lunch** Elizabeth Drew  
Political writer and TV  
commentator, fresh from  
the campaign trail  
**Business  
Sessions** TNA/FWN  
**Dinner** The Tampa Club  
A no-risk evening of  
networking in sumptuous  
surroundings high above  
Tampa





# FRIDAY October 19

- Breakfast** Comparable Worth—the 62¢ factor
- Symposium** Financial Women's Association (New York City)  
Managing Risk and Maximizing Opportunity  
Financial Trends
- Lunch** Cathleen Black  
President, *USA Today*  
Communicator in a high-risk venture
- Seminar** Risk Taking: Coping and Capitalizing
- Workshops** Skills for member networks—increase your organizational effectiveness.
- Shopping and Sightseeing** In Tampa's Latin Quarter
- Dinner** At the world famous Columbia Restaurant
- Registration Includes** 2 cocktail parties  
2 breakfasts  
2 luncheons  
2 dinners  
All programs



The Financial Women's Association of New York is the veteran network of The National Alliance. Now almost 30 years old, it involves over 500 financially focused females. They will share with us the latest word from the money moguls of business and industry.



## JANET GUTHRIE

Best known as the first woman to race at Indianapolis, she has a physics degree from the University of Michigan and is Highway Safety Consultant for Metropolitan Insurance Co. She is listed in *Who's Who*, *Who's Who in the World*, the Women's Sports Hall of Fame and her Indy 500 suit and helmet hang in the Smithsonian.



## ELIZABETH DREW

Author and TV commentator, she is a regular contributor to the *New Yorker* and frequently appears on *Agronsky & Company*, *Meet the Press* and *Face the Nation*. As a writer and editor, she has contributed to *Writer*, *The Congressional Quarterly*, *New York Times Magazine* and *Atlantic Monthly*. Her most recent books include *Portrait of an Election: The 1980 Presidential Campaign* and *Politics and Money: The New Road to Corruption*.



## SARAH WEDDINGTON

Director of the Office of State-Federal Relations for the State of Texas, she was the first woman elected to the Texas House of Representatives. She won a landmark Supreme Court case for women in 1973 and was Assistant to President Carter. One of the 'Outstanding Women in America' in 1979, she has been honored by *Time* and *Ladies Home Journal* and featured in *Ms.*, *Working Woman*, *People* and the *Washington Post*.



## CATHLEEN BLACK

As president of the new nationwide newspaper *USA Today*, she is currently headquartered in both Washington and New York. Prior to joining *USA Today*, she was publisher of *New York* magazine and had served as advertising manager and associate publisher of *Ms.* magazine. She is a 1982 recipient of the Matrix Award presented annually to outstanding women in communications and was recently honored as an outstanding woman in publishing.

## CONFERENCE REGISTRATION FORM

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City, State & Zip \_\_\_\_\_

Company and Position \_\_\_\_\_

**Registration Fee:**

TNA member fee:  
 \$225 - standard  
 \$200 - postmarked by October 1

My network is \_\_\_\_\_

Non-member fee:  
 \$300 - standard  
 \$275 - postmarked by October 1

Fee fully refundable if cancellation is received by October 1; \$25 deducted if received by October 15; no refunds thereafter.

Arrival date \_\_\_\_\_ Time \_\_\_\_\_

Hotel reservation should be made directly with the Hyatt unless you wish to be assigned a roommate.

**Room Rates:**

Single ..... \$59  
 Double ..... \$69

To guarantee reservation, mail check to Hyatt for one night's stay or furnish credit card number.

HYATT REGENCY TAMPA  
 Two Tampa City Center  
 Tampa, FL 33602  
 Phone (813) 225-1234

**Conference Registration:**  
 Mail this form and a check payable to FWN for \$\_\_\_\_\_ to:  
 FLORIDA WOMEN'S NETWORK  
 Post Office Box 18981  
 Tampa, FL 33679  
 Phone (813) 251-9172

I am making my own hotel reservation. My roommate will be \_\_\_\_\_

Please assign me a roommate and make our hotel reservation for us.

Check here for post-conference trip information:  
 Caribbean Cruise  Disney World/EPCOT  Gulf Beaches