



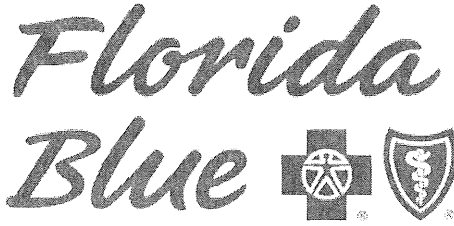
In the pursuit of health

News & Views

1/3/2013

Florida True Health invests in Medicaid provider service network

Florida True Health on Dec. 31 bought a 40-percent minority stake in Prestige Health Choice, a Medicaid provider service network primarily owned by Health Choice Network of Florida and its member Federally Qualified Health Centers (FQHCs) and Community Mental Health Centers (CMHCs).



Prestige Health Choice has been providing access to comprehensive medical services for Florida Medicaid beneficiaries since 2008 and currently serves approximately 74,500 Medicaid beneficiaries in 58 of Florida's 67 counties.

Florida True Health is jointly owned by AmeriHealth Mercy Family of Companies and Florida Blue. Like Prestige Health Choice, Florida True Health is a mission-driven company that is sensitive to the unique needs of individuals with a special concern for the poor.

Working together, both companies will be instrumental in the growth and financial success of Prestige Health Choice through the integration of its FQHC and CMHC partners and coordination with the Florida Blue Medical Home initiatives.

"Florida Blue's investment in Florida True Health demonstrates our commitment to serving Florida's Medicaid population, as well as every person in the state, and takes us one step closer to our goal of creating affordable health solutions for all of the people of Florida," said **Pat Geraghty**, chairman and CEO.

"By expanding our reach in Florida's Medicaid market, we continue to fulfill our mission to advance the health and well-being of Florida's residents, as well as our vision of helping people and communities achieve better health."

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