



IN MEMORIAM

Officers and employees of the Florida Plan have been saddened to learn of the sudden death of G. Emerson Tully, Ph.D., Tallahassee, Chairman of the Board of Directors of Blue Cross and Blue Shield of Florida, Inc. Dr. Tully died Friday, April 23, from injuries received in an automobile accident in Tallahassee.

A tireless worker and supporter of the Florida Plan for many years, Dr. Tully was formerly Director of Research Services for the Florida Board of Regents and served as professor of University Research and Testing for Florida State University.

Dr. Tully began his voluntary service with the Florida Plan in 1966 when he was first elected to the Board of Directors of Blue Cross of Florida. He later became Chairman of the Blue Cross Board and was instrumental in the consolidation of Blue Cross and Blue Shield into one corporation under a single Board in 1980. Upon consolidation, Dr. Tully was elected Chairman of the Blue Cross and Blue Shield Board, a post he has held until his death.

A native of Tallahassee, Dr. Tully held a B.A. degree from the University of Florida and Ph.D. from the University of Illinois. At the time of his death, he was a professional associate for the American College Testing Program in the Tallahassee Regional Office. He also served as a former member and past president of the Board of Trustees of Tallahassee Memorial Hospital.

Dr. Tully is survived by a daughter, Susan Tully, an attorney in the Attorney General's Office in Tallahassee; a son, Marcus Emerson Tully, a graduate student at Georgia Tech, Atlanta; one brother, Albert Paul Tully, of Lake Placid, Florida; and three sisters, Mrs. Curtis Earp, Greenville, Florida; Mrs. Forrest Byrd, Madison, Florida; and Mrs. Fred Weech, Key West, Florida.

Funeral services were held Monday, April 26, at Trinity United Methodist Church, Tallahassee. Burial was at Oakland Cemetery in Tallahassee.