

**PRESIDENT'S ADVISORY COMMITTEE ON THE ARTS
ANNUAL MEETING
DECEMBER 2, 1995**

**PARK HYATT HOTEL
BALLROOM
WASHINGTON, D.C.
2:30PM**

Wayne Cranford, Chairman of the President's Advisory Committee on Arts, called the annual meeting to order at 3:00 PM. After his welcoming remarks, Wayne introduced Robert Gable, President of the National Committee for the Performing Arts (NCPA). Bob announced that the NCPA is very interested in becoming a more bipartisan committee and hopes that the PACA will help by proposing members who have not been appointed by the President to the PACA. He observed that it is very beneficial for the Kennedy Center to have important inroads into the Democratic and Republican Parties. Bob suggested that PACA members could fulfill their financial obligations to the Kennedy Center by nominating individuals to NCPA. He stated that the \$10,000 contributions would be prorated if people joined mid-year.

After the unanimous approval of the meeting minutes from October 13, 1995, Robin Greenspun gave the Treasurers Report. Robin reported that the PACA now consists of 76 members. As of this meeting date, 39 members have participated. She pointed out that in the last 6 months of FY 1995, PACA has raised \$208,817. Our goal for FY 1996 is \$400,000. Robin noted that \$36,000 has already been raised for FY 1996. She spoke of the importance of 100% participation among PACA members. It was also pointed out that contributions to the 25th Anniversary does not count as a part of the PACA pledge.

Diana Carlin gave the report for the Executive Committee. Diana reviewed the reasons for the letter asking that each PACA member raise or give \$10,000. She also discussed the NCPA proposal by Robert Gable and stressed the need for 100% participation among PACA members.

Lawrence J. Wilker gave the update for the Kennedy Center. He reviewed upcoming programs, the search for the new Chairman and the plans for construction work in the building.

Ken Jacobsen, Chairman of the Projects Committee, reported that the Projects Committee unanimously recommended that the \$158,000 raised by the PACA be dedicated to the touring performances of *The Snow Queen*. After discussion, the PACA unanimously approved Ken's proposal. Bookings for *The Snow Queen* will start in December of 1995. *The Pearl* covered 30 cities.

Robert Zimmerman gave a preview of the public relations presentation that will be presented at the March meeting. He distributed sample press releases and reviewed the ways that they can be distributed to local media.

Derek Gordon gave the education report. Derek reviewed the different educational outreach programs, discussed upcoming activities, thanked the PACA for their participation and support and spoke about the teacher development workshop.

Donna Axum Whitworth, Chairman of the Special Events Committee, gave a review of the plans for the upcoming March meeting in Palm Beach. It was decided that a public relations/fundraising seminar will be held. Activities at the Florida meeting would include a golf and tennis tournament. It was also reported that plans were being pursued very aggressively to secure tickets to the Bolshoi Ballet at the Kravis Center. There was discussion about awarding certificates to the Gifted Children's Art Exhibition and on media outreach in the Palm Beach area.

Shelley Feist gave the Government Relations Report for the Kennedy Center. She strongly recommended that PACA members inform member of Congress about what is happening at the Kennedy Center. Shelley also gave an overview of the legislative process for funds both for programming and maintenance work at the Kennedy Center.

Wayne Cranford adjourned the meeting.