

PRESIDENT'S ADVISORY COMMITTEE ON THE ARTS
SPRING MEETING
APRIL 18, 1998

CARLTON HOTEL
CRYSTAL BALLROOM
WASHINGTON, D.C.
10:00 AM

Wayne Cranford, Chairman of the President's Advisory Committee on the Arts, called the meeting to order and welcomed everyone in attendance. Wayne introduced to the PACA Bob Jones, the new NSO President and Vice President of Music at the Kennedy Center. Wayne gave a special greeting and welcome to Larry Wilker, President of the Kennedy Center, Kevin McMahon, Executive Vice President, Ann Stock, Vice President for Institutional Affairs, Marie Mattson, Director of Development and Kim Peter Kovac and Kate Hanley of the Education Department. Bob Jones was then invited to discuss his goals and objectives as he assumes his new position at the Kennedy Center. The minutes of the meeting of December 6, 1997 were reviewed and unanimously approved.

Diana Carlin, Vice Chairman of the PACA, gave the Treasurer's Report for Robin Greenspun, Treasurer of the PACA. Diana pointed out that FY97 ended September 30 and that the PACA raised a total of \$306,465. The PACA finished the year having raised \$55,284 more than was raised in FY96. Diana noted that \$265,209 of the amount raised was put into the annual fund. This amount was distributed by the vote of the PACA at the December meeting. Diana commented that the entire PACA should take pride in the fact that we beat our budget goal for FY97 of \$250,000 and we even beat our own target for FY97 of \$300,000. Last year the PACA raised \$210,131. To date in FY98, the PACA has deposited \$71,193 in direct funds and \$26,556 in raised funds.

Diana Carlin, Vice Chairman of the PACA, gave the Executive Committee report. Diana pointed out that although the PACA is a little behind in fundraising this year, it is expected to be made up between this weekend's PACA meeting and the New York meeting weekend. The Executive Committee stressed the importance of 100% participation by all PACA members and reviewed various approaches to enhance fundraising activities.

Lawrence J. Wilker, President of the Kennedy Center, spoke of the PACA's remarkable growth and accomplishments this year. Larry spoke of the importance of bringing together the PACA and NCPA for the premier of *Brothers of the Knight*. Everyone agreed that the performance was exceptional and generated a great response. He gave an update on the dance and theater season at the Kennedy Center as well as the American College Theater Festival. Larry also discussed the National Symphony orchestra's European tour and the NSO's Arizona and Alabama residency. Larry also reviewed the construction/renovation schedule at the Kennedy Center. He discussed the response to the Israel Festival, the April Gala details and previewed the Memorial Day weekend program.

Kim Peter Kovac and Kate Hanley of the Education Department reviewed the tour of *Tales of a Fourth Grade Nothing* and gave an update of the touring season for 1998-1999.

Meghan Holbrook and Robert Zimmerman gave the report of the Special Events Committee for Donna Axum Whitworth, Chairman of the Special Events Committee. The schedule of meetings was discussed with consideration given to particular locations and the impact on fundraising efforts. Plans for PACA meetings in New York on June 4 to 6 and Sundance on September 16 to 19 were reviewed and ideas were welcomed for activities at the PACA meetings.

Wayne Cranford adjourned the meeting.