



Blue Cross
Blue Shield
of Florida

WILLIAM M. AREHART

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TO:

AT:

FROM: V. Paul Mitalas

AT: PPO Development

SUBJECT: New Staff for PPO Development Department

PPO Development staffing, based on the approved 1984 budget, has been completed with the addition of Vickie Batts, Vickie Bankhead, and Jose Sanchez.

Vickie Batts is the department secretary and comes to us from the Underwriting area where she most recently served as secretary to Jerry Potter. Vickie has over 10 years of service with our Plan and is furthering her education through the Plan's tuition reimbursement program.

Effective February 6, 1984, Vickie Bankhead is being promoted to the position of Manager, PPO Relations. Vickie is currently the acting manager of our Hospital Charge Audit unit in the Miami branch office and is a graduate of Southern Methodist University. Her work experience ranges from having worked as a policewoman with the Dallas Police Department, having served in managerial positions with health systems agencies in Indiana, Louisiana, and Oklahoma, and selling life and health insurance for Prudential.

The final addition to our staff, effective January 30, is Jose Sanchez, currently a financial analyst in the Finance Department. Jose has been with our Plan for almost two years, spending all of that time in the Finance area. Jose has an MBA from Florida State University.

A copy of the current organization chart for the PPO Development Department is attached for your review.

VPM/vbb

Attachment

Distribution: A - C